



WTIC
285 Broad Street
4th Floor
Hartford, CT 06115
(860) 527-6161

CONTRACT

And:

Greer Margolis & Mitchell, Inc
3050 K St NW
Washington, DC 20007

<u>Contract / Revision</u> 613739 /		<u>Alt Order #</u> 07349771
<u>Product</u> ETSY REBATE \$\$		
<u>Contract Dates</u> 09/08/14 - 09/13/14		<u>Estimate #</u> REBATE
<u>Advertiser</u> E Esty/D/5th Dist/Congress		<u>Original Date / Revision</u> 09/09/14 / 09/09/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTIC	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> Telerep Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 12856	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	61	09/13/14	09/13/14	College FB Late Game	8p-1130p		:30			01		NM	2	\$0.00
		Value \$250												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			<u>Rating</u>		
Week:		09/08/14	09/14/14	-----2-				2	\$0.00			0.00		
N 2	61	09/10/14	09/12/14	M-F 430a-5a	430a-5a		:30			03		NM	3	\$0.00
		Value \$5												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			<u>Rating</u>		
Week:		09/08/14	09/14/14	--WTF--				3	\$0.00			0.00		
Totals											0.00		5	\$0.00

Time Period	# of Spots	Gross Amount	Net Amount
09/01/14 - 09/13/14	5	\$0.00	\$0.00
Totals	5	\$0.00	\$0.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

Esty Rebate - Week of September 1-7, 2014

Advertiser	Station	AE	Date	Air Time	Length	Priority	Order Inventory Description	Rate	LUR	Rebate	House #	Order
E Esty/D/5th Dist/Congress	WTIC	MTRI	9/5/2014	5:29:31 AM	:30	1	M-F 5a-8a	\$70	\$68	\$2	HD2136	608310
E Esty/D/5th Dist/Congress	WTIC	MTRI	9/5/2014	7:13:05 AM	:30	3	M-F 7a-8a	\$125	\$75	\$50	HD2136	608310
E Esty/D/5th Dist/Congress	WTIC	MTRI	9/5/2014	8:23:38 AM	:30	3	M-F 8a-9a	\$100	\$50	\$50	HD2136	608310
E Esty/D/5th Dist/Congress	WTIC	MTRI	9/6/2014	7:54:15 AM	:30	3	Sa/Su 7a-9am Weekend News	\$40	\$25	\$15	HD2136	608310
E Esty/D/5th Dist/Congress	WTIC	MTRI	9/7/2014	2:39:51 PM	:30	3	NFL:Sun 1-4pm	\$2,300	\$2,100	\$200	HD2136	608310
E Esty/D/5th Dist/Congress	WTIC	MTRI	9/7/2014	10:20:41 PM	:30	3	Su 10p-11p	\$850	\$650	\$200	HD2136	608310
Total Rebate										\$517		