



125 West 55th St
New York, NY 10019

Contract # 28392204	Changes as of: 4/15/2024 at 7:22 AM	Version: Current State Version 1
CPE: 1106/1850/11629	Flight: 4/16/24 - 4/22/24	Station: KSNV
Agency: MEDIA BUYING AND ANALYTICS 2020 Howell Mill Rd NW Suite D-348 Atlanta, GA 30318	Advertiser: JOE BIDEN FOR PRESIDENT Product: 2024 President Elections Agency Order #: 13371580 Buyer: Philipson, Gail Salesperson: JARED SALLES 202-955-5342	Market: Las Vegas Office: WASHINGTON Service: Nielsen Primary Demo: Assistant: JARED SALLES1 202-955-5342
		Con Type: POLITICAL/VOTE Total \$: \$4,800.00 Total Spots: 7 Total CPP: \$0.00 Total GRP: Traffic #: 6065222

Separation:
Comments: Separation: 20;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	4/16 - 4/22							Total Spots	Total \$	CPP*	GRP*
						4/16	4/17	4/18	4/19	4/20	4/21	4/22				
1	Tu-Th,M 4:30a-5a		News 3 Today 4AM	\$400.00	60	1	0	0	0	0	0	0	1	\$400.00	\$0.00	0.0
2	Tu-F,M 5p-5:30p		News 3 Live at 5P	\$1,000.00	60	1	1	1	1	0	0	0	4	\$4,000.00	\$0.00	0.0
3	Tu-F,M 1:37a-2:05a		News 3 Late News repeat	\$200.00	60	0	1	1	0	0	0	0	2	\$400.00	\$0.00	0.0
TOTALS:						2	2	2	1	0	0	0	7	\$4,800.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
04/15/24 7:22 AM	JARED SALLES	Separation: 20;PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$4,800
KSNV Share:	0%
Comment:	est
Competitive Unknown	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	7	\$4,800.00	N/A	0.0
Total	100%	7	\$4,800.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2024-Apr	7	\$4,800.00
Total	7	\$4,800.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/15/24 7:30 AM					\$0	\$0	
New	4/15/24 7:22 AM	JARED SALLES	New	7		\$4,800.00	\$4,800.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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