

WHRK
Memphis, TN
Quarterly Issues/Programs List
Third Quarter, 2019
10/07/2019

WHRK
Quarterly Issues/Programs List

WHRK provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Bike and Ride Share Pro:** Nickola shares information about riding safely downtown in bikes and scooters with the new addition
 - **Blast out the sugar:** Celebrity doctor Ian Smith tells us the health benefits of blasting the sugar out of our diets
 - **Bullying and Leadership:** Leshandra talks about bullying in schools and teaching leadership skills to youth in SCS schools
 - **CITY OF HOPE:** (No issue/program description given.)
 - **CLASSIC AND FESTIVAL SAFETY:** MPD DEPUTY CHIEF PAUL WRIGHT TALKS ABOUT WEEKEND SAFETY FOR THE CLASSIC AND EVENTS IN MEMPHIS
 - **DOMESTIC VIOLENCE & 5k:** CVRCC TALK ABOUT DOMESTIC VIOLENCE AWARENESS AND CHRIS HOPE TALKS ABOUT RACE FOR HOPE 5k.
 - **Healthy Relationships:** Dr. Harper, Tracy and Ursula talk about being married, divorced and having a healthy and happy marriage
 - **Performing Arts AND CONCERT:** CHRISTI CHANDLER TALKS ABOUT THE NEW BUILDING AND PROGRAMS FOR YOUTH IN THE CITY OF MEMPHIS AND THE
 - **SAFE SUMMER BLOCK PARTY:** (No issue/program description given.)
 - **Student loans and Bicentennial:** Khalil talks about his student loans being paid off by Robert Smith and what he will do next and Ma
 - **The Southern Heritage Classic:** (No issue/program description given.)
 - **Voting in Shelby County:** (No issue/program description given.)
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Healthy Relationships	The Pulse - Relationships	Dr. Harper, Tracy and Ursula talk about being married, divorced and having a healthy and happy mari	Tracy, Ursula and Dr. Harper	07/07/2019 07:28	036:07
Student loans and Bicentineni	The Pulse-Khalil Moorehouse Grad-Memphis	Khalil talks about his student loans being paid off by Robert Smith and what he will do next and Ma	Tim Sampson Christy Valentine	07/14/2019 07:29	030:35
Performing Arts AND CONCERT	The Pulse/YAG	CHRISTI cHANDLER TALKS ABOUT THE NEW BUILDING AND PROGRAMS FOR YOUTH IN THE CITY OF MEMPHIS AND THE	Chrystie Chandler	07/21/2019 07:28	034:18
SAFE SUMMER BLOCK PARTY	The Pulse/SAFE SUMMER BLOCK PARTY	Pepa talks about Summer Block Party fun and registering students for school.	ARTEMIS PEPA WILLIAMS	07/28/2019 07:28	031:50
Bullying and Leadership	The Pulse-UCAN of Memphis	Leshandra talks about bullying in schools and teaching leadership skills to youth in SCS schools	Leshundra Robinson	08/04/2019 07:29	031:55
Bike and Ride Share Pro	The Pulse-E-Scooting safety	Nickola shares information about riding safely downtown in bikes and scooters with the new addition	Nickolas Oyler	08/11/2019 07:28	032:18
Voting in Shelby County	The Pulse/SERRIF Bonner	Sherrif Bonner talks gun safety in cars and gun safes to prevent theft and about hiring in SCS D.	Local representatives	08/18/2019 07:31	032:28
Blast out the sugar	The Pulse/Dr. Ian CLEAN AND LEAN	Celebrity doctor Ian Smith tells us the health bnefits of blasting the sugar out of our diets	Dr. Ian Smith	09/01/2019 07:27	030:35
The Southern Heritage Classic	The Pulsel Southern Heritage Classic	Fred Jones talks community events and the SHC big game and what to bring and not to bring into the stadium.	Fred Jones	09/08/2019 07:33	033:12
CLASSIC AND	THE PULSE	MPD DEPUTY CHIEF	DEPUTY	09/15/2019	029:42

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FESTIVAL SAFETY	MPD	PAUL WRIGHT TALKS ABOUT WEEKEND SAFETY FOR THE CLASSIC AND EVENTS IN MEMPHIS	CHEIF PAUL WRIGHT	07:34	
DOMESTIC VIOLENCE & 5k	The Pulse CVRCC & CHRIS HOPE	CVRCC TALK ABOUT DOMESTIC VIOLENCE AWARENESS AND CHRIS HOPE TALKS ABOUT RACE FOR HOPE 5k.	ERASE MS	09/22/2019 07:31	032:55
CITY OF HOPE	The Pulse PINK PALACE CITY OF HOPE	Steve Masler shares the new vision of the Pink Palace and the importance of the new City of Hope exhibit at the museum.	STEVE MASLER	09/29/2019 07:33	032:01

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	ADA/OMS SLEEP APNEA 60	001:00	002
----	AM PHYSICAL THERAPY MANAGE PAIN 30	000:30	002
----	AM PHYSICAL THERAPY MANAGE PAIN 60	001:00	006
----	AMERICAN HUMAN JACK H 60	001:00	009
----	Foster Care Adoption n777	000:59	018
----	VETERAN ADM MAKE THE CONN 60	001:00	008
----	VETERAN AFFAIRS CRISIS LINE 30	000:30	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	VETERAN AFFAIRS CRISIS LINE 60	001:00	005
Adoption	Adopt Us Kids	000:59	002
animals	American Humane	000:15	003
animals	American Humane	000:30	001
animals	American Humane	001:00	006
animals	shelter pet project	000:15	001
animals	shelter pet project	000:30	002
animals	shelter pet project	001:00	003
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:30	011
COMMUNITY INVOLVEMENT	GLOBAL CITIZEN FESTIVAL	000:30	004
COMMUNITY INVOLVEMENT	NO KID HUNGRY	000:30	002
Dental Health	ada	001:00	024
Dream Home Event	Opel Simmons, Tim Trumble	030:51	001
Education	NATIONAL SUMMER LEARNING	000:30	023
Emergency Preparedness	FEMA	000:16	005
Emergency Preparedness	FEMA	000:30	001
Emergency Preparedness	FEMA	000:57	019
GLOBAL CITIZEN FEST	GLOBAL CITIZEN FESTIVAL	000:30	003
HEALTH AND FITNESS	American Physical Therapy	000:30	001
HEALTH AND FITNESS	American Physical Therapy	001:00	022
HEALTH AND FITNESS	US Forest Service	000:11	004
HEALTH AND FITNESS	US Forest Service	000:16	002
HEALTH AND FITNESS	US Forest Service	000:30	001
HEALTH AND FITNESS	US Forest Service	000:59	016
Health/Fitness	organ donation	000:15	001
Healthy Relationships	AL ANON	000:15	004
NO KID HUNGRY CAMPAIGN	CHILD MIND INSTITUTE-HOW TO T	000:30	010
NO KID HUNGRY CAMPAIGN	NO KID HUNGRY	000:30	011
Parenting	Fatherhood involvement	000:13	009
Parenting	Fatherhood involvement	000:30	002
Parenting	Fatherhood involvement	000:58	009
Parenting	Rec.Boating & Fishing Founda	000:30	003
Parenting	TAKEMEFISHING.ORG	000:59	016

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PET ADOPTIONS	American Humane	000:30	001
PET ADOPTIONS	American Humane	001:00	010
PET ADOPTIONS	shelter pet project	000:15	006
PET ADOPTIONS	shelter pet project	000:30	019
PET ADOPTIONS	shelter pet project	001:00	021
Public Health	AD COUNCIL	000:11	008
Public Health	AD COUNCIL	001:00	031
Public Health	Food and Drug Admin	000:17	001
Public Health	Food and Drug Admin	001:01	016
Public Health	organ donation	000:12	001
Public Health	organ donation	000:15	007
Public Health	organ donation	000:25	007
Public Health	organ donation	000:30	006
Public Health	Underage Drinking 1 2 19	001:01	004
Public Safety	AD COUNCIL	000:30	005
Public Safety	AD COUNCIL	000:56	023
Public Safety	AD COUNCIL	000:59	017
Public Safety	Diabetes Association	000:32	001
Public Safety	Diabetes Association	000:59	011
Public Safety	End Family Fire	000:29	002
Substance Abuse	AL ANON	000:29	002
Substance Abuse	AL ANON	000:30	003
Substance Abuse	AL ANON	000:57	016
Veteran's Issues/Resources	amvets.org	000:36	001
Veteran's Issues/Resources	Dept of Veterans Affairs	000:15	001
Veteran's Issues/Resources	Dept of Veterans Affairs	001:00	024
Veteran's Issues/Resources	VETERAN AFFAIRS CRISIS LINE 60	001:00	003
VETERANS ISSUES	Dept of Veterans Affairs	000:30	002
VETERANS ISSUES	Dept of Veterans Affairs	000:31	003
VETERANS ISSUES	VETERAN ADM MAKE THE CONN 60	001:00	001
VETERANS ISSUES	VETERANS ADMINISTRATION	000:30	003
VETERANS ISSUES	VETERANS ADMINISTRATION	000:31	002
VETERANS ISSUES	VETERANS ADMINISTRATION	000:59	009

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
VETERANS ISSUES	VETERANS ADMINISTRATION	001:00	017