

Black Diamond  
P.O. Box 6016  
Traverse City, Michigan 49696  
Phone: (231) 922-4981



JOHN MOOLENAAR/HOUSE OF REPS  
200 E MAIN STREET SUITE 230  
MIDLAND, MI 48640

Advertiser: JOHN MOOLENAAR/HOUSE OF REPS  
Order #: 2740189153632  
Contract #: 859848  
Date Entered: 04/12/2022  
Last Modified: 04/12/2022  
Product:  
Salesperson: Mike Chires  
Billing Cycle: Broadcast Standard  
Estimate #:

**Order Date Range: 04/13/2022 through 06/02/2022 (8 weeks)**  
**Media Outlets: WUPS-FM**

**On-Air Schedule**

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	04/13/22-06/02/22	WUPS-FM	06:00AM-09:00AM	30	6	6	6	6	6	--	--	30	30.00	222	6,660.00
2	04/13/22-06/02/22	WUPS-FM	03:00PM-06:00PM	30	6	6	6	6	6	--	--	30	30.00	222	6,660.00

**Station Totals**

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
WUPS-FM	444	0	0	0	\$13,320.00	\$13,320.00
<b>Totals</b>	<b>444</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>\$13,320.00</b>	<b>\$13,320.00</b>

**Total Charges: \$13,320.00**  
**Total Net: \$13,320.00**

**Projected Billing By Broadcast Standard Month**

Month	Year	Gross Billing	Net Billing
April	2022	\$2,880.00	\$2,880.00
May	2022	\$9,000.00	\$9,000.00
June	2022	\$1,440.00	\$1,440.00
<b>Totals</b>		<b>\$13,320.00</b>	<b>\$13,320.00</b>

Accepted for Black Diamond

Accepted for advertiser OR agency as agent for the advertiser

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title