

ORDER



Orders
Order / Rev: 871217
Alt Order #: WOC13062329
Product Desc: Issue
Estimate: 10173
Flight Dates: 06/02/21 - 06/07/21
Original Date / Rev: 05/27/21 / 05/27/21
Order Type: GENERAL

KWBA

Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Sage Media
Buying Contact:
Billing Contact:
 1322 G St. SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: End Citizens United/Let America Vote
Demographic: A35+
Product Codes: PL Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-2

New Business Thru:
Advertiser External ID: 268192
Agency External ID: 119555
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/31/21	06/07/21	11	\$340.00	\$289.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2021	11	\$340.00	\$289.00	0.00
Totals	11	\$340.00	\$289.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KWBA	06/02/21	06/07/21	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	1-111--	:30	4	\$25.00	P-2	0.00	NM	4	\$100.00
(Program: JUDGE JUDY/JUDGE JUDY B)2ND QUARTER ESTIMATES (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF JUDGE JUDY,JUDGE JUDY B Mo-Fr 11:00a-12:00p IN May/2020LS ON KWBA.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/02/21	06/08/21	1-111--			4			\$25.00		0.00			
N 2	KWBA	06/02/21	06/04/21	M-F 12-1pm M-F 12-1pm	CM	12-1pm	--1-1--	:30	2	\$25.00	P-2	0.00	NM	2	\$50.00
(Program: HOT BENCH/VERDCT-HATCHTT)2ND QUARTER ESTIMATES (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF VERDCT-HATCHTT,HOT BENCH Mo-Fr 12:00p-1:00p IN May/2020LS ON KWBA.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/31/21	06/06/21	--1-1--			2			\$25.00		0.00			
N 3	KWBA	06/02/21	06/04/21	M-F 5-6pm M-F 5-6pm	CM	5-6pm	--1-1--	:30	2	\$45.00	P-2	0.00	NM	2	\$90.00
(Program: JUDGE JUDY/HOT BENCH)2ND QUARTER ESTIMATES (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF JUDGE JUDY,HOT BENCH Mo-Fr 5:00p-6:00p IN May/2020LS ON KWBA.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/31/21	06/06/21	--1-1--			2			\$45.00		0.00			
N 4	KWBA	06/02/21	06/07/21	M-F 6-7pm M-F 6-7pm	CM	6-7pm	1--1---	:30	2	\$45.00	P-2	0.00	NM	2	\$90.00
(Program: JUDGE JUDY/LIST)2ND QUARTER ESTIMATES (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF JUDGE JUDY,LIST Mo-Fr 6:00p-7:00p IN May/2020LS ON KWBA.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

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KWBA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 06/02/21	06/08/21	1--1---			2			\$45.00		0.00			
N 5	KWBA	06/02/21	06/05/21	Sa 530-6pm	CM	530-6pm	-----1-	:30	1	\$10.00	P-3	0.00	NM	1	\$10.00
				Sa 530-6pm											
(Program: AVG. ALL WKS)2ND QUARTER ESTIMATES (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF JUDGE JUDY WK Sat 5:30p-6:30p IN May/2020LS ON KWBA.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 05/31/21	06/06/21	-----1-			1			\$10.00		0.00			
													Totals	11	\$340.00