

Quarterly Issues Programming Report

1st Quarter 2017

KSMB, KXKC

January 1st – March 31st

Program: Acadiana Affairs

Issue covered: Full Term Deliveries

Length: 15:40

Aired: 1/1/17

Description: We had a doctor with the United Health Care organization discuss the importance of full term delivery and some tips and tricks for pregnant mothers for delivering healthy happy full term babies.

Program: Acadiana Affairs

Issue covered: Tow For Life

Length: 16:169

Aired: 1/1/17

Description: Each year Guys Towing offers a FREE TOW for life during the holidays. Anyone who finds themselves stranded at a party, bar or club with their keys in hand but too intoxicated to drive, Guys will pick them up along with their vehicle and tow them all the way home free of charge with no questions asked.

Program: Acadiana Affairs

Issue covered: 4-H Membership Enrollment

Length: 15:10

Aired: 1/8/17

Description: Hope Guidry with St. Martin Parish 4-H dropped in to talk about the benefits of 4-H while in school. Enrollment starts in September so it was important to have her in to discuss why students should get involved. We discussed, education, camps, competition, and scholarship opportunities for youth involved in 4-H.

Program: Acadiana Affairs

Issue covered: Lopa

Length: 18:47

Aired: 1/8/17

Description: LOPA is an organization that advocates for organ procurement. Lopa visited to discuss how organ donation works and how easy it is to become an organ donor!

Program: Acadiana Affairs

Issue covered: Casa of Sola

Length: 15:08

Aired: 1/15/17

Description: February 13th is a recruitment event for volunteers to advocate for children who have been abused and are in foster care.

Program: Acadiana Affairs

Issue covered: Family Tree

Length: 15:32

Aired: 1/15/17

Description: Being a child from a divorced household is difficult. It is even harder if the parents don't know how to properly manage the situation. This is where Family Tree steps in with free classes for both parents and children who are going through a divorce. A representative stopped by to talk about the free classes offered as well as other free information and opportunities supplied by the organization.

Program: Acadiana Affairs

Issue covered: Blood Donation

Length: 14:45

Aired: 1/22/17

Description: Two representatives for blood donor recruitment stopped in to discuss the great need for blood donations in Acadiana right now. With the flu and the winter weather extremes, blood donations had been down and local donor centers were at an all-time low and in critical need of donations.

Program: Acadiana Affairs
Issue covered: Big Brother's Big Sisters
Length: 13:39
Aired: 1/22/17

Description: Betty Blair was featured on Acadiana Affairs and explained the different mentoring programs available for children in the area. She discussed the importance for male role models and the lack of male mentors to help with male youth in Acadiana.

Program: Acadiana Affairs
Issue covered: Blood Donation
Length: 14:45
Aired: 1/29/17

Description: Two representatives for blood donor recruitment stopped in to discuss the great need for blood donations in Acadiana right now. With the flu and the winter weather extremes, Blood donations had been down and local donor centers were at an all-time low and in critical need of donations.

Program: Acadiana Affairs
Issue covered: Child Mentor Program
Length: 13:39
Aired: 1/29/17

Description: Description: A representative with Big Brothers Big Sisters of Acadiana explained the different mentoring programs available for children in Acadiana. She explained how to become a 'Big' and volunteer your time with a child whose interests are similar to yours.

Program: Acadiana Affairs
Issue covered: Foster Care
Length: 15:23
Aired: 2/5/17

Description: An advocate for foster children with special needs, with Methodist Foster Care, stopped in to talk about therapeutic foster parents. These children are either abused or neglected and also have developmental delays, mental or physical needs, are also in need of foster parents with proper training.

Program: Acadiana Affairs

Issue covered: Jr. League of Lafayette

Length: 14:44

Aired: 2/5/17

Description: Roya Boustany with Jr. League stopped by to discuss the Lafayette chapter of the league and discuss fundraising and how they use the funds to give back to service organizations around the community. She also discussed enrollment and how to get involved with the league

Program: Acadiana Affairs

Issue covered: JLL

Length:

Aired: 2/12/17

Description: JLL is enrolling new members. They are a women's only group that helps to advocate for other organizations in the area. They also have a major fundraiser called tinsel and treasure and their representative gave information on that even and others that are held throughout the year.

Program: Acadiana Affairs

Issue covered: Cinderella Project

Length: 16:42

Aired: 2/12/17

Description: Cinderella project is a once a year event that is sponsored by the UL AmeriCorps organization. They work year round to collect formal dresses and accessories. In March they hold the Cinderella Project event where they allow juniors and seniors in high school attend and pick out a dress, shoes, and accessories, all FREE!

Program: Acadiana Affairs
Issue covered: Habitat for Humanity
Length: 15:03
Aired: 2/19/17

Description: Habitat for Humanity has their new ReStore on Johnston Street and was looking to stock their shelves and get the word out about shopping with Habitat. Catherine Duncan joined us to talk about how Habitat for Humanity, the ReStore and how it all works, as well as how they help to provide housing for those who need it, and how they continue to work with Habitat to help build other

Program: Acadiana Affairs
Issue covered: Security Scam
Length: 15:10
Aired: 2/19/17

Description: We had a representative with Acadiana Security talk to the public about companies that are out there scamming the public, selling equipment or upgrading security equipment. They are hitting the streets door to door disguising themselves as the individual's provider when in fact they are a third party scammer pedaling faulty equipment!

Program: Acadiana Affairs
Issue covered: Health care
Length: 30:01
Aired: 2/26/17

Description: Dr. Joel Strom is a dentist that telephoned in from California to urge listeners to become educated about the new health care system. He discussed changes and penalties related to health care and the changing system in the country.

Program: Acadiana Affairs
Issue covered: Women's Conference
Length: 15:10
Aired: 3/5/17

Description: The public is invited to join the women's conference on campus to hear from different key note speakers on women's leadership and inspiration for female success. They will also have courses and breakout sessions with different topics like personal branding/finance as well as self-defense and women's leadership.

Program: Acadiana Affairs

Issue covered: Girl Scouts

Length: 14:17

Aired: 3/5/17

Description: The Girl Scouts dropped by to talk about what the organization does and how young girls can get involved. They discussed the different ages that girls can be to join and all the different types of activities you can be involved in!

Program: Acadiana Affairs

Issue covered: Campus Diversity

Length: 15:05

Aired: 3/12/17

Description: The women's luncheon on the UL campus is a great opportunity for strong women to get stronger and learn new skills for success. The event is features workshops and demonstrations to help promote female leadership and success.

Program: Acadiana Affairs

Issue covered: Cookie Sales

Length: 14:30

Aired: 3/12/17

Description: Troops of girl scouts are out in the public and they are selling all your favorite cookies. This year we had representatives join the show to talk about the cookie-finder app and how it works to help you find cookies. They also talked about their 100 year celebration and their new s'mores cookie!

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Program: Acadiana Affairs
Issue covered: Love Inc – Car show
Length: 15:04
Aired: 3/26/17

Description: Lisa and Jim came by to invite the public to the car show going on for Love Inc (In the name of Christ). The organization helps by providing funds to other service organizations who are in need. The car show is organized by Mr. Jim who talked a little bit about some of the cars trucks and bikes that may be at the show.

Program: Acadiana Affairs
Issue covered: Therapeutic Fostering
Length: 020117
Aired: 3/26/17

Description: An advocate for foster children with special needs, with Methodist Foster Care, stopped in to talk about therapeutic foster parents. These children are either abused or neglected and also have developmental delays, mental or physical needs, are also in need of foster parents with proper training.
