KUMX 106.7 FM PROGRAMS AND ISSUES: Jan.-Mar. 2024

(West Central Broadcasting Co., Inc.)

As part of our station-group programming of significant community issues we invite members of the public, Government leaders, civic and service organizations, etc., to our station for a broadcast interview about a variety of topics that are of importance to our local listening area. The dates and topics of these broadcast interviews are listed below:

Jan. 5, 2024: Bill Pardue – EAA Chapter 1356 meeting

Jan. 8, 2024: Chuck Cannon with Fort Johnson's Public Affairs Office – Martin Luther King Jr. Ceremony on Ft. Johnson

Jan. 22, 2024: Chuck Cannon with Fort Johnson's Public Affairs Office – Main Post Chapel Children's Coat Drive

Feb. 2, 2024: Ron Caricature of Civil Air Patrol – opening of the Rosepine Veterans Park

Feb. 5, 2024: Chuck Cannon with Fort Johnson's Public Affairs Office – Importance of Black History Month

Feb. 12, 2024: Chuck Cannon with Fort Johnson's Public Affairs Office – returned to talk about Black History Month

Feb. 19, 2024: Kristi with Beauregard Parish Animal Control – spoke about the MAYDAY status at the local animal shelters and the need for adoption in the area

Feb. 21, 2024 – Tommy with CASA of West Cenla- spoke about their upcoming fundraising 5k Color Run

Feb. 26, 2024: Chuck Cannon with Fort Johnson's Public Affairs Office - returned to talk about Black History Month

Mar. 4, 2024: Chuck Cannon with Fort Johnson's Public Affairs Office – spoke about March being Women's History Month and the importance of female soldiers within the history of the armed forces

Mar. 7. 2024: Vernon Parish Library – Authors Expo event for local authors

Mar. 8, 2024: Leesville High School Theater Club – students at LHS spoke about their upcoming production of "Beauty and the Beast"

Mar. 14, 2024: Vernon Parish Library – returned to again talk about their Authors Expo event for local authors

Mar. 18, 2024: Chuck Cannon with Fort Johnson's Public Affairs Office – spoke about March being Women's History Month and the importance of female soldiers within the history of the armed forces

Mar. 21, 2024: Vernon Parish Library – returned to again talk about their Authors Expo event for local authors

Mar. 21, 2024: "Fort Polk Bassmasters" - spoke about their upcoming fishing tournament

Mar. 25, 2024: Chuck Cannon with Fort Johnson's Public Affairs Office – spoke about Medal of Honor Day and the upcoming Fort Johnson ceremony where they are unveiling street signs with the names of Louisiana Medal of Honor winners

Mar. 28, 2024: Vernon Parish Library – returned to again talk about their Authors Expo event for local authors

KUMX-FM also airs the programs **Radio Health Journal** and **Viewpoints** every Sunday at 8 AM and 8:30 AM. Below are the programs and issues for those:



Quarterly Report of Compliancy Issues & Programs List 2024-Q1 (January - March) Radio Health Journal

•	3D	Printing	

Addiction

African American Issues

Aging

Agriculture

Alzheimer's Disease

Amputations

Anatomy

Anxiety

Artificial Intelligence

Bacteria

Bacterial Infection

Bedside Manner

Black History Month

Blood

Brain Imaging

Breast Cancer

Burnout

Cancer

Cancer Prevention

Cervical Cancer

Chemotherapy

Childhood Cancers

Children At Risk

Chronic Conditions

Chronic Disease

Colon Cancer

Community Care

Compulsions

Confirmation Bias

Consumerism

Coping Strategies

Covid-19

Cranial Drill

Criminals

Cuticles

Deception

Dementia

Depression

Diabetes

Diagnostic Tools

Diet

Discrimination

Disease

• Disease Progression

Dri

Drug Shortages

Economics

Ecosystems

Education

Elementary School

• Emergency Medicine

Emotions

Empathy

Endometriosis

Environment

Equality

Evolution

• Family Issues

Farming

FDA

Federal Drug Regulations

Family Medicine

Female Entrepreneurship

• Female Issues

• Fihe

Foot Health

Gender Issues

Generic Drugs

Genetics

Genius

Geriatrics

Gut Microbes

Gut Microbiome

Gynecology

Habitats

Habits

Hallucinations

Handwriting

Health Care

Health PolicyHealthcare

Healthy Lifestyle

Heart Disease

Hemorrhage

HikingHistory

HIV

Hospitalization

Housing

Illness

Immunity

Incarceration

Individuality

Infection

Infectious Disease

Infrastructure

Intensive Care Unit

Invasive Species

Jail

Ketamine

Kidney

Kidney Stones

Learning

Lying

Manufacturing and Industry

Medical Applications

Medical Device

Medical Devices

Medical History

Medical Imaging

Medical Intervention

Medical Knowledge

Medical Technology

Medicine

Mental Health

Mental Illness

Military

Military Families

Minority Populations

Mental Institutions

Motor Movement

Nails

Native Animals

Neurology

Neurosurgery

Nightmares

Nutrition

Obesity

Offspring

Opioid Crisis

Opioids

Oral Health

Organ Failure

• Pain

Pain Management

Organ Transplant

Pancreatitis

Pandemic

Pathological Liars

Patient Safety

Patriarchy

Pediatric Care

Pediatric IllnessPolitics

Population Control

Pre-cancer

PregnancyPrevention

Preventive Medicine

1 101011

Prison

ProductivityPsychedelics

Psychology

Psychosis

PTSD

Public Health

Public Health OrganizationsPublic Policy

Public Safety

Racial Disparities

Rare Disease

Raw Materials

RelationshipsReproductive System

Science Policy

Scientific Terminology

Self-esteem

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- Septic Shock
- Service Animals
- Service Dogs
- Sexually Transmitted Infections
- Siblings
- Sick Days
- Skin Condition
- Skull

- Social Anxiety
- Social Media
- Stethoscope
- Stigma
- Stress
- Student Safety
- Supplements
- Supply Chain Issues
- Surgery

- Technology
- Telehealth
- Testicular Cancer
- Therapy
- Trauma
- Twins
- Ultrasound
- Vaccination
- Vaccine

- Veteran Issues
- Veterans
- Virus
- Visual Stimuli
- Volunteering
- Vulnerable Populations
- Women's Health
- Women's History
- Women's Issues

Program 24-01 Air Week: 1/7/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: BEING A GOOD PATIENT TAKES WORK: HOW TO FEEL EMPOWERED AT THE HOSPITAL

Time: 1:50 **Duration:** 12:59

Synopsis: We, as patients, are making more decisions about our health than ever before. From which brand of medicine we want to which supplements we take, a lot of the choices depend on being a smart consumer. Our expert reveals why this is a double-edged sword and how you can feel empowered walking into your next doctor's appointment.

Host: Elizabeth Westfield **Producer:** Libby Foster

Guests: Dr. Talya Miron-Shatz, Visiting Researcher, University of Cambridge, Author, Your Life Depends

On It

Compliancy issues: Health Care, Medicine, Patient Safety, Social Media, Vulnerable Populations,

Confirmation Bias, Medical Knowledge, Scientific Terminology, Telehealth

Links for more info:

Talya Miron-Shatz

<u>Talya Miron-Shatz, PhD. Medical decision making (@TalyaMironShatz) / X</u> <u>Talya Miron-Shatz, PhD - Visiting Researcher - University of Cambridge | LinkedIn</u>

SEGMENT 2: DOES A GOOD BEDSIDE MANNER SAVE LIVES?

Time: 15:50 **Duration:** 7:02

Synopsis: Dr. Wes Ely, an intensive care specialist, says the early days of his career were spent more worried about the beeps and buzzers rather than the patients that the machines were monitoring. He gives us a unique look into how physicians can humanize patients in the ICU and, in turn, save more lives.

Host: Greg Johnson **Producer:** Polly Hansen

Guests: Dr. Wes Ely, Professor of Medicine, Associate Director of Aging Research, Vanderbilt University,

Author, Every Deep-Drawn Breath

Compliancy issues: Burnout, Consumerism, Covid-19, Empathy, Health Care, Healthcare, Pandemic,

Patient Safety, Public Health, Vaccination, Bedside Manner, Intensive Care Unit

Links for more info:

E. Wesley Ely, MD, MPH

X: @WesElyMD

E. Wesley Ely, MD, MPH | Vanderbilt Scholars in HIV and Heart, Lung, Blood and Sleep Research LinkedIn: Dr. Wes Ely

Program 24-02 Air Week: 1/14/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: 3D PRINTING ORGANS AND AI SURGERIES: THE FUTURE OF MEDICINE

Time: 1:48 **Duration:** 11:52

Synopsis: Dr. Thomas Kolon is using 3D-printed models to successfully operate on cases thought to be

inoperable. Another physician brings Al into his surgeries to give patients the most accurate hip replacements possible. This is the future of medicine and our experts are here to explain it all.

Host: Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Dr. George Haidukewych, Director of Orthopedic Trauma & Chief of Complex Joint Replacement, Orlando Health Jewett Orthopedic Institute; Dr. Thomas Kolon, Expert in Pediatric

Disorders, Chief of Urology, Children's Hospital of Philadelphia

Compliancy issues: 3D Printing, Artificial Intelligence, Cancer, Children At Risk, Consumerism, Medical

Technology, Vulnerable Populations, Cancer Prevention, Childhood Cancers, Kidney

Links for more info:

<u>George Haidukewych - Orlando Health - One of Central Florida's Most Comprehensive Healthcare Networks</u>

Thomas F. Kolon, MD | Children's Hospital of Philadelphia

Thomas F. Kolon (@ThomasKolon) / X

LinkedIn: Dr. Thomas Kolon

SEGMENT 2: NERVOUS NAIL-BITER? IT HARMS MORE THAN JUST AESTHETICS

Time: 14:42 **Duration:** 7:50

Synopsis: So many of us have experienced the compulsion to bite our nails. Even though it's a detriment to our wellbeing, we still do it – so why? Is it a product of our genetics or evolution? Our experts discuss where this impulse stems from and all the ways it harms our health.

Host: Greg Johnson **Producer:** Morgan Kelly

Guests: Dr. Dana Stern, Assistant Clinical Professor of Dermatology, Mount Sinai Medical Center; Dr.

Fred Penzel, Psychologist & Executive Director of Western Suffolk Psychological Services

Compliancy issues: Bacteria, Consumerism, Evolution, Genetics, Public Health, Trauma, Bacterial

Infection, Compulsions, Cuticles, Ecosystems, Habits, Hemorrhage, Nails, Oral Health

Links for more info:

<u>Dana K Stern - Dermatology | Mount Sinai - New York</u>

Dr. Dana Stern

Dr.Dana Stern (@hamptonderm) • Instagram photos and videos

LinkedIn: Dr. Dana Stern

Fred Penzel, Ph.D.

Fred Penzel (@DrFredPenzel) / X

Program 24-03 Air Week: 1/21/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: MENTALLY ILL INMATES: SAFETY AND JUSTICE OR SUFFERING AND

VENGEANCE?
Time: 1:47

Duration: 12:28

Synopsis: American prisons are full of people with mental illness, but does the system actually fulfill its promise of reform for these inmates? Dr. Christine Montross, a psychiatrist, says many of them aren't getting the correct help that will make a difference in their lives – and make our society a safer place when they're released. She breaks down the prison system and offers alternative programs to solve this crisis.

Host: Elizabeth Westfield **Producer:** Reed Pence

Guests: Christine Montross, Associate Professor of Psychiatry and Human Behavior, Brown University **Compliancy issues:** Consumerism, Health Care, Healthcare, Incarceration, Mental Illness, Public Health, Public Policy, Public Safety, Community Care, Criminals, Health Policy, Jail, Mental Institutions, Prison, Psychosis

Links for more info:

Montross, Christine | Brown University

Waiting for an Echo by Christine Montross | PenguinRandomHouse.com: Books

Christine Montross - Bio

SEGMENT 2: DO YOU SUPPORT GIVING CHILDREN MENTAL HEALTH DAYS OFF OF SCHOOL?

Time: 15:17 **Duration:** 7:43

Synopsis: We're quick to pull our kids out of school when they're running a fever or throwing up, but what about when they've become burnt out or severely stressed? Just because we can't see the physical symptoms doesn't mean there isn't a problem. Dr. Andrea Bonior explains the benefits of giving your children mental health days and how to prepare them for future obstacles.

Host: Greg Johnson **Producer:** Kristen Farrah

Guests: Dr. Andrea Bonior, Licensed Clinical Psychologist, Author

Compliancy issues: Anxiety, Children At Risk, Consumerism, Coping Strategies, Depression, Mental

Health, Public Health, Vulnerable Populations, Emotions, Sick Days, Stress

Links for more info:

Dr. Andrea Bonior

Andrea Bonior, Ph.D. (@drandreabonior) • Instagram photos and videos

Professional Speaker - Andrea Bonior, Ph.D. | LinkedIn

Youth Risk Behavior Surveillance System (YRBSS) | CDC

Program 24-04 Air Week: 1/28/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: EATING INVASIVE SPECIES: DOES YOUR DIET HELP THE ENVIRONMENT?

Time: 1:49 **Duration:** 10:53

Synopsis: Many people choose their diet based on what tastes good, but what if you could have great food while helping your local environment? Dr. Joe Roman, a conservation biologist, explains the dangers of invasive species and how we can do our part in saving the environment by strapping on an apron.

Host: Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Dr. Joe Roman, Conservation Biologist, University of Vermont; Dr. Cindy Tam, Biological Threats

and Invasive Species Research Program Coordinator, US Geological Survey

Compliancy issues: Agriculture, Consumerism, Diet, Disease, Environment, Infrastructure, Invasive Species, Public Health, Public Safety, Virus, Farming, Habitats, Native Animals, Population Control

Links for more info:

Joe Roman | Rubenstein School of Environment and Natural Resources | The University of Vermont

Joe Roman

Eat The Invaders

US Geological Survey: Dr. Cindy Tam

LinkedIn: Dr. Cindy Tam

SEGMENT 2: MENTAL HEALTH IN THE MILITARY: STIGMAS, RESOURCES, AND ROADBLOCKS

Time: 13:44 **Duration:** 8:39

Synopsis: As a psychologist, Dr. Chuck Weber helped a lot of soldiers during his time in the military. However, limited resources held him back from being able to fully help the families of active-duty soldiers. He explains why this is such an important area of service and how he fought to prioritize mental health

services.

Host: Greg Johnson **Producer:** Kristen Farrah

Guests: Dr. Chuck Weber, Psychologist, Chief Medical Officer and Founder, Family Care Center

Compliancy issues: Health Care, Healthcare, Mental Health, Military, PTSD, Psychology, Public Health,

Public Safety, Veterans, Vulnerable Populations, Family Medicine, Military Families

Links for more info:
Charles Weber | LinkedIn
Family Care Center

Program 24-05 Air Week: 2/4/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: WHAT IS A WOMAN WORTH? NEEDLESS DEATHS FROM A PREVENTABLE CANCER

Time: 1:48 **Duration:** 12:10

Synopsis: Cervical cancer is almost completely preventable, so why does it continue to kill thousands of women each year? Dr. Linda Eckert, an expert in cervical cancer prevention, believes the answer involves gender inequalities and sexual stigmas. She discusses these issues and offers life-saving prevention methods for women.

Host: Elizabeth Westfield Producer: Kristen Farrah

Guests: Dr. Linda Eckert, Professor of Obstetrics and Gynecology, University of Washington Department

of Obstetrics and Gynecology and Global Health, Author, Enough

Compliancy issues: Cancer, Consumerism, Gender Issues, Prevention, Vaccination, Vulnerable Populations, Cervical Cancer, Pre-cancer, Sexually Transmitted Infections, Women's Issues

Links for more info:

<u>Linda Eckert | University of Washington - Department of Global Health</u>

Dr. Linda Eckert

Linda Eckert MD (@drlindaeckert) • Instagram photos and videos

Linda Eckert, MD (@drlindaeckert) / X

SEGMENT 2: BLACK ANGELS: THE BLACK NURSES INVOLVED IN THE FIGHT AGAINST TUBERCULOSIS

Time: 15:00 **Duration:** 7:59

Synopsis: Dr. Herbert Fox helped discover a cure for tuberculosis, but his work wouldn't have been possible without the help of the black nurses who monitored and cared for each patient. When all of the white nurses refused to work, these women stepped up. Our expert details their bravery that's gone largely unrecognized in society.

Host: Greg Johnson **Producer:** Polly Hansen

Guests: Maria Smilios, Author, The Black Angels

Compliancy issues: African American Issues, Consumerism, Health Care, Healthcare, Infectious Disease, Medical History, Mental Health, Patient Safety, Public Health, Black History Month, Vaccine

Links for more info:

Maria Smilios

Maria Smilios (@mariamsmilios) • Instagram photos and videos

X: @MariaSmilios

Program 24-06 Air Week: 2/11/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: BIG LIARS: IS HONESTY ALWAYS THE BEST POLICY?

Time: 1:48 **Duration:** 10:38

Synopsis: Are you good at sniffing out lies? Many people aren't. The typical 'tells,' like eye movement, won't expose a true deception artist. Luckily, Our experts explain the psychology behind why people lie

and how you can avoid being duped.

Host: Elizabeth Westfield **Producer:** Polly Hansen

Guests: Dr. Christian Hart, Professor of Psychology, Texas Woman's University, Director, Human Deception Laboratory, Co-Author, Big Liars; Dr. Drew Curtis, Associate Professor of Psychology, Angelo

State University, Director, the Curtis Deception Lab, Co-Author, Big Liars

Compliancy issues: Children At Risk, Psychology, Public Health, Public Safety, Vulnerable Populations,

Deception, Lying, Pathological Liars

Links for more info:

Christian L. Hart, Ph.D.

Big Liars

Chris Hart (@chrishartpsych) / X

Drew A. Curtis, Ph.D.

Dr.Curtis (@Dr CurtisPhD) / X

Curtis Deception Lab

SEGMENT 2: NOT SO RARE: WHAT'S CAUSING THE RISE IN PEDIATRIC KIDNEY STONES?

Time: 13:28 **Duration:** 9:34

Synopsis: While kidney stones have historically affected middle-aged men, an unusual population has been seeing a rise in cases – young girls. Dr. Greg Tasian, a pediatric urologist, has been researching the reason behind this rise. He explains what causes kidney stones and how to reduce your child's risk.

Host: Greg Johnson **Producer:** Kristen Farrah

Guests: Dr. Greg Tasian, Attending Pediatric Urologist, Children's Hospital of Philadelphia

Compliancy issues: Chronic Disease, Infection, Patient Safety, Public Health, Surgery, Vulnerable Populations, Disease Progression, Gut Microbes, Kidney Stones, Organ Transplant, Pediatric Care

Links for more info:

Gregory E. Tasian, MD, MSc, MSCE | Children's Hospital of Philadelphia

Gregory Tasian, MD, MSc, MSCE (@GregoryTasian) / X

ClinicalTrials.gov: Pediatric KIDney Stone (PKIDS) Care Improvement Network (PKIDS)

Program 24-07 Air Week: 2/18/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: "EAT TO SURVIVE": WHY AMERICANS LACK PROPER EDUCATION ABOUT

NUTRITION Time: 1:48 Duration: 10:35

Synopsis: Many children in America are taught about nutrition through the USDA's balanced food plate known as MyPlate. Unfortunately, these graphics don't accurately portray a proper (and realistic) diet, which leaves many people feeling confused and frustrated. Loni Love, a comedian, explains the obstacles she's faced during her journey towards a healthier lifestyle.

Host: Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Loni Love, Comedian, Television Host, Spokesperson, Metamucil; Dr. Christopher Gardner,

Rehnborg Farquhar Professor of Medicine, Stanford University

Compliancy issues: Cancer, Chronic Disease, Diabetes, Diet, Gut Microbiome, Immunity, Nutrition,

Obesity, Public Health, Supplements, Fiber, Healthy Lifestyle, Heart Disease, Illness

Links for more info:

Loni Love (@comiclonilove) • Instagram photos and videos

Loni Love (@LoniLove) / X

Loni Love - Facebook

<u>Christopher Gardner | Stanford Medicine</u> <u>Christopher Gardner (@GardnerPhD) / X</u>

SEGMENT 2: SERVICE DOGS ARE IN HIGH DEMAND - HERE'S HOW YOU CAN HELP

Time: 13:25 **Duration:** 9:30

Synopsis: Service dogs have been used throughout history but were legally recognized by the US government in 1990. These animals can help people with physical challenges, like grocery shopping, and mental health struggles such as PTSD and anxiety. Our experts discuss the importance of service dogs and how you can get involved.

Host: Greg Johnson **Producer:** Kristen Farrah

Guests: James Schenck, CEO, PenFed Foundation; Kirsten Holley, US Army Veteran

Compliancy issues: Anxiety, Depression, Family Issues, Mental Health, Neurology, PTSD, Therapy, Veterans, Nightmares, Service Animals, Service Dogs, Social Anxiety, Veteran Issues, Volunteering

Links for more info:

James Schenck - PenFed Foundation

James Schenck - Pentagon Federal Credit Union | LinkedIn

Canine Companions

Program 24-08 Air Week: 2/25/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: THERAPY FOR TWINS: THE MYTH OF THE 'PERFECT' TWIN CONNECTION

Time: 1:48 **Duration:** 11:28

Synopsis: Twins are thought to have a special bond – a built-in friend. But this idea can lead to resentment and harmful codependence if the two siblings never experience individuality. Dr. Joan A. Friedman, a twin expert, explains how parents can help foster a healthy relationship and treat their twins

as separate children. **Host:** Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Dr. Joan A. Friedman, Psychotherapist & Twin Expert

Compliancy issues: Education, Family Issues, Housing, Pregnancy, Psychology, Public Health, Public

Safety, Relationships, Therapy, Individuality, Offspring, Self-esteem, Siblings, Twins

Links for more info:

Joan A. Friedman

Joan A. Friedman (@Joanafriedman) / X

Dr. Joan Friedman (@dr.joanfriedmantwinexpert) • Instagram photos and videos

SEGMENT 2: WHY SCIENCE SAYS KIDS SHOULD STILL LEARN TO WRITE IN CURSIVE

Time: 14:18 **Duration:** 7:59

Synopsis: In the age of cell phones and laptops, is handwriting obsolete? Our experts say that there's still a great benefit for students to write their notes down with pen and paper. Even cursive has its benefits. They discuss the research that shows why elementary students should still know how to use pens and pencils.

Host: Greg Johnson **Producer:** Libby Foster

Guests: Dr. Danny Oppenheimer, Professor of Decision Sciences, Carnegie Mellon University; Dr.

Virginia Wise Berninger, Professor Emerita, University of Washington

Compliancy issues: Education, Learning, Psychology, Public Health, Student Safety, Brain Imaging,

Elementary School, Handwriting, Motor Movement, Productivity, Visual Stimuli

Links for more info:

<u>Virginia Wise Berninger, PhD., - Handwriting Collaborative Conference</u>

Carnegie Mellon University: Dr. Danny Oppenheimer

Psychology: The Comic Book Introduction

Program 24-09 Air Week: 3/3/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: HOW TO COMBAT MEDICAL IGNORANCE OF RARE DISEASES

Time: 1:48 **Duration:** 11:12

Synopsis: Having a rare disease means that not all doctors will know how to treat you. For Christyn Taylor's daughter, who was diagnosed with pediatric pancreatitis at age 7, this meant countless physicians who either didn't believe she had the condition or knew nothing about it – factors that continually worsened her illness. To help other families in similar situations, Taylor created a document that gives patients with rare diseases a credible back-up of medical history and current treatment plans when dealing with stubborn physicians.

Host: Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Christyn Taylor, CEO, Rebecca's Wish; Lisa Morgan, Parent of Patient

Compliancy issues: Chronic Conditions, Education, Healthcare, Patient Safety, Surgery, Vulnerable

Populations, Hospitalization, Pain, Pancreatitis, Pediatric Illness, Rare Disease

Links for more info:

Pediatric Pancreatitis Patient Passport

Rebecca's Wish

Rebecca's Wish - Facebook

Rebecca's Wish (@rebeccaswishus) • Instagram photos and videos

SEGMENT 2: THE FEMALE GENIUSES THROUGHOUT HISTORY YOU NEED TO KNOW ABOUT

Time: 14:02 **Duration:** 9:04

Synopsis: If you're asked to name a genius, who do you think of? Albert Einstein or Galileo may come to mind, but there's a good chance you're forgetting the brilliant women who deserve a spot at this table. In honor of Women's History Month this March, our expert tells the stories of a few female geniuses whose accomplishments deserve greater recognition.

Host: Greg Johnson **Producer:** Polly Hansen

Guests: Janice Kaplan, Author, The Genius of Women; Catherine Whitlock, Author, Ten Women Who

Changed Science and the World

Compliancy issues: Consumerism, Education, Gender Issues, History, Medical History, Politics, Public

Health, Vulnerable Populations, Equality, Genius, Patriarchy, Women's History

Links for more info:

Janice Kaplan

Janice Kaplan (@janice.kaplan) • Instagram photos and videos

Janice Kaplan (@JaniceKaplan2) / X

Catherine Whitlock

Program 24-10 Air Week: 3/10/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: CULTURAL COMPETENCE: ADDRESSING RACIAL DISPARITIES IN HEALTHCARE

Time: 1:48 **Duration:** 13:01

Synopsis: Racial disparities have existed in medicine throughout history. Research is finally starting to not only recognize these inequalities but create actionable plans to close the gaps. Our guests discuss sectors of healthcare and disease where racial disparities continue to block minority populations from

quality care.

Host: Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Dr. Ladson Hinton, Professor and Director of Geriatric Psychiatry, University of California Davis School of Medicine; Dr. Toyin Nwafor, Infectious Disease Physician, Senior Medical Director for HIV

Prevention, VIIV Healthcare

Compliancy issues: Alzheimer's Disease, Discrimination, HIV, Infectious Disease, Patient Safety,

Psychology, Public Health, Dementia, Minority Populations, Racial Disparities, Stigma

Links for more info:

Ladson Hinton, M.D. for UC Davis Health

LinkedIn: Dr. Ladson Hinton

Toyin Falusi Nwafor (she/her) (@TfalNwaforMD) / X

Mapping racial and ethnic healthcare disparities for persons living with dementia: A scoping review

Toyin Falusi Nwafor, MD - ViiV Healthcare | LinkedIn

Medical Experts - ViiV Healthcare

SEGMENT 2: GOT FOOT PROBLEMS? IT MAY BE A RARE BLOOD CANCER

Time: 15:51 **Duration:** 7:04

Synopsis: Gary Lenahan was diagnosed with polycythemia vera after nearly a decade of symptoms. It's a rare blood cancer that can sneak up on anyone – especially as we age. Dr. Brandi Reeves, a hematologist, explains the subtle warning signs and reveals treatment options that can help slow the

disease progression. **Host:** Greg Johnson

Producer: Kristen Farrah

Guests: Dr. Brandi Reeves, Hematologist, Assistant Professor of Medicine, University of North Carolina,

Chapel Hill; Gary Lenahan, Patient

Compliancy issues: Aging, Cancer, Chemotherapy, Consumerism, Geriatrics, Patient Safety, Public

Health, Blood, Foot Health, Hiking, Medical Intervention, Skin Condition

Links for more info:

Brandi Reeves, MD - Division of Hematology

Brandi Reeves (@BrandiReeves1) / X

Polycythemia vera - Symptoms & causes - Mayo Clinic

Program 24-11

Air Week: 3/17/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: "THIS IS MEDIEVAL" - THE 24-YEAR-OLD WHO'S REINVENTING MEDICAL DEVICES

Time: 1:48 **Duration:** 11:12

Synopsis: During emergency bedside situations in the ICU, neurosurgeons often use manual cranial drills to break through a patient's skull. It's been the standard for years – but it's not the best option. Casey Qadir, CEO of Hubly Surgical, has created a safer, more efficient drill for these operations. She explains the advantages of this new device and her experience as a female entrepreneur in a male-

dominated space.

Host: Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Dr. Matthew Potts, Neurosurgeon & Associate Professor of Neurological Surgery, Northwestern

Feinberg School of Medicine; Casey Qadir, Co-Founder & CEO, Hubly Surgical

Compliancy issues: Consumerism, Emergency Medicine, Medical Technology, Neurology, Patient Safety, Surgery, Anatomy, Cranial Drill, Drill, Female Entrepreneurship, Medical Device, Neurosurgery, Skull

Links for more info:

Matthew B Potts: Faculty Profiles

Matthew Potts (@matthewpottsmd) • Instagram photos and videos

Matthew Potts - Program Director - Neurological Surgery Residency

Matthew Potts (@MatthewPottsMD) / X

Hubly Surgical

Hubly Surgical (@hublysurgical) • Instagram photos and videos

LinkedIn: Casey Qadir

SEGMENT 2: KNOCKING ON DEATH'S DOOR: THE AT-HOME MEDICAL DEVICE THAT COULD SAVE LIVES

Time: 14:02 **Duration:** 8:23

Synopsis: Mark Opauszky knows exactly how important access to medical devices can be - even something as simple as a thermometer. After a near-death experience, Opauszky entered the medical technology industry to help give the public access to helpful tools at home. He discusses how his new phone application, Stethophone, can help patients be an active part of their own care team and stay on top of their health.

Host: Greg Johnson **Producer:** Kristen Farrah

Guests: Mark Opauszky, CEO, Sparrow BioAcoustics

Compliancy issues: Amputations, Infection, Medical Technology, Patient Safety, Preventive Medicine, Public Health, Technology, Trauma, Medical Applications, Medical Devices, Organ Failure, Septic Shock,

Stethoscope

Links for more info:

Mark Attila Opauszky | LinkedIn
Sparrow BioAcoustics
OBSTACLESon startups, struggles and stoicism
X: @Opauszky

Program 24-12 Air Week: 3/24/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: PAIN IS NOT WOMANHOOD: EARLIER DIAGNOSING FOR ENDOMETRIOSIS

Time: 1:49 **Duration:** 11:37

Synopsis: Many women with endometriosis unknowingly deal with the symptoms for years before receiving a diagnosis. Dr. Jodie Avery, an epidemiologist, is hoping to close this gap through new technology that utilizes Al. She explains why America's current process isn't aiding women with this

disorder.

Host: Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Dr. Jodie Avery, Epidemiologist, Senior Research Fellow, University of Adelaide Medical School;

Asha Dickens, patient

Compliancy issues: Consumerism, Patient Safety, Public Health, Surgery, Diagnostic Tools, Endometriosis, Female Issues, Gynecology, Medical Imaging, Reproductive System, Ultrasound,

Women's Health

Links for more info:

<u>Uterine Health Guide</u> LinkedIn: Asha Dickens

Endo Black

Dr Jodie Avery | Researcher Profiles

Noninvasive diagnostic imaging for endometriosis part 1 - Fertility and Sterility

LinkedIn: Dr. Jodie Avery

Dr Jodie Avery (@Jodie Avery) / X

SEGMENT 2: PUBLIC HEALTH AND POLITICS: A LOOK AT THE MISTAKES MADE DURING THE PANDEMIC

Time: 14:28 **Duration:** 8:31

Synopsis: Science has long been an influence of public policy, but some argue that public health organizations became too visible during the pandemic. Dr. Sandro Galea, author of Within Reason, dissects the role that public health has played in recent years and asks the question: what are we willing

to give up for the sake of our health?

Host: Greg Johnson **Producer:** Kristen Farrah

Guests: Dr. Sandro Galea, Dean & Robert A. Knox Professor, Boston University School of Public Health,

Author, Within Reason

Compliancy issues: Covid-19, Medicine, Pandemic, Patient Safety, Politics, Public Health, Public Safety,

Social Media, Virus, Vulnerable Populations, Public Health Organizations, Science Policy

Links for more info:

Sandro Galea | SPH

Sandro Galea

Within Reason: A Liberal Public Health for an Illiberal Time, Galea

Sandro Galea - Dean - Boston University School of Public Health | LinkedIn

Sandro Galea (@sandrogalea) / X

Sandro Galea (@sandro_galea) • Instagram photos and videos

Program 24-13 Air Week: 3/31/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: CANCER DRUG SHORTAGE: DECIDING WHO LIVES AND WHO DIES

Time: 1:49 **Duration:** 11:08

Synopsis: When a manufacturing plant in India halted production in 2022, cancer patients in America were told their chemotherapy drugs were experiencing a shortage and doctors had to decide who would get the remaining supply. Our experts explain the effects of this ongoing shortage and how we can make sure it doesn't happen again.

Host: Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Barbara Barnett, Cancer Patient; Dr. Julie Gralow, Chief Medical Officer & Executive Vice President, American Society of Clinical Oncology; Mark Fleury, Policy Principal, American Cancer Society Cancer Action Network

Compliancy issues: Cancer, Manufacturing and Industry, Generic Drugs, FDA, Chemotherapy, Drug Shortages, Economics, Consumerism, Raw Materials, Breast Cancer, Supply Chain Issues, Testicular Cancer, Colon Cancer, Patient Safety

Links for more info:

Julie R. Gralow, MD, FACP, FASCO | ASCO

<u>Julie Gralow - Chief Medical Officer - American Society of Clinical Oncology (ASCO) | LinkedIn Mark Fleury - Principal, Policy Development, Emerging Science - American Cancer Society Cancer Action Network (ACS CAN) | LinkedIn </u>

Mark Fleury (@ME Fleury) / X

Julie Gralow (@jrgralow) / X

ASCO (@ascocancer) • Instagram photos and videos

The American Cancer Society (@americancancersociety) • Instagram photos and videos

SEGMENT 2: KETAMINE REGULATIONS -- "WE DON'T WANT TO REPRODUCE THIS OPIOID PROBLEM"

Time: 13:59

Duration: 8:32

Synopsis: Ketamine is FDA-approved as an anesthetic, but it's now being used as a therapy to treat pain, depression, and addiction. However, many worry the rise of psychedelics will bring about a second iteration of the opioid crisis. Our expert shares the history of ketamine and how he believes it should be regulated to lessen the risk of addiction.

Host: Greg Johnson **Producer:** Kristen Farrah

Guests: Dr. Howard Kornfeld, Pain Management & Addiction Specialist, Founder & Medical Director,

Recovery Without Walls

Compliancy issues: Ketamine, Opioids, Addiction, Patient Safety, Public Safety, Pain Management, Opioid Crisis, Psychedelics, Therapy, Hallucinations, Consumerism, Federal Drug Regulations

Links for more info:

<u>Dr. Howard Kornfeld | Pain Management & Addiction Specialist</u>
<u>LinkedIn: Dr. Howard Kornfeld</u>
<u>Recovery Without Walls (@recoverywowalls) • Instagram photos and videos</u>



Quarterly Report of Compliancy Issues & Programs List

2024-Q1 (January - March) Viewpoints Radio

- Activism
- Adolescent Health
- Advertising
- Aerospace Engineering
- Affordable Housing
- African American History
- American History
- Art
- Artificial Intelligence
- Astronomy
- Astrophysics
- Athletics
- Auto Manufacturing
- Aviation
- Beekeeping
- Biodiversity
- Business
- Cancer
- Cardiovascular Disease
- Career
- Child Development
- Child Safety
- Civil Rights
- Climate
- Climate Change
- Climate Policy
- Communication
- Community
- Consumer Goods
- Consumer Habits
- Consumer Safety
- Consumerism
- Creative Arts

- Crime
- Criminal Justice
- Criminal Justice History
- Culture
- Democracy
- Developing Economies
- Diversity
- Drug Abuse
- Drug Policy
- Drug Use
- Economy
- Education
- Education Policy
- Election
- Elections
- Emergency Response
- Emerging Industries
- Emerging Research
- Emotion
- Engineering
- English Language
- Entertainment
- Environment
- Equality
- Ethics
- Exploration
- Extreme Weather
- Family Relationships
- Fashion
- Film
- Fitness
- Foreign Policy
- Free Expression

- Gender
- Gender Equality
- Gender Equity
- Gender Issues
- Generalized Anxiety
- Government
- Government Funding
- Health
- Health Policy
- Higher Education
- History
- Housing Market
- Human Development
- Human Rights
- Incarceration
- Inflation
- Influencer Marketing
- Intercommunication
- International Competition
- International Law
- International Policy
- International Relations
- Labor
- Labor Unions
- Language
- Law
- Law Enforcement
- Learning
- Legislation
- Liberal Arts
- Life Skills
- Linguistics

- Literacy
- Literature
- Marketing
- Mass Incarceration
- Materialism
- Media
- Medicine
- Mental Health
- Motherhood
- Music
- National Holidays
- Natural Resources
- News
- Ocean Pollution
- Organization
- Parenting
- Personal Development
- Personal Finance
- Personality
- Philosophy
- Politics
- Pollution
- Pop Culture

- Professional Sport
- Professional Sports
- Psychiatry
- Psychology
- Public Elections
- Public Funding
- Public Health
- Public Policy
- Public Safety
- Public Speaking
- Race
- Reading Comprehension
- Relationships
- Salary
- Science
- Science Fiction
- Scientific Research
- Self-Growth
- Sexual Education
- Small Business
- Social Anxiety
- Social Media

- Societal Norms
- Societal Stereotypes
- Society
- Space
- Space Exploration
- Sporting Event
- Sports
- Technology
- Teen Development
- Trauma
- Travel
- Trends
- TV
- Video Games
- Violence
- Voting Rights
- War
- Wildlife Species
- Women's History
- Workers' Rights
- Workplace Safety
- Youth Issues



Program 24-01

• Air Week: 1/7/2024

Executive Producer: Amirah ZaveriProduction Manager: Jason Dickey

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• SEGMENT 1: ARE HUMANS BUILDING OUR END? THE DEBATE AROUND ARTIFICIAL INTELLIGENCE & ITS CONSCIOUS STATE

• **Time:** 1:48

• **Duration:** 10:07

- **Synopsis:** Would you consider complex, artificial intelligence systems like Open Al's, Chat GPT-4 or Google's newest release, Gemini, conscious minds? What exactly even constitutes as consciousness? We speak with two experts about this ongoing debate and what challenges lie ahead for these quickly evolving systems.
- Host: Gary Price
- Producer: Tabor Brewster
- Guests: Susan Schneider, philosopher, director, Center for the Future Mind, Florida Atlantic University; Kristian Hammond, Al scientist, professor, director, Masters of Science Dept., Artificial Intelligence, Northwestern University
- Compliancy issues: Artificial Intelligence, Emotion, Engineering, Ethics, Personality, Philosophy, Psychology, Technology
- Links for more info:
- Al consciousness: scientists say we urgently need answers
- Faculty Directory Kristian J. Hammond
- Kristian Hammond (@KJ_Hammond) / X
- Susan Schneider (@DrSueSchneider) / X
- Kristian Hammond Elected 2023 AAAI Fellow | News | Northwestern Engineering
- Dr. Susan Schneider
- Artificial Intelligence Needs Guardrails and Global Cooperation WSJ

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• SEGMENT 2: SPEAKING WITH THE ARTIST BEHIND SOME OF THE MOST ICONIC ILLUSTRATIONS

Time: 13:58Duration: 7:27

- Synopsis: We speak with illustrator and artist Tim O'Brien who's illustrated countless
 magazine covers over the decades. O' Brien speaks with us about his long career, the
 history of illustration, its evolution and how the art form is used to convey a deeper
 meaning or take on a singular moment in time.
- Host: Marty Peterson
- Producer: Polly Hansen
- Guests: Tim O'Brien, illustrator, artist
- Compliancy issues: Art, Creative Arts, Culture, Fashion, History, Liberal Arts, Literature, Media, News, Politics



Links for more info:

- Tim O'Brien illustration
- Tim O'Brien (@obrienillustration) Instagram photos and videos
- Tim O'Brien (@TonkaOBrien) / X
- Tim O'Brien | TIME

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- VIEWPOINTS EXPLAINED: WHAT WORD BEST SUMMED UP 2023?
- Time: 22:25Duration: 1:40
- **Synopsis:** We cover what word best encapsulated 2023, according to dictionary giant Merriam Webster. Any guesses?
- Host: Ebony McMorrisProducer: Amirah Zaveri
- Compliancy issues: Artificial Intelligence, English Language, Language, Pop Culture, Social Media, Technology, Trends

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- CULTURE CRASH: A MASTER OF THRILLERS: A LOOK AT FILMMAKER EMERALD FENNELL
- Time: 24:05Duration: 2:18
- **Synopsis:** Love a good, jumpy scare? Us too. We cover some old and new releases from acclaimed filmmaker Emerald Fennell.
- Host & Producer: Evan RookCompliancy issues: Culture, Film

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• Program 24-02

• Air Week: 1/14/2024

Executive Producer: Amirah ZaveriProduction Manager: Jason Dickey

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• SEGMENT 1: A PIONEER IN PAVING GREATER DIVERSITY IN SCI-FI

Time: 1:47Duration: 7:21

- **Synopsis:** For decades, science fiction was a genre written almost exclusively by white males. Now, the genre is flourishing with diverse voices, thanks in part to the trailblazing writer Octavia E. Butler. Historian Gerry Canavan discusses the obstacles Butler faced and her legacy on one of the most popular genres in American literature.
- Host: Gary Price
- Producer: Polly Hansen
- **Guests:** Gerry Canavan, professor at Marquette University and author, Octavia E. Butler (Modern Masters of Science Fiction)
- Compliancy issues: Culture, Diversity, Gender Equality, Gender Issues, History, Literature, Race, Science Fiction
- Links for more info:
- <u>UI Press | Gerry Canavan | Octavia E. Butler</u>
- Amazon: Octavia E. Butler

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SEGMENT 2: THE SECRETS LEARNED FROM A FIFTH-GENERATION BEEKEEPER

Time: 11:10Duration: 10:15

- **Synopsis:** In Meredith May's book, she examines the parallels between the inner workings of beehives and our society, and how beekeeping taught her numerous life lessons as a child. She also discusses the threat to bees with commercialized beekeeping and what we can do to protect these insects that are vital to our ecosystem.
- Host: Marty Peterson
- Producer: Polly Hansen
- Guests: Meredith May, author, The Honey Bus: A Memoir of Loss, Courage and a Girl Saved by Bees
- Compliancy issues: Beekeeping, Biodiversity, Environment, Family Relationships, Literature, Mental Health
- Links for more info:
- The Honey Bus Meredith May
- Why are bees making less honey? Study reveals clues from five decades of data
- Swarm Intelligence: How Bees Work Together To Become A Superorganism In High Winds

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VIEWPOINTS EXPLAINED: DO YOU HAVE RIZZ?



Time: 22:25Duration: 1:37

- **Synopsis:** We cover the Oxford English dictionary's word of the year: rizz. What does it mean, and why has it become a mainstay in the Gen-Z vernacular?
- Host: Ebony McMorrisProducer: Amirah Zaveri
- Compliancy issues: Culture, English Language, Language, Social Media, Trends, Youth Issues

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CULTURE CRASH: THE STRUGGLES OF STREAMING GIANTS

Time: 24:02Duration: 2:22

- **Synopsis:** We talk about why most streaming platforms are struggling to make a profit at year's end.
- Host & Producer: Evan Rook
- Compliancy issues: TV, Culture, Technology, Film

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Program 24-03

• Air Week: 1/21/2024

Executive Producer: Amirah ZaveriProduction Manager: Jason Dickey

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• SEGMENT 1: THE RISE OF THE CORPORATE DISPENSARY

Time: 1:47Duration: 8:41

- **Synopsis:** Cannabis has grown to become a multi-billion-dollar industry in the U.S. But how much of this revenue is going to small businesses rather than large chains controlling every part of production? We discuss the current inequities and the failure to maintain a model that helps populations who've been disproportionately affected by the war on cannabis get a seat at the table.
- Host: Gary Price
- Producer: Grace Galante
- **Guests:** Sarah Woodson, Executive Director, Founder, The Color of Cannabis; Aaron Smith, Co-Founder & CEO, The National Cannabis Industry Association
- Compliancy issues: Criminal Justice, Drug Policy, Emerging Industries, Equality, Government, Incarceration, Law, Race, Small Business
- Links for more info:
- Broken promises: How marijuana legalization failed communities hit hardest by the drug war
- Aaron Smith Executive Director | National Cannabis Industry Association
- Team & Partners The Color of Cannabis
- Social Justice & Equity in the Cannabis Industry
- The Color of Cannabis

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SEGMENT 2: WHY ARE WE BANNING MORE BOOKS THAN EVER BEFORE?

Time: 12:30Duration: 9:23

- **Synopsis:** Books have been taken off shelves since the colonial period, but, in recent years, more books than ever have been deemed unsuitable for young readers and are being removed from schools and local libraries. We cover the controversy by highlighting two differing perspectives on the debate.
- Host: Marty Peterson
- **Producer:** Amirah Zaveri
- **Guests:** Jonathon Friedman, director, free expression & education programs, Pen America; Tia Bess, volunteer, Moms for Liberty
- **Compliancy issues:** Education, Free Expression, Gender, Government, Law, Literature, Politics, Public Policy, Race, Sexual Education
- Links for more info:
- Jonathan Friedman PEN America



- Jonathan Friedman □ □@jonfreadom) / X
- Banned & Challenged Books | Advocacy, Legislation & Issues
- The 50 most banned books in America

Moms for Liberty

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• VIEWPOINTS EXPLAINED: WHY DID IT TAKE DECADES TO MAKE MARTIN LUTHER KING JR. DAY A HOLIDAY?

Time: 22:53Duration: 1:26

- **Synopsis:** We highlight the decades-long political fight to pass state and federal legislation that officially made the third Monday of January Dr. Martin Luther King Jr. Day.
- Host: Ebony McMorris
- Producer: Amirah Zaveri, Aunna Beranek
- **Compliancy issues:** Civil Rights, Equality, Government, History, Law, National Holidays, Politics, Race

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• CULTURE CRASH: LOOKING FOR SOMETHING NEW TO WATCH? DIVE INTO THIS FIVE-PART SERIES

Time: 24:19Duration: 2:05

• **Synopsis:** Critics can't decide whether Steve McQueen's five-part series, "Small Axe" is a TV show or if it's a series of short films. Either way, the release is a hit and will keep you hooked the entire way. Stream it now in full on Amazon Prime.

• Host & Producer: Evan Rook

Compliancy issues: Culture, Film, TV

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Program 24-04

• Air Week: 1/28/2024

Executive Producer: Amirah ZaveriProduction Manager: Jason Dickey

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• SEGMENT 1: NEW YEAR, SAME CHALLENGES: WHY THE AMERICAN EDUCATION SYSTEM IS AT A CROSSROADS?

Time: 1:47Duration: 7:26

- Synopsis: For years, the media has covered teacher burnout and how more and more
 teachers are resigning. Yet, despite this increased coverage, little has been done to
 improve pay, working conditions and autonomy on a large-scale for educators. Now,
 many schools across the country are reaching a breaking point and lower-than-average
 student scores are reflecting this systemic breakdown. We speak with two education
 experts about what needs to change and how listeners can get involved
- Host: Gary Price



- Producer: Amirah Zaveri
- **Guests:** Becky Pringle, president, National Education Association; Lori Cash, retired first grade teacher, Columbus, Ind.
- Compliancy issues: Career, Economy, Education, Education Policy, Government Funding, Higher Education, Inflation, Labor Unions, Law, Learning, Personal Finance, Politics, Salary
- Links for more info:
- Opinion | Why K-12 education's alarming decline could be a dominant 2024 issue The Washington Post
- <u>Teacher shortages continue to plague US: 86% of public schools struggle to hire</u> educators
- How Much Do Teachers Get Paid? See New State-by-State Data
- About School Boards | IASB
- Our President | NEA
- Becky Pringle (@BeckyPringle) / X
- 'That's my calling': CSA Lincoln teacher honored with Folger Award The Republic News

SEGMENT 2: WHY MEXICO IS AT A CRITICAL POLITICAL JUNCTION

Time: 11:15Duration: 10:03

- **Synopsis:** It's not just a heated election year for Americans. Millions of Mexicans are also gearing up for a contentious election cycle to elect their next President and Congress. We cover Mexico's ongoing struggle to maintain a fair and equal democracy and what's at stake within the country and U.S.-Mexico relations.
- Host: Marty Peterson
- Producer: Tabor Brewster
- Guests: Tamara Taraciuk Broner, director, Peter D. Bell Rule of Law Program, Inter-American Dialogue; Abraham Lowenthal, Professor Emeritus, International Relations, University Of Southern California, founder, Latin America Program, Woodrow Wilson Center
- Compliancy issues: Crime, Democracy, Foreign Policy, International Relations, Public Elections, Voting Rights
- Links for more info:
- Why are Mexico's Elections Important? | Wilson Center
- Tamara Taraciuk Broner (@TamaraTaraciuk) / X
- A Chance To Support Mexico's Resistance To Democratic Decline Before It's Too Late
- Latin America's Election Super-Cycle Will Turn on One Key Factor
- Latin America Program | Wilson Center
- Abraham F. Lowenthal | Brookings Institution

VIEWPOINTS EXPLAINED: THINKING OF BUYING AN ELECTRIC CAR SOON?
 KEEP THIS IN MIND



Time: 22:18Duration: 1:54

- **Synopsis:** Frigid temperatures across the U.S. have been wreaking havoc for millions of drivers, especially electric car owners. We cover this unfolding crisis and how auto manufacturers are responding.
- Host: Ebony McMorrisProducer: Amirah Zaveri
- Compliancy issues: Auto Manufacturing, Climate, Engineering, Extreme Weather, Public Safety, Technology

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• CULTURE CRASH: LOVE JEREMY ALLEN WHITE FROM "THE BEAR"? PUT THIS TITLE ON YOUR LIST OF NEW MOVIES TO WATCH

Time: 24:12Duration: 2:15

• **Synopsis:** We cover the new drama "The Iron Claw" featuring Jeremy Allen White, Zac Efron and other leading names.

• Host & Producer: Evan Rook

Compliancy issues: Culture, Film, TV

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Program 24-05

• Air Week: 2/4/2024

Executive Producer: Amirah ZaveriProduction Manager: Jason Dickey

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• SEGMENT 1: WHY DIVORCE RATES ARE CLIMBING RIGHT NOW & WHAT TO KNOW IF YOU'RE EVER IN THIS SITUATION

Time: 1:47Duration: 7:48

- Synopsis: For many divorce attorneys, the beginning of the year is typically peak
 season for obtaining new clients. After the holiday season is over, struggling couples
 reassess their marriage in the new year and then, if they choose to move forward, start
 the process of divorce in February. We speak with prominent New York City divorce
 attorney Jacqueline Newman about the biggest misconceptions people have when it
 comes to divorce and why everyone single or married should keep these tips in
 mind.
- Host: Gary Price
- Producer: Amirah Zaveri
- Guests: Jacqueline Newman, divorce attorney, managing partner, Berkman, Bottger, Newman & Schein
- **Compliancy issues:** Communication, Government, Law, Parenting, Personal Finance, Psychology, Relationships
- Links for more info:
- The New Rules of Divorce | Book by Jacqueline Newman | Official Publisher Page |
 Simon & Schuster
- Jacqueline Newman (@NYCDivorce Atty) / X
- Meet Our Attorneys | Berkman Bottger Newman & Schein LLP
- Healthy divorce: How to make your split as smooth as possible

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SEGMENT 2: WE ALL EXPERIENCE TRAUMA: HOW TO BEST WORK THROUGH IT

Time: 11:37Duration: 9:21

- Synopsis: Trauma comes in many shapes and forms and nearly everyone
 experiences trauma at some point in their life. Viewpoints speaks with psychiatrist, Dr.
 James S. Gordon to better understand a person's reaction to trauma and the body's
 resilience in dealing with these stressful events and situations.
- Host: Marty Peterson
- Producer: Amirah Zaveri
- **Guests:** Dr. James S. Gordon, psychiatrist, clinical professor, Georgetown Medical School, author, Transformation: Discovering Wholeness and Healing After Trauma
- **Compliancy issues:** Communication, Health, Mental Health, Psychiatry, Psychology, Public Health, Self-Growth, Trauma



- Links for more info:
- The Transformation: Discovering Wholeness and Healing After Trauma: Gordon M.D., James S.: Amazon.com: Books
- James Gordon, MD (@drjamesgordon) / X
- Coping Tips for Traumatic Events and Disasters | SAMHSA
- Coping With Traumatic Events National Institute of Mental Health (NIMH)

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VIEWPOINTS EXPLAINED: STANLEY RAKES IN \$750 MILLION IN SALES IN 2023:
 WHY EVERYONE SEEMS TO BE PERPETUALLY OBSESSED WITH ITS BEVERAGE TUMBLERS

Time: 21:58Duration: 1:57

- **Synopsis:** We cover the viral hype behind Stanley tumblers that just seems to keep growing year after year.
- Host: Ebony McMorris
- Producer: Amirah Zaveri
- Compliancy issues: Business, Consumer Habits, Consumerism, Influencer Marketing, Personal Finance, Social Media

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CULTURE CRASH: WHAT'S SO SPECIAL ABOUT GRAND THEFT AUTO VI?

Time: 23:55Duration: 2:31

- **Synopsis:** We discuss what gamers can expect from the latest release of Grand Theft Auto VI that's set to drop next year.
- Host & Producer: Tabor Brewster
- Compliancy issues: Crime, Culture, Entertainment, Media, News, Social Media, Video Games, Violence

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Air Week: 2/11/2024

Executive Producer: Amirah ZaveriProduction Manager: Jason Dickey

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• SEGMENT 1: YOU'RE NOT ALONE: WHY THE AVERAGE AMERICAN CAN NO LONGER AFFORD THE AVERAGE HOME

Time: 1:47Duration: 7:25

Synopsis: Just 15.5 percent of homes on the market last year were within budget for
the average American. That's the lowest percent for housing affordability ever recorded
in U.S. history, according to a new report from the real estate firm Redfin. We speak with
two real estate and housing experts about the large-scale increase in housing prices and
mortgage loans and if there's any relief in sight this year.

Host: Gary Price

- Producer: Amirah Zaveri
- Guests: Daryl Fairweather, Chief Economist, Redfin; Freddie Smith, realtor, social media producer
- **Compliancy issues:** Affordable Housing, Economy, Housing Market, Inflation, Personal Finance
- Links for more info:
- Freddie Smith (@fmsmith319) Instagram photos and videos
- Freddie Smith (@freddiemsmith) / X
- Freddie & Alyssa YouTube
- Freddie Smith (@fmsmith319) Official | TikTok

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• SEGMENT 2: UNDER THE RADAR PT 1: AN ALTERNATE PERSPECTIVE ON THE FAMED SPACE SHUTTLE PROGRAM

Time: 11:14Duration: 9:25

• **Synopsis:** The space shuttle is seen as an engineering marvel and a symbol of human innovation, ingenuity, and collaboration. However, there's a darker side to the space shuttle program that's often been excluded from the mainstream narrative. This week, we uncover this story with the help of Harvard professor Matthew H. Hersch who's the author of Dark Star: A New History of the Space Shuttle.

Host: Marty Peterson

- Producer: Polly Hansen
- **Guests:** Matthew H. Hersch, associate professor, history of science, Harvard University, author, Dark Star: A New History of the Space Shuttle
- Compliancy issues: Aerospace Engineering, Engineering, Exploration, Government, History, Politics, Public Funding, Space, Workplace Safety
- Links for more info:



- Matthew Hersch | Department of the History of Science, Harvard University
- Dark Star
- Harvard, Department of the History of Science (@HarvardHistSci) / X
- Columbia Disaster: What happened, what NASA learned | Space

• VIEWPOINTS EXPLAINED: A RUSSIAN FIGURE SKATER DISQUALIFIED & A NEW PRECEDENT SET

Time: 21:39Duration: 2:20

- Synopsis: Russian figure skater Kamila Valieva wowed us all at the 2022 Winter Olympics. At just 15 years old, she jumped onto the international stage, earning first place in her Olympic routines. However, this success was embroiled by controversy after she failed a drug test weeks before the competition. She was still allowed to compete as officials investigated, but now, these achievements have been wiped from record books. We cover her disqualification & why this sentence sends a message to all countries competing in this year's Olympics.
- Host: Ebony McMorrisProducer: Amirah Zaveri
- **Compliancy issues:** Crime, Drug Use, Government, Health, International Competition, International Law, International Relations, Professional Sport, Sporting Event



• CULTURE CRASH: THE FILMS WE WISH THE OSCARS NOMINATED

Time: 23:59
Duration: 2:29

• **Synopsis:** There's no shortage of anger and frustration over the Oscars snub around Barbie. And while we agree, we feel like this has already been well-covered elsewhere. Instead, this week on Culture Crash we highlight some other films that we feel have not gotten the attention or the nominations they deserved.

Host & Producer: Evan RookCompliancy issues: Culture, Film



• Air Week: 2/18/2024

Executive Producer: Amirah ZaveriProduction Manager: Jason Dickey

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• SEGMENT 1: CELEBRATING BLACK HISTORY MONTH: THE DAREDEVIL STUNT PILOT YOU'VE NEVER HEARD OF

Time: 1:48Duration: 8:46

- Synopsis: Most Americans are well acquainted with the story of Amelia Earhart, but few have heard the name, Bessie Coleman. This fearless legend earned her pilot's license two years before Earhart became certified. This week, as we commemorate Black History Month, we cover the story of Coleman and the countless barriers she faced as an African American woman in the early 1900's set on making a name for herself in performance stunt flying.
- Host: Gary Price
- Producer: Amirah Zaveri
- Guests: Tanya Hart, host & producer, Hollywood Live with Tanya Hart, co-producer, Flying Free Films
- Compliancy issues: African American History, Aviation, Civil Rights, Gender Equity, Women's History
- Links for more info:
- INVISIBLE EAGLES: BESSIE COLEMAN Presented By AARP on Apple Podcasts
- INVISIBLE EAGLES: BESSIE COLEMAN Presented By AARP | Podcast on Spotify
- Bessie Coleman | National Air and Space Museum
- Tanya Hart (@tanyahollywood) Instagram photos and videos
- Tanya Hart (@TanyaHollywood) / X

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• SEGMENT 2: UNDER THE RADAR PT 2: A LOVE-HATE RELATIONSHIP WITH AMERICA'S SPACE SHUTTLE

Time: 12:36Duration: 8:34

- Synopsis: In total, the NASA space shuttle program had 135 missions. You can't argue that the birth of this shuttle launched us into a new era of space exploration and innovation. But what's not often mentioned are the controversies, setbacks, and disputes behind the scenes. Former NASA flight director and program manager Wayne Hale speaks candidly with us about the myths and facts of the NASA Space Shuttle Program.
- Host: Marty PetersonProducer: Polly Hansen
- Guests: Wayne Hale, former program manager, flight director, NASA Space Shuttle Program



- **Compliancy issues:** Engineering, Legislation, Politics, Public Funding, Public Safety, Space Exploration
- Links for more info:
- N. Wayne Hale NASA
- The Space Shuttle NASA
- Wayne Hale (@waynehale) / X
- Wayne Hale and the incredible legacy of the Space Shuttle Mechanical Engineering -Purdue University
- How The Columbia Shuttle Disaster Changed Space Travel Texas A&M Today

• VIEWPOINTS EXPLAINED: HEADING TO THE NAIL SALON SOON? THINK AGAIN

Time: 22:10Duration: 1:52

- **Synopsis:** A new study published in the scientific journal, Nature Communications, has found a potential link between gel nail treatments and skin cancer. We cover the latest research and how to advocate for your health when at the nail salon.
- Host: Ebony McMorrisProducer: Amirah Zaveri
- **Compliancy issues:** Cancer, Consumer Safety, Emerging Research, Medicine, Public Health, Science

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• CULTURE CRASH: WHETHER YOU'RE A SWIFTIE OR NOT, HERE'S WHAT WE CAN ALL AGREE ON

Time: 24:02Duration: 2:24

- **Synopsis:** We cover the one and only pop sensation: Taylor Swift. You can love her. You can hate her. But you can't argue that's she this.
- Host & Producer: Evan Rook
- Compliancy issues: Culture, Film, Music



• Air Week: 2/25/2024

Executive Producer: Amirah ZaveriProduction Manager: Jason Dickey

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• SEGMENT 1: SCHOOL, SPORTS, STANDARDIZED TESTS: WHEN IS THERE TIME TO BUILD LIFE SKILLS?

Time: 1:47Duration: 7:38

- Synopsis: As an academic advisor, Ana Homayoun has had many conversations with students, parents, and administrators. With so much competition and so many pressures, what's always top-of-mind is grades, college admissions and how to stand out from everyone else. But what often falls by the wayside are the fundamentals of how to create a healthy and successful life. We speak with Homayoun about why so many teens (especially in the last 10 years) seem to really struggle post-high school and how parents can better prepare their kids before they hit this breaking point.
- Host: Gary Price
- Producer: Amirah Zaveri
- **Guests:** Ana Homayoun, academic advisor, early career development expert, author, Erasing the Finish Line: The New Blueprint for Success
- **Compliancy issues:** Career, Child Development, Communication, Life Skills, Mental Health, Organization, Psychology, Teen Development
- Links for more info:
- Erasing the Finish Line: The New Blueprint for Success Beyond Grades and College Admission
- Why Are Academics So Burnt Out? | Psychology Today
- Ana Homayoun (@anahomayoun) / X

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• SEGMENT 2: PERFORMANCE ANXIETY: WE ALL STRUGGLE WITH IT. HOW DO YOU RISE ABOVE?

Time: 11:27Duration: 9:56

- **Synopsis:** Before a big presentation or test or job interview, most of us struggle with different levels of anxiety, nerves, and self-doubt. Dr. Dana Sinclair has worked with Olympic athletes, A-list actors and actresses, and even surgeons on how to overcome this performance anxiety and get back in control in a matter of minutes. We speak with her to learn how everyone can utilize these same strategies in their daily lives.
- Host: Marty Peterson
- Producer: Amirah Zaveri
- Guests: Dr. Dana Sinclair, psychologist, author, Dialed In: Do Your Best When It Matters Most
- Compliancy issues: Career, Communication, Generalized Anxiety, Mental Health, Psychology, Public Speaking, Social Anxiety, Societal Stereotypes



- Links for more info:
- Dr. Dana Sinclair (@drdanasinclair) Instagram photos and videos
- Need a Breather? Try These 9 Breathing Exercises to Relieve Anxiety
- Dr. Dana Sinclair National Speakers Bureau
- 4-7-8 breathing: How it works, benefits, and uses
- Dialed In: Do Your Best When It Matters Most: Sinclair, Dr. Dana
- Deep Breathing & Guided Relaxation | Student Wellness Center

VIEWPOINTS EXPLAINED: WHAT IS TEMU – AND IS IT WORTH IT?

Time: 22:23Duration: 1:58

- **Synopsis:** Have you shopped at Temu before? The Chinese-owned e-commerce company has seen a meteoric rise in sales since it entered the U.S. market in September 2022. It's known for its extremely low prices on all kinds of goods (think Amazon) but is there a deeper explanation behind these bare bone prices?
- Host: Ebony McMorrisProducer: Amirah Zaveri
- Compliancy issues: Advertising, Business, Consumer Goods, Consumer Safety, Marketing, Public Health

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• CULTURE CRASH: THE HIGHLY ANTICIPATED PART 2 WE'VE ALL BEEN WAITING FOR

Time: 24:21Duration: 2:06

- **Synopsis:** We review the upcoming release of Dune: Part Two featuring Timothee Chalamet, Zendaya, Florence Pugh and other big names.
- Host & Producer: Evan RookCompliancy issues: Culture, Film



Program 24-09Air Week: 3/3/2024

Executive Producer: Amirah ZaveriProduction Manager: Jason Dickey

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• SEGMENT 1: WHAT LIES AHEAD: A CLIMATE CALAMITY FOR DEVELOPING COUNTRIES

Time: 1:47Duration: 9:24

- **Synopsis:** 2023 was the hottest year on record since global records began in 1850. We're also currently far from being on track to hit The Paris Climate Agreement a landmark international treaty adopted in 2015 to reduce greenhouse gas emissions and limit global warming to below 2 degrees Celsius this century. We speak with anthropologist and climate policy expert Naveeda Khan about the U.N. Climate Change Conference that took place this year and how smaller, developing countries are stepping up and demanding change.
- Host: Gary Price
- Producer: Amirah Zaveri
- Guests: Naveeda Khan, associate professor, chair, anthropology, Johns Hopkins
 University, author, In Quest of a Shared Planet: Negotiating Climate from the Global
 South
- **Compliancy issues:** Climate Change, Climate Policy, Developing Economies, International Relations, Natural Resources, Politics
- Links for more info:
- Naveeda Khan | Anthropology | Johns Hopkins University
- In Quest of a Shared Planet: Negotiating Climate from the Global South on JSTOR
- COP28 Agreement Signals "Beginning of the End" of the Fossil Fuel Era | UNFCCC
- Disasters Forced 2.5 Million Americans From Their Homes Last Year The New York
 Times

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SEGMENT 2: THE RISE OF SOUL MUSIC: STAX, MOTOWN & THE GENRE TODAY

Time: 13:13Duration: 8:09

- **Synopsis:** Marvin Gaye, Stevie Wonder, Aretha Franklin. These are just some of the iconic soul artists that shaped the genre. We speak with two experts about the cultural relevance of soul music today and how current artists and organizations are carrying on the legacy of this music.
- Host: Marty Peterson
- **Producer:** Tabor Brewster
- **Guests:** Mark Anthony Neal, James B. Duke Distinguished Professor, African American Studies, Duke University; Isaac Daniel Executive Director, Stax Music Academy
- Compliancy issues: American History, Civil Rights, Culture, Diversity, Equality, History, Music, Race



- Links for more info:
- Mark Anthony Neal | Office of the Provost
- Our Faculty Stax Music Academy
- History of Soul Music
- Soul Music Rising ~ The Musical Cultures of the Gulf South

• VIEWPOINTS EXPLAINED: A DEADLY BEACH DEATH – AND NO, IT DIDN'T HAPPEN IN THE WATER

Time: 21:22Duration: 1:30

- **Synopsis:** We cover the unexpected death of a 7-year-old girl late last month at a beach in Fort Lauderdale. What all parents should know about this deadly phenomenon.
- Host: Ebony McMorrisProducer: Amirah Zaveri
- Compliancy issues: Child Safety, Emergency Response, Public Health, Public Safety

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CULTURE CRASH: WHY WE LOVE GOING BACK TO WHAT WE KNOW

Time: 23:52Duration: 2:31

- Synopsis: We discuss why older, nostalgic TV shows often seem to outperform newer releases.
- Host & Producer: Evan Rook
- Compliancy issues: Culture, History, TV



Air Week: 3/10/2024

Executive Producer: Amirah ZaveriProduction Manager: Jason Dickey

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• SEGMENT 1: CAN YOU JUGGLE IT ALL? NPR'S MARY LOUISE KELLY OPENS UP ABOUT HER STRUGGLES

Time: 1:47Duration: 8:36

- **Synopsis:** NPR journalist and co-host of "All Things Considered" Mary Louise Kelly joins us to share her story of balancing motherhood with a long-spanning, demanding career in journalism. She like many mothers has struggled to have it all and recounts the many tradeoffs over the years.
- Host: Gary Price
- **Producer:** Polly Hansen
- Guests: Mary Louise Kelly, co-host, "All Things Considered", National Public Radio
- Compliancy issues: Career, Media, Mental Health, Motherhood, Parenting, Psychology, Relationships
- Links for more info:
- Mary Louise Kelly (@NPRKelly) / X
- Mary Louise Kelly (@marylouisekelly1) Instagram photos and videos
- About 'All Things Considered' : NPR

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• SEGMENT 2: FIGHTING FOR YOUR LIFE IN FRONT OF A PRISON PAROLE BOARD: THE ROAD TO REHABILITATION

Time: 12:25Duration: 8:25

- Synopsis: Parole from prison is one of the key aspects of the criminal justice system.
 The program incentivizes good behavior, promotes rehabilitation and a successful
 reintegration into society. But as rates of parole have plummeted in recent years in the
 U.S., experts are raising doubts about the subjective nature of the process and if
 prisoners have the adequate tools and resources to get parole.
- Host: Marty Peterson
- Producer: Polly Hansen
- Guests: Ben Austen, Journalist, Author of "Correction, Parole, Prison, and the Possibility of Change"
- **Compliancy issues:** Civil Rights, Criminal Justice, Criminal Justice History, Culture, Law Enforcement, Mass Incarceration, Society
- Links for more info:
- Correction: Parole, Prison, and the Possibility of Change: Austen, Ben: Amazon.com: Books
- Ben Austen (@ben_austen) / X



Ben Austen | Creative Writing

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• VIEWPOINTS EXPLAINED: WHY TENS OF THOUSANDS OF VOTERS ARE CHECKING THIS BOX

Time: 21:50Duration: 2:00

• **Synopsis:** We cover this growing movement at the polls this year as several states hold election year primaries and caucuses.

Host: Ebony McMorrisProducer: Amirah Zaveri

 Compliancy issues: Activism, Democracy, Elections, Government, Human Rights, International Policy, Politics, War

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• CULTURE CRASH: CAN "VANDERPUMP RULES" REBOUND FROM A WILD SEASON 10?

Time: 23:50Duration: 2:37

• Synopsis: We review Season 11 of the reality TV series, "Vanderpump Rules".

Host & Producer: Evan RookCompliancy issues: Culture, TV



• Air Week: 3/17/2024

Executive Producer: Amirah ZaveriProduction Manager: Jason Dickey

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• SEGMENT 1: WHY YOU SHOULD DROP WHAT YOU'RE DOING ON APRIL 8 & SEE THIS RARE EVENT

Time: 1:47Duration: 9:03

- **Synopsis:** On Monday, April 8, a total solar eclipse will hit a large diagonal stretch of the U.S. The next event of this magnitude isn't set to happen again until 2044. We speak with eclipse expert and journalist David Baron about why a total solar eclipse is a can't-miss event worth the travel and traffic.
- Host: Gary Price
- Producer: Amirah Zaveri
- **Guests:** David Baron, former science correspondent, NPR, author, American Eclipse: A Nation's Epic Race to Catch the Shadow of the Moon and Win the Glory of the World
- Compliancy issues: Astronomy, Astrophysics, Culture, History, Literature, Science, Space, Travel
- Links for more info:
- 2024 Total Solar Eclipse
- Great American Eclipse
- Eclipse Safety
- David Baron (@dhbaron) / X
- American Eclipse: A Nation's Epic Race to Catch the Shadow of the Moon and Win the Glory of the World: Baron, David
- David Baron: You owe it to yourself to experience a total solar eclipse | TED Talk

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• SEGMENT 2: WHY DOES RUSSIA CONTINUE TO GET AWAY WITH THE WIDE-SCALE DOPING OF ITS ATHLETES?

Time: 12:52Duration: 8:38

- Synopsis: The 2024 Paris Olympics is set to start in just four months. While Russian
 athletes have been barred from representing their country, they'll still be able to compete
 on a neutral, no-representation status. However, there are still many lingering questions
 about the efficacy of anti-doping tests and if the Olympics will once again be plagued by
 athletes who are retroactively banned.
- Host: Marty Peterson
- Producer: Grace Galante
- Guests: Travis Tygart, CEO, U.S. Anti-Doping Agency; April Henning, assistant professor, International Sports Management, Edinburgh Business School, Heriot-Watt University



- **Compliancy issues:** Adolescent Health, Athletics, Career, Drug Abuse, Government, Health Policy, International Relations, Politics, Professional Sports, Sports, War
- Links for more info:
- Global study of doping cases involving minors points to Russia, India and China | AP News
- The International Testing Agency and WADA ensure athletes are well prepared for Paris 2024
- Paris 2024 Olympics Latest News, Schedules & Results
- The World Anti-Doping Code
- April Henning
- April Henning (@aprildhenning) / X

VIEWPOINTS EXPLAINED: WHAT'S HAPPENING IN HAITI?

Time: 22:30Duration: 1:57

- **Synopsis:** Close to 4,000 prisoners escaped from two of the biggest jails in Haiti after local gangs unleashed a massive jailbreak. We cover the unfolding chaos in the capital city and why the future looks uncertain for this Caribbean country.
- Host: Ebony McMorrisProducer: Amirah Zaveri
- **Compliancy issues:** Election, Government, History, Human Rights, International Policy, Politics, Violence, War

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CULTURE CRASH: OUR LOVE FOR SCI-FI

Time: 24:27Duration: 2:00

- **Synopsis:** From "Interstellar" to "Solaris", we love a good sci-fi movie that transports us to a new dimension and time. We highlight some of our favorites and why the genre continues to grow.
- Host & Producer: Evan Rook
- Compliancy issues: Culture, Film, Science, Technology
- Program 24-12Air Week: 3/24/2024
- Executive Producer: Amirah ZaveriProduction Manager: Jason Dickey

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• SEGMENT 1: EXPANDING INTO AGING: HOW TO OVERCOME OUR FEAR OF THE UNKNOWN

Time: 1:47Duration: 9:03

• **Synopsis:** Why do we fear the process of getting older so much? We speak with author Caroline Paul about gaining a new perspective on aging – one that embraces adventure,



new relationships and keeps us curious and growing as we age.

• Host: Gary Price

• Producer: Amirah Zaveri

- Guests: Caroline Paul, author, Tough Broad: From Boogie Boarding to Wing Walking How Outdoor Adventure Improves Our Lives as We Age
- Compliancy issues: Community, Health, Public Health, Relationships, Travel
- Links for more info:
- Caroline Paul (@carolinembpaul) Instagram photos and videos
- caroline paul (@carowriter) / X
- Amazon.com: Tough Broad: From Boogie Boarding to Wing Walking—How Outdoor Adventure Improves Our Lives as We Age

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SEGMENT 2: AMERICANS LOVE-HATE RELATIONSHIP WITH THIS FURRY ANIMAL

Time: 12:52Duration: 8:34

• **Synopsis:** In the early 1900's, deer almost went extinct after they were over-hunted for their meat, hides and antlers. Today, most parts of the country have a very different problem. We speak with wildlife expert Erika Howsare about our long and tangled relationship with the white-tailed deer.

Host: Marty Peterson

• **Producer**: Polly Hansen

- **Guests:** Erika Howsare, author, The Age of Deer, Trouble and Kinship with Our Wild Neighbors
- **Compliancy issues:** Biodiversity, Culture, Human Development, Pop Culture, Societal Norms, Society, Wildlife Species
- Links for more info:
- United For Deer
- White-tailed Deer Monitoring (U.S. National Park Service)
- Hunters and the conservation and management of white-tailed deer | Caesar Kleberg
 Wildlife Research Institute
- The Age of Deer: Trouble and Kinship with Our Wild Neighbors a book by Erika Howsare

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VIEWPOINTS EXPLAINED: WHY DO WE SUCK AT RECYCLING?

Time: 22:26Duration: 1:47

• **Synopsis:** If we spend effort recycling items, it's logical to assume that most of these bottles, cartons and boxes will be recycled and reused. However, for plastic, this is rarely the case. We talk about the plastic crisis and why it's important to cut down on the plastic you use in your daily life.

Host: Ebony McMorris

Producer: Amirah Zaveri

• Compliancy issues: Climate Change, Consumerism, Environment, Materialism, Ocean



Pollution, Pollution, Public Health

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• CULTURE CRASH: EMMA STONE & HER METEORIC RISE IN HOLLYWOOD

Time: 24:13Duration: 2:14

• **Synopsis:** Emma Stone just added another Oscar win to her resume. We discuss her evolution as an actress and what's next for this A-list star.

Host & Producer: Evan RookCompliancy issues: Culture, Film



• Air Week: 3/31/2024

Executive Producer: Amirah ZaveriProduction Manager: Jason Dickey

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• SEGMENT 1: '2/3 OF STUDENTS ARE TESTING BELOW PROFICIENCY IN READING': WHY WE'RE FAILING THE NEXT GENERATION

Time: 1:47Duration: 8:50

Synopsis: Millions of kids aren't meeting current reading comprehension guidelines.
 With so many young people falling through the cracks, what's broken within the current curriculum? What's the best way to actually teach reading? Education expert Natalie Wexler joins us to share important insights on emerging research and what parents should know.

• Host: Gary Price

Producer: Amirah Zaveri

- **Guests:** Natalie Wexler, education expert, author, The Knowledge Gap: The Hidden Cause of America's Broken Education System And How to Fix It
- Compliancy issues: Child Development, Education, Education Policy, Literacy, Parenting, Reading Comprehension
- Links for more info:
- 9 Things Science Tells Us About How Kids Learn to Read and Think Critically The 74
- Why Content Knowledge is Crucial to Effective Critical Thinking | KQED
- Podcast Knowledge Matters Campaign
- The Knowledge Gap: The Hidden Cause of America's Broken Education System-and How to Fix it: Wexler, Natalie
- Natalie Wexler (@natwexler) / X

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SEGMENT 2: "UM, WHAT?": THE HIDDEN PURPOSE BEHIND FILLER WORDS

Time: 12:39Duration: 8:34

• **Synopsis:** We've all been there. You've given a presentation or had a job interview and realized afterwards that you may have used too many words like "um", "you know" or "like". While these fillers are distracting if overused, when added in moderation, they do play a very specific purpose.

Host: Marty Peterson

- Producer: Amirah Zaveri
- Guests: Valerie Fridland, sociolinguist, professor, linguistics, English Department, University of Nevada-Reno, author, Like Literally Dude: Arguing for the Good in Bad English
- **Compliancy issues:** Culture, History, Intercommunication, Language, Linguistics, Personal Development, Public Speaking
- Links for more info:



- Valerie Fridland
- We, um, have, like, a problem: excessive use of fillers in scientific speech | Advances in Physiology Education
- Like, Literally, Dude by Valerie Fridland | PenguinRandomHouse.com: Books
- Why Filler Words Like "Um" and "Ah" Are Actually Useful

• VIEWPOINTS EXPLAINED: SICK OF CARDIO? NEW RESEARCH SUGGESTS THIS SHIFT IN EXERCISE

Time: 22:14Duration: 1:41

- **Synopsis:** Current exercise recommendations in the U.S. are the same for both men and women. New research published earlier this month in the "Journal of the American College of Cardiology" uncovers evidence that women may benefit much more from this type of exercise.
- Host: Ebony McMorrisProducer: Amirah Zaveri
- Compliancy issues: Public Health, Scientific Research, Fitness, Cardiovascular Disease, Gender, Health Policy

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CULTURE CRASH: WILL 2024 BE A SLEEPER YEAR FOR MOVIES?

Time: 23:55Duration: 2:33

- **Synopsis:** The Writer's Guild of America strike halted production in Hollywood for five months last year, creating a ripple effect into this year's film and TV lineup. Will 2024 be a bust for movie lovers?
- Host & Producer: Evan Rook
- Compliancy issues: Film, Culture, Labor, Workers' Rights, Media