



125 West 55th St
New York, NY 10019

Contract # 25143329

Changes as of: 7/21/2016 at 3:59 PM

Version: Highlighting Revision 2

CPE: 750/760/4552

Flight: 8/23/16 - 8/29/16

Station: WFXR

Total \$: \$9,260.00

Agency: TARGETED PLATFORM MEDIA

Advertiser: Priorities Usa Action

Market: Roanoke-Lynchburg

Total Spots: 28

650 Massachusetts Avenue, NW

Product: TV

Office: WASHINGTON

Total CPP: \$0.00

Washington, DC 20001

Agency Order #: 4938945

Primary Demo: Adults 35+

Total GRP:

Buyer: Thompson, Katie

Con Type: POLITICAL/VOTE

Traffic #: 1389397

Salesperson: BEN WILLMETH

Assistant: AMY MCCREARY

Separation:

Comments: Separation: 30 new order, please crf. thanks

#	Day/Time	DP	Program	Rate	Len	8/23	8/23 - 8/23	Total Spots	Total \$	CPP	GRP
1	Tu-F,M 12n-1p		The People's Court	\$85.00	30	2		2	\$170.00	\$0.00	0.0
2	Tu-F,M 1p-2p		Judge Mathis	\$85.00	30	2		2	\$170.00	\$0.00	0.0
3	Tu-F,M 2p-2:30p		Divorce Court 1	\$85.00	30	2		2	\$170.00	\$0.00	0.0
4	Tu-F,M 3p-3:30p		Family Feud 1	\$125.00	30	2		2	\$250.00	\$0.00	0.0
5	Tu-F,M 3:30p-4p		Family Feud 2	\$125.00	30	2		2	\$250.00	\$0.00	0.0
6	Tu-F,M 4p-4:30p		Judge Judy 4	\$150.00	30	2		2	\$300.00	\$0.00	0.0
7	Tu-F,M 4:30p-5p		Judge Judy 3	\$150.00	30	2		2	\$300.00	\$0.00	0.0
8	Tu-F,M 5p-5:30p		Judge Judy 2	\$200.00	30	2		2	\$400.00	\$0.00	0.0
9	Tu-F,M 5:30p-6p		Judge Judy 1	\$200.00	30	2		2	\$400.00	\$0.00	0.0
10	Tu-F,M 6p-6:30p		Mike & Molly	\$150.00	30	2		2	\$300.00	\$0.00	0.0
11	Tu-F,M 6:30p-7p		Mike & Molly 1	\$150.00	30	2		2	\$300.00	\$0.00	0.0
REV-12	Tu-F,M 7p-7:30p		Big Bang Theory 2	\$500.00	30	2		1	\$500.00	\$0.00	0.0
REV-13	Tu-F,M 7:30p-8p		Big Bang Theory 1	\$500.00	30	2		1	\$500.00	\$0.00	0.0
14	W 8p-9p		MASTERCHEF	\$1,500.00	30	1		1	\$1,500.00	\$0.00	0.0
15	W 9p-10p		WAYWARD PINES	\$1,750.00	30	1		1	\$1,750.00	\$0.00	0.0
REV-16	Tu-F,M 10p-10:30p		WFXR News First @ 10P	\$1,500.00	30	2		0	\$0.00	\$0.00	0.0
17	Tu-F,M 10:30p-11p		WFXR News First @ 1030P	\$1,000.00	30	2		2	\$2,000.00	\$0.00	0.0
TOTALS: 28								28	\$9,260.00	\$0.00	0.0



KATZ TELEVISION GROUP

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650 Massachusetts Avenue, NW Product: TV Office: WASHINGTON Total CPP: \$0.00

Washington, DC 20001 Agency Order #: 4938945 Buyer: Thompson, Kate Primary Demo: Adults 35+

Salesperson: BEN WILLMETH 202-872-5880 Con Type: POLITICALVOTE Assistant: AMY MCCREARY Traffic #: 1389397

Separation: 202-872-5880 Separation: 610-687-5151

Date/Time	Added by	Comment	Order Level Comments
08/03/16 3:10 PM	BEN WILLMETH	Separation: 30	
07/22/16 7:45 AM	System	Notice Received.	
07/21/16 3:59 PM	GOTOSTRATAeschumac her	Separation: 30	
07/08/16 10:53 AM	Gloria Fischer	NA 2X LINE 13 DUE TO WRONG RATE AT \$500 NA 1X LINE 12 AT \$500	
07/07/16 11:03 AM	System	MG 1X 8/26 7:30P-10:30P NFL PRESEASON NEW ENGLAND VS PANTHERS AT \$1500	
04/10/16 1:30 PM	AMY MCCREARY	Notice Received. Separation: 30	

Competitive Information

Market Budget: \$82,875
WFXR Share: 16%
Comment: est shares
BFXR: 1%
WDBJ: 48%
WSET: 22%
WLSL: 11%
WWCW: 2%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	28	\$9,260.00	N/A	0.0
Total	100%	28	\$9,260.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Aug	28	\$9,260.00
Total	28	\$9,260.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	8/3/16 3:10 PM	BEN WILLMETH	Confirmed		28	\$-9,260.00	\$0	Rev tot = \$0. Total Spots from 28 to 0. Calculated Dollars from \$9,260.00 to \$0.00. Competitive Market Budget from \$82,875 to \$0. Total \$ from \$9,260.00 to \$0.00. 16 buylines added or modified.
Revision	7/21/16 3:59 PM	GOTOSTRATAeschumac her	Confirmed	4		\$-4,000.00	\$9,260.00	Changes: Total \$ from \$13,260.00 to \$9,260.00. Total Spots from 32 to 28. 3 buylines added or modified.
Makegood 1	7/8/16 10:53 AM	Gloria Fischer	Confirmed			\$0	\$13,260.00	
Revision	7/7/16 9:01 AM	Switch Operation	Confirmed			\$0	\$13,260.00	Changes: Salesperson from AMY MCCREARY to BEN WILLMETH.
Queued for Electronic Contracting	7/5/16 9:14 AM					\$0	\$0	



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Salesperson: BEN WILLMETH 202-872-5880 Con Type: POLITICAL/VOTE Assistant: AMY MCCREARY Traffic #: 610-687-5151 Separation:

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/11/16 8:25 AM					\$0	\$0	
New	4/10/16 1:29 PM	AMY MCCREARY	Confirmed	32		\$13,260.00	\$13,260.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.