#### **ISSUES PROGRAMS LIST**

There follows a listing of some of the significant issues responded to by Station <u>WQHZ</u>, <u>WRIE</u>, <u>WXKC</u>, <u>WXKC-HD2</u>, <u>WXTA</u>, along with the most significant programming treatment of those issues for the period 07/01/22 to 09/30/22. This listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

ency/Representative	Program/Date/Time/D	uration Description of issues cover
1. Brandon Wiley, Founder, OpenedEyes	North Coast Views 814 Together – A Culturally Conscious Conversation Sun, July 03, 2022 6:00am - 30 min	1. DEI-Learned how Brandon began OpenedEyes because of his experiences with reaction to him being bi-racial. He wanted to have a program that would help others create a positive identity. It grew into diversity training, as more groups and businesses wanted to know more about how to work and interact with each other, no matter what culture or background you have. Brandon gave an overview of what things we will talk about in our series of conversations with community leaders- exploring their experiences and helping to make uncomfortable conversations about racism, ableism, ageism, etc – more comfortable.30m
1. Mark Ericson, Founder, Executive Director, A HandUp ERIE	North Coast Views Sun, July 10, 2022 6:00am - 30 min	1. POVERTY-Learned that this non-profit got started through a request to help a family through the Barber Institute and Grace Church. After helping collect things from other church members and FB friends & realized that there were more families that needed help. So they started getting in contact with other non-profits that knew of families that needed help, and they eventually became a non-profit. They have only volunteers who work for A HandUp, so all donations go into helping community members (except insurance and rent) - Talked about how they can pick up furniture and supplies, and how you can help with donations or by volunteering. 30m
1. Erie Mayor Joe Schember	North Coast Views Sun, July 17, 2022 6:00am - 30 min	1. PUBLIC SAFETY/ECONOMIC GROWTH- Talked about the Erie Inclusive group, who put together an "investment playbook" with 35 priorities to help move Erie City and Erie County forward. This plan was put into place just before COVID – so it is not in response to the ARP monies. Reviewed some of the large blighted buildings that are being removed, and what will be in their place. Also reviewed the plan to change the lights on 12 th St. So that people will get used to crossing town on 12 th before the Bayfront project gets started. Heard how the Mayor is involved in 2 projects with other Mayors to collaborate on challenges, one is a group of 5 Mayors that are collaborating in seeing how to eliminate racism and prejudice. The Mayor is also involved in a program in NYC, the Bloomberg/Harvard City Leadership initiative, which has over 50 Mayors that will meet from all

		over the world to collaborate and take part in some initiatives that could impact our area. 30m
1. Jon DeMarco, Executive Director, Presque Isle Partnership	North Coast Views Sun, July 24, 2022 6:00am - 30 min	1. ENVIRNOMENT – Learned that the PIP is a non-profit "friend" group – a partner to our DCNR, to help serve the growing needs of Presque Isle State Park. They were formed in 1994, to help raise money for projects that might not be within the state budget. Their role has evolved to also enhance our visitors' experience – through events, programs and projects – including the turtle observation platform, new picnic tables and pavilions and play spaces for children. Learned more about the upcoming event – Discover Presque Isle 30m
1. Fred Williams, Co- Founder/COO, Climate Changers & Total Change Program	North Coast Views Sun, July 31, 2022 6:00am - 30 min	1.POVERTY/WORKFORCE DEVELOPMENT- Learned that the non-profit Climate Changers is an umbrella over several programs, aimed at helping to change the climate in our inner-city neighborhoods – with food distribution programs, job readiness and assistance, support groups – and a program that Fred started to write when he was incarcerated, and then had help implementing once he was released, with Bishop Curtis Jones, Sr – it is called the Total Change Program. They work with male & female prisoners that are going to be released soon, and help get them ready for the challenges and changes that have happened while they were away, helping them realize they have to take responsibility for their actions (both previous and future) They assist with getting them jobs that can sustain them and their families, and give them after care, so they will hopefully continue moving forward in a positive way (they currently have a 98% recidivism record) Talked about how the community can get involved as a volunteer or by donating. 30m

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1. Executive Director & Fleet Captain of the Flagship Niagara League Captain William Sabatini	North Coast Views Sun, Aug 07, 2022 6:00am - 30 min	1. HISTORY/CULTURE- Learned that the FNL was founded in 1982, before this version of our Brig Niagara was built, with the purpose of getting the ship built, preserving it once it was built, and to create the Maritime Museum, to preserve the education of our maritime history. The FNL took a much bigger role after the recession at the beginning of the 2000's. Heard some of the history of the Brig and learned that we are trying to have Lettie G Howard be permanently here in Erie. Learned that Capt Sabatini would like to see us expand our maritime presence (more sailing programs and extended sailing season) Got details about the upcoming Tall Ships Festival. 30m
1. Susan R Snelnick, President, & Mindy Saunders, VP of Academic & Student Affairs, Northern PA Regional College (NPRC)	North Coast Views Sun, Aug 14, 2022 6:00am - 30 min	1. EDUCATION- Reviewed the way that NPRC's 2 yr degree is different because they have live instruction through video conference, allowing them to especially help rural students over 9 counties. Heard about how they have increased their programs, including an academic agreement with CU, where they can continue their education. Learned about financial aid – that could be up to 100% - as well as a stipend for books. Learned about an open house in Oct. 14m 2.COMMUNITY RELATIONS – Heard about the
2, Erie Mayor Joe Schember		Mayor's experience at a conference in NYC, where 50 Mayors from all over the world were invited by Bloomberg/Harvard City Group to talk about challenges they all face – and learn about some programs they are offering to the cities that will move them forward with new opportunities in ways that they choose. There was no expense for participating for our city members. Reviewed the Historic Preservation Plan. Talked about Celebrate Erie that will be coming back after 2yrs. & reviewed the safety and how the community will be able to see what has been changing downtown 17m
1. Brandon Wiley, CEO/Founder, OpenedEyes & Shannon Stewart, Licensed Professional Counselor and mental health therapist	North Coast Views 814 Together – A Culturally Conscious Conversation Sun, Aug 21, 2022 6:00am - 30 min	1. DEI- ACTIVE LISTENING – Learned that Active Listening is listening to understand, not to respond - to be engaged in the conversation so that their message doesn't get lost & there is no misunderstanding. Got some suggestions on how to be better at listening. Talked about how important it is to learn more about other people from different cultures – and how to communicate respectfully, including how not to give up and assume that if you unintentionally insult someone when talking with them, you should never try to reach out again. You can ask questions and learn from your mistakes, realizing that we don't all

1. Jason Kisielewski		have to have the same point of view to be respectful and feel seen and heard. 30m 1. ADDICTION – Learned that Gaudendia has
Community Affairs  Community Affairs Manager   Gaudenzia, Inc.	North Coast Views Sun, Aug 28, 2022 6:00am - 30 min	merged with the corporate office, giving them
2, Karen Bilowith, President & CEO, & Erin Fessler, VP of Marketing & Community/Government Relations, Erie Community Foundation - also Kim Thomas, Director, "Erie's Inclusive Growth: A Framework for Action"		they have a framework for action on some projects that began being talked about prior to COVID, but that we now have the monies that are available to Erie County through both state and federal funding – and that many community leaders and leading programs from all over the county are involved with making a meaningful difference. They have 35 projects earmarked, (however, they may change as different needs come about) some that are ready to go as soon as they get funding, some that need more guidance before they are ready. Learned that some projects may begin before others, not necessarily because they have a higher priority, but because their funding became available first. Learned that a priority strategy will also be on the inclusivity aspect, including helping minorities with home ownership & using some minority builders for projects, making sure they are improving all communities. 15m

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1. Dr. Mandy Fauble, Director of Clinical Care Services at UPMC Western Behavioral Health at Safe Harbor	North Coast Views Sun, Sept 04, 2022 6:00am - 30 min	1. MENTAL HEALTH- Especially now that school is back in session, we wanted tips to help families navigate through the emotional changes that might be going on at home, and signs to watch for to know when and how parents can reach out for advice or assistance. Talked about the importance of communication – and trying to catch your child doing good things, so they don't feel that the only time communication happens, it is for criticism. Reminded everyone where to reach out for help, no matter what that may be, and how to reach out for emotional questions and assistance. 30
1. John Vanco, Board member at Lake Erie Arboretum at Frontier (LEAF) - and Director of ReLeaf	North Coast Views Sun, Sept 11, 2022 6:00am - 30 min	1. ENVIRONMENT/CONSERVATION- Heard how the ReLeaf program got started, an effort by the arboretum to expand their impact in the community. They decided to try and plant trees all around Erie, & because of the Keystone 10 million trees project, which is a function of the Cheasapeake Bay Foundation and started out about the Susquehanna River Watershed – they expanded their project statewide and they supply free trees. ReLeaf is able to give the trees to anyone, so they have been planting them at schools and businesses, directly impacting climate change. Talked about the challenges with nonnative trees and the impact that has on the environment. Heard how to get a tree and how to get information to help with watershed. 30m
1. Joe Schember, Erie Mayor	North Coast Views Sun, Sept 18, 2022 6:00am - 30 min	1. PUBLIC HEALTH & SAFETY – Talked about how Erie City Counsil approved the additional members to the Erie Police force until 2026, when the ARP money allotted for those extra members. The Mayor hopes that Erie will increase its population by then, to grow revenue - be able to keep the extra officers. Learned that Erie Insurance said that, if they don't have the funds, they will fund one of the officers. The extra officers are now earmarked to help with the homeless population, and helping with domestic events. Talked about the Parks and Open Spaces monies that have been allotted, and how community members have been asked for their input. Learned that there is still being work done to address the challenges with the sewer system. Learned about an event today that invites community members from all cultures for a meal

1. Brandon Wiley, CEO/Founder, OpenedEyes & Shona Eakin, CEO, Voices for Independence	North Coast Views Sun, Sept 25, 2022 6:00am - 30 min	<ul> <li>to connect with each other, to help move diverse relationships move forward. 30m</li> <li>1. DEI – IMPLICIT BIAS/ABLEISM- Discussed that many people don't think of ableism when they think of the diversity, equity and inclusion conversation. Learned about many challenges that the disability community faces on a regular basis. Learned that when the disability is not obvious (mental health, cognitive, etc) individuals face even more discrimination. Talked about the importance of having conversations if you have any questions about what the "right way" is to approach (both figuratively and literally) an individual with a disability. Learned more about Shona's story and what she has had to deal with – and still does have to deal with. Learned we all can be advocates to call out businesses we go to with you that we see are not complying with the ADA act. 30</li> </ul>

#### We have also rotated PSA announcements that may have highlighted the following:

Family Services, Big Brothers, Big Sisters – it is easy and takes very little time to be a mentor & impact the life of a child just by being yourself

Erie County Library- not just books –music, movies, language instruction and more – most of it free, online or stop by

Substance Abuse and Mental Health Services Administration -Talk - They Listen

SafeNet - Domestic Violence Services

Lucy's 1st Step - free assistance / counseling for parents who have lost a child

NAMI – group classes and support groups to assist individuals and family members dealing with mental health challenges

Erie VA Medical Center –reminding veterans and their families about services – specific info for women – PTSD and other services

Therapy Dogs United- get your dogs involved with therapy services for children & adultscontact if your business wants a visit from a therapy dog

Safe Harbor/Safe Line- how to get help for sadness or bullying issues – for teens and adults – help info if you are feeling suicidal

SafeNet - with help for domestic violence or victim of any violent act

Parkinson Partners - Support and Information

United Way – Be A Caring Adult – simple suggestions on how to make a difference in a child/youth - United Way – Imagination Library – 2-1-1 / Community Schools

Voices for Independence - Support for those with physical challenges

Cody's Wheels of Hope - contact info to get children with a life threatening illness wheeled toys

Alzheimer's Association – help available to families and care givers

Linked by Pink – Assistance for Breast Cancer patients and their families

American Heart & Stroke Association - Go Red for Women (risk of heart disease)

American Cancer Society – where to reach out for help

EUMA - Erie United Methodist Alliance - Helping homeless families

Crime Victim Center - Help for those affected by violent crimes

Highmark Caring Place – FREE assistance for grieving children, adolescents and their families (you do not have to have Highmark to take advantage)

Kinship Care - Support for people raising someone else's child (grandparents, etc)

Gaudenzia – Help with addiction

Early Connections - helping with education for the little ones

Erie Humane Society – help for stray & neglected animals

A.N.N.A. Shelter - info on how to adopt or help rescued animals

Autism Society - support and resources for families with those on the spectrum

American Cancer Society – variety of programs available to community

Habitat for Humanity - restore for donations or to shop

SOS 4 Kidz – to assist children with needs for school and self esteem

Emma's Footprint - help for those who have experienced a pregnancy or infant loss

Veterans Miracle Center - help for homeless & underserved vets/military & their families

Safe Journey – with help for domestic violence

Junior Achievement - how to get involved with working with students for career guidence

American Lung Association – information about lung health

Release the Pressure Coalition - how to control blood pressure

AARP – ideas for saving for retirement

Salvation Army – how to get or give help