## **ISSUES PROGRAMS LIST**

There follows a listing of some of the significant issues responded to by Station <u>WQHZ</u>, <u>WRIE</u>, <u>WXKC</u>, <u>WXKC-H2</u>, <u>WXTA</u>, along with the most significant programming treatment of those issues for the period 10/01/22 to 12/31/22. This listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Agency/Representative	Program/Date/Time/D	uration Description of issues covered
1. Nikki Carey, Senior Development Manager, American Cancer Society	North Coast Views Sun, Oct 02, 2022 6:00am - 30 min	1. PUBLIC HEALTH/CANCER-Learned the ACS was started in 1913, because there was no organization that would be a central cancer hub for information about cancer. In 1936, a woman put together volunteers to help raise money, as well as educate the general public about cancer. In 1946 is when they started focusing on funding research. They now include advocacy, w/ ACS Cancer Action Network (a non-partisan platform to help get laws enacted to fund federal cancer research — & put fair laws in place to help our community) They also have information online to help not only show precursors to cancer (along with healthy tips for preventive measures) but also info and support for those diagnosed, following up from treatment — and caregiver info. This is for all forms of cancer — but, especially in Oct. We got more details on services offered for Breast Cancer Awareness. Heard about how they are trying to get the word out to the underserved community, to be sure services are available for everyone to get a mammogram and support. Learned that they need volunteer drivers to help get patients to appointments. 30m
1. Ellen Hill, Program Director, YMCA of Greater	North Coast Views Sun, Oct 09, 2022 6:00am - 30 min	1. PUBLIC HEALTH/FREE PROGRAMS-Talked about their Chronic Disease Prevention Program, which involves 5 programs for adults 18 & up. They are free programs and you do not have to be a member of the Y to participate, in fact, the diabetes prevention program gives a free membership. Learned about the criteria for the programs and talked about how the programs are not necessarily because of COVID, but the Y IS trying to reach out to be even more community based – and reach out to especially underserved communities. 30m

1. Erie Mayor Joe Schember	North Coast Views	1. EQUITY/SAFETY- Reviewed where some of
	Sun, Oct 16, 2022	the ARP funding has gone, and some of where they plan to use it in the future, including a plan to
	Sun, Oct 10, 2022	help the lower east side and reenforce the inner-
	6:00am - 30 min	city sewer infostructure. Reviewed the plan to hire
	0.00	more police to assist with domestic dispute follow
		ups and help with the homeless downtown.
		Learned about Tom Lennox being honored from
		the PAL program assisting with police/community
		relations. Since this was Hispanic Heritage Month,
		learned about the new Latino/Hispanic American
		Advisory Counsil & learned about hopeful plans
		for the City to purchase the Miller Brothers property on State St to house police & fire.
2. Patricia Stucke, CEO,		13m11s
Mental Health Association		
of Northwestern		2. MENTAL HEALTH/HOMELESS - Learned
Pennsylvania & St. Pat's		that the MHA has been around since 1993 after
Haven Executive Director,		there was a movement to transfer patients from the Warren State Hospital back to Erie, at the same
Betsy Wiest		time that there was a discussion with mental health
		consumers to find a place they could call their
		own. The Erie Co Mental Health & ID office
		supported their idea of having a safe place for a
		consumer-based peer support place would be
		offered for, among other things, a place that
		individuals that are 18yrs and older can get off the streets and feel safe and cared for (some with
		mental health needs, some with substance abuse
		needs, some that may have been in a correctional
		facility. Learned about several of the peer support
		programs, including help offered to the public at
		the Blasco library, and all programs will refer
		consumers to other resources that could help them.
		Learned they partner with other programs in the area, including NAMI, who has drop-in programs
		at MHA, and St. Patrick's Haven – an emergency
		homeless shelter. We then talked with Betsy about
		how the shelter is a sponsored ministry through the
		Sisters of St. Joseph, to give men a clean safe
		place to sleep for homeless men. They had a fire
		last month and the damage has closed their
		building – and we learned that they are hoping for
		support from the community for monetary
		assistance - with the idea that they will need volunteers when they get back up and running.
		16m50s

1. Lisa Rand, Master	North Coast Views	1. ENVIRNOMENT EDUCATION/KINSHIP
	Troitii Coast views	CARE – Learned that the Extension is through the
Gardener Coordinator,	Sun, Oct 23, 2022	Penn State College of Ag Sciences & is a leading
Penn State Extension - Erie	6.00 30 :	provider of non-credit education offered to the
County & Jill Varner, Food	6:00am - 30 min	general public (not meant for students). Some
Families, and Health		programs are free, and some have a fee that just covers resources for the courses, but they offer
Educator,		financial aid. Learned that the Master Gardener
,		program has many outreach programs, including
		community gardens, teaching students where their
		food comes from, with the idea that they are more
		apt to try foods they've grown. Heard they offer a
		gardening hotline & targeting programming to help the community meet their nutrition needs.
		Learned that there are actually Extension
		educators located in all 67 counties in PA to help
		with any questions you may have in food, family
		and health, everything from free walking
		programs, to heart disease information, healthy
		cooking, adulting for our young adults that may not have basic skills, inner-generational kinship
		care support, an Alz class in partnership with the
		Y's. & mental health programs, including help
		geared toward farmers. They will also come to
		your group with free information 30m
1. Brandon Wiley,	814 Together – A	1. DEI – MINDFULNESS AND IMPLICIT BIAS
CEO/Founder, OpenedEyes	Culturally	- We talk about the need to find out what works
, , , , , , , , , , , , , , , , , , ,	Conscious	best for each of us to be more mindful about many
		aspects of our daily lives, how this knowledge can
	Conversation	help us identify our implicit biases - and how that
	Sun, Oct 30, 2022	knowledge can hopefully deter us from committing microaggressions. 30m
	6:00am - 30 min	

Agency/Representative

**Program/Date/Time/Duration** 

Description of issues covered

1.John Kowalczyk,	North Coast Views	1. VETERAN SERVICES- Learned that the VMC
Executive Director & Chuck		wants to give our Vets respect, hope and dignity –
Turner, Operations	Sun, Nov 06, 2022	by offering free household items, clothing &
Manager, Veterans Miracle		essentials at no cost to the Vets and their families.
Center	6:00am - 30 min	The VMC tries to help Vets that don't qualify for
		certain things through the govt. Heard about what
		donations they're asking the community for help
		with for the winter. Learned a little more about the
		Tiny Homes project they are partnering with some
		companies about creating tiny homes on Erie
		Sports Park property – as well as the plans to build
		a greenhouse on the property, so that Vets just
		coming out of service, who don't have a plan for
		civilian life, can be vetted to live and work on the
		property – as a pilot program to see how this could
		help eliminate homelessness and jobs for
		qualifying vets. 30m
1. Jessica Krugger is an	North Coast Views	1. POVERTY - Reviewed how they help families
Advancement Coordinator	g 37 10 5055	that have short term immediate needs, with case
at St. Martin Center	Sun, Nov 13, 2022	management and referrals, as well as a food
	6.00	pantry. They also offer long term services, helping
	6:00am - 30 min	to get people to be self-sufficient – including
		financial counseling homebuying counseling.
		Learned about their fee for service early learning
		child services with pre-K education and before and
		after school care. Talked about the Erie's Best
		Coffee event coming back in Feb. And learned that
		the community can get involved with their Shining
		Stars program, where stars are hanging on public
		locations, where families can help give gifts to
2, Erie Mayor Joe Schember		other families in need. 18m
		2.COMMUNITY SAFETY AND RELATIONS –
		Reviewed the LERTA program, which gives those
		adding to their real estate (residential or
		commercial) where taxes are delayed for 10yrs.
		They are up to 200million dollars in new
		construction that will be adding tax revenue to the
		city. Got updated on the ARP funding and learned
		where you can find where monies have been
		designated, and where they help to continue
		spending it. Heard about this year's proposed
		budget for Erie and what changes are involved.
		Heard that folks can hear more about it online or
		local TV. Learned that the Mayor's number one
		priority is to attract more people to come back and
		live in Erie. 12m

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1. Kim Thomas, Director, Infinite Erie	North Coast Views Sun, Nov 20, 2022	1. ECONOMIC GROWTH- Learned that the "investment playbook" or "Erie's Inclusive Growth: A Framework for Action" decided to
	6:00am - 30 min	change their name to more reflect what the group's goals are. They are not a non-profit, but currently they are within the non-profit partnership, which is part of the Community Foundation. They are not another "plan" but they are trying to help organizations county-wide who already have their own strategic plans put those plans into action – helping them find resources to implement their projects. They do have a "playbook" with 35 transformational opportunities that may or may not be investment ready. They came to this decision because of a study that was put together because of the Erie Community Foundation, Erie County Gaming Revenue Authority the JES, Erie Insurance, who felt our area needed to get organized to be ready to take advantage of monies the government has available, so we could be ready to take advantage of the opportunities. Some of the projects - infrastructure, entrepreneurships – as well as place-based projects will be able to take advantage of their help organizing to be more competitive to fund their projects. They do not have money themselves, however, they work with these groups at no charge to help them access funding. (Grants or local loans) They also have groups looking at broader projects like homelessness, etc. 30m.
1. Brandon Wiley, CEO/Founder of OpenedEyes & Dr. Adrienne Dixon, President & CEO of Sarah A. Reed Children's Center	814 Together – A Culturally Conscious Conversation Sun, Nov 27, 2022 6:00am - 30 min	1. DEI- RACIAL TRAUMA - Learned that there are different forms of trauma, & can look different for different people and can have a major impact on someone's life – influencing how they respond to future situations, because of the possible physical and emotional ripples it can create. Heard how racial trauma can be generational trauma with extended family situations and in the community has a whole. Heard how, for many cultures, black and brown communities specifically, there is a hesitation to reach out for help, because of the racial disparities they, as a culture, have faced over generations. The idea that they have to show they are strong and have things together, because they fear that if they open themselves up, they may be

2,		treated more harshly or institutionalized because their resources were more limited. Talked about how there are some practices, policies and structures in place that create limitations & bariers for certain groups, so it is important for all of us in the community to reach out to other culture communities to learn more about each other, embrace each other's differences and break down those barriers. 30m
Agency/Representative	Program/Date/Time/D	ouration Description of issues covered
1. Wendy Jacobs, Executive Director, National Alliance on Mental Illness (NAMI) of Erie County	North Coast Views Sun, Dec 04, 2022 6:00am - 30 min	1. MENTAL HEALTH-Welcomed Wendy as new Executive Director. Reviewed that NAMI got started here in Erie in 1980, & is an affiliate of NAMI national. They offer non-clinical support and education for families and individuals who are facing mental health challenges - to be a good support for those that are suffering, & how to learn more about themselves. You do not have to have a formal diagnosis to take part. Heard that they are expanding presentations to law enforcement, detention centers and schools – to custom programs for burn out, resiliency, or any subject that would help break the stigma of reaching out for help for mental health. Heard how they have expanded their evidence-based class curriculums and support groups both virtually, as well as in person. 30m
1. Bishop Dwayne Brock, Founder & CEO of Eagles Nest, as well as President of the East Side Renaissance	North Coast Views Sun, Dec 11, 2022 6:00am - 30 min	1. POVERTY/EQUITY- Reviewed briefly the Eagles Nest programs for youth and young adults. Learned about the newly formed East Side Renaissance that Bishop Brock has teamed up with Matthew Harris and Marcus Atkinson to help revive a portion of Parade Street from 6th to 12th Street in Erie, PA. They are working to restore economically that Parade St corridor, with the help of community business partners. They are helping to facilitate new businesses to the area, they are helping renovate the businesses that are there and they are purchasing properties that will be fixed up and offered to community members (who take a class about home ownership) to purchase. Learned about how to keep up with all of the changes and how to get involved as a community. 30m

1. Brandon Wiley, CEO/Founder, OpenedEyes & Dr Parris Baker,	814 Together – A Culturally Conscious Conversation Sun, Dec 18, 2022 6:00am - 30 min	1. DEI/SPIRITUAL & FAITH DIVERSITY – Talked about how it is important to find the things that bring us together, instead of focusing on our differences. Learned that Spirituality is the pursuit of meaning in your own life – so, you can be spiritual, buy not religious. Talked about how important it is to reach out to other cultures and religions to learn more about how we are more alike than different – and got some advice on how to bring up our differences respectfully. 30m

## We have also rotated PSA announcements that may have highlighted the following:

Family Services, Big Brothers, Big Sisters – it is easy and takes very little time to be a mentor & impact the life of a child just by being yourself

Erie County Library- not just books –music, movies, language instruction and more – most of it free, online or stop by

Substance Abuse and Mental Health Services Administration –Talk – They Listen

SafeNet - Domestic Violence Services

Lucy's 1st Step – free assistance / counseling for parents who have lost a child

NAMI – group classes and support groups to assist individuals and family members dealing with mental health challenges

Erie VA Medical Center –reminding veterans and their families about services – specific info for women – PTSD and other services

Therapy Dogs United- get your dogs involved with therapy services for children & adults—contact if your business wants a visit from a therapy dog

Safe Harbor/Safe Line- how to get help for sadness or bullying issues – for teens and adults – help info if you are feeling suicidal

SafeNet – with help for domestic violence or victim of any violent act

Parkinson Partners – Support and Information

United Way – Be A Caring Adult – simple suggestions on how to make a difference in a child/youth - United Way – Imagination Library – 2-1-1 / Community Schools

Voices for Independence – Support for those with physical challenges

Cody's Wheels of Hope – contact info to get children with a life threatening illness wheeled toys

Alzheimer's Association – help available to families and care givers

Linked by Pink – Assistance for Breast Cancer patients and their families

American Heart & Stroke Association - Go Red for Women (risk of heart disease)

American Cancer Society – where to reach out for help

EUMA - Erie United Methodist Alliance – Helping homeless families

Crime Victim Center – Help for those affected by violent crimes

Highmark Caring Place – FREE assistance for grieving children, adolescents and their families (you do not have to have Highmark to take advantage)

Kinship Care – Support for people raising someone else's child (grandparents, etc)

Gaudenzia – Help with addiction

Early Connections – helping with education for the little ones

Erie Humane Society – help for stray & neglected animals

A.N.N.A. Shelter – info on how to adopt or help rescued animals

Autism Society – support and resources for families with those on the spectrum

American Cancer Society – variety of programs available to community

Habitat for Humanity – restore for donations or to shop

SOS 4 Kidz – to assist children with needs for school and self esteem

Emma's Footprint – help for those who have experienced a pregnancy or infant loss

Veterans Miracle Center – help for homeless & underserved vets/military & their families

Safe Journey – with help for domestic violence

Junior Achievement – how to get involved with working with students for career guidance

American Lung Association – information about lung health

Release the Pressure Coalition – how to control blood pressure

AARP – ideas for saving for retirement

Salvation Army – how to get or give help