





125 West 55th St
New York, NY 10019

Contract # 26100550		Changes as of: 7/10/2018 at 11:24 AM		Version: Highlighting Revision 1	
CPE: 1038/1052/6310		Flight: 7/16/18 - 7/22/18		Station: WVBT	
Agency: TARGETED PLATFORM MEDIA		Advertiser: For Our Families		Market: Norfolk-Virginia Beach	
650 Massachusetts Avenue, NW		Product: issue		Office: WASHINGTON	
Washington, DC 20001		Agency Order #: 7513224		Service: Nielsen	
		Buyer: Outen, David		Primary Demo: Adults 35+	
		Salesperson: BILL THOMAS		Assistant: BILL THOMAS	
		202-872-5880		202-872-5880	
		Separation:			
				Con Type: POLITICAL/VOTE	
				Total \$: \$3,050.00	
				Total Spots: 13	
				Total CPP: \$0.00	
				Total GRP:	

#	Day/Time	DP	Program	Rate	Len	7/16 - 7/22								Total Spots	Total \$	CPP*	GRP*	
						7/16	7/17	7/18	7/19	7/20	7/21	7/22						
REV 5	M-Su 10p-10:45p		WVBT FOX News	\$300.00	30	1	1 	0 	1	0	0	0	1		3	\$900.00	\$0.00	0.0
TOTALS:						2	3	3	2	2	0	1		13	\$3,050.00	\$0.00	0.0	



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
07/05/18 10:55 AM	System	Notice Received.

Competitive Information	
Market Budget:	\$50,833
WVBT Share:	6%
Comment:	
WAVY:	25%
WGNT:	5%
WTKR:	27%
WTVZ:	2%
WVEC:	35%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	13	\$3,050.00	N/A	0.0
Total	100%	13	\$3,050.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Jul	13	\$3,050.00
Total	13	\$3,050.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	7/10/18 11:24 AM	BILL THOMAS	Revised			\$0	\$3,050.00	Changes: Competitive Market Budget from \$30,833 to \$50,833, Demo Meta to [R16]. 1 buyline added or modified.
Queued for Electronic Contracting	7/5/18 8:54 AM					\$0	\$0	
New	7/3/18 2:18 PM	BILL THOMAS	Confirmed	13		\$3,050.00	\$3,050.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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