

WHRK  
 Memphis, TN  
 Quarterly Issues/Programs List  
 Fourth Quarter, 2021  
 04/16/2019

WHRK  
 Quarterly Issues/Programs List

WHRK provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE                     | PROGRAM / TITLE              | DESCRIPTION  | GUEST                          | DATE/TIME              | DURATION |
|---------------------------|------------------------------|--|--------------------------------|------------------------|----------|
| WISDOM AND CELEBS         | The Pulse/NEW YEARS SPECIAL  | KEVIN HART TALKS ABOUT LIFE MAYA ANGELO SHARES WISDOM LISA NICHOLS REZADS HER POEM | MAYA, LISA, KEVIN HART         | 10/03/2021<br>07:00 AM | 031:06   |
| WISDOM AND CELEBS         | The Pulse/NEW YEARS SPECIAL  | KEVIN HART TALKS ABOUT LIFE MAYA ANGELO SHARES WISDOM LISA NICHOLS REZADS HER POEM | MAYA, LISA, KEVIN HART         | 10/10/2021<br>06:54 AM | 031:06   |
| DOMESTIC VIOLENCE HELP    | The Pulse/YWCA               | YWCA OF MEMPHIS HELPS WOMEN AND MEN THAT HAVE SUFFERED FROM DMESTIC VIOLENCE       | MARQUIEPTA ODOM                | 10/17/2021<br>07:02 AM | 031:54   |
| WADE AND WOMEN BUISNESSES | The Pulse/HEAL THE HOOD -WBC |  | LADREAL BEAMAN VONISHA MITCHEL | 10/24/2021<br>06:49 AM | 031:25   |
| HEARTLIGHT                | The Pulse/HEARTLIGHT         | sSHERRY AND DAVID TALK ABOUT AGAPE AND HEARTLIGHT AND WHAT IT MEANS TO MEMPHIS     | David Jordon SHERRY MACKKEY    | 10/31/2021<br>07:01 AM | 032:33   |
| City Bus Changes MATA     | The Pulse/MATA               | BACARRA TALKS AOBUT THE EXPANSION OF MATA SERVICES FOR CANCELLED BUS ROUTES        | CHIEF OF STAFF BACARRA MAULDI  | 11/07/2021<br>07:00 AM | 032:05   |

|                               |                                      |  |                        |                     |        |
|-------------------------------|--------------------------------------|--|------------------------|---------------------|--------|
| TRACK AND FEILD AT LOC        | The Pulse/ROCHELLE STEVENS           | DR STEVENS TALKED ABOUT RECRUITING TRACK STUDENTS IN THE AREA AND LOC LOVE               | Rochelle Stevens       | 11/14/2021 07:00 AM | 030:25 |
| CARRIE BERNANS ROOTS          | THE PULSE/CARRIE BERNANS             | CARRIES TALKS ABOUT HER MISSISSIPPI ROOST AND BECOMING AN ACTRESS AND STUNT WOMAN        | ACTRESS CARRIE BERNANS | 11/21/2021 07:02 AM | 034:54 |
| TENNESSEE RADIOI HALL OF FAME | THE PULSE BOBBY OJAY TN HALL OF FAME | BOBBY SHARES DETAILS OF HIS LIFE AND BEING INDUCTED INTO THE TN RADIO HALL OF FAME       | Bobby O'Jay            | 11/28/2021 07:03 AM | 030:54 |
| DOMESTIC VIOLENCE HELP        | The Pulse/YWCA                       | YWCA OF MEMPHIS HELPS WOMEN AND MEN THAT HAVE SUFFERED FROM DMESTIC VIOLENCE             | MARQUIEPTA ODOM        | 12/05/2021 07:02 AM | 031:54 |
| Women in Hollywood            | The Pulse/Sherry Shepard             | Womens History Month salute to Sherry Shepard actress who was in Memphis filming a movie | Sherry Shephard        | 12/12/2021 07:02 AM | 030:51 |
| TRACK AND FEILD AT LOC        | The Pulse/ROCHELLE STEVENS           | DR STEVENS TALKED ABOUT RECRUITING TRACK STUDENTS IN THE AREA AND LOC LOVE               | Rochelle Stevens       | 12/19/2021 07:00 AM | 030:25 |
| CARRIE BERNANS ROOTS          | THE PULSE/CARRIE BERNANS             | CARRIES TALKS ABOUT HER MISSISSIPPI ROOST AND BECOMING AN ACTRESS AND STUNT WOMAN        | ACTRESS CARRIE BERNANS | 12/26/2021 07:01 AM | 034:54 |

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE   | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|---|-----------------|-------------|-----------|----------|
| <b>(Insert network and/or syndicator-provided programs lists here.)</b> |                 |             |           |          |

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE                            | ORGANIZATION OR TITLE                       | DURATION RUNS |    |
|----------------------------------|---|---------------|----|
|                                  | Diabetes 2 Julius Randal Reverse 4<br>25    | 000:59        | 1  |
|                                  | Diabetes Prevention pre-test 12 17          | 000:30        | 1  |
|                                  | organ donation/kidney                       | 000:14        | 1  |
|                                  | PSA/SHINE A LIGHT V2 RADIOCSGY70-<br>211123 | 000:29        | 1  |
|                                  | PSA/SHOW YOUR STRIPES STEVE HARVEY<br>V2    | 000:30        | 1  |
|                                  | Text and Driving Driving Means 2 4<br>27 8  | 000:30        | 1  |
| Adoption                         | Adopt Us Kids                               | 000:59        | 45 |
| CBCF                             | CBCF  | 000:30        | 4  |
| CHILD MIND INSTITUTE             | CHILD MIND INSTITUTE                        | 000:30        | 6  |
| CHILD MIND INSTITUTE             | CHILD MIND INSTITUTE                        | 000:35        | 4  |
| COMMUNITY INVOLVEMENT            | FAITH & BLUE                                | 000:30        | 1  |
| COMMUNITY INVOLVEMENT            | FAITH & BLUE                                | 000:30        | 6  |
| HEALTH & SAFETY                  | NOVARTIS                                    | 000:30        | 17 |
| Mental Health                    | CHILD MIND INSTITUTE                        | 000:33        | 1  |
| MENTAL HEALTH & SUBSTANCE<br>USE | RECOVER OUT LOUD                            | 000:30        | 1  |
| MILITARY AND VETERANS            | SHOW YOUR STRIPES                           | 000:30        | 15 |
| PROJECT YELLOW LIGHT             | PROJECT YELLOW LIGHT                        | 000:30        | 1  |
| Public Health                    | organ donation                              | 000:15        | 54 |
| Public Health & Safety           | NOVARTIS                                    | 000:30        | 3  |
| Public Safety                    | AD COUNCIL                                  | 000:29        | 79 |
| Public Safety                    | Diabetes Association                        | 000:32        | 80 |
| Public Safety                    | Diabetes Association                        | 000:59        | 39 |
| SHINE A LIGHT                    | SHINE A LIGHT                               | 000:29        | 5  |
| SHINE A LIGHT                    | SHINE A LIGHT                               | 000:30        | 3  |
| SHOW YOUR STRIPES                | SHOW YOUR STRIPES                           | 000:30        | 16 |