

DUPLICATE INVOICE



WHNT-TV
200 Holmes Ave.
Huntsville, AL 35801
Main: (256)533-1919
Billing: (256)535-9216

www.whnt.com

Billing Address:

Dale Peterson
Attention: Dale Peterson
PO Box 360717
Birmingham, AL 35236

Send Payment To:

WHNT-TV
***** New Remit To Address *****
Bank of America Lockbox Services
Lockbox 742923
Atlanta, GA 30374-2923

Invoice #	Invoice Date	Invoice Month	Invoice Period
749244A-1	07/20/14	July 2014	06/30/14 - 07/14/14

Station	Account Executive	Sales Office	Sales Region
WHNT	Local WHNT House	Huntsville	Local

Advertiser	Product	Estimate Number
Peterson, Dale R/R/Ala Stat	Runoff	

Flight Dates	Order #	Alt Order #
07/07/14 - 07/14/14	749244A	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	07/07/14	07/13/14	News 6am M-F	6-7a	MT- T- - -	:30	3	\$175.00	NM	
Weeks:	<u>Start Date</u> 07/07/14	<u>End Date</u> 07/13/14	<u>MTWTFSS</u> MT- T- - -	<u>Spots/Week</u> 3	<u>Rate</u> \$175.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	19	M	07/07/14	6:24 AM	News 6am M-F	6-7a	:30	DRI DESAGAI N- DALEPETERSONH	\$175.00	NM
2	19	Tu	07/08/14	6:10 AM	News 6am M-F	6-7a	:30	DRI DESAGAI N- DALEPETERSONH	\$175.00	NM
3	19	Th	07/10/14	5:59 AM	News 6am M-F	6-7a	:30	DRI DESAGAI N- DALEPETERSONH	\$175.00	NM
2	07/07/14	07/13/14	Price Is Right	10-11a	MT- T- - -	:30	3	\$150.00	NM	
Weeks:	<u>Start Date</u> 07/07/14	<u>End Date</u> 07/13/14	<u>MTWTFSS</u> MT- T- - -	<u>Spots/Week</u> 3	<u>Rate</u> \$150.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	19	M	07/07/14	10:31 AM	Price Is Right	10-11a	:30	DRI DESAGAI N- DALEPETERSONH	\$150.00	NM
2	19	Tu	07/08/14	10:59 AM	Price Is Right	10-11a	:30	DRI DESAGAI N- DALEPETERSONH	\$150.00	NM
3	19	Th	07/10/14	9:59 AM	Price Is Right	10-11a	:30	DRI DESAGAI N- DALEPETERSONH	\$150.00	NM
3	07/07/14	07/13/14	News at Noon	12-1230p	MT- T- - -	:30	3	\$100.00	NM	
Weeks:	<u>Start Date</u> 07/07/14	<u>End Date</u> 07/13/14	<u>MTWTFSS</u> MT- T- - -	<u>Spots/Week</u> 3	<u>Rate</u> \$100.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	19	M	07/07/14	12:29 PM	News at Noon	12-1230p	:30	DRI DESAGAI N- DALEPETERSONH	\$100.00	NM
3	19	Tu	07/08/14	12:09 PM	News at Noon	12-1230p	:30	DRI DESAGAI N- DALEPETERSONH	\$100.00	NM
1	19	Th	07/10/14	12:18 PM	News at Noon	12-1230p	:30	DRI DESAGAI N- DALEPETERSONH	\$100.00	NM
4	07/07/14	07/13/14	NewsChannel 19 News at 5-530pm		MT- T- - -	:30	3	\$300.00	NM	
Weeks:	<u>Start Date</u> 07/07/14	<u>End Date</u> 07/13/14	<u>MTWTFSS</u> MT- T- - -	<u>Spots/Week</u> 3	<u>Rate</u> \$300.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	19	M	07/07/14	5:28 PM	NewsChannel 19 News at 5pm (N5-530pm		:30	DRI DESAGAI N- DALEPETERSONH	\$300.00	NM
1	19	Tu	07/08/14	5:28 PM	NewsChannel 19 News at 5pm (N5-530pm		:30	DRI DESAGAI N- DALEPETERSONH	\$300.00	NM
2	19	Th	07/10/14	5:25 PM	NewsChannel 19 News at 5pm (N5-530pm		:30	DRI DESAGAI N- DALEPETERSONH	\$300.00	NM
5	07/07/14	07/13/14	6p News	6-630p	MT- T- - -	:30	3	\$300.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Tribune does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales contract with this station, whether verbal or written.

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Atlanta, GA 30374-2923

Invoice #	Invoice Date	Invoice Month	Invoice Period
749244A-1	07/20/14	July 2014	06/30/14 - 07/14/14
Advertiser	Product	Estimate Number	
Peterson, Dale R/R/Ala Stat	Runoff		

www.whnt.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	07/07/14	07/13/14	6p News	6-630p	MT- T- - -	:30	3	\$300.00	NM
07/07/14 07/13/14 MT- T- - - 3 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 19 M 07/07/14 6:21 PM 6p News 6-630p :30 DRI DESAGAI N- DALEPETERSONH \$300.00 NM 1 19 Tu 07/08/14 6:20 PM 6p News 6-630p :30 DRI DESAGAI N- DALEPETERSONH \$300.00 NM 3 19 Th 07/10/14 6:14 PM 6p News 6-630p :30 DRI DESAGAI N- DALEPETERSONH \$300.00 NM									
6	07/07/14	07/13/14	NewsChannel 19 News at 10-1035pm		MT- T- - -	:30	3	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/07/14 07/13/14 MT- T- - - 3 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 19 M 07/07/14 10:14 PM NewsChannel 19 News at 10pm (10-1035pm) :30 DRI DESAGAI N- DALEPETERSONH \$500.00 NM 1 19 Tu 07/08/14 10:30 PM NewsChannel 19 News at 10pm (10-1035pm) :30 DRI DESAGAI N- DALEPETERSONH \$500.00 NM 3 19 Th 07/10/14 10:29 PM NewsChannel 19 News at 10pm (10-1035pm) :30 DRI DESAGAI N- DALEPETERSONH \$500.00 NM									
7	07/07/14	07/13/14	Su 7a News	Su 7-8a	- - - - - S	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/07/14 07/13/14 - - - - - S 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 19 Su 07/13/14 7:29 AM Su 7a News Su 7-8a :30 DRI DESAGAI N- DALEPETERSONH \$250.00 NM									
8	07/07/14	07/13/14	CBS Sunday Morning	8-9:30am	- - - - - S	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/07/14 07/13/14 - - - - - S 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 19 Su 07/13/14 8:46 AM CBS Sunday Morning 8-9:30am :30 DRI DESAGAI N- DALEPETERSONH \$300.00 NM									
9	07/07/14	07/13/14	60 Minutes	6-7pm	- - - - - S	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/07/14 07/13/14 - - - - - S 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 19 Su 07/13/14 6:39 PM 60 Minutes 6-7pm :30 DRI DESAGAI N- DALEPETERSONH \$800.00 NM									
10	07/07/14	07/13/14	NewsChannel 19 News at 10-10:35pm		- - - - - S	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/07/14 07/13/14 - - - - - S 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 19 Su 07/13/14 10:23 PM NewsChannel 19 News at 10pm (10-10:35pm) :30 DRI DESAGAI N- DALEPETERSONH \$300.00 NM									
11	07/14/14	07/14/14	News 6am M-F	6-7a	M- - - - -	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/14/14 07/20/14 M- - - - - 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 19 M 07/14/14 6:56 AM News 6am M-F 6-7a :30 DRI DESAGAI N- DALEPETERSONH \$175.00 NM									
12	07/14/14	07/14/14	Price Is Right	10-11a	M- - - - -	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/14/14 07/20/14 M- - - - - 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 19 M 07/14/14 9:59 AM Price Is Right 10-11a :30 DRI DESAGAI N- DALEPETERSONH \$150.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
749244A-1	07/20/14	July 2014	06/30/14 - 07/14/14
Advertiser	Product	Estimate Number	
Peterson, Dale R/R/Ala Stat	Runoff		

www.whnt.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	07/14/14	07/14/14	News at Noon	12-1230p	M-----	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/14/14	07/20/14	M-----	1	\$100.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 19	M	07/14/14	12:09 PM	News at Noon	12-1230p	:30	DRI DESAGAI N- DALEPETERSONH	\$100.00	NM
14	07/14/14	07/14/14	NewsChannel 19 News at 5-530pm		M-----	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/14/14	07/20/14	M-----	1	\$300.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 19	M	07/14/14	5:15 PM	NewsChannel 19 News at 5pm (N5-530pm		:30	DRI DESAGAI N- DALEPETERSONH	\$300.00	NM
15	07/14/14	07/14/14	6p News	6-630p	M-----	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/14/14	07/20/14	M-----	1	\$300.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 19	M	07/14/14	6:15 PM	6p News	6-630p	:30	DRI DESAGAI N- DALEPETERSONH	\$300.00	NM
16	07/14/14	07/14/14	NewsChannel 19 News at 10-1035pm		M-----	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/14/14	07/20/14	M-----	1	\$500.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 19	M	07/14/14	10:16 PM	NewsChannel 19 News at 10pm (10-1035pm		:30	DRI DESAGAI N- DALEPETERSONH	\$500.00	NM
<u>Total Spots</u>							28		

Payment Terms 30 Days

<u>Gross Total</u>	\$7,750.00
<u>Agency Commission</u>	\$1,162.50
<u>Net Amount Due</u>	\$6,587.50