

ORDER

Orders	Order / Rev:	258019	
	Alt Order #:		
	Product Desc:	Local Political - Mayor	
	Estimate:		
	Flight Dates:	07/01/20 - 07/28/20	WEPM-AM
	Original Date / Rev:	06/29/20 / 06/30/20	Primary AE: Danielle Truax
	Order Type:	COMM	Sales Office: MARTI
			Sales Region: Local

Agency	Name:	Committee to Elect Dan Dulyea	
	Buying Contact:	Lori Dulyea	Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		3 Sue Court Suite A	Billing Cycle: EOM/EOC
		Martinsburg, WV 25405	Agency Commission: 0%

Advertiser	Name:	Committee to Elect Dan Dulyea	
	Demographic:	HH	New Business Thru:
	Product Codes:	PL02	Advertiser External ID:
	Revenue Code 1:	DIR	Agency External ID:
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	CAND	Order Separation: 00:15:00
	Priority:	LROS	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/20	07/26/20	54	\$810.00	\$810.00
07/27/20	07/28/20	6	\$90.00	\$90.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	54	\$810.00	\$810.00	0.00
August 2020	6	\$90.00	\$90.00	0.00
Totals	60	\$900.00	\$900.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Danielle Truax			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEPM	07/01/20	07/28/20	Political M-Su 6a-11p	CM	M-Su 6a-11p	-----	:30	0	\$15.00	LRO	0.00	NM	60	\$900.00
				Political		(9:00 AM-3:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/29/20	07/05/20	--WTF--		9				\$15.00		0.00			
		Week: 07/06/20	07/12/20	MTWTF--		15				\$15.00		0.00			
		Week: 07/13/20	07/19/20	MTWTF--		15				\$15.00		0.00			
		Week: 07/20/20	07/26/20	MTWTF--		15				\$15.00		0.00			
		Week: 07/27/20	08/02/20	MT-----		6				\$15.00		0.00			
Totals														60	\$900.00



Political Candidate Advertisements Agreement Form

Candidate Type: ☐ Federal Candidate ☒ State or Local Candidate

Date: June 29, 2020

Station and Location: 1340/93.7 WEPM, 97.5 WLTF, Martinsburg WV

I, Dan Dulyea,

[select one] ☒ Being

☐ On behalf of: Dan Dulyea, a legally qualified candidate associated with the Non - Partisan political party or organization, and seeking the office of Mayor of Martinsburg in the Primary election to be held on July 28, 2020 do hereby request advertising time as follows:

LENGTH OF BROADCAST	DAYPART, PKG. OR ROTATION	DAYS OF THE WEEK	CLASS OF TIME	TIMES PER WEEK	NUMBER OF WEEKS
July 1, 2020- July 28, 2020	WEPM: 60- :30 second spots X \$15	Mon- Friday	9AM-3PM		4 weeks
June 1, 2020- July 1, 2020- July 28, 2020	WLTF: 60 - :30 second spots X \$16	Mon- Sun	6a-Midnight		3 weeks/20 days

TOTAL CHARGES: \$1860.00

IMPORTANT NOTE: To avail himself or herself of the Lowest Unit Charge (LUC) available during a "Political Window" period (45 days prior to a Primary Election or 60 days prior to a General Election), a candidate for a federal office must sign the Certification on Page 3 of this Agreement Form.

This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

I represent that payment for the above described broadcast time has been paid by:

Committee to Elect Dan Dulyea

You are authorized to announce the time as paid for by such person or entity. I represent that the person or entity is either a legally qualified candidate or an authorized committee or organization of the legally qualified candidate.

The name of the Treasurer of the candidate's authorized committee is:

Lori Dulyea

This station has disclosed to me its political advertising policies, including the following: applicable classes and rates; discount, promotional, and other sales practices (not applicable to federal candidates).

TO BE SIGNED BY CANDIDATE OR AUTHORIZED COMMITTEE:

SIGNATURE:

DATE OF SIGNATURE:

Name:

Title:

Lori Dulyea

Treasurer

6-29-20

TO BE SIGNED BY STATION REPRESENTATIVE:

☐ Accepted

☐ Accepted in Part

☐ Rejected

SIGNATURE:

DATE OF SIGNATURE:

Name: Danielle Truax

Title: Account Executive

This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

DANNY P DULYEA SR
COMMITTEE TO ELECT DAN DULYEA
3 SUE COURT SUITE A
MARTINSBURG, WV 25405

123

69-435/522
04

6-29-20

Date

CHECK AMOUNT
TRADE PROTECTION

PAY to the
Order of

WV Radio

Twenty four hundred ninety and 00/100

\$ 2490.00

Dollars



Photo
Safe
Deposit
Details on back

CNB Bank

WWW.CNB.BANK

For July Adv.

For Only

Herland Clarke

COLONIAL CLASSIC