Monticello MEDIA

Media Agreement

Today's Date 10/20/23

Start Date 10/24/23 End Date 11/7/23

WCHV ☑ WCYK ☐ WHTE ☑ WKAV ☑ WHUK ☑

Digital ☐ Banner ☐ Pre-roll ☐ NTR ☐

Advertiser TJ Fadeley for Rivanna Supervisor

Agency

Billing Address 536 Pantops Center #328

Charlottesville, VA 22911

Phone Fax

Contact Person TJ Fadeley AE Tim Marsh

Products Political Est. # Program Name

☐ Broadcast Month	☐ Calendar Month
☑ Cash in Advance	☐ Direct
☐ Co-op	☐ Local Agency
☐ Notarized Script	☐ National Agency
	☐ PSA
☐ Weekly Invoice	☑ Political
☐ End of Flight	☐ Trade
☐ Monthly Invoice	☐ Promo

Flight Date		Time Period		Priority	Spot Length	# of Wks	Spots/ Week	Rate	Break Type	Day of the Week							Contract Totals		
Start Date	End Date	Start Time	End Time							M	T	W	T	F	SA	SU	Total Spots	Weekly Cost	Total Cost
10/24	10/27	6a	10a		30	1	6	$10.00	The Hook		1	2	1	2			6	$60.00	$60.00
10/30	11/3	6a	10a		30	1	7	$10.00	The Hook	1	1	1	2	2			7	$70.00	$70.00
11/6	11/7	6a	10a		30	1	4	$10.00	The Hook	2	2						4	$40.00	$40.00
10/24	10/27	6a	10a		30	1	6	$5.00	Oasis		1	2	1	2			6	$30.00	$30.00
10/30	11/3	6a	10a		30	1	6	$5.00	Oasis	1	1	1	1	2			6	$30.00	$30.00
11/6	11/7	6a	10a		30	1	4	$5.00	Oasis	2	2						4	$20.00	$20.00
10/24	10/27	3p	7p		30	1	6	$10.00	The Hook		2	1	2	1			6	$60.00	$60.00
10/30	11/3	3p	7p		30	1	7	$10.00	The Hook	1	1	1	2	2			7	$70.00	$70.00
11/6	11/7	3p	7p		30	1	4	$10.00	The Hook	2	2						4	$40.00	$40.00
10/24	10/27	3p	7p		30	1	6	$5.00	Oasis		2	1	2	1			6	$30.00	$30.00
10/30	11/3	3p	7p		30	1	6	$5.00	Oasis	1	1	1	1	2			6	$30.00	$30.00
11/6	11/7	3p	7p		30	1	4	$5.00	Oasis	2	2						4	$20.00	$20.00
																	0	$0.00	$0.00
																	0	$0.00	$0.00
																	0	$0.00	$0.00
																	0	$0.00	$0.00
																	0	$0.00	$0.00
																	0	$0.00	$0.00
																	0	$0.00	$0.00
																	0	$0.00	$0.00
																	0	$0.00	$0.00
																	0	$0.00	$0.00
																	0	$0.00	$0.00
																	66	$500.00	$500.00

Jan		Feb		Mar			April		May		Jun
July		Aug		Sep			Oct	$240	Nov	$260	Dec

Break Type: Commercial (Live Call In, Live Read, Endorsement), Remote, Traffic, Weather, News, Talent Fee, Promo Fee
Top Cube, Drop Cube, Top leaderboad, Page Breal leaderboats, Footer Cube, Bottom Cube, Video Pre-Roll, Dollar Saver

Approved by Date 10/20/2023

Printed Name TJ Fadeley Title Candidate

Notwithstanding to whom invoices are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any invoices rendered by Station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by any contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with the above terms and conditions. Payment is required thirty (30) days from invoice date, unless Station, at its sole and absolute discretion, has determined that payment is to be made in advance of the broadcast/digital display or other performance under this Agreement.

Approved by Station