

ORDER



Orders
Order / Rev: 1058653
Alt Order #: WOC13753673
Product Desc: Democratic Congressional Campaign Co
Estimate: 4967
Flight Dates: 09/12/22 - 09/25/22
Original Date / Rev: 08/29/22 / 09/12/22
Order Type: GENERAL

KMGH
Primary AE: Gianna Elizardo
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Amplify Media
Buying Contact:
Billing Contact: Amplify Media AP
 PO Box 6
 Franklin, IL 60131

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Democratic Congressional Campaign
Demographic: A35+
Product Codes: Ballot Issue,Non-Ballot
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-1

New Business End:
Advertiser External ID: 209223
Agency External ID: 101368
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/22	09/19/22	66	\$41,650.00	\$35,402.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	66	\$41,650.00	\$35,402.50	0.00
Totals	66	\$41,650.00	\$35,402.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	09/12/22	09/17/22	Sa GMA Hour 1 Sa GMA Hour 1	CM	6-7am	-----S-	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
(Program: GMA SAT 6A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/22	09/18/22	-----S-			2		\$500.00		0.00				
N 2	KMGH	09/12/22	09/17/22	Sa 7-8am News Sa 7-8am News	CM	7-8am	-----S-	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00
(Program: DENVER7 NEWS SAT 7A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/22	09/18/22	-----S-			2		\$750.00		0.00				
N 3	KMGH	09/12/22	09/17/22	Sa GMA Hour 2 Sa GMA Hour 2	CM	8-9am	-----S-	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00
(Program: GMA SAT 8A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/22	09/18/22	-----S-			2		\$750.00		0.00				
N 4	KMGH	09/12/22	09/18/22	Su 7-8am News Su 7-8am News	CM	7-8am	-----S	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00
(Program: DENVER7 NEWS SUN 7A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/22	09/18/22	-----S			2		\$750.00		0.00				
N 5	KMGH	09/12/22	09/18/22	Su 9-10am News Su 9-10am News	CM	9-10am	-----S	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: DENVER7 NEWS SUN 9A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/22	09/18/22	-----S					2	\$500.00		0.00			
N 6	KMGH	09/12/22	09/17/22	Sa 5-6pm News Sa 5-6pm News	CM	5-6pm	-----S-	:30	4	\$800.00	P-2	0.00	NM	4	\$3,200.00
(Program: DENVER7 NEWS SAT 5P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/22	09/18/22	-----S-					4	\$800.00		0.00			
N 7	KMGH	09/12/22	09/18/22	Su 5-6pm News Su 5-6pm News	CM	5-6pm	-----S	:30	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
(Program: DENVER7 NEWS SUN 5P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/22	09/18/22	-----S					2	\$1,000.00		0.00			
N 8	KMGH	09/12/22	09/17/22	Sa 6-630pm Sa 6-630pm	CM	6-630pm	-----S-	:30	2	\$250.00	P-3	0.00	NM	2	\$500.00
(Program: GOOD TO KNOW)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/22	09/18/22	-----S-					2	\$250.00		0.00			
N 9	KMGH	09/12/22	09/16/22	Friday Prime B Friday Prime B	CM	8-9pm	----F--	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
(Program: 20/20 FRI 2HR)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/22	09/18/22	----F--					1	\$3,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KMGH	09/12/22-09/18/22	Friday Prime B			8-9pm	----F--	:30		\$3,500.00		0.00	NM		
N 10	KMGH	09/12/22	09/17/22	Sa 10-1035pm News Sa 10-1035pm News	CM	10-1037pm	-----S-	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
(Program: DENVER7 NEWS SAT 10P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/22	09/18/22	-----S-					1	\$800.00		0.00			
N 11	KMGH	09/12/22	09/17/22	Sa 1035-1135pm Sa 1035-1135pm	CM	1035-1135pm	-----S-	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
(Program: CHICAGO FIRE 1035P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/22	09/18/22	-----S-					2	\$150.00		0.00			
N 12	KMGH	09/12/22	09/17/22	Sa 1135pm-1235am Sa 1135pm-1235am	CM	1135pm-1235am	-----S-	:30	2	\$250.00	P-1	0.00	NM	2	\$500.00
(Program: CHICAGO FIRE 1135P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/22	09/18/22	-----S-					2	\$250.00		0.00			
N 13	KMGH	09/12/22	09/17/22	Sa 1235-135am Sa 1235-135am	CM	1235-135am	-----S-	:30	2	\$150.00	P-1	0.00	NM	2	\$300.00
(Program: CASTLE SAT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/22	09/18/22	-----S-					2	\$150.00		0.00			
N 14	KMGH	09/12/22	09/18/22	Su 11pm-12am Su 11pm-12am	CM	11pm-12am	-----S	:30	2	\$200.00	P-1	0.00	NM	2	\$400.00
(Program: WIPEOUT SU)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/22	09/18/22	-----S					2	\$200.00		0.00			
N 15	KMGH	09/12/22	09/18/22	Su 1230-130am Su 1230-130am	CM	1230-130am	-----S	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
(Program: CASTLE 1230A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/22	09/18/22	-----S					1	\$150.00		0.00			
N 16	KMGH	09/12/22	09/17/22	Saturday Prime C Saturday Prime C	CM	9-10pm	-----S-	:30	2	\$800.00	P-3	0.00	NM	2	\$1,600.00
(Program: NCAA FB POSTGAME NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/22	09/18/22	-----S-					2	\$800.00		0.00			
N 17	KMGH	09/19/22	09/19/22		CM	430-5am	M-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 430-5am News M-F 430-5am News (Program: DENVER7 NEWS 430A)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/19/22	09/25/22	M-----	1	\$250.00	0.00								
N18	KMGH	09/12/22	09/16/22	M-F 430-5am News M-F 430-5am News (Program: DENVER7 NEWS 430A)	CM	430-5am	-TWTF--	:30	5	\$250.00	P-2	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/12/22	09/18/22	-TWTF--	5	\$250.00	0.00								
N19	KMGH	09/12/22	09/16/22	M-F 5-530am News M-F 5-530am News (Program: DENVER7 NEWS 5A)	CM	5-530am	-TWTF--	:30	5	\$400.00	P-2	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/12/22	09/18/22	-TWTF--	5	\$400.00	0.00								
N20	KMGH	09/12/22	09/16/22	M-F Good Morning America M-F Good Morning America (Program: GMA)	CM	7-9am	-TWTF--	:30	3	\$1,500.00	P-2	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/12/22	09/18/22	-TWTF--	3	\$1,500.00	0.00								
N21	KMGH	09/12/22	09/16/22	M-F 1-2pm M-F 1-2pm (Program: GENERAL HOSPITAL)	CM	1-2pm	-TWTF--	:30	5	\$900.00	P-2	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/12/22	09/18/22	-TWTF--	5	\$900.00	0.00								
N22	KMGH	09/19/22	09/19/22	M-F 3-330pm M-F 3-330pm (Program: FAMILY FEUD)	CM	3-330pm	M-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/19/22	09/25/22	M-----	1	\$500.00	0.00								
N23	KMGH	09/12/22	09/16/22	M-F 3-330pm M-F 3-330pm (Program: FAMILY FEUD)	CM	3-330pm	-TWTF--	:30	8	\$500.00	P-2	0.00	NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/12/22	09/18/22	-TWTF--	8	\$500.00	0.00								
N24	KMGH	09/19/22	09/19/22	M-F 630-7pm M-F 630-7pm (Program: THE LIST M-F)	CM	630-7pm	M-----	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/19/22	09/25/22	M-----	1	\$450.00	0.00								
N25	KMGH	09/12/22	09/16/22	M-F 630-7pm M-F 630-7pm (Program: THE LIST M-F)	CM	630-7pm	-TWTF--	:30	5	\$450.00	P-3	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/12/22	09/18/22	-TWTF--	5	\$450.00	0.00								
N26	KMGH	09/12/22	09/18/22	M-F/Su 10-1035pm News M-F/Su 10-1035pm News (Program: DENVER7 NEWS 10P)	CM	10-1035pm	-TWTF-S	:30	1	\$2,200.00	P-2	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/12/22	09/18/22	-TWTF-S	1	\$2,200.00	0.00								
													Totals	66	\$41,650.00