

WLKK Quarterly Report
Issues and Programming
2nd Quarter

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2021

Entercom Buffalo
Community Issues for WLKK
2nd Quarter

- 1- Economy
- 2- Education
- 3- Crime
- 4- Environment
- 5- Children
- 6- Women
- 7- Minorities
- 8- Health Care
- 9- Family Issues
- 10- Tourism

Issues and Program List

How Issues and Programs are identified

The Following list of issues and problems was prepared by the Public Affairs Department of WLKK 107.7 , Buffalo, New York.

WLKK 107.7 on a daily and on going basis examines and attempts to determine the needs of the community during regular news coverage.

The WLKK 107.7 Public Affairs Department has listed a general overview of issues and problems for our coverage area. That overview for the 2nd Quarter is attached to this report. The list of programs which addressed these specific issues is also attached.

Public Affairs Programming List

On Target with Penny Wolfgang

On Target with Penny Wolfgang is a 30 minute program that airs Sunday at 6am and 6:30am . It is locally produced and deals with issues that impact WNY including Education, Economy and Crime.

WLKK-FM 107.7
Quarterly Issues/Programs List
April, May, June 2021

There follows a listing of some of the most significant issues responded by WLKK-FM 107.7, Buffalo, New York along with the most significant programming treatment of those issues for the period April, May, and June 2021.

This listing is by no means exhaustive and the order does not reflect any priority or significance.

Issue	Program	Date/Time	Duration	Guest(s)/Topic
Local	On Target with Penny Wolfgang	4/4 6:00am	30 minutes	Frank Kowsky – Olmstead Parks
Local	On Target with Penny Wolfgang	4/4 6:30am	30 minutes	Gwenn Voelckers – Author Alone and Content.
Local	On Target with Penny Wolfgang	4/11 6:00am	30 minutes	Doug Kohler – Erie County Historian
Local	On Target with Penny Wolfgang	4/11 6:30am	30 minutes	Aleece Burgio – Barclay Damon Special Counsel. Legalization of recreational marijuana in NYS
Local	On Target with Penny Wolfgang	4/18 6:00am	30 minutes	Aleece Burgio – Barclay Damon Special Counsel. Legalization of recreational marijuana in NYS
Local	On Target with Penny Wolfgang	4/18 6:30am	30 minutes	Doug Kohler – Erie County Historian
Local	On Target with Penny Wolfgang	4/25 6:00am	30 minutes	Scott Propeak – Burchfield Penney
Local	On Target with Penny Wolfgang	4/25 6:30am	30 minutes	Frank Kowsky – Olmstead Parks
Politics	On Target with Penny Wolfgang	5/2 6:00am	30 minutes	David M – Mobile Testing Western New York – COVID-19
Local	On Target with Penny Wolfgang	5/2 6:30am	30 minutes	Gwenn Voelckers – Author Alone and Content.
Local	On Target with Penny Wolfgang	5/9 6:00am	30 minutes	Michael Murphy – President Shea’s Performing Arts Center
Local	On Target with Penny Wolfgang	5/9 6:30am	30 minutes	Erin M. Moss – Mental Health Counseling.
Local	On Target with Penny Wolfgang	5/16 6:00am	30 minutes	Dennis M. Adams – Crime Fiction Author.
Local	On Target with Penny Wolfgang	5/16 6:30am	30 minutes	Crystal J. Rodriguez-Dabney ESQ

Local	On Target with Penny Wolfgang	5/23 6:00am	30 minutes	Melinda Dubois – Executive Director at Mental Health Advocates Of WNY
Local	On Target with Penny Wolfgang	5/23 6:30am	30 minutes	Crystal J. Rodriguez-Dabney ESQ
Local	On Target with Penny Wolfgang	5/30 6:00sm	30 minutes	Anne Ryan – Executive Director “Read To Succeed Buffalo”
Local	On Target with Penny Wolfgang	5/30 6:30am	30 minutes	Syrie – Social Maven Buffalo owner. Wedding planning during Covid-19
Local	On Target with Penny Wolfgang	6/6 6:00am	30 minutes	Mickey Kearns – Erie County Clerk
Local	On Target with Penny Wolfgang	6/6 6:30am	30 minutes	Syrie – Social Maven Buffalo owner. Wedding planning during Covid-19
Local	On Target with Penny Wolfgang	6/13 6:00am	30 minutes	Mickey Kearns – Erie County Clerk
Local	On Target with Penny Wolfgang	6/13 6:30am	30 minutes	Anne Ryan – Executive Director “Read To Succeed Buffalo”
Local	On Target with Penny Wolfgang	6/20 6:00am	30 minutes	Dave Kimelberg – Founder/Owner of Native American Art Showcase “K Art Gallery”
Politics	On Target with Penny Wolfgang	6/20 6:30am	30 minutes	Michael J Billoni – Baseball in Buffalo New York.
Local	On Target with Penny Wolfgang	6/27 6:00sm	30 minutes	Ms. Amber Hartman Taste of Buffalo
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WLKK Q Channel Broadcasts the Same Programming at
the Same Day and Time as the Main Channel