

Contracts by Booking Date Report

Run For: 3 Months Report By: Clients Amounts: in Gross Months: in Broadcast Summary Only

Date: 01/06/2021

**Grand Totals**

		2020				Total
		Oct	Nov	Dec	2020 Total	
Sec 1. Cls	Atlantic Shores Retirement Community*	0	5,200	0	5,200	5,200
	CHRISTOPHER NEWPORT UNIVERSITY*	0	3,150	0	3,150	3,150
	CarLotz*	10,000	10,000	5,000	25,000	25,000
	Clean Virginia / NETA Business Center*	0	10,920	0	10,920	10,920
	Conserve York County Foundation / Howell Creative Group*	2,550	0	0	2,550	2,550
	Cox Business / Initiative Atlanta*	0	41,176	0	41,176	41,176
	Decorum Furniture*	0	14,560	0	14,560	14,560
	Hampton Roads Transit*	0	0	11,600	11,600	11,600
	Harbor's Edge Retirement Community*	7,400	0	0	7,400	7,400
	Merchant's Square / Howell Creative Group*	4,900	0	0	4,900	4,900
	MindPeace Clinics*	0	0	0	0	0
Norfolk Collegiate School*	0	3,700	0	3,700	3,700	

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Sec 1. Cls	Orthopaedic & Spine Center*	0	12,000	0	12,000	12,000
	PRA Group*	0	0	0	0	0
	Precious Gem*	1,000	0	12,000	13,000	13,000
	Saint John's College in Annapolis & Santa Fe / Market Enginuity*	0	1,150	0	1,150	1,150
	Saint Margaret's School / Howell Creative Group*	11,238	0	0	11,238	11,238
	Saint Mary's School NC*	2,960	2,960	0	5,920	5,920
	Sweet Briar College*	0	10,000	0	10,000	10,000
	Symphonicity*	5,000	0	0	5,000	5,000
	The American Theatre/Hampton Arts*	0	0	0	0	0
	The Chesapeake Retirement Community*	0	54,200	0	54,200	54,200
	Thomas Nelson Community College*	0	1,900	0	1,900	1,900
	Virginia Arts Festival*	1,870	0	0	1,870	1,870
	Virginia Beach Rescue Squad Foundation, Inc*	0	5,200	0	5,200	5,200

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Sec 1. Cls	Virginia Housing*	0	0	19,140	19,140	19,140
	Virginia Lottery / NETA Business Center*	0	3,525	0	3,525	3,525
	Virginia Museum of Contemporary Art*	0	0	5,000	5,000	5,000
	Virginia Oncology Associates*	0	2,350	0	2,350	2,350
	ZEIDERS AMERICAN DREAM THEATER*	15,000	0	0	15,000	15,000
	<b>Total</b>		<b>61,918</b>	<b>181,991</b>	<b>52,740</b>	<b>296,649</b>
Sec 2. Income Source	E-News (Tuesday) / E-News	3,900	450	0	4,350	4,350
	MOBILE APP / Mobile APP	3,500	0	0	3,500	3,500
	WHRO FM	0	20,588	0	20,588	20,588
	WHRV FM	1,870	20,588	30,740	53,198	53,198
	<b>Total</b>	<b>9,270</b>	<b>41,626</b>	<b>30,740</b>	<b>81,636</b>	<b>81,636</b>
Sec 3. Media Type	Broadcast Calendar	36,918	180,391	35,740	253,049	253,049
	Calendar Month	25,000	0	17,000	42,000	42,000

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		Oct	Nov	Dec	2020 Total	
Sec 3. Media Type	Periodic	0	1,600	0	1,600	1,600
	Total	61,918	181,991	52,740	296,649	296,649
Sec 4. Revenue Category	1-New	49,518	181,541	52,740	283,799	283,799
	2-Renew	0	0	0	0	0
	3-Incremental	0	0	0	0	0
	4-NonTraditional	7,400	450	0	7,850	7,850
	5-Trade	5,000	0	0	5,000	5,000
	Total	61,918	181,991	52,740	296,649	296,649
Sec 5. Cash vs. Trade	Cash	56,918	181,991	52,740	291,649	291,649
	Trade	5,000	0	0	5,000	5,000
	Total	61,918	181,991	52,740	296,649	296,649
Grand Totals Total		51,388	153,918	48,340	253,647	253,647