

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Media Ad Ventures, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: Media Ad Ventures LLC

Address: 8136 Old Keene Mill Road, Springfield, VA 22152

Contact: Brad Mont

Phone number: 703.569.9400

Email: bmmont.nab@gmail.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Americans for tax Reform

Address: 722 12th Street NW, Washington, DC 20005

Contact:

Phone number: 202.785.0266

Email: ideas@atr.org

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Grover Norquist, President

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:


**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

N/A

Spending, Taxes & Border Security

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: <i>Felicia Moore</i>
Name: Brad P Mont	Name: Felicia Moore
Date of Request to Purchase Ad Time: 10/4/2023	Date of Station Agreement to Sell Time: 10.4.2023

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 10.4.2023

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:  
 Accepted *SPOT IS AIRING VIA GATOR FOOTBALL NETWORK, DURING FOOTBALL GAME*  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>CF23-052</i> See Public Posting	Station Call Letters: <i>WLZR</i> See Public Posting	Date Received/Requested: See Public Posting <i>10-4-23</i>
Est. #: <i>6113</i> See Public Posting	Station Location: <i>MELBOURNE, FL</i> See Public Posting	Run Start and End Dates: See Public Posting <i>10-7-23 ONLY</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



# NETWORK SPOT CONTRACT



Date **10/4/23** Modification Date \_\_\_\_\_

Contract # **CF23-052** Estimate # **6113**

## ADVERTISER

Advertiser	Americans for Tax Reform
Product	Issue
Agency	StateNets
Account Executive	Carolyn Fisher
AE Phone	972-735-0300
AE Email	<a href="mailto:carolynfisher@statenets.com">carolynfisher@statenets.com</a>
Address 1	2601 Northwind Drive
Address 2	-
City, State, ZIP	Richmond, VA 23233

## BILLING INFORMATION

Contact Name	Carla Litton
Phone	708.990.3796
Email	<a href="mailto:carla@statenets.com">carla@statenets.com</a>
Address 1	48 Chiswick Cir
Address 2	-
City, State, ZIP	Bloomington, IL 61704

## NETWORK INFORMATION

Network Ordered	Florida State Football & University of Florida Football
Account Executive	Carolyn Fisher
ADV Code	PI

Contract Start **10/7/23** # of Weeks **1**

Contract End **10/7/23**

MAKE CHECKS PAYABLE TERMS

StateNets Net 15  
2601 Northwind Drive  
Richmond, VA 23233

## SPECIAL INSTRUCTIONS

Prior make good approval needed for payment.

ALL INVOICES & AFFIDAVITS EMAILED - unless otherwise specified to [carla@statenets.com](mailto:carla@statenets.com)

DAYS OF	DAYS	TIMES	:60/:30	SPOTS/GAME	TOTAL SPOTS	RATE	TOTAL \$
<b>FLORIDA STATE FOOTBALL</b>							
10/7	Sat	Pre/In/Post	:30	3	3	\$3,648.00	\$10,944.00
<b>UNIVERSITY OF FLORIDA FOOTBALL</b>							
10/7	Sat	Pre/In/Post	:30	3	3	\$8,400.00	\$25,200.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
<b>TOTAL SPOTS</b>							

**SPOTS 6 TOTAL \$36,144.00**

Jan \$0.00	Apr \$0.00	July \$0.00	Oct \$36,144.00
Feb \$0.00	May \$0.00	Aug \$0.00	Nov \$0.00
Mar \$0.00	June \$0.00	Sept \$0.00	Dec \$0.00

Authorized Client Signature

Authorized StateNets Signature