

WHAL  
 Memphis, TN  
 Quarterly Issues/Programs List  
 Fourth Quarter, 2020  
 04/16/2019  
 WHAL  
 Quarterly Issues/Programs List

WHAL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I**

**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Sista Strut and Breast Cancer	The Pulse/Sista Strut Drive Thru Parade 2020 Day Of Eve			10/03/2020 07:04 AM	033:06
COVID 19	THE PULSE ALISA HAUSHALTER	DR HAUSHALTER TALKS ABOUT THE IMPORTANCE OF WEARING A MASK AND WHY FLU SHOTS AS WELL	Sup Hopson/Direc. Armstrong	10/10/2020 07:08 AM	015:55
Blast out the sugar	The Pulse/Dr. Ian	Celebrity doctor Ian Smith tells us the health benefits of blasting the sugar out of our diets	Dr. Ian Smith	10/17/2020 07:06 AM	032:17
	The Pulse/TSU President Dr. Glenda Glover	TSU President Dr. Glenda Glover		10/24/2020 07:08 AM	033:28
	THE PULSE ELECTIONS COMMISSION LINDA PHILLIPS	ELECTION		10/31/2020 07:08 AM	031:00
	The Pulse/SHERIFF FLOYD BONNER			11/21/2020 07:05 AM	033:00
	The Pulse/SHERIFF FLOYD BONNER			11/28/2020 07:07 AM	033:00
COVID 19	THE PULSE ALISA HAUSHALTER	DR HAUSHALTER TALKS ABOUT THE IMPORTANCE OF WEARING A MASK AND WHY FLU SHOTS AS WELL	DIRECTOR ALISA HAUSHALTER	12/05/2020 07:08 AM	031:31
COVID VACCINE TRAILS	The Pulse/DR HILDRETH MAHAIRY MEDICAL	DR HILDRETH SHARES WHY AFRICAN AMERICANS SHOULD PARTICIPATE IN CLINICAL TRAILS FOR COVID VACCINES	DR JAMES L HILDRETH	12/19/2020 07:06 AM	015:03
COVID VACCINE TRAILS	The Pulse/DR HILDRETH MAHAIRY MEDICAL	DR HILDRETH SHARES WHY AFRICAN AMERICANS SHOULD PARTICIPATE IN CLINICAL TRAILS FOR COVID VACCINES	DR JAMES L HILDRETH	12/26/2020 07:07 AM	015:03

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
(This station aired no public service announcements during the quarter in question.)			