

## QUARTERLY ISSUES PROGRAMS LIST

WEEX-AM, WCTO-FM, WLEV-FM, WODE-FM, WWYY-FM

Allentown, PA

Q1 2024

January 1, 2024 to March 31, 2024

Attached hereto are descriptions of local issues addressed by the station and descriptions of how each issue was treated through the station's most significant issues-responsive programming or announcements during the report period.

DATE: Jan 7, 2024

ISSUE: Pet adoption

HOW TREATED: Program

TIME: 6am

DURATION: 30

TYPE: Lehigh Valley Sunday Morning Public Affairs Show

TITLE: Sanctuary at Haafsville

GUEST Tanya- President of Board of Directors/ host Kira

DESCRIPTION: Sanctuary at Haafsville rescues primarily dogs and cats in the Lehigh Valley, with the mission to find forever homes for as many of the animals as possible. They have 2 locations, have been around for about 12 years, and are mostly volunteer run.

DATE: Jan 14, 2024

ISSUE: Pet adoption

HOW TREATED: Program

TIME: 6am

DURATION: 30

TYPE: Lehigh Valley Sunday Morning Public Affairs Show

TITLE: Sanctuary at Haafsville

GUEST Tanya- President of Board of Directors/ host Kira

DESCRIPTION: Sanctuary at Haafsville rescues primarily dogs and cats in the Lehigh Valley, with the mission to find forever homes for as many of the animals as possible. They have 2 locations, have been around for about 12 years, and are mostly volunteer run.

DATE: Jan 21, 2024

ISSUE: Pet Care

HOW TREATED: Program

TIME: 6am

DURATION: 30

TYPE: Lehigh Valley Sunday Morning Public Affairs Show

TITLE: Pet Care

GUEST: Director of Development of Lehigh Valley Humane Society, Jackie Folsom

DESCRIPTION:

Tips for keeping your pets safe during the winter months. Also, the benefits of local adoption.

DATE: Jan 28, 2024

ISSUE: Health

HOW TREATED: Program

TIME: 6am

DURATION: 30

TYPE: Lehigh Valley Sunday Morning Public Affairs Show

TITLE: bariatric surgery

GUEST: Dr Paul Cesanek a bariatric surgeon with the Lehigh Valley Physicians Group and Trauma Surgery

DESCRIPTION:

Jerry speaking with Dr Paul Cesanek a bariatric surgeon with the Lehigh Valley Physicians Group and Trauma Surgery. We talked about bariatric surgery, who it benefits, the pros and cons of it for your health. Also touched on if you can be a candidate for it. We went through the entire process from the first inquiry to the last follow up of bariatric surgery.

DATE: Feb 4, 2024

ISSUE: Health

HOW TREATED: Program

TIME: 6am

DURATION: 30

TYPE: Lehigh Valley Sunday Morning Public Affairs Show

TITLE: bariatric surgery

GUEST: Dr Paul Cesanek a bariatric surgeon with the Lehigh Valley Physicians Group and Trauma Surgery

DESCRIPTION:

Jerry speaking with Dr Paul Cesanek a bariatric surgeon with the Lehigh Valley Physicians Group and Trauma Surgery. We talked about bariatric surgery, who it benefits, the pros and cons of it for your health. Also touched on if you can be a candidate for it. We went through the entire process from the first inquiry to the last follow up of bariatric surgery.

DATE: Feb 11, 2024

ISSUE: Community/Benefit

HOW TREATED: Program

TIME: 6am

DURATION: 30

TYPE: Lehigh Valley Sunday Morning Public Affairs Show

TITLE: fundraiser fashion show

GUEST: Deseree McMullen founder of Seth and Company coffee shop

DESCRIPTION: Seth and Company Special Brew, non profit organization, they hire people with down syndrome at here coffee shop in Easton, talked about their mission, and their fundraiser fashion show coming up in March.

DATE: Feb 18, 2024

ISSUE: Community/Benefit

HOW TREATED: Program

TIME: 6am

DURATION: 30

TYPE: Lehigh Valley Sunday Morning Public Affairs Show

TITLE: fundraiser fashion show

GUEST: Deseree McMullen founder of Seth and Company coffee shop

DESCRIPTION: Seth and Company Special Brew, non profit organization, they hire people with down syndrome at here coffee shop in Easton, talked about their mission, and their fundraiser fashion show coming up in March.

DATE: Feb 25, 2024

ISSUE: Community

HOW TREATED: Program

TIME: 6am

DURATION: 30

TYPE: Lehigh Valley Sunday Morning Public Affairs Show

TITLE: Legal help

GUEST: Gross McGinley/Crockett

DESCRIPTION: This week, Crockett is joined by Victoria Strunk and Loren Speziale of Gross McGinley LLP to discuss resources for people looking for legal advice in a diverse array of areas.

DATE: March 3, 2024

ISSUE: Community

HOW TREATED: Program

TIME: 6am

DURATION: 30

TYPE: Lehigh Valley Sunday Morning Public Affairs Show

TITLE: **Center for Humanistic Change May 6<sup>th</sup> Golf Fundraiser**

GUEST: **Kelly Hettrick EXECUTIVE DIRECTOR FOR Humanistic Change for Lehigh and Northampton counties with Sam**

DESCRIPTION

**We spoke with Kelly Hettrick EXECUTIVE DIRECTOR FOR Humanistic Change for Lehigh and Northampton counties, promoted their upcoming golf outing, (May 6th)**

CHC's mission is to give people, especially youth, the knowledge and tools they need to make better-informed and more positive life choices. Drug and alcohol prevention education, life skills training and student mentoring are just a few of the meaningful programs provided in the schools, in the community and in the workplace. CHC has been serving the Lehigh Valley for nearly 45 years, and last year provided services to more than 41,000 children, families and adults.

We gave info on signs to look for when someone may be in need, and provided info on how to receive help.

DATE: March 10, 2024

ISSUE: Community

HOW TREATED: Program

TIME: 6am

DURATION: 30

TYPE: Lehigh Valley Sunday Morning Public Affairs Show

TITLE: Legal help

GUEST: Gross McGinley/Crockett

DESCRIPTION: This week, Crockett is joined by Victoria Strunk and Loren Speziale of Gross McGinley LLP to discuss resources for people looking for legal advice in a diverse array of areas.

DATE: March 17, 2024

ISSUE: Community

HOW TREATED: Program

TIME: 6am

DURATION: 30

TYPE: Lehigh Valley Sunday Morning Public Affairs Show

TITLE: **Center for Humanistic Change May 6<sup>th</sup> Golf Fundraiser**

GUEST: **Kelly Hettrick EXECUTIVE DIRECTOR FOR Humanistic Change for Lehigh and Northampton counties with Sam**

DESCRIPTION

CHC's mission is to give people, especially youth, the knowledge and tools they need to make better-informed and more positive life choices. Drug and alcohol prevention education, life skills training and student mentoring are just a few of the meaningful programs provided in the schools, in the community and in the workplace. CHC has been serving the Lehigh Valley for nearly 45 years, and last year provided services to more than 41,000 children, families and adults.

We gave info on signs to look for when someone may be in need, and provided info on how to receive help.

DATE: March 24, 2024

ISSUE: Health

HOW TREATED: Program

TIME: 6am

DURATION: 30

TYPE: Lehigh Valley Sunday Morning Public Affairs Show

TITLE: bariatric surgery

GUEST: Dr Paul Cesanek a bariatric surgeon with the Lehigh Valley Physicians Group and Trauma Surgery

DESCRIPTION:

Jerry speaking with Dr Paul Cesanek a bariatric surgeon with the Lehigh Valley Physicians Group and Trauma Surgery. We talked about bariatric surgery, who it benefits, the pros and cons of it for your health. Also touched on if you can be a candidate for it. We went through the entire process from the first inquiry to the last follow up of bariatric surgery.

DATE: March 31, 2024

ISSUE: Veterans

HOW TREATED: Program

TIME: 6am

DURATION: 30

TYPE: Lehigh Valley Sunday Morning Public Affairs Show

TITLE: Veterans

GUEST: Kelly Bauer from the joint Veterans of Northampton and Lehigh Counties /Jerry

DESCRIPTION:

Veterans of Northampton and Lehigh Counties is conducting a Veterans Health Program on April 13<sup>th</sup> at the Hungarian Hall in Northampton. The program informs veterans of all the services that are available to them. We talked about health care services, both physical and mental. There are services available to assist veterans with personal care, caretakers, and assistance in navigating through financial matters. There is also assistance available to help veterans get jobs with Careerlink on site at the program.