

DIMES MEDIA CORPORATION
ANNUAL EEO PUBLIC FILE REPORT

The purpose of EEO Public File Report ("Report") is to comply with Section 73.2080C (6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations:

KPYG-FM, Cayucos, California (FIN: 9851)
KWWV-FM, Santa Margarita, California (FIN: 25960)
KXTZ-FM, Pismo Beach, California (FIN: 30108)
KXDZ-FM, Templeton, California (FIN: 70781)
KYNS (AM), San Luis Obispo, California (FIN: 73039)

The information contained in this Report covers the Period from August 1, 2019 to, and including July 31, 2020 (the Applicable Period)

The FCC's 2002 EEO Rule requires that the Report contain the following Information:

1. A list of all full-time vacancies filled by the Station comprising the Station Employment Unit during the Applicable Period:
2. For each vacancy, the recruitment sources utilized to fill the vacancies including, if applicable, organizations entitled to notification pursuant to Section 73.2080C (1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080C (2) of the FCC rules.

Appendix A (Section 1) Appendix B (Section 2) and Appendix C (Section 3) which follow have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix B (Section 2) under the column entitled "Full-time Positions for which this Source was Utilized" refer to the number of the full-time job positions listed on Appendix A (Section 1).

Dimes Media Corporation the licensee of KPYG-FM, KWWV-FM, KXTZ-FM, KXDZ-FM and KYNS (AM) has and will continue to be Equal Employment Opportunity Employer. Dimes is committed to broad and inclusive outreach for hiring full-time employees, affording equal employment opportunity to all qualified persons and refraining from discrimination on the basis of race, color, national origin, gender, or religion. As required by Section 73.2080 of the Commission's rules, the stations have participated in several different recruitment activities to ensure broad outreach. A brief description of initiatives undertaken is described in Section 3

Appendix A

Dimes Media Corporation

ANNUAL EEO PUBLIC FILE REPORT

Covering the Period 8/1/19 – 7/31/20

Stations Comprising Station Employment Unit: KPYG-FM, KWWV-FM, KXTZ-FM, KDXZ-FM, KYNS (AM)

Section 1: Vacancy Information

Full-time Positions Filled By Job Title	Recruitment Source of Hiree	Total # of Interviewees from All sources for this Position
1. Marketing Consultant	Business Referral	3
Total Number of Persons Interviewed During Applicable Period:		3

Appendix B

DIMES MEDIA CORPORATION

ANNUAL EEO PUBLIC FILE REPORT

Covering the Period 8/1/19 – 7/31/20

Station comprising Station Employment Unit: KPYG-FM, KWWV-FM, KXTZ-FM, KXDZ-FM, KYNS (AM)

Section 2: Recruitment Source Information

Recruitment Source	Total # of Interviewees This Source Has Provided During This Period (if any)	Full-time Positions for Which This Source Was Utilized
Cal Poly Board California Polytechnic State University San Luis Obispo, CA 93407 https://careerservices.calpoly.edu/home	0	Every Vacancy
Cuesta College Job Board Cuesta College P.O. Box 8106 San Luis Obispo, CA 93403 https://www.cuesta.edu/student/resources/careerconnections/CuestaJobsLinkCurrentJobOpenings.html	0	Every Vacancy
Business Referrals	1	Every Vacancy
Employee Referrals	2	Every Vacancy
On-Air Radio Ads (Ads aired on all 5 stations)	0	Every Vacancy
Station Websites www.wild1061.com www.953thebeach.com www.b937slo.com www.alt937.com	0	Every Vacancy

America's Job Center of CA (CalJobs) 0

800 Industrial Way

San Luis Obispo, CA 93401

Donna Moreno

(805)303-1400

www.sloworkforce.com

Every Vacancy

Appendix C

ANNUAL EEO PUBLIC FILE REPORT

Covering the Period 8/1/2019 – 7/31/2020

Stations Comprising Station Employment Unit: KPYG-FM, KWWV-FM, KXTZ-FM, KXDZ-FM, KYNS (AM)

Sections 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by KPYG-FM, KWWV-FM, KXTZ-FM, KXDZ-FM, KYNS (AM)

1. Cuesta College had a job fair scheduled on April 27, 2020 and Dimes Media was the exclusive media sponsor. The station pre-promoted this event for business recruiters to attend. The event was cancelled on March 16, 2020 due to the COVID-19 pandemic. It was postponed until 2021.
2. The Lucia Mar Unified School District conducts a project "Capstone" for graduating students from Lopez High School in Arroyo Grande. Graduating students shadow business leaders in the community at their place of employment to learn about their specific industry and professional opportunities. Dimes Media's President volunteered to be a host business in springtime 2020 however due to the COVID-19 pandemic the program was ended early.
3. In preparation for "Life Without Limits Day" Radiothon on August 21st, Dimes Media's Program Director welcomed a few members of United Cerebral Palsy San Luis Obispo along with their support staff, at the radio station. The guests took a tour of our operation and talked about what happens and how a radio station operates, how audio is produced, commercial and music scheduling. The UCP guests recorded and edited a few audio pieces to take home. Additionally their audio was used in the on-air radiothon to raise funds for United Cerebral Palsy and helping to create life without limits for their clients with developmental disabilities.
4. Dimes Media is the radio sponsor of the San Luis Obispo County Foodbank, Glean San Luis Obispo (Glean SLO) and other food nutrition programs. The Glean SLO program coordinates farmers and local orchard owners with community members to harvest commercially left over produce which is given to the food programs of the SLO Foodbank. Additional food is provided to thousands for San Luis Obispo residents who are food insecure.
5. Dimes Media's Program Director gave a presentation on September 10, 2019 to a group of students and adults at United Methodist Children's Center in San Luis Obispo about working in radio. The discussion covered a variety of material like what broadcasting is, the daily operations of a radio station, the industry itself and how it has adapted and changed over the years. The talk was in support of their "Careers in the Community", which had a wide range of community members participating over the period of a few weeks.

6. Dimes Media developed a relationship with the California Polytechnical State University Internship program and a female student who is a minority worked at the stations from January through March 2020. As an intern, she earned college class credit and learned all aspects of the broadcast industry. She worked mainly in the Business Office and Promotions departments. She researched the five stations' social and online media presence, participated in sales, promotional and programming meetings and attended outside station events. At the conclusion of her internship she accepted a part-time position with Dimes Media Corporation.
7. The Dimes Media President attended a Career Connection Advisory Committee panel at Cuesta College on November 13, 2019. Cuesta College in partnership with San Luis Obispo Partners, an initiative of the San Luis Obispo County Office of Education to connect with the professional community to relevant career pathways, invited approximately twenty local business leaders to participate. The goal of the panel was to understand various business industries needs and use that input in designing and implementing future student curriculum.
8. On-air announcements are broadcasted daily on all stations airing the following PSA: KPYG, KWWV, KXTZ, KXDZ and KYNS are looking for organizations that regularly distribute information about employment opportunities to job applicants or have job applicants to refer. If your organization would like to receive notifications of job vacancies from our stations, please contact our General Manager at (805) 786-2570.
9. EEOC Training is ongoing with all information from the Federal Communications Commission (FCC) read and processed immediately upon receipt. Any new FCC policies are reviewed quarterly with the General Manager, Department Supervisors. This information is then sent to the remaining staff through meetings and memos.