

KZYR-FM 4th - Quarter Issues 2023

Daily Updates: Newscasts: National News (7 days) 6am, 7am, 8am, 4pm, 5pm
Length 2:00 Local News (5-days) 7am, 8am, Noon Length 3:00

ISSUE/TOPIC: Schools, Community Events, Programs and People Notable interviews:

On Air Interviews:

October 2023

October 18th – Local cross country team interview regarding their fundraiser

October 19th – High School Soccer Coach Dave Cope regarding their post-season schedule

October 20th – Colorado Water Commissioner Becky Mitchell regarding drought and water law in the West.

October 25th- Director of Eagle County Gives regarding the annual day of giving in December.

October 26th – Brooke Skjonsby of the Vail Valley Charitable Fund

October 30th – Colleen Gray of the Eagle County Literacy Project

November 2023

November 20th – Alana of PSI Plumbing Systems regarding their holiday toy drive for local youth

November 30th – local law enforcement representatives regarding their “Shop With A Cop” campaign for local youth

December 2023

December 1st – Tsu Wolin Brown of the Salvation Army regarding holiday giving and bell ringers.

December 8th – Friends of Vail Dance teen-aged performers to talk about holiday programming and opportunities for local children.

December 22nd – Local high school hockey players to talk about their annual fundraiser

Q4 – In November, KZYR conducted our annual Tons of Turkey Drive for two local food pantries. Over 5000 lbs of turkey was gathered and given in holiday food baskets to families in need.

Q4 2023, KNS Broadcasting continued our PSA audio series focused mostly on wildfire prevention over the fall season.

Q4 2023, KNS Broadcasting/KZYR began our daily informational avalanche forecast from the Colorado Avalanche Information Center.

KZYR continued in the role of EAS LP-1 for the Northwest Region of Colorado providing emergency messaging from IPAWS, NWS and more.