

CONTRACT



KWTV-TV
 7401 N. Kelley Ave
 Oklahoma City, OK 73111
 (405) 843-6641

Oklahoma's Own™
 www.news9.com

<u>Contract / Revision</u> 69496 /		<u>Alt Order #</u> 7661338
<u>Advertiser</u> Dana Murphy for Lieutenant Governor - Rep		<u>Original Date / Revision</u> 08/23/18 / 08/24/18
<u>Contract Dates</u> 08/20/18 - 08/28/18	<u>Estimate #</u> 3926	
<u>Product</u> Friends of Dana Murphy 2018		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWTV-TV	<u>Account Executive</u> Oklahoma City House	<u>Sales Office</u> OKC
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>Agy Code</u> 1942	<u>Advertiser Code</u> 98	<u>Product 1/2</u> 179
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Visual Image
 Attention: Elizabeth Tower
 125 Park Avenue
 Suite 200
 Oklahoma City, OK 73102

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KWTV	08/27/18	08/27/18	The Price is Right	10a-11a		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/18	09/02/18	1-----				1	\$650.00			
N 2	KWTV	08/27/18	08/27/18	12p News M-F	12p-1230p		:30			NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/18	09/02/18	1-----				1	\$360.00			
N 3	KWTV	08/27/18	08/27/18	5p News M-F	5p-530p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/18	09/02/18	1-----				1	\$600.00			
N 4	KWTV	08/27/18	08/27/18	ET	630p-7p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/18	09/02/18	1-----				1	\$600.00			
N 5	KWTV	08/20/18	08/26/18	6p News Sat	6p-630p		:30			NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/18	08/26/18	-----1-				1	\$360.00			
N 6	KWTV	08/20/18	08/26/18	Local News Sat	630p-7p		:30			NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/18	08/26/18	-----1-				1	\$320.00			
Totals											6	\$2,890.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/30/18 - 08/26/18	2	\$680.00	(\$102.00)	\$578.00
08/27/18 - 08/27/18	4	\$2,210.00	(\$331.50)	\$1,878.50
Totals	6	\$2,890.00	(\$433.50)	\$2,456.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

FCC Nondiscrimination Policy. Neither this agreement nor any party to this agreement discriminates in the sale of advertising time on the basis of race or ethnicity. Any provision in any agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null & void. In compliance with FCC rules, broadcaster includes this nondiscrimination provision in all written advertising contract. The advertiser and agency are jointly and severally liable for all payments under this Agreement.

Agency and/or Advertiser takes full responsibility, and assumes all liability, that each and any commercial spot/program Advertiser/Agency submits for play on a Griffin station is in full compliance with the FCC's CALM Act.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <p style="text-align: center; font-size: 1.2em;">KWTW</p>	Date: <p style="text-align: center; font-size: 1.2em;">8/14/18</p>
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I, VI Marketing & Branding,
 being/on behalf of: Friends of Dana Murphy,
 a legally qualified candidate of the Republican
 political party for the office of: Lt. Governor
 in the Runoff
 election to be held on: Tuesday, August 28th
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Buy Attached				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Dana Murphy

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Paula Marshall P.O. Box 7552 Edmond, OK 73083

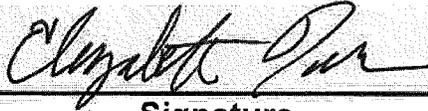
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/14/18

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title