



**KPWR-FM**  
**Lowest Unit Rate Card (non-pre-emptible)**  
**Statewide Direct Primary Election June 7, 2016**

45 Day Window opens April 22, 2016 through June 7, 2016

<b>Monday-Friday</b>	<b>6am-10am</b>	<b>\$ 500</b>
<b>Monday-Friday</b>	<b>10am-3pm</b>	<b>\$ 600</b>
<b>Monday-Friday</b>	<b>3pm-7pm</b>	<b>\$ 800</b>
<b>Monday-Friday</b>	<b>7pm-12mid</b>	<b>\$ 300</b>
<b>Saturday</b>	<b>6am-10am</b>	<b>\$ 200</b>
<b>Saturday</b>	<b>10am-7pm</b>	<b>\$ 500</b>
<b>Saturday</b>	<b>7pm – 12mid</b>	<b>\$ 300</b>
<b>Sunday</b>	<b>6am-10am</b>	<b>\$ 150</b>
<b>Sunday</b>	<b>10am-7pm</b>	<b>\$ 400</b>
<b>Sunday</b>	<b>7pm-12mid</b>	<b>\$ 300</b>
<b>Monday-Sunday</b>	<b>6am-12mid</b>	<b>\$ 75</b>

\* Candidate's voice must be recorded on the commercial

\* Cash In Advance

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An Emmis Station