

ORDER



Orders
Order / Rev: 1592442
Alt Order #: 26093862
Product Desc: 7/2-7/8 issue
Estimate: 6308
Flight Dates: 07/02/18 - 07/08/18
Original Date / Rev: 07/05/18 / 07/05/18
Order Type: REG

WVBT Norfolk

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Targeted Platform Media
Buying Contact:
Billing Contact:
 650 Massachusetts Avenue Northwest
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/For Our Families PAC
Demographic: A35+
Product Codes: PL6
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/18	07/06/18	3	\$225.00	\$191.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	3	\$225.00	\$191.25	0.00
Totals	3	\$225.00	\$191.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WVBT Norfolk	1%	\$225.00
Market	100%	\$22,500.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
NFLWS	0%	\$0.00
UNKWN	25%	\$5,625.00
WAVY	37%	\$8,325.00
WGNT	5%	\$1,125.00
WHRO	0%	\$0.00
WPEN	0%	\$0.00
WPXV	0%	\$0.00
WTKR	31%	\$6,975.00
WTVZ	1%	\$225.00
WVEC	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WVBT	07/02/18	07/02/18	M-F 4-5p M-F 4-5p	CM	4-5p	M-----	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
STEVE WILKOS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/02/18	07/08/18	M-----			1			\$75.00		0.00			

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WVBT Norfolk

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 07/02/18	07/08/18	M-----			1		\$75.00	0.00					
N 2	WVBT	07/03/18	07/03/18	M-F 4-5p M-F 4-5p	CM	4-5p	-T-----	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
STEVE WILKOS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 07/02/18	07/08/18	-T-----			1		\$75.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WVBT	07/02/18-07/08/18		M-F 4-5p		4-5p	-T-----	:30		(\$75.00)		0.00	NM		
See MG 2.2 [Sports Ran Over]															
2	WVBT	07/06/18-07/06/18		M-F 4-5p		4-5p	-----F----	:30		\$75.00		0.00	NM		
Ⓜ MG for 2.1 07/03 [Makegood]															
3	WVBT	07/06/18	07/06/18	M-F 4-5p M-F 4-5p	CM	4-5p	----F--	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
STEVE WILKOS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 07/02/18	07/08/18	----F--			1		\$75.00	0.00					
													Totals	3	\$225.00