

WHRK
 Memphis, TN
 Quarterly Issues/Programs List
 Fourth Quarter, 2020
 04/16/2019
 WHRK
 Quarterly Issues/Programs List

WHRK provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I

LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	The Pulse/SHERIFF FLOYD BONNER			10/04/2020 07:02 AM	033:00
COVID 19	THE PULSE ALISA HAUSHALTER	DR HAUSHALTER TALKS ABOUT THE IMPORTANCE OF WEARING A MASK AND WHY FLU SHOTS AS WELL	Sup Hopson/Direc. Armstrong	10/11/2020 07:01 AM	015:55
Blast out the sugar	The Pulse/Dr. Ian	Celebrity doctor Ian Smith tells us the health benefits of blasting the sugar out of our diets	Dr. Ian Smith	10/18/2020 07:01 AM	032:17
	The Pulse/TSU President Dr. Glenda Glover	TSU President Dr. Glenda Glover		10/25/2020 07:01 AM	033:28
	THE PULSE ELECTIONS COMMISSION LINDA PHILLIPS	ELECTION		11/01/2020 06:10 AM	031:00
WISDOM AND CELEBS	The Pulse/NEW YEARS SPECIAL	KEVIN HART TALKS ABOUT LIFE MAYA ANGELO SHARES WISDOM LISA NICHOLS REZADS HER POEM	SUPT Dorsey Hopson	11/08/2020 07:01 AM	031:10
Star of P Valley on Starz	The Pulse/Actress Brandy Evans	Talks about P-Valley on Starz	Brandee Evans	11/22/2020 07:01 AM	029:28
	THE PULSE MEMPHIS FIREFIGHTER DIR. GINA SWEAT			11/29/2020 07:00 AM	030:41
COVID 19	THE PULSE ALISA HAUSHALTER	DR HAUSHALTER TALKS ABOUT THE IMPORTANCE OF WEARING A MASK AND WHY FLU SHOTS AS WELL	DIRECTOR ALISA HAUSHALTER	12/06/2020 06:58 AM	031:31
Neighborhood Christian Center	The Pulse/Ephie Johson	Ephie talks about the Neighborhood Christian Center and work in community.	Ephie Johnson	12/13/2020 06:46 AM	029:55
COVID VACCINE TRAILS	The Pulse/DR HILDRETH MAHAIRY MEDICAL	DR HILDRETH SHARES WHY AFRICAN AMERICANS SHOULD PARTICIPATE IN CLINICAL TRAILS FOR COVID VACCINES	DR JAMES L HILDRETH	12/20/2020 06:53 AM	015:03
The show and life	THE PULSE/Good times	Bernedette Stanis talks about life as a child star celebrity. She was the first black teen star on	Ber Nadette Stanis	12/27/2020 07:00 AM	031:09

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Adoption	Adopt Us Kids	000:59	93
Public Health	organ donation	000:15	54
Public Safety	AD COUNCIL	000:29	58
Public Safety	Diabetes Association	000:32	61
Public Safety	Diabetes Association	000:59	97
Veteran's Issues/Resources	amvets.org	000:36	59
Veteran's Issues/Resources	Dept of Veterans Affairs	000:14	56
VETERANS ISSUES	Dept of Veterans Affairs	000:30	63
VOTING	NATIONAL URBAN LEAGUE	000:30	2