

# ORDER



**Orders**  
**Order / Rev:** 1058649  
**Alt Order #:** WOC13753678  
**Product Desc:** Democratic Congressional Campaign Co  
**Estimate:** 4968  
**Flight Dates:** 09/20/22 - 09/26/22  
**Original Date / Rev:** 09/18/22 / 09/18/22  
**Order Type:** GENERAL

**KMGH**  
**Primary AE:** Gianna Elizardo  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Amplify Media  
**Buying Contact:**  
**Billing Contact:** Amplify Media AP  
 PO Box 6  
 Franklin, IL 60131

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Democratic Congressional Campaign  
**Demographic:** A35+  
**Product Codes:** Ballot Issue,Non-Ballot  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** P-2

**New Business End:**  
**Advertiser External ID:** 209223  
**Agency External ID:** 101368  
**Unit Code:** General  
**Order Separation:** 00:10:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/22	09/25/22	70	\$45,900.00	\$39,015.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	70	\$45,900.00	\$39,015.00	0.00
<b>Totals</b>	<b>70</b>	<b>\$45,900.00</b>	<b>\$39,015.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	09/19/22	09/24/22	Sa GMA Hour 1 Sa GMA Hour 1	CM	6-7am	-----S-	:30	4	\$500.00	P-2	0.00	NM	4	\$2,000.00
(Program: GMA SAT 6A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	-----S-					4	\$500.00		0.00			
N 2	KMGH	09/19/22	09/24/22	Sa 7-8am News Sa 7-8am News	CM	7-8am	-----S-	:30	4	\$750.00	P-2	0.00	NM	4	\$3,000.00
(Program: DENVER7 NEWS SAT 7A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	-----S-					4	\$750.00		0.00			
N 3	KMGH	09/19/22	09/24/22	Sa GMA Hour 2 Sa GMA Hour 2	CM	8-9am	-----S-	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00
(Program: GMA SAT 8A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	-----S-					2	\$750.00		0.00			
N 4	KMGH	09/19/22	09/25/22	Su 7-8am News Su 7-8am News	CM	7-8am	-----S	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00
(Program: DENVER7 NEWS SUN 7A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	-----S					2	\$750.00		0.00			
N 5	KMGH	09/19/22	09/25/22	Su 9-10am News Su 9-10am News	CM	9-10am	-----S	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00

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 Estimate: 4968  
**KMGH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: DENVER7 NEWS SUN 9A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	-----S		2				\$500.00		0.00			
N 6	KMGH	09/19/22	09/24/22	Sa 5-6pm News Sa 5-6pm News	CM	5-6pm	-----S-	:30	4	\$800.00	P-2	0.00	NM	4	\$3,700.00
(Program: DENVER7 NEWS SAT 5P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	-----S-		4				\$800.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KMGH	09/19/22-09/25/22	Sa 5-6pm News See MG 6.5,6.6,6.7,6.8 [NO 5P NEWS D/T FTBL]			5-6pm	-----Sa--	:30		<del>(\$800.00)</del>		0.00	NM		
2	KMGH	09/19/22-09/25/22	Sa 5-6pm News See MG 6.5,6.6,6.7,6.8 [NO 5P NEWS D/T FTBL]			5-6pm	-----Sa--	:30		<del>(\$800.00)</del>		0.00	NM		
3	KMGH	09/19/22-09/25/22	Sa 5-6pm News See MG 6.5,6.6,6.7,6.8 [NO 5P NEWS D/T FTBL]			5-6pm	-----Sa--	:30		<del>(\$800.00)</del>		0.00	NM		
4	KMGH	09/19/22-09/25/22	Sa 5-6pm News See MG 6.5,6.6,6.7,6.8 [NO 5P NEWS D/T FTBL]			5-6pm	-----Sa--	:30		<del>(\$800.00)</del>		0.00	NM		
5	KMGH	09/19/22-09/25/22	M-F 6-7am News Ⓜ MG for 6.1,8.2,8.1,6.4,6.3,6.2			6-7am	-TWThF----	:30		\$1,000.00		0.00	NM		
6	KMGH	09/19/22-09/25/22	M-F 6-7am News Ⓜ MG for 6.1,8.2,8.1,6.4,6.3,6.2			6-7am	-TWThF----	:30		\$1,000.00		0.00	NM		
7	KMGH	09/19/22-09/25/22	M-F 6-7am News Ⓜ MG for 6.1,8.2,8.1,6.4,6.3,6.2			6-7am	-TWThF----	:30		\$1,000.00		0.00	NM		
8	KMGH	09/19/22-09/25/22	Su Good Morning America Ⓜ MG for 6.1,8.2,8.1,6.4,6.3,6.2			6-7am	-----Su	:30		\$700.00		0.00	NM		
N 7	KMGH	09/19/22	09/25/22	Su 5-6pm News Su 5-6pm News	CM	5-6pm	-----S	:30	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
(Program: DENVER7 NEWS SUN 5P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	-----S		2				\$1,000.00		0.00			
N 8	KMGH	09/19/22	09/24/22	Sa 6-630pm Sa 6-630pm	CM	6-630pm	-----S-	:30	2	\$250.00	P-3	0.00	NM	0	\$0.00
(Program: GOOD TO KNOW)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	-----S-		2				\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KMGH	09/19/22-09/25/22	Sa 6-630pm See MG 6.5,6.6,6.7,6.8 [Program change- College FB- Sa Prime KE 9/13/2022]			6-630pm	-----Sa--	:30		<del>(\$250.00)</del>		0.00	NM		
2	KMGH	09/19/22-09/25/22	Sa 6-630pm See MG 6.5,6.6,6.7,6.8 [Program change- College FB- Sa Prime KE 9/13/2022]			6-630pm	-----Sa--	:30		<del>(\$250.00)</del>		0.00	NM		
N 9	KMGH	09/19/22	09/23/22	Friday Prime B Friday Prime B	CM	8-9pm	----F--	:30	1	\$3,500.00	P-3	0.00	NM	1	\$3,500.00
(Program: 20/20 FRI 2HR)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	----F--		1				\$3,500.00		0.00			
N 10	KMGH	09/19/22	09/24/22	Sa 10-1035pm News Sa 10-1035pm News	CM	10-1037pm	-----S-	:30	2	\$800.00	P-3	0.00	NM	2	\$1,600.00
(Program: DENVER7 NEWS SAT 10P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	-----S-		2				\$800.00		0.00			
N 11	KMGH	09/19/22	09/24/22	Sa 1035-1135pm Sa 1035-1135pm	CM	1035-1135pm	-----S-	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
(Program: CHICAGO FIRE 1035P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	-----S-		2				\$150.00		0.00			

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**KMGH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 12	KMGH	09/19/22	09/24/22	Sa 1135pm-1235am Sa 1135pm-1235am	CM	1135pm-1235am	-----S-	:30	2	\$250.00	P-1	0.00	NM	2	\$500.00
(Program: CHICAGO FIRE 1135P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/19/22	09/25/22	-----S-			2		\$250.00		0.00				
N 13	KMGH	09/19/22	09/24/22	Sa 1235-135am Sa 1235-135am	CM	1235-135am	-----S-	:30	2	\$150.00	P-1	0.00	NM	2	\$300.00
(Program: CASTLE SAT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/19/22	09/25/22	-----S-			2		\$150.00		0.00				
N 14	KMGH	09/19/22	09/25/22	Su 11pm-12am Su 11pm-12am	CM	11pm-12am	-----S	:30	4	\$200.00	P-2	0.00	NM	4	\$800.00
(Program: WIPEOUT SU)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/19/22	09/25/22	-----S			4		\$200.00		0.00				
N 15	KMGH	09/19/22	09/24/22	Saturday Prime C Saturday Prime C	CM	9-10pm	-----S-	:30	3	\$800.00	P-3	0.00	NM	3	\$2,400.00
(Program: NCAA FB POSTGAME NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/19/22	09/25/22	-----S-			3		\$800.00		0.00				
N 16	KMGH	09/19/22	09/25/22	Sunday Prime A Sunday Prime A	CM	6-7pm	-----S	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
(Program: AMERICAS FUNNIEST HOME VIDS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/19/22	09/25/22	-----S			1		\$3,000.00		0.00				
N 17	KMGH	09/19/22	09/23/22	M-F 430-5am News M-F 430-5am News	CM	430-5am	-TWTF--	:30	4	\$250.00	P-2	0.00	NM	4	\$1,000.00
(Program: DENVER7 NEWS 430A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/19/22	09/25/22	-TWTF--			4		\$250.00		0.00				
N 18	KMGH	09/19/22	09/23/22	M-F 5-530am News M-F 5-530am News	CM	5-530am	-TWTF--	:30	8	\$400.00	P-2	0.00	NM	8	\$3,200.00
(Program: DENVER7 NEWS 5A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/19/22	09/25/22	-TWTF--			8		\$400.00		0.00				
N 19	KMGH	09/19/22	09/23/22	M-F Good Morning Ame M-F Good Morning America	CM	7-9am	-TWTF--	:30	4	\$1,500.00	P-2	0.00	NM	4	\$6,000.00
(Program: GMA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/19/22	09/25/22	-TWTF--			4		\$1,500.00		0.00				
N 20	KMGH	09/19/22	09/23/22	M-F 3-4pm M-F 3-4pm ROS	CM	3-4pm	-TWTF--	:30	8	\$500.00	P-2	0.00	NM	8	\$4,000.00
(Program: FAMILY FEUD)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/19/22	09/25/22	-TWTF--			8		\$500.00		0.00				
N 21	KMGH	09/19/22	09/23/22	M-F 630-7pm M-F 630-7pm	CM	630-7pm	-TWTF--	:30	8	\$450.00	P-3	0.00	NM	8	\$3,600.00
(Program: THE LIST M-F)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/19/22	09/25/22	-TWTF--			8		\$450.00		0.00				
N 22	KMGH	09/19/22	09/23/22	M-F 6-7am News M-F 6-7am News	CM	6-7am	-TWTF--	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
(Program: DENVER7 NEWS 6A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/19/22	09/25/22	-TWTF--			1		\$1,000.00		0.00				
													Totals	70	\$45,900.00