

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Lisa Lovelace, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Phil Villasenor

Authorized committee:

Committee to Elect Phil Villasenor for Judge

Agency requesting time (and contact information):

N/A

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Will County Circuit Judge

Date of election:

March 19, 2024

General

Primary

Treasurer of candidate's authorized committee:

Ken Harris

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Lisa Lovelace

Signature:

Jillian Dugan

Name:

Lisa Lovelace

Name:

Jillian Dugan

Date of Request to Purchase Ad Time:

2/13/2024

Date of Station Agreement to Sell Time:

2/13/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? Yes NoDate ad received: 2/12/24Federal candidate certification signed (above): Yes No N/A

Disposition:

 Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* Rejected - provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 738191, 738188, 738187, 738193, 738197Station Call Letters: WJOL - WCCQ - WSSR - WRXQ - WERY

Date Received/Requested:

2/12/24

Est. #:

Station Location: 2410-B Catton Farm Rd. Crest Hill, IL 60413

Run Start and End Dates:

2/13/24 - 3/19/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Orders
Order / Rev: 738197
Alt Order #:
Product Desc: Primary Campaign
Estimate:
Flight Dates: 02/13/24 - 03/19/24
Original Date / Rev: 02/12/24 / 02/12/24
Order Type: CONTROLLED

WERV-FM
Primary AE: Jillian Dugan
Sales Office: L-JOL
Sales Region: Local

Agency Name: Pol 24/Comm to Elect Phil Villaseñor
Buying Contact:
Billing Contact:
 P O Box 586
 Joliet, IL 60434

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Pol 24/Comm to Elect Phil Villaseñor
Demographic: HH
Product Codes: Candidates
Revenue Code 1: Direct Business
Revenue Code 2: Political
Revenue Code 3: Political Candidate
Priority: P-03

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:55:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/24	02/29/24	46	\$1,332.00	\$1,332.00
03/01/24	03/17/24	20	\$360.00	\$360.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	46	\$1,332.00	\$1,332.00	0.00
March 2024	20	\$360.00	\$360.00	0.00
Totals	66	\$1,692.00	\$1,692.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jillian Dugan			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WERV	02/17/24	03/17/24	Sa-Su Prime Time Sat 6a-7p	CM	6a-7p	-----5-	:30	5	\$18.00	P-03	0.00	NM	30	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	-----5-		5				\$18.00		0.00			
		Week: 02/19/24	02/25/24	-----5-		5				\$18.00		0.00			
		Week: 02/26/24	03/03/24	-----5-		5				\$18.00		0.00			
		Week: 03/04/24	03/10/24	-----5-		5				\$18.00		0.00			
		Week: 03/11/24	03/17/24	-----55		10				\$18.00		0.00			
N 2	WERV	02/13/24	02/23/24	Mo-Fr PM Mo-Fr 3p-7p	CM	3p-7p	44444--	:30	20	\$32.00	P-03	0.00	NM	36	\$1,152.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	-4444--		16				\$32.00		0.00			
		Week: 02/19/24	02/25/24	44444--		20				\$32.00		0.00			

Totals 66 \$1,692.00



Committee to Elect Phil Villasenor for Judge
2024 Political Commercial Schedule

WERV-FM

2/17/24-3/17/24 (5 Saturdays)
Sat-Sun 6a-7p- 5x :30 ads per day @\$18, 25 total= \$450.00

2/18/24 (1 Sunday)
Sat-Sun 6a-7p- 5x :30 ads per day @\$18, 5 total= \$90.00

2/13/24-2/16/24 (4 days)
Tues- Fri 6a-10a- 4x :30 ads per day @\$32, 16 total= \$512.00

2/19/24-2/23/24 (5 days)
Mon- Fri 6a-10a- 4x :30 ads per day @\$32, 20 total= \$640.00

66 total :30 spots on WERV =\$1,692.00

Approval:

The above outlined schedule/sponsorship plan is accepted and approved to run. You are authorized to execute the plan and we know we are responsible for payments. Please reserve our airtime today.

Lisa Lomelaci

Client Signature

Campaign
mgr.

Title

2/13/24

Date