



**98.7 WEPN-FM  
New York, New York**

***Public Service Report  
Third Quarter 2017***

**October 10, 2017**

98.7 WEPN-FM, which is owned by and licensed to Emmis Broadcasting, is a “sports–talk” radio station broadcasting in the New York metro area that carries ESPN Radio Network programming as well as local programming furnished by New York AM Radio, LLC pursuant to a time brokerage agreement. ESPN Network News is broadcast at the top of each hour. As a public service to the local community, traffic and weather updates are provided (3) three times an hour during morning drive (6A–10A) and afternoon drive (4P–7P). Additionally, if there is a breaking, non-sports news story of national or local significance, the station will break into its regularly scheduled programming and simulcast ABC News coverage.

The station devotes most of its broadcast day to discussion of current sports events and sports issues, including coverage of all tri-state area teams (professional, collegiate and high school). Listeners from the tri-state area are invited to call-in and offer their perspective on the various issues being discussed. ESPN broadcasts professional, collegiate and high school home games for several local New York teams.

## PART 1: PUBLIC SERVICE PROGRAMMING & PSA ANNOUNCEMENTS

**New York Sports and Beyond**: Aired Saturdays from 6am-7am and is repeated on Sunday mornings from 6am–7am, Hosted by ESPN’s Bill Daughtry.

*New York Sports and Beyond* is a weekly public affairs program that airs on ESPN New York 98.7FM and ESPNNewYork.com. The show podcast can be downloaded on ESPNNewYork.com and the ESPN Radio phone app. The show focuses on current topics dealing with public safety, community events, and issues affecting people both in and around the sports community. A community calendar is also presented each show making listeners aware of what special events and fundraisers are going on in the New York/New Jersey listening area.

### **Public Service Announcements:**

During **Third Quarter 2017**, the station aired **877** 30-second public service announcements, free of charge, in varying dayparts, from advertisers, advertising agencies, community groups and various “grass roots” community efforts.

The station determined that the following issues were of particular importance to its listeners and its communities: What follows is a list of some of the most significant treatments of those issues during third quarter 2017:

- ***Health & Wellness***
- ***Community Events & Issues***
- ***Education***
- ***Sports & Fitness***
- ***Public Health & Social Issues***
- ***Travel & Transportation***
- ***Heroism***

## HEALTH & WELLNESS

**8-5-17 NY Sports and Beyond - Segment 4 6:45a**: Bill speaks with **Dr. Michael Lewis**, an expert on nutritional and holistic interventions for brain health. In his breakthrough book, *When Brains Collide*, Dr. Lewis explains how therapeutic doses of omega-3 rich fish oil and hemp-derived CBD oil can effectively assist in the prevention, management, and healing of concussions and traumatic brain injuries (TBI) – whether suffered on the playground, on the highway, on the sports field, or on the battle field. His breakthrough nutrition-based protocol for brain health has helped thousands of patients who suffered head trauma, in some cases years after the injury occurred.

**9-2-17 NY Sports and Beyond – Segment 1, 6:00a**: Open/Tease

**9-2-17 NY Sports and Beyond – Segment 2, 6:15a**: Frequent guest of the program **Dr. Cass Ingram** joins to discuss the potential medical benefits of cannabis and what the difference between cannabis, hemp and medical marijuana are. He then goes into talking about the surprising health benefits of cannabis and how it can be a very effective tool for people

suffering from PTSD, insomnia and chronic pain. Dr. Ingram says cannabinoids, of which there are just over 60 types, are now being studied by scientists world-wide to ascertain their medicinal value in treating specific diseases and medical conditions. Humans produce many of their own cannabinoids, and dietary sources include dark leafy greens, especially parsley, black pepper, rosemary, oregano, basil, and sage.

**9-2-17 NY Sports and Beyond - Segment 4, 6:45a:** We've all heard of the term rehab, but doctors are preaching the importance of a term that many have never heard of before: "PRE-HAB" – Pre-Hab is all about prevention and a proactive approach when it comes to injury, and it involves mobility exercises, strength training and stretching to keep your body at its best rather than waiting until an injury pops up to start rehabbing. NYC top Orthopedic Surgeon and Founder of Manhattan Orthopedic Care, **Dr. Armin Tehrani**, tells us what pre-hab is, its benefits, and how it can lead to more effective workouts.

## COMMUNITY EVENTS & ISSUES

**7-8-17 NY Sports and Beyond - Segment 3, 6:30a:** Bill is joined by **Sherrie Mazur** from the V Foundation for Cancer Research. The V Foundation will hold a daylong, nationwide fundraising drive across all ESPN platforms on Wednesday, July 12 leading up the ESPY Awards that evening. ESPY Day on Wednesday, July 12 is a daylong fundraising drive across ESPN platforms. Viewers and listeners are encouraged to donate to the V Foundation by visiting v.org with 100% of all direct donations going to the V Foundation benefit cancer research. The 13th Annual ESPY Auction is from July 5 – July 12. Viewers can bid on more ESPN experiences and sports memorabilia on ebay.com. On July 12, the items and experiences will be auctioned on ESPN Radio affiliates across the country. To date, the ESPY Day Auction has raised \$12.3 million for the V Foundation.

**7-15-17 NY Sports and Beyond - Segment 3, 6:30a:** Our own **Don LaGreca** will host a charity softball game 5 p.m. Saturday in Hawthorne, his hometown. The 9<sup>th</sup> annual game is for LaGreca's friend and Hawthorne resident Mark Sasso, who died of cancer back in 2008. It will be played at the Wag Field, Wagaraw Road. LaGreca's celebrity team will consist of our own Michael Kay, Rick DiPietro, Chris Canty, Bart Scott, Bill Daughtry and numerous others. The team will play a team that won a tournament earlier in the day. The game is free. There will be silent auctions, and game jerseys will be signed and auctioned after the event. All money raised will go to scholarships for children in Hawthorne.

**7-15-17 NY Sports and Beyond – Segment 4, 6:45a:** Jets Team President **Neil Glat** joins the program. The Jets are inviting their fans to join them under the stars at Jets Movie Night in Eisenhower Park for FREE! Meet Jets legends and the Flight Crew cheerleaders, try the virtual reality, or get your face painted! Jets Movie Night is a free to the public event at the Harry Chapin Lakeside Theatre at Eisenhower Park IN East Meadow, NY on Thursday July 20th. The fun begins at 5:30pm with Jets Fest. Fans just have to make sure they're in their seats by 8pm for a screening of the Lego Batman Movie.

**7-29-17 NY Sports and Beyond – Segment 1, 6:00a:** Open/Tease

**7-29-17 NY Sports and Beyond – Segment 2, 6:15a:** July 30<sup>th</sup> marks the official start of the 43<sup>rd</sup> Annual Harlem Week – from a day, to a week, to a month, it has continued to grow, now at 28 days long. Bill chats with Marko Nobles, part of Harlem's Chamber of Commerce, and CEO of NJoy Enterprises about Harlem Week. **Sec. James Burnley** served as the U.S. Secretary of Transportation from 1987 to 1989 and is one of the nation's foremost authorities on transportation law and policy. He also served as Deputy Secretary of Transportation from 1983 to 1987 and was General Counsel of the Department in 1983. Prior to his years with the USDOT, Sec. Burnley served as Associate Deputy Attorney General for the Justice Department and as Director of the VISTA Program in the early 1980s.

**7-29-17 NY Sports and Beyond – Segment 4, 6:45a:** Bill chats with **Marko Nobles**, part of Harlem's Chamber of Commerce, and CEO of NJoy Enterprises about Harlem Week. What began in 1974 as a one-day tribute to Harlem has evolved over four decades into a month long celebration of the community's rich economic, political and cultural history. Things kick off on July 30 with "A Great Day in Harlem" and reach a fever pitch during the bursting-at-the-seams weekend of events held under the banner of "Summer in the City" (August 19) and "Harlem Day" (August 20), including an auto show, children's festival, small-business expo, fashion show, educational fair, outdoor film screening and a dancing-in-the-street party. And on the final day of this celebration (August 26), there's the Percy Sutton 5K Run.

**8-5-17 NY Sports and Beyond – Segment 1, 6:00a:** Open/Tease

**8-5-17 NY Sports and Beyond – Segment 2, 6:15a:** Repeat of Segment 4 on 7/29/17

**8-12-17 NY Sports and Beyond – Segment 1, 6:00a:** Open/Tease

**8-12-17 NY Sports and Beyond – Segment 2, 6:15a:** New York State Assemblyman **Chad Lupinacci** will join with Northport community residents and officials in a special ceremony to honor the extraordinary athletic achievement of local Northport native and Paralympic Gold Medalist Mikey Brannigan on Wednesday, Aug. 9 at 1 p.m. at Northport High School. Mikey Brannigan, 19, became the first individual with autism to win a gold medal in the 1500 meter run. He became the first athlete with a T-20 Paralympic classification to shatter the record for the 4-minute mile and the only Paralympic athlete in history to hold simultaneous records in the 1,500, Mile, 3,000 and 5,000-meter run. Brannigan will be honored at his high school, surrounded by teachers, neighbors, parents and his former coach. He is currently training to make the crossover from the Paralympics to the 2024 Olympics.

**8-12-17 NY Sports and Beyond – Segment 3, 6:30a:** **Randy Cruz** joins to talk about the final weekend in the Hoops in the Sun Tournament in Orchard Beach. It's Championship Weekend! "Hoops in the Sun" (or HitS) is a community based basketball program dealing primarily in the streetball industry. It provides a recreational activity for adults and youth and an entertainment outlet for beach-going spectators of all ages. Joe "Pops" Cruz came up with the idea after seeing a tournament at Venice Beach on the West Coast many years ago. Since starting in 2000, Hoops in the Sun has already earned its spot as one of the premiere Pro-Am runs on the entire East Coast. With the \$5 million in improvements made to Orchard Beach in 1999, Hoops in the Sun has served as a complement to the rebuilding efforts and activity expansion within this New York City summer "hot spot".

**8-19-17 NY Sports and Beyond - Segment 1, 6:00a:** Open/Tease

**8-19-17 NY Sports and Beyond - Segment 2, 6:15a:** **Bob Dow** of Miller Place on Long Island knows the devastating impact of cancer all too well. Bob's wife is a five-year breast cancer survivor, his mother-in-law is a 30-year breast cancer survivor, his wife's grandmother died from ovarian cancer, and his sister-in-law was diagnosed last year with stage 4 metastatic breast cancer. The women in Bob's life are fighters, survivors – and he, too, is committed to the fight against cancer. As a volunteer at last year's The Barclays tournament, Bob took action by participating – and winning - the PGA TOUR Volunteer Challenge. As winner of this competition, which honors TOUR volunteers nationwide while helping local charities, Bob presented a \$10,000 check on behalf of Astellas Pharma to The First Tee of Metropolitan New York. A few months later, Bob proudly presented \$5,000 in bonus funds to his charity of choice, the American Cancer Society. He is determined to repeat this experience. Bob has stepped up again to continue the fight and is representing Tackle Kids Cancer and the American Cancer Society in the Volunteer Challenge at THE NORTHERN TRUST. The tournament begins on August 24, 2017, at the Glen Oaks Club in Old Westbury, NY. Nearly 1,200 volunteers like Bob help ensure the tournament will be an enjoyable experience for everyone. In addition, volunteers have enabled THE NORTHERN TRUST to generate more than \$46 million for charity since its inception in 1967.

**8-19-17 NY Sports and Beyond – Segment 3, 6:30a:** **Jordan Aaron**, the MVP of the Hoops in the Sun Championship game joins the program. The Hoops in the Sun Tournament has come to an end. In the championship game, won by "The Family" over "BK Stompers" 65-62, Jordan Aaron finished with 13 points. He was also all-star game MVP back in July and averaged 20+ pts off the bench in 4 games. Both teams were 8-1 on the season. The Family was 1 seed. BK was 2nd seed. "Hoops in the Sun" (or HitS) is a community based basketball program dealing primarily in the streetball industry. It provides a recreational activity for adults and youth and an entertainment outlet for beach-going spectators of all ages. Joe "Pops" Cruz came up with the idea after seeing a tournament at Venice Beach on the West Coast many years ago. Since starting in 2000, Hoops in the Sun has already earned its spot as one of the premiere Pro-Am runs on the entire East Coast. With the \$5 million in improvements made to Orchard Beach in 1999, Hoops in the Sun has served as a complement to the rebuilding efforts and activity expansion within this New York City summer "hot spot".

**9-16-17 NY Sports and Beyond – Segment 3, 6:30a:** Bill is joined by **Hakim Green**, host of the "24 Hours of Peace" event in Newark, NJ. "24 Hours of Peace" has become a major staple of Newark and is used by the community as a signal of the upcoming school year, using Hip Hop culture to engage the community and have meaningful dialog around important social issues while at the same time safely having fun. Mayor Ras Baraka launched Newark's 24 Hours of Peace celebration in 2102. The event was conceived by Baraka while he was a city councilman in the wake of a bloody 24-hour period in 2010 when 12 people were killed in Newark.

**9-16-17 NY Sports and Beyond – Segment 4, 6:45a:** New York Road Runners announced that three-time Olympian and Team New Balance Athlete **Jenny Simpson** has partnered with the world's premier running organization and will serve as Ambassador & Special Advisor to its new youth fitness program, Rising New York Road Runners. In her new role, Simpson will act as a mentor to program participants, a guide and resource to coaches across the country, and an advocate for the critical role running, fitness, and physical education plays in the lives of youth. In addition to her role as Ambassador & Special Advisor to Rising New York Road Runners, Simpson's partnership with NYRR will grow through involvement across the vast array of NYRR initiatives. From running events including the TCS New York City Marathon and runner initiatives such as group training and virtual running, to programming and marketing initiatives, Simpson will provide an elite athlete's perspective to NYRR's efforts to help and inspire people through running.

**9-23-17 NY Sports and Beyond - Segment 1, 6:00a:** Open/Tease

**9-23-17 NY Sports and Beyond - Segment 2, 6:15a:** Bill is joined by **Kirsten Kincade** to discuss the fight against pediatric cancer. She founded an organization called "Iron Matt" and is also involved in the "Bolt for Ben" event taking place in Franklin Lakes, NJ. Kirsten founded "Iron Matt" in the name of her best friend's son, who had been battling a brain tumor since he was 2 ½ years old and passed away at 7 years of age in 2007. Kirsten decided to support the foundation by competing in the 2007 Hawaii Ironman World Championship (2.4 mile swim, 112 mile bike, 26.2 mile run) in honor of Matthew.

**9-23-17 NY Sports and Beyond – Segment 3, 6:30a:** Repeat of Segment 3 on 9/16/17

**9-23-17 NY Sports and Beyond – Segment 4, 6:45a:** Repeat of Segment 4 on 9/16/17

**9-30-17 NY Sports and Beyond - Segment 3, 6:30a:** Bill is joined by our own **Marly Rivera**, to discuss the devastation in her native Puerto Rico. The island was directly hit by Hurricane Maria on Wednesday 9/20. A power outage is currently covering the entire island nation of 3.4 million U.S. citizens, and officials say it may be several months before Puerto Ricans get electricity back. Maria is the first Category 4 storm to strike the island directly since 1932. This level of devastation is something Puerto Rico has not seen in generations. Marly has launched a GoFundMe page and also discusses many of the other websites people can donate to help. You can choose to donate to this fund, or to any of the other funds that have been set up. Many of the other islands in the Caribbean have been devastated, and could use our help.

**9-30-17 NY Sports and Beyond – Segment 4, 6:45a:** For the final time on New York Sports and Beyond, Bill introduces a guest – a good friend and the man who will be replacing him on the program, **Larry Hardesty**. The two discuss the numerous guests and topics Bill has touched on with this program over the years, the great job this company has done in promoting diversity in the final years of his career and the future direction of the show with Larry taking over. Bill expresses great pride in taking the discussion beyond sports and delivering an understanding of community and history that you would otherwise not get. Larry talks about how a show like this is beneficial for the listeners and tells stories of how some of that impact has been felt (as expressed to him by those listeners), and what Bill has meant to him in his career.

PSA Source: New York State Broadcasters Association  
Products (3): Governor's Traffic Safety Committee 2017  
Dates Aired: 7/1 – 9/30  
Number Aired: 196

- GTSC (2017) – 5 Products
  - Impaired Drivers - Summary: A drunk driver killed my dad. Impaired drivers take lives.
  - Protect Your Child - Summary: Protect your child. Use the right car seat.
  - The Right Seat - Summary: Let me ask. Would you place your child in a car seat that's not correct for them? Choose the correct car seat for your child.
  - Pedestrian – Summary: Drivers and pedestrians see and be seen. The instant you stop paying attention could be the instant you'll always regret.
  - Excuses – Summary: Drivers and Pedestrians. See and be seen. The instant you stop paying attention could be the instant you'll always regret.

PSA Source: City Harvest  
Dates Aired: 7/1 – 9/30  
Number Aired: 131  
Script: As New Yorkers, we know how to take care of our own. It's rescuing milk from a grocer in Brooklyn Heights. For our baby in Jackson Heights. It's rescuing vegetables at Union Square. For our fruits near Tompkins Square. It's rescuing bread at the convention center. For my dinner at the seniors center. Let's feed our people. Help City Harvest rescue access food for hungry New Yorkers. Donate now at [cityharvest.org](http://cityharvest.org).

PSA Source: Empire State Ride  
Dates Aired: 7/1 – 7/31  
Number Aired: 65  
Script: Experience New York State like never before by joining the 2017 Empire State Ride. A 7-day cycling adventure from the heart of Manhattan to the mighty Niagara Falls. It's an experience of a lifetime as you cycle upstate along the Hudson and through breathtaking scenic routes. The Empire State Ride is fully supported with options for all cycling experience levels.

PSA Source: Autism Speaks Walk  
Dates Aired: 7/18 – 9/18  
Number Aired: 87  
Script: We're here walking for my son Nicholas, for my daughter Kayley, for my sweetie Gianna. Who are you walking for at the next autism speaks walk. For our sons, my dear friend Scott. We walk for Ashley. And I'm here to walk for them as well as the millions of people that have to deal with autism throughout their lives. It's just bringing everyone together to show our love and support. Join us at our next walk sponsored by Alpha Xi Delta. Register and donate at [autismspeakswalk.org](http://autismspeakswalk.org).

PSA Source: Burke Rehabilitation Hospital/Wheelchair Race  
Dates Aired: 9/6 – 9/23  
Number Aired: 29  
Script: Burke Rehabilitation Hospital will hold its 38<sup>th</sup> annual wheelchair games on Saturday, September 23<sup>rd</sup> from 9am to 4pm. The games are open to participants of all ages and ability levels. Events include track, field, slalom, table tennis and basketball events. Admission is free for spectators. Come cheer on the athletes and enjoy carnival games, food, and entertainment. All proceeds benefit Burke Rehabilitation Hospital. For more information about Burke's wheelchair games, please call 914-597-2850 or visit [burke.org](http://burke.org).

PSA Source: Stew Leonard/Water Safety  
Dates Aired: 7/1 – 9/4  
Number Aired: 130  
Script: Stew Leonard Junior speaking. Don't lose your son or daughter to a drowning accident this summer. My wife and I lost our son. I assumed she was watching him and she assumed I was watching him. It happened in 30 seconds. Please be safe.

PSA Source: Concern Worldwide  
Dates Aired: 8/28 – 9/30  
Number Aired: 35  
Script: Did you know that 7 people die every day in a home fire? And that one working smoke alarm can cut the risk of death in half? That's why the American Red Cross is holding Sound the Alarm; Save a life events where they will install 100,000 smoke alarms in a hundred cities – including installing their one millionth smoke alarm. Join fire departments, volunteers, and partners in the community to install smoke alarms and help families develop fire escape plans. Register to volunteer at [soundthealarm.org](http://soundthealarm.org). That's [soundthealarm.org](http://soundthealarm.org).

PSA Source: Free to Breathe NYC 5K Run  
Dates Aired: 9/1 – 9/30  
Number Aired: 46  
Script: You can be a hero for those facing lung cancer. Gather your team of superheroes and go to the NYC Brooklyn Free to Breathe 5k run/walk and 1 mile walk on Sunday, October 22<sup>nd</sup> for an inspiring day focused on doubling lung cancer survival. Together, we can ensure that surviving lung cancer is the expectation not the exception. Register and start fundraising today at [freetobreathe.org/nycbrooklyn](http://freetobreathe.org/nycbrooklyn).

PSA Source: National Winter Activity Center

Dates Aired: 8/10 – 9/14  
Number Aired: 71  
Script: This is a message from the National Winter Activity Center located in Vernon, NJ. The nation's 1st non-profit ski facility dedicated to improving the lives of youth. Tee off with us on September 14, 2017 at the Bowling Green Golf Club for our 1st annual gold outing to help drive funds for youth winter activity. Bring a foursome, sponsor a hole or join us for the awards lunch to help the center provide thousands of youth the ability to master winter activity skills and shape their development as young men and women. To learn how you can support our fundraiser with a donation that will change and improve the lives and wellness of youth in the tristate area and beyond visit [winter4kids.org](http://winter4kids.org).

PSA Source: Blue Rock/Save the Skin  
Dates Aired: 8/6 – 8/27  
Number Aired: 30  
Script: I'm Phil VanHorne, CEO of Blue Rock Energy and a melanoma survivor. If you think you have melanoma or have recently been diagnosed, it's time to get the facts. Skin cancer's the most common form of cancer in the U.S. With melanoma being the deadliest form. Every hour of every day one American dies from melanoma. Skin self-examination is crucial for early detection of skin cancer. It's time to get naked because it can save your life. Go to [facebook.com/savetheskinfoundation](http://facebook.com/savetheskinfoundation) to donate and support melanoma research and awareness.

PSA Source: American Red Cross/Sound the Alarm  
Dates Aired: 8/21 – 9/29  
Number Aired: 57  
Script: Did you know that 7 people die every day in a home fire? And that one working smoke alarm can cut the risk of death in half? That's why the American Red Cross is holding Sound the Alarm; Save a life events where they will install 100,000 smoke alarms in a hundred cities – including installing their one millionth smoke alarm. Join fire departments, volunteers, and partners in the community to install smoke alarms and help families develop fire escape plans. Register to volunteer at [soundthealarm.org](http://soundthealarm.org). That's [soundthealarm.org](http://soundthealarm.org).

## EDUCATION

**7-1-17 NY Sports and Beyond - Segment 3, 6:30a:** Regular guest, Urban Dove Executive Director **Jai Nanda** joins Bill to discuss the past year at the Urban Dove. The annual Evening with the Dove was "one of the best ever, highlighted by Honoree Joe Spinelli's announcing the creation of the Anthony & Lucy College Scholarship, and making a \$100,000 donation to get it started." The Urban Dove Team Charter School - the unique, innovative and amazing school in Bed-Stuy received a full five year renewal from the New York State Board of Regents. This is an incredible validation of the work being done at Urban Dove these past five years in helping some of the most at-risk students in New York City get back on track and graduate from high school. This will launch plans to open UD Team II in 2018 - the second of what will be five schools in the next ten years! An unbelievable year to be sure, but the future actually looks even more exciting at Urban Dove. The Class of 2017 was their biggest ever, with over 70 seniors graduating from high school this June.

**7-29-17 NY Sports and Beyond - Segment 3, 6:30a:** Repeat of Segment 3 on 7/1/17

**9-16-17 NY Sports and Beyond - Segment 1, 6:00a:** Open/Tease

**9-16-17 NY Sports and Beyond - Segment 2, 6:15a:** Manhattanville College is celebrating the 10th anniversary of its Sport Business Management Master's Program this fall. Bill is joined by **Dave Torromeo**, the program's executive director. A Celebration with Purpose: The 10th Anniversary of the Sport Business Management Program takes place September 27 at 6 pm. In celebration of its ten graduating classes, there will be an on-campus networking event for students, prospective students, graduates, advisory board members, adjuncts, guest speakers--including numerous industry professionals-- and the general public. Among the special guests expected to attend are former ESPN president George Bodenheimer, Brandon Steiner of Steiner Sports, NBA Hall of Famer Earl Monroe, and former New York Rangers standout Tom Laidlaw, who currently runs Laidlaw Sports Management. In addition to recognizing the growth of the program, the event will help raise awareness for the V Foundation for Cancer Research, in honor of the late Iona and N.C.

State coach Jim Valvano. Steiner Sports will furnish exciting sports memorabilia items for a silent and live auction-with all proceeds going to the V Foundation.

## SPORTS & FITNESS

**7-1-17 NY Sports and Beyond - Segment 1, 6:00a:** Open/Tease

**7-1-17 NY Sports and Beyond - Segment 2, 6:15a:** Former Jets Safety **Erik Coleman** is hosting a football camp at the end of July at Longwood Junior High School on Long Island. The camp starts July 31<sup>st</sup> and goes through August 2<sup>nd</sup>. The Youth Campers will learn the skills necessary to succeed at Quarterback, Receiver and Running back. All players will also learn proper blocking technique. On defense all players will learn safe tackling techniques on bags, how to defeat blocks and work on fundamental drills. The Junior High Campers will be position specific. Players will choose an offensive and defensive position and learn the skills for that position. Offensive positions include: Wide Receiver, Offensive Line, Quarterback and Running Back. Defensive Positions include: Defensive Line, Linebacker and Defensive Back.

**7-8-17 NY Sports and Beyond - Segment 1, 6:00a:** Open/Tease

**7-8-17 NY Sports and Beyond - Segment 2, 6:15a:** With the ESPYs around the corner, we play two of the legendary speeches given by winners of the Arthur Ashe Courage Award, Jim Valvano (for who the V Foundation is named) and longtime Sportscenter anchor Stuart Scott, both of whom passed away shortly after.

**7-22-17 NY Sports and Beyond - Segment 1, 6:00a:** Open/Tease

**7-22-17 NY Sports and Beyond - Segment 2, 6:15a:** Repeat from Segment 2 on 7/1/17

**8-5-17 NY Sports and Beyond - Segment 3, 6:30a:** **Joshua Dines, MD**, is a leading orthopedic surgeon at Hospital for Special Surgery with expertise in understanding and treating sports injuries. Dr. Dines serves as an assistant team physician for the New York Mets, Orthopedic Sports Medicine Consultant for the New York Rangers and consultant for the LA Dodgers. He was previously the Doctor for the U.S. Davis Cup Tennis Team and now serves as a consultant for USA Tennis.

**8-12-17 NY Sports and Beyond - Segment 4, 6:45a:** Bill speaks with **Richard Fellingner**, a former journalist and current professor at Elizabethtown College (Pennsylvania) as well as a retired Little League Coach. Spring means baseball! And while Major Leaguers are getting all the press, Little Leaguers are on the field as well, and some of the parents are a little too invested in the games – both on the field and off. Baseball can be great, like tossing the ball with your kid, but between practices and games, the entire family is involved in the season. It can disrupt households, school schedules and even marriages! Richard shares secrets to succeeding and maintaining your sanity in the cutthroat world of Little League baseball.

**8-19-17 NY Sports and Beyond – Segment 4, 6:45a:** Former Jets scout **Connie Carberg** was the NFL's first female scout and she chronicles her story in a new book, "Xs and Os Don't Mean I Love You." As a kid growing up on Long Island in the 1960s, Connie did her own mock drafts with information culled from football magazines, newspapers and college football telecasts. This was long before the nation was introduced to Mel Kiper Jr. For her, it was the start of a great football life. She grew up with the New York Jets -- literally -- and later became a trailblazer in the NFL.

**8-26-17 NY Sports and Beyond – Segment 3, 6:30a:** **Sharon Van Epps** didn't know enough about the risks of youth sports to be nervous. Then came her kids' sprains, bruises, tears and concussions. She shares with Bill how she learned to help them heal from their injuries.

**8-26-17 NY Sports and Beyond – Segment 4, 6:45a:** **John Gallucci** wants to mandate athletic trainers at all youth athletic events. When you watch a game at the professional or college level and a player gets hurt, it doesn't take long for



a trainer or doctor to race onto the field to take care of the athlete. Depending on the severity of the injury, the player is either helped off the field, taken to the locker room for X-rays or even to a hospital. Things are different at the youth level. A majority of high schools in New Jersey have a certified athletic trainer, but there are very few schools in New York that follow suit. For many high schools and teams at the club, little league or pee-wee levels, the only recourse available when an athlete gets hurt is calling an EMT.

**9-9-17 NY Sports and Beyond – Segment 1, 6:00a:** Open/Tease

**9-9-17 NY Sports and Beyond – Segment 2, 6:15a: Dana Cavalea** is a Strength and Conditioning coach who trains Major League Baseball players in the offseason, an Entrepreneur who owns and operates a personal training / gym facility in New York called ML Strength AND a motivational speaker who travels across the country to share his knowledge, career and experiences with other coaches and entrepreneurs who are looking to better themselves or their businesses. Cavalea's extensive professional background includes being the Head Strength and Conditioning Director for The New York Yankees where he coached and trained Derek Jeter, Andy Pettitte, Jorge Posada, Mariano Rivera and the entire NY Yankees team. He is the youngest to have held that position, when he was hired by the team at the age of 22. This is where he honed his skills and revamped the training/nutrition plan for the players and got them in the best shape for the game, winning a World Series in 2009. In addition, Cavalea was the recipient of the 2009 MLB Nolan Ryan Award. This award is given to MLB's Top Strength Coach as voted by his peers.

## PUBLIC HEALTH & SOCIAL ISSUES

**7-1-17 NY Sports and Beyond - Segment 4, 6:45a:** Bill is joined by ESPN Chalk Staff Writer **David Purdum** to discuss the Supreme Court getting set to hear New Jersey's appeal to legalize sports gambling, with Las Vegas showing support. He also analyses how the operation will look state-by-state. The U.S. Supreme Court announced Tuesday that it will hear New Jersey's appeal to offer legal sports betting, a surprising twist in the state's nearly five-year battle with the major American sports leagues. A victory for New Jersey would allow the state to offer legal sports betting at its casinos and racetracks and potentially jump-start a state-by-state expansion across the nation.

**8-26-17 NY Sports and Beyond - Segment 1, 6:00a:** Open/Tease

**8-26-17 NY Sports and Beyond - Segment 2, 6:15a:** Help Not Handcuffs founder **Randy Thompson** discusses the impetus of Help Not Handcuffs, New Jersey's continuing commitment to expanding the failed "War on Drugs" though it use of increasing drug possession arrests, expanding drug courts and other elements of the prohibition/prison industrial complex.

**9-2-17 NY Sports and Beyond - Segment 3, 6:30a: Dr. Christian Conte** is a renowned expert in Anger Management. He was the co-host of the Spike TV show Coaching Bad and is now an expert on the new VH1 show Family Therapy. One of his major focuses is working with the athletic departments of colleges and universities to address the issues that are becoming all too frequent - violence, sexual harassment and rape. These institutions have realized that they need to be proactive to teach their athletes the skills they need to avoid these dangerous choices.

**9-30-17 NY Sports and Beyond - Segment 1, 6:00a:** Open/Tease – The final edition of New York Sports & Beyond hosted by Bill, who is retiring.

**9-30-17 NY Sports and Beyond - Segment 2, 6:15a:** President Trump's tweets and campaign rally comments about firing NFL football players who kneel during the National Anthem and the pushback he is receiving from club owners and athletes has even non-sports fans talking about the intersection of freedom of speech, patriotism and football. Among the more articulate voices is that of **Samuel G. Freedman**, who discusses the role college and professional football has played in the civil rights movement, the talented black NFL quarterbacks who never got their due because of their skin color and why Trump guessed wrong when he thought he held leverage over the NFL owners who donated to his campaign. Samuel Freedman teaches journalism at Columbia University's Graduate School of Journalism. His latest

nonfiction book is “Breaking the Line: The Season in Black College Football That Transformed the Sport and Changed the Course of Civil Rights.”

## TRAVEL & TRANSPORTATION

**7-8-17 NY Sports and Beyond - Segment 4, 6:45a:** Half of all family reunions take place in the summer when children are out of school; weather conditions are less restrictive; and people are more willing to travel to meet up with cousins, uncles, aunts and assorted other relatives they may see infrequently, if at all, according to the travel booking website GroupTravel.org. Event planner **Lynn Fuhler** is a big fan of family reunions. “If they’re done right, they can bridge the geographical and emotional distance in today’s mobile society.” She adds, “Thanks to online surveys and online invitations, pulling off a well-received family reunion is now easier than ever!”

**7-15-17 NY Sports and Beyond - Segment 1, 6:00a:** Open/Tease

**7-15-17 NY Sports and Beyond - Segment 2, 6:15a:** Flight delays are a major drain on personal and corporate budgets and travelers from all walks of life have reached a boiling point. With peak summer travel in full swing the demand on air traffic control will be extremely high. One way to improve the customer experience is to fix the all-too-common delays and cancellations that frustrate passengers. Approximately half of all flight delays are the result of air traffic control (ATC) inefficiencies. Congress needs to take action and fix the system. Did you know that our air traffic controllers do great work using WWII-era radar and paper strips, rather than satellite GPS and advanced software? Satellite-based navigation would allow more efficient routing and create opportunities for air carriers to provide new flights and service options for passengers, particularly those in smaller communities.

**7-22-17 NY Sports and Beyond - Segment 3, 6:30a:** AAA Manager of Media Relations **Robert Sinclair Jr.** again joins the program. With the MTA currently taking a beating from subway riders complaining about poor service, drivers have reason to be upset with the agency as well. The MTA is charging E-Z Passes issued through non-New York-based agencies the full cash rate when used on New York City bridges and tunnels. Rather than receiving the \$5.76 E-Z Pass discount, drivers with a transponder issued by an out-of-state agency are charged the \$8.50 cash rate at the RFK, Throgs Neck and Bronx Whitestone Bridges and the Hugh Carey (Brooklyn Battery) and Queens Midtown tunnels. The situation is worse at the Verrazano Narrows Bridge where the out-of-town E-Z Pass/cash rate (or license plate rate at the newly cashless facility) is \$17, verses \$11.52 for an MTA E-Z Pass. Similar disparities exist at the three other smaller NYC bridges.

**7-22-17 NY Sports and Beyond - Segment 4, 6:45a:** Repeat of Segment 4 on 7/8/17

## HEROISM

**9-9-17 NY Sports and Beyond - Segment 3, 6:30a:** We hear the story of Welles Crowther, who died a hero while courageously saving victims in the World Trade Center on 9/11. “The Man in the Red Bandana” was written by Tom Rinaldi and narrated by Edward Burns.

**9-9-17 NY Sports and Beyond - Segment 4, 6:45a:** On Sept. 11, 2001, Mark Bingham was a passenger on United Airlines Flight 93. Bingham was one of 33 passengers and seven crew members who perished when the plane crashed in rural Pennsylvania. Afterward, he was identified in some obituaries as a “gay rugby player.” Bingham is believed to be one of the passengers on United Airlines Flight 93 overtook hijackers who had gained control of the plane and directed it toward the U.S. Capitol building. A gay man and rugby player, Bingham became a national hero and was honored by International Gay Rugby (IGR) when it named its signature tournament after him.

## PART 2: PUBLIC SERVICE ACTIVITIES / COMMUNITY OUTREACH

### COMMUNITY SERVICE

The staff of ESPN New York has forged relationships with the local community in recognition of its obligation to the citizens of the tri-State Area. We participate in fundraisers for local organizations / charities / schools and build awareness by drawing area residents to these events. Support is provided by giving station “gift packs” when requested by community groups. They consist of ESPN’s promotional items (T-shirts, hats, etc.) and are provided to organizations free of charge to use as auction items, prizes and/or “thank you gifts” to persons who help staff the charity event. Various members of ESPN Radio, including on-air talent, will often attend charity events and represent the team at ESPN New York.

#### **City Meals on Wheels**

Date: August 24<sup>th</sup>, 2017

Location: New York, NY

Details: Volunteers prepare and serve meals to underserved people in the community.

#### **Rise Against Hunger**

Date: August 24<sup>th</sup>, 2017

Location: New York, NY

Details: Volunteers package and distribute food to the less fortunate.

#### **Operation Backpack**

Date: August 24<sup>th</sup>, 2017

Location: New York, NY

Details: Volunteers assist with collecting new backpacks full of school supplies and distributes to homeless children.

#### **9/11 Day NY Meal Packing Program**

Date: September 11<sup>th</sup>, 2017

Location: New York, NY

Details: For the 16<sup>th</sup> anniversary of September 11<sup>th</sup>, more than 2,000 New Yorkers from over 40 different companies come together to engage in a service project to pack half a million meals.

#### **ESPN KaBOOM! Playground Build**

Date: September 14<sup>th</sup>, 2017

Location: Little Neck, NY

Details: Volunteers help build a great playground that kids can enjoy for years to come.

### COMMUNITY CALENDAR

Within the ESPN New York website, there is a “community calendar” feature. Visitors to the website can submit community events taking place throughout the tri-state area. Events include school fundraisers, community performances, street festivals, concerts, free health screenings and more. These events are also frequently mentioned on air during NY Sports & Beyond. **Third Quarter 2017** calendar entries are below:

**Big-band Dance Party**

July 12-15, 2017

New York, NY

Midsummer Night Swing begins with a lesson in swing, tango, salsa, etc. followed by a live band in Damrosch Park at Lincoln Center.

**Hip-Hop Festival**

July 12-15, 2017

Brooklyn, NY

Brooklyn Hip-Hop Festival celebrates hip-hop culture with panel discussions, films, exhibits, and a big closing-day concert at Brooklyn Bridge Park.

**French Restaurant Week**

July 12-16, 2017

New York, NY

French Restaurant Week includes special deals at dozens of restaurants on the days between America's Independence Day and France's Bastille Day.

**Asian Films**

July 12-16, 2017

New York, NY

Watch recent hit movies from China, Japan, and South Korea at the New York Asian Film Festival at Lincoln Center and SVA Theatre.

**LGBT Arts Festival**

July 12-23, 2017

New York, NY

Fresh Fruit Festival features 40 works of gay and lesbian theater, dance, film, music, and visual art.

**French Party**

July 13, 2017

New York, NY

Celebrate with the French at the Bastille Day Ball, which has live jazz, passed hors d'oeuvres, and a cash bar at 404 NYC.

**Waterfront Day**

July 15, 2017

New York, NY

City of Water Day celebrates the waterfront with boat tours, live music, family activities, games, and food vendors at Governors Island and elsewhere.

**Latin Street Fair**

July 16, 2017

Bronx, NY

Carnaval de la Cultura Latina promises "art, music, dance, and great food from Latino cultures, as well as a day of fun for the whole family" on Southern Boulevard.

**Beer Tasting**

July 20, 2017

New York, NY

Enjoy craft beer with food from local restaurants at Good Beer.

**Games for Everyone**

July 21-22, 2017

New York, NY

Play fun games outdoors at Come Out & Play in Dumbo on Friday and Governors Island.

**Jamaican Festival**

July 23, 2017

New York, NY

Expect a big turnout at Jamaican Jerk Festival, which offers Caribbean food and Jamaican music at Roy Wilkins Park.

**Rock Concert**

July 23, 2017

New York, NY

See two great acts when Boston + Joan Jett & The Blackhearts perform this summer.

**Films & Food on the Beach**

August 4, 2017

New York, NY

Taste on the Beach includes food, wine, beer, and live music on the beachfront followed by the Shorts on the Beach Film Series.

**Classic Drama About Prejudice**

August 5, 2017

New York, NY

A black family moves to the white side of Chicago in A Raisin in the Sun, a groundbreaking classic that became a movie starring Sidney Poitier.

**EcoFest**

August 6, 2017

New York, NY

Ecofest has exhibits about alternative energy and the environment, green vehicles, food, and entertainment.

**Long Island Food Trucks**

August 11, 2017

Bridgehampton, NY

A ticket to The Great Food Truck Derby gets you servings from 15 food trucks, with beer and wine for sale.

**Free Film in Harlem**

August 12, 2017

New York, NY

ImageNation Outdoors Film & Music Festival begins with music at 6 p.m. followed by a movie at 8 p.m. or sundown.

**Beer & Wine Festival**

August 12, 2017

New York, NY

Brooklyn Beer & Wine Fest offers “a curated selection of 60+ craft beer and wines, along with food vendors, live music and entertainment”.

**Lionel Richie**

August 18, 2017

Newark, NJ

Lionel Richie & Mariah Carey perform the hits that earned them Grammy Awards at the Prudential Center.

**Blues & BBQ Festival**

August 19, 2017

New York, NY

Hudson River Park’s Blues BBQ pairs great American blues and roots musicians with great local barbecue at Pier 97.

**India Parade**

August 20, 2017

New York, NY

India Day Parade begins at E38th St. and goes down Madison Avenue to food booths and cultural programs at E. 27<sup>th</sup> Street.

**Break-Dancing Contest**

August 26, 2017

New York, NY

Eight award-winning East Coast dance crews battle to win \$5,000 at B-Boy Royale in NYU Skirball Center.

### **Tennis Family Day**

August 26, 2017

Flushing, NY

Arthur Ashe Kids' Day begins with a free festival of games and tennis activities outdoors, followed by a ticketed show and concert in Arthur Ashe Stadium.

### **Brighton Beach Street Fair**

August 27, 2017

Brooklyn, NY

Brighton Jubilee Festival celebrates diversity with multiple entertainment stages, a marketplace, kiddie rides, and food stands at Coney Island.

### **Short Plays**

September 1-2, 2017

New York, NY

Summer Shorts is a festival of new American short plays at 59E59 Theaters, grouped in 2 series of plays.

### **Salsa Festival**

September 1-3, 2017

New York, NY

New York International Salsa Congress has workshops, performances, live concerts, and competitions at New York Marriott Marquis.

### **New Music**

September 2, 2017

Queens, NY

Warm Up is experimental live music, DJs and dancing in the outdoor courtyard of MoMA PS1 in Queens.

### **County Fair**

September 2-4, 2017

Staten Island, NY

Richmond County Fair features kids' crafts, historical demonstrations, amusement rides, eating contests, classic cars, farm animals, music, and entertainment Labor Day weekend.

### **Brazilian Day**

September 3, 2017

New York, NY

Brazilian Day is a lively festival celebrating Brazil's independence with music, dance, and food in 25 blocks of Little Brazil near West 46<sup>th</sup> Street.

### **Tugboat Races**

September 3, 2017

New York, NY

The Great North River Tugboat Race & Competition begins with a tug parade and ends in contests and awards at Pier 84.

### **Caribbean Festival & Parade**

September 4, 2017

Brooklyn, NY

Celebrate Caribbean culture and history at the lively New York Caribbean Carnival: Labor Day Parade, which has dancers in colorful costumes, reggae, and calypso music on Eastern Parkway, beginning at Schenectady Ave. and ending at Grand Army Plaza in Brooklyn with Caribbean food and craft vendors.

### **New York Fashion Week**

September 6-15, 2017

New York, NY

Top models, photographers, and designers attend invitation-only events during New York Fashion Week, which unveil spring collections.

### **Pig Feast**

September 9, 2017

Brooklyn, NY

Taste amazing dishes from dozens of chefs (like glazed pork belly and peach on ramen, wood-smoked pork pizza, roasted pork sliders, bacon banana bread with caramelized bacon), with cider samples, a whiskey tent, and craft beer at Pig Island in Erie Basin Park.

### **History Celebration**

September 9, 2017

Staten Island, NY

The 1776 Peace Conference Celebration offers historic house tours, re-enactments, colonial dancing, outdoor cooking, crafters, music, and kids' activities at the Conference House in Staten Island.

### **Folk Music in the Park**

September 10, 2017

New York, NY

Washington Square Park Folk Festival features an old time string band, blues, traditional Mexican, and a square dance.

### **Tribute in Light**

September 11, 2017

New York, NY

Tribute in Light is two brilliant beams that shine into the sky all night near the World Trade Center site.

### **Food and Wine Event**

September 14, 2017

New York, NY

Local chefs prepare signature dishes accompanied by microbrews, wine, and music at Harvest in the Square on the North Plaza of Union Square Park.

### **German Parade**

September 16, 2017

New York, NY

See German-American marching bands, floats, dance groups, and walkers in traditional costumes in the Steuben Parade on Fifth Avenue.

### **Marine Science Festival**

September 16, 2017

New York, NY

Learn about the oceans from marine scientists and hands-on activities at Submerge at Pier 26.

### **New Jersey Street Fair**

September 16, 2017

Jersey City, NJ

Shop from 300 artists and 10 food trucks at All About Downtown Street Fair, which has four music stages, a kids' area, and a beer garden.

### **Superhero Convention**

September 16-17, 2017

Secaucus, NJ

Heroes & Villains Fan Fest celebrates comics, sci-fi, TV, and movies with guest actors, panel discussions, costume contests, role-playing, and vendors at Meadowlands Exposition Center.

### **Horse Show**

September 20-24, 2017

New York, NY

Watch show jumping and exhibition acts, with a family day on September 24<sup>th</sup> at Central Park Horse Show in Trump Rink at Central Park.

**Free Museum Day**

September 23, 2017

New York, NY

Get a free ticket for two people to visit one of 103 museums in New York State on Museum Day Live.

**Bus Festival**

September 24, 2017

Brooklyn, NY

Board vintage buses, and meet bus drivers and historians during the Bus Festival at the New York Transit Museum in Brooklyn.

**Tunnel to Towers 5K**

September 24, 2017

New York, NY

Tunnel to Towers Run/Walk honors and provides financial support to our first responders and military.

**Coffee Festival**

September 30, 2017

Brooklyn, NY

Taste coffee from 20 specialty roasters and coffee shops, with snacks and entertainment, at NYC Craft Coffee Festival at Villain in Brooklyn.