



**WTIC**  
**285 Broad Street**  
**4th Floor**  
**Hartford, CT 06115**  
**(860) 527-6161**

# CONTRACT

<u>Contract / Revision</u> 608310 /		<u>Alt Order #</u> 07317593
<u>Product</u> <b>FRIENDS OF ELIZ ESTY</b>		
<u>Contract Dates</u> <b>09/02/14 - 09/08/14</b>		<u>Estimate #</u> <b>2992</b>
<u>Advertiser</u> <b>E Esty/D/5th Dist/Congress</b>		<u>Original Date / Revision</u> 08/27/14 / 08/27/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WTIC</b>	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 12856	<u>Advertiser Code</u> 118	<u>Product Code</u> 125
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Greer Margolis & Mitchell, Inc**  
**3050 K St NW**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	61	09/02/14	09/08/14	News at 11pm	11p-1130p		:30			01		NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/02/14	09/08/14	MTWTF--				2	\$450.00					
2	61	09/02/14	09/08/14	M-F News 4p-5pm	4p-5p		:30			01		NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/02/14	09/08/14	MTWTF--				2	\$185.00					
3	61	09/02/14	09/08/14	M-F 5a-6a	5a-6a		:30			01		NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/02/14	09/08/14	MTWTF--				2	\$70.00					
4	61	09/02/14	09/08/14	M-F News 5p-6p	5p-6p		:30			01		NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/02/14	09/08/14	MTWTF--				2	\$185.00					
5	61	09/02/14	09/08/14	M-F 6p-630p	6p-630p		:30			01		NM	2	\$670.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/02/14	09/08/14	MTWTF--				2	\$335.00					
6	61	09/02/14	09/08/14	M-F 6a-7a	6a-7a		:30			01		NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/02/14	09/08/14	MTWTF--				2	\$115.00					
7	61	09/02/14	09/08/14	M-F 630p-7p	630p-7p		:30			01		NM	2	\$670.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/02/14	09/08/14	MTWTF--				2	\$335.00					
8	61	09/02/14	09/08/14	M-F 7a-8a	7a-8a		:30			03		NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/02/14	09/08/14	MTWTF--				3	\$125.00					
9	61	09/02/14	09/08/14	M-F 8a-9a	8a-9a		:30			03		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/02/14	09/08/14	MTWTF--				2	\$100.00					
10	61	09/02/14	09/08/14	M-F 9a-10a	9a-10a		:30			03		NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/02/14	09/08/14	MTWTF--				2	\$50.00					
11	61	09/06/14	09/07/14	Sa/Su 7a-9am Weeker	7a-9a		:30			03		NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/01/14	09/07/14	-----SS				1	\$40.00					
12	61	09/07/14	09/07/14	NFL:Sun 1-4pm	1p-4p		:30			03		NM	1	\$2,300.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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<u>Advertiser</u> E Esty/D/5th Dist/Congres		<u>Estimate #</u> 2992
		<u>Original Date / Revision</u> 08/27/14 / 08/27/14

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/01/14	09/07/14	-----1				1	\$2,300.00					
13	61	09/07/14	09/07/14	Su 10p-11p	10p-11p		:30			03		NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/01/14	09/07/14	-----1				1	\$850.00					
14	61	09/07/14	09/07/14	Su 9a-10a Fox News	9a-10a		:30			01		NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/01/14	09/07/14	-----1				1	\$75.00					
15	61	09/02/14	09/08/14	M-Su 10p-11p	M-Su 10p-11p		:30			01		NM	3	\$2,775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/02/14	09/08/14	MTWTFSS				3	\$925.00					
N 16	61	09/07/14	09/07/14	NFL:Sun 4p-8p	425p-730p		:30			01		NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/01/14	09/07/14	-----1				1	\$3,500.00					
<b>Totals</b>											0.00		29	\$13,565.00

Time Period	# of Spots	Gross Amount	Net Amount
09/01/14 -09/08/14	29	\$13,565.00	\$11,530.25
<b>Totals</b>	29	\$13,565.00	\$11,530.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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