

WHAL  
 Memphis, TN  
 Quarterly Issues/Programs List  
 Fourth Quarter, 2023  
 04/16/2019

WHAL  
 Quarterly Issues/Programs List

WHAL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE                      | PROGRAM / TITLE                        | DESCRIPTION   | GUEST                  | DATE/TIME              | DURATION |
|----------------------------|--|---|------------------------|------------------------|----------|
| CHIEF ENGINEER HISTORY     | THE PULSE/ALONZO PENDLETON             | ALONZO SHARES HISTORY ABOUT HIS CAREER IN MEMPHIS THAT HE NEVER SHARED BEFORE IN HIS FIRST EVER RAD     | ALONZO PENDLETON       | 10/07/2023<br>07:11 AM | 030:33   |
| EVENTS AND MOVIE CHAMPIONS | THE PULSE SPECIAL OLYMPICS ALEX HANNAH | <b>The Memphis Special Olympics and spokesperson Alex talk about upcoming movie and work in Memphis</b> | ALEX & RIO HANNAH LISA | 10/14/2023<br>07:07 AM | 031:04   |
| Oral Hygiene               | The Pulse/Dental Health                | Dr Q shares tips about taking care of your mouth with insurance and without                             | Dr Quodarrius Toney    | 10/21/2023<br>07:08 AM | 031:15   |
| MEMPHIS AND YOUDLE         | The Pulse - KONTJI ANTHONY             | KNOTJI TALKS ABOUT HER CAREER IN TV AND WHAT SHE IS UP TO NOW HELPING THE COMMUNITY                     | KONTJI ANTHONY         | 10/28/2023<br>07:03 AM | 033:52   |
| POLICING MEMPHIS           | THE PULSE-CHIEF CJ DAVIS               | CHIEF DAVIS SHARES THE PROGRESS THAT SHE IS MAKING WITH MPD AND CHALLENGES                              | MPD CHIEF CJ DAVIS     | 11/04/2023<br>07:06 AM | 031:29   |

|                                     |                                     |   |  |                        |        |
|-------------------------------------|-------------------------------------|---|--|------------------------|--------|
| Acting and Farming                  | THE PULSE<br>Bertrum Williams Jr.   | Bertrum shares tips about acting, being from Memphis and farming                                    | Bertrum Williams Jr  | 11/11/2023<br>07:10 AM | 031:49 |
| Eating Healthy For Thanksgivi       | The Pulse/lLaTina Epps Thomas       | LaTina Thomas talks about healthy eating for the holidays   | Dr. LaTina Epps Thomas   | 11/18/2023<br>07:06 AM | 034:09 |
| THEATER, REPARATIONS                | THE PULSE<br>TERRENCE HOWARD        | TERRENCE Talks about reparations, theater and life as an actor on the show                          | TERRENCE HOWARD  | 11/25/2023<br>07:07 AM | 032:16 |
| Memphis Parks and Community Centers | THE PULSE<br>COMMUNITY CENTERS      | Stormy toured Memphis Community Centers to talk about free events and services for Memphis Citizens | Nick Walker, Director of Memphis Parks and the Directors of Ed Rice Community Center and Hollywood Community Center. | 12/02/2023<br>07:07 AM | 030:43 |
| KEEPING VICTIIMS SAFE               | THE PULSE -<br>SAFE AT HOME PROGRAM | STACY SHARES INFO ABOUT SAFE AT HOME PROGRAM FOR DV, STALKING, HUMAN & SEX TRAFFICING               | STACY SCRUGGS  | 12/09/2023<br>07:09 AM | 031:02 |
| Black American Museum               | The Pulse<br>BROOKS MUSEUM          | Patti and Efe share details about the Brooks Museum and the Black American Portraits at the museum  | Patti Daigle Efe Coleman   | 12/16/2023<br>07:06 AM | 032:26 |
| Crime, jobs and Tyre Nichols        | The Pulse/Mayor Strickland          | Mayor Strickland talks about city issues, crime and more  | Mayor Jim Strickland   | 12/23/2023<br>07:08 AM | 031:29 |
| EATING RIGHT IN MEMPHIS             | The Pulse -<br>OMI BLU              | OMI TALKS ABOUT OUR DIET AND  | OMI BLU  | 12/30/2023<br>07:04 AM | 030:21 |

|  |  |                              |  |  |  |
|--|--|------------------------------|--|--|--|
|  |  | EATING TO HELP WITH DIABETES |  |  |  |
|--|--|------------------------------|--|--|--|

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE   | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|---|-----------------|-------------|-----------|----------|
| <b>(Insert network and/or syndicator-provided programs lists here.)</b> |                 |             |           |          |

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE                         | ORGANIZATION OR TITLE          | DURATION RUNS |     |
|-------------------------------|--------------------------------|---------------|-----|
|                               | WHAL - PSA TEXTING AND DRIVING | 000:29        | 2   |
| BLACK MUSIC ACTION COALITION  | BLACK MUSIC ACTION COALITION   | 000:30        | 3   |
| BREAST CANCER RESEARCH FOUNDA | BREAST CANCER RESEARCH FOUNDA  | 000:30        | 13  |
| CHARITY                       | WHAL - PSA TEXTING AND DRIVING | 000:29        | 360 |
| COMMUNITY INVOLVEMENT         | OPERATION HOPE                 | 000:30        | 2   |
| COMMUNITY INVOLVEMENT         | SHINE A LIGHT                  | 000:30        | 8   |
| HOMEBASE                      | HOMEBASE                       | 000:30        | 15  |
| KIDDE COMMUNITY FIRE SAFETY   | KIDDE COMMUNITY FIRE SAFETY    | 000:29        | 10  |
| KIDDE COMMUNITY FIRE SAFETY   | KIDDE COMMUNITY FIRE SAFETY    | 000:30        | 4   |
| MENTORSHIP & VOLUNTEERING     | BIG BROTHERS BIG SISTERS       | 000:30        | 6   |
| SHOW YOUR STRIPES             | SHOW YOUR STRIPES              | 000:30        | 10  |