



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Pol: Dable for State Senate

Contract # 26358680 Changes as of: 3/4/2019 at 8:56 AM Version: Original Order

CPE: 104/286/552
Agency: SRH MEDIA INC
PO BOX 367
SPENCERVILLE MD
20868

Flight: 3/5/19 - 3/15/19
Advertiser: 13870
Product: Primary
Station: KNNV
Market: Chico
Office: WASHINGTON

Con Type: POLITICAL/VOTE
Total \$: \$10,000.00
Total Spots: 34

Agency Order #: 8307419

Service: Nielsen

Total CPP: \$0.00

Buyer: Hazleton, Steve
Salesperson: ASHLEY BOYLE
202-955-5342
Primary Demo:
Assistant: ASHLEY BOYLE
202-955-5342

Total GRP:

#51793

Comments: Separation: 30
Separation:

#	Day/Time	DP	Program	Rate	Len	3/5 - 3/15											Total Spots	Total \$	CPP*	GRP*
						3/5	3/6	3/7	3/8	3/9	3/10	3/11	3/12	3/13	3/14	3/15				
1	Tu-F,M 7a-9a		Today Show	\$150.00	30	1	1	1	1	0	0	1	1	1	1	1	9	\$1,350.00	\$0.00	0.0
2	Tu-F,M 6:30p-7p		NBC Nightly News	\$250.00	30	1	1	1	1	0	0	1	1	1	1	1	9	\$2,250.00	\$0.00	0.0
3	7p-7:30p		Wheel of Fortune	\$500.00	30	1	1	1	0	0	0	1	1	0	1	0	6	\$3,000.00	\$0.00	0.0
4	Tu-F,M 7:30p-8p		Jeopardy	\$500.00	30	1	1	0	1	0	0	1	0	1	0	1	6	\$3,000.00	\$0.00	0.0
5	Sa 6a-8a		Sat. Today	\$60.00	30	0	0	0	0	1	0	0	0	0	0	0	1	\$60.00	\$0.00	0.0
6	Sa 7p-7:30p		Sat. Wheel of Fortune	\$125.00	30	0	0	0	0	1	0	0	0	0	0	0	1	\$125.00	\$0.00	0.0
7	Sa 7:30p-8p		Sat. Jeopardy	\$125.00	30	0	0	0	0	1	0	0	0	0	0	0	1	\$125.00	\$0.00	0.0
8	Su 8a-9a		Meet the Press	\$90.00	30	0	0	0	0	0	1	0	0	0	0	0	1	\$90.00	\$0.00	0.0
TOTALS:						4	4	3	3	3	1	4	3	3	3	3	34	\$10,000.00	\$0.00	0.0



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Contract # 26358680 Changes as of: 3/4/2019 at 8:56 AM Version: Original Order
CPE: 104/286/552 Flight: 3/5/19 - 3/15/19 Station: KVVN
Agency: SRH MEDIA INC Advertiser: 13870 Market: Chico
PO BOX 367 Product: Primary Office: WASHINGTON
SPENCERVILLE MD 20868
Agency Order #: 8307419 Service: Nielsen
Buyer: Hazleton, Steve Primary Demo: ASHLEY BOYLE
Salesperson: ASHLEY BOYLE Assistant: 202-955-5342
Separation:
Con Type: POLITICAL/VOTE
Total \$: \$10,000.00
Total Spots: 34
Total CPP: \$0.00
Total GRP:

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
03/04/19 8:56 AM	ASHLEY BOYLE	Separation: 30

Competitive Information	
Market Budget: \$29,412	
KNVN Share: 34%	
Comment:	
KHSL: 11%	
KRCR: 55%	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	34	\$10,000.00	0.0

Monthly Summary		
Month	Spots	Dollars
2019-Mar	34	\$10,000.00
Total	34	\$10,000.00

Transaction History				
Trans	Created/Received	Created by	Status	Spot++
Queued for Electronic Contracting	3/4/19 8:58 AM			
New	3/4/19 8:56 AM	ASHLEY BOYLE	New	34

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



Maxair Media
KVVN/NBC
3460 Silverbell Rd
Chico, CA 95973

SRH MEDIA INC
PO BOX 367
SPENCERVILLE, MD 20868

Contract # 51793

Schedule Dates

03/05/19-03/15/19

Advertiser

POL:DAHLE FOR STATE SENATE (4815)

Agency

SRH MEDIA INC (1968)

Product

Political/National (1120)

Brand

104/286/552 (21661)

Salesperson

KATZ, Washington DC (1032)

Sales Office

KVVN/KHSL/CW

Buyer Name

Steve, Hazleton,

Phone/Fax

/

CPE

104/286/552

Account Types

National/Political

Billing Type

Standard

Comments

Primary Separation: 30

Date Entered 03/04/19

Last Modified 03/04/19

Entered By Patricia Babcock

CO-OP No

Headline # ECR26358680

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$1,500.00

Net Total \$8,500.00

Sales Tax

NBC (KVVN)

By Broadcast Month

Spots 34

Rate \$10,000.00

Grand Total: 34

\$10,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NEWS (1)	03/05/19-03/05/19	1	:30	7A- NBC Today Show			1						1	\$150.00	\$150.00	NBC (KVVN)	Today Show	3/4/19
2.0	Normal Line / NEWS (1)	03/06/19-03/06/19	1	:30	7A- NBC Today Show				1					1	\$150.00	\$150.00	NBC (KVVN)	Today Show	3/4/19
3.0	Normal Line / NEWS (1)	03/07/19-03/07/19	1	:30	7A- NBC Today Show					1				1	\$150.00	\$150.00	NBC (KVVN)	Today Show	3/4/19
4.0	Normal Line / NEWS (1)	03/08/19-03/08/19	1	:30	7A- NBC Today Show						1			1	\$150.00	\$150.00	NBC (KVVN)	Today Show	3/4/19
5.0	Normal Line / NEWS (1)	03/11/19-03/11/19	1	:30	7A- NBC Today Show		1							1	\$150.00	\$150.00	NBC (KVVN)	Today Show	3/4/19
6.0	Normal Line / NEWS (1)	03/12/19-03/12/19	1	:30	7A- NBC Today Show			1						1	\$150.00	\$150.00	NBC (KVVN)	Today Show	3/4/19
7.0	Normal Line / NEWS (1)	03/13/19-03/13/19	1	:30	7A- NBC Today Show				1					1	\$150.00	\$150.00	NBC (KVVN)	Today Show	3/4/19
8.0	Normal Line / NEWS (1)	03/14/19-03/14/19	1	:30	7A- NBC Today Show					1				1	\$150.00	\$150.00	NBC (KVVN)	Today Show	3/4/19
9.0	Normal Line / NEWS (1)	03/15/19-03/15/19	1	:30	7A- NBC Today Show						1			1	\$150.00	\$150.00	NBC (KVVN)	Today Show	3/4/19
10.0	Normal Line / NEWS (2)	03/05/19-03/05/19	1	:30	6:29P- NBC Nightly News	1	X							1	\$250.00	\$250.00	NBC (KVVN)	NBC Nightly News	3/4/19
11.0	Normal Line / NEWS (2)	03/06/19-03/06/19	1	:30	6:29P- NBC Nightly News			1						1	\$250.00	\$250.00	NBC (KVVN)	NBC Nightly News	3/4/19
12.0	Normal Line / NEWS (2)	03/07/19-03/07/19	1	:30	6:29P- NBC Nightly News				1					1	\$250.00	\$250.00	NBC (KVVN)	NBC Nightly News	3/4/19
13.0	Normal Line / NEWS (2)	03/08/19-03/08/19	1	:30	6:29P- NBC Nightly News						1			1	\$250.00	\$250.00	NBC (KVVN)	NBC Nightly News	3/4/19

CONFIRMATION CONTRACT

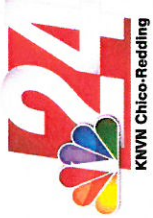
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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Salesperson

KATZ, Washington DC (1032)

Sales Office

KVVN/KHSL/CW

Buyer Name

Steve Hazleton,

Phone/Fax

/

CPE

104/286/552

Account Types

National/Political

Billing Type

Standard

Comments

Primary

Separation: 30

Date Entered 03/04/19
Last Modified 03/04/19
Entered By Patricia Babcock
CO-OP No
Headline # ECR26358680
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,500.00
Net Total \$8,500.00
Sales Tax

NBC (KVVN)

By Broadcast Month

Mar. 2019

Grand Total:

Spots

34

Rate

\$10,000.00

\$10,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / NEWS (2)	03/11/19-03/11/19	1	:30	6:29P- NBC Nightly News	1	1							1	\$250.00	\$250.00	NBC (KVVN)	NBC Nightly News	3/4/19
15.0	Normal Line / NEWS (2)	03/12/19-03/12/19	1	:30	6:29P- NBC Nightly News	1		1						1	\$250.00	\$250.00	NBC (KVVN)	NBC Nightly News	3/4/19
16.0	Normal Line / NEWS (2)	03/13/19-03/13/19	1	:30	6:29P- NBC Nightly News	1			1					1	\$250.00	\$250.00	NBC (KVVN)	NBC Nightly News	3/4/19
17.0	Normal Line / NEWS (2)	03/14/19-03/14/19	1	:30	6:29P- NBC Nightly News	1				1				1	\$250.00	\$250.00	NBC (KVVN)	NBC Nightly News	3/4/19
18.0	Normal Line / NEWS (2)	03/15/19-03/15/19	1	:30	6:29P- NBC Nightly News	1					1			1	\$250.00	\$250.00	NBC (KVVN)	NBC Nightly News	3/4/19
19.0	Normal Line / SPOT (3)	03/05/19-03/05/19	1	:30	6:58P- Wheel Of Fortune	1		1						1	\$500.00	\$500.00	NBC (KVVN)	Wheel of Fortune	3/4/19
20.0	Normal Line / SPOT (3)	03/06/19-03/06/19	1	:30	6:58P- Wheel Of Fortune	1			1					1	\$500.00	\$500.00	NBC (KVVN)	Wheel of Fortune	3/4/19
21.0	Normal Line / SPOT (3)	03/07/19-03/07/19	1	:30	6:58P- Wheel Of Fortune	1				1				1	\$500.00	\$500.00	NBC (KVVN)	Wheel of Fortune	3/4/19
22.0	Normal Line / SPOT (3)	03/11/19-03/11/19	1	:30	6:58P- Wheel Of Fortune	1	1							1	\$500.00	\$500.00	NBC (KVVN)	Wheel of Fortune	3/4/19
23.0	Normal Line / SPOT (3)	03/12/19-03/12/19	1	:30	6:58P- Wheel Of Fortune	1		1						1	\$500.00	\$500.00	NBC (KVVN)	Wheel of Fortune	3/4/19
24.0	Normal Line / SPOT (3)	03/14/19-03/14/19	1	:30	6:58P- Wheel Of Fortune	1				1				1	\$500.00	\$500.00	NBC (KVVN)	Wheel of Fortune	3/4/19
25.0	Normal Line / SPOT (4)	03/05/19-03/05/19	1	:30	7:28P- Jeopardy	1								1	\$500.00	\$500.00	NBC (KVVN)	Jeopardy	3/4/19
26.0	Normal Line / SPOT (4)	03/06/19-03/06/19	1	:30	7:28P- Jeopardy	1			1					1	\$500.00	\$500.00	NBC (KVVN)	Jeopardy	3/4/19
27.0	Normal Line / SPOT (4)	03/08/19-03/08/19	1	:30	7:28P- Jeopardy	1					1			1	\$500.00	\$500.00	NBC (KVVN)	Jeopardy	3/4/19

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Date:

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Last Modified

03/04/19

Entered By

Patricia Babcock

CO-OP

No

Headline

ECR26358680

Demo

Normal

Order Type

Normal

Package Deal

15.00

Commission %

\$1,500.00

Commission

\$8,500.00

Net Total

\$8,500.00

Sales Tax

NBC (KVVN)

By Broadcast Month

Mar. 2019

Spots

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Rate

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Grand Total:

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28.0	Normal Line / SPOT (4)	03/11/19-03/11/19	1	:30	7:28P- Jeopardy		1							1	\$500.00	\$500.00	NBC (KVVN)	Jeopardy	3/4/19
29.0	Normal Line / SPOT (4)	03/13/19-03/13/19	1	:30	7:28P- Jeopardy			1						1	\$500.00	\$500.00	NBC (KVVN)	Jeopardy	3/4/19
30.0	Normal Line / SPOT (4)	03/15/19-03/15/19	1	:30	7:28P- Jeopardy					1				1	\$500.00	\$500.00	NBC (KVVN)	Jeopardy	3/4/19
31.0	Normal Line / NEWS (5)	03/09/19-03/09/19	1	:30	6A- 8A (PST)							1		1	\$60.00	\$60.00	NBC (KVVN)	Sat. Today	3/4/19
32.0	Normal Line / SPOT (6)	03/09/19-03/09/19	1	:30	7:30P- Wheel of Fortune/Wknd							1		1	\$125.00	\$125.00	NBC (KVVN)	Sat. Wheel of Fortune	3/4/19
33.0	Normal Line / SPOT (7)	03/09/19-03/09/19	1	:30	8P- Jeopardy Wknd							1		1	\$125.00	\$125.00	NBC (KVVN)	Sat. Jeopardy	3/4/19
34.0	Normal Line / NEWS (8)	03/10/19-03/10/19	1	:30	8A- Meet The Press/NBC								1	1	\$90.00	\$90.00	NBC (KVVN)	Meet the Press	3/4/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: