

# Quarterly Issues Programming Report

3<sup>rd</sup> Quarter 2017

KSMB, KXKC

July 1<sup>st</sup> – September 30<sup>th</sup>

**Program:** Acadiana Affairs

**Issue covered:** United Way of Acadiana

**Length:** 15:54

**Aired:** 07/02/17

**Description:** Aaron Williams with United way of Acadiana stopped by to talk about their Money Match Incentive program. The concept is to sign up by starting your own savings account, meeting with a financial advisor each week, maintaining the savings account by adding a minimum of \$25 month, and at the end of the year, the program pays participants and additional 50% of what they've saved.

---

**Program:** Acadiana Affairs

**Issue covered:** Food Net Food Bank

**Length:** 14:36

**Aired:** 07/02/17

**Description:** During the summer, food banks have trouble keeping their shelves stocked because many students are out of school and don't have lunch provided. Food Net created the 100 item challenge to help collect as many high protein and other food items to stock up throughout the summer!

---

**Program:** Acadiana Affairs

**Issue covered:** Taste of Acadiana

**Length:** 13:42

**Aired:** 07/09/17

**Description:** Terry Goodwin stopped in to talk about an upcoming event for Meals on Wheels. It is a fundraiser called Taste of Acadiana, designed as a dinner to raise funds to provide more meals and checkups for senior citizens in Acadiana.

---

**Program:** Acadiana Affairs  
**Issue covered:** Fostering Children  
**Length:** 15:21  
**Aired:** 07/09/17

**Description:** An advocate for foster children with special needs, stopped in to talk about therapeutic foster parents. These children are either abused or neglected and also have developmental delays, mental or physical needs, are also in need of foster parents with proper training.

---

**Program:** Acadiana Affairs  
**Issue covered:** Casa of Sola  
**Length:** 14:44  
**Aired:** 07/16/17

**Description:** Joe Sam joined the show to discuss Casa of SoLA and explain what it is that the organization does for children in this area. They are an advocate for abused children and Joe is passionate about the work they do because he lost his 2 year old nephew to domestic abuse. He works hard to prevent that tragedy from happening to others, by raising awareness and fundraising to continue to advocate for children.

---

**Program:** Acadiana Affairs  
**Issue covered:** Security  
**Length:** 15:17  
**Aired:** 07/16/17

**Description:** We had a representative with Acadiana Security talk to the public about companies that are out there scamming the public, selling equipment or upgrading security equipment. They are hitting the streets door to door disguising themselves as the individual's provider when in fact they are a third party scammer pedaling faulty equipment!

---

**Program:** Acadiana Affairs  
**Issue covered:** Habitat for Humanity  
**Length:** 14:29  
**Aired:** 07/23/17

**Description:** Habitat for Humanity not only builds homes for families in need, but they also have a store called the Restore. Purchases made from the restore help to fund new homes and help more families, but the items in the Restore are household items that you can purchase on a budget!

---

**Program:** Acadiana Affairs

**Issue covered:** Second Harvest

**Length:** 15:48

**Aired:** 07/23/17

**Description:** Second Harvest is a food bank that provides food for those in need throughout South Louisiana. A representative with second harvest joined the show to talk about how to donate to the foodbank and how funds/foods are distributed!

---

**Program:** Acadiana Affairs

**Issue covered:** Methodist Foster Care

**Length:** 15:48

**Aired:** 08/06/17

**Description:** Shalonda Edmond works for Methodist foster care and it is her job to help recruit foster parents for children with special needs. In some cases that could mean run aways, children with autism or ADD, but in other cases that could also be children who are victims of abuse. Becoming a foster parent is a long process and it requires training. She helped to inform parents on how to become foster parents.

---

**Program:** Acadiana Affairs

**Issue covered:** Family Tree

**Length:** 15:39

**Aired:** 08/06/17

**Description:** We had a couple representatives from the Family Tree join us to talk about some upcoming events that could benefit families in Acadiana. We talked about counseling that is offered on a sliding scale based on income, different courses and classes that are offered and more.

---

**Program:** Acadiana Affairs

**Issue covered:** American Cancer Society

**Length:** 31.29

**Aired:** 08/13/17

**Description:** ACS has a number of upcoming events, from the Black and White Gala, Relay for Life, Celebrity Waiter and the big golf tournament planned for the spring. All of the funds raised helps to provide services to cancer patients, as well funds research to continue to fight against cancer.

---

**Program:** Acadiana Affairs

**Issue covered:** 232-HELP

**Length:** 14:15

**Aired:** 08/20/17

**Description:** Rae Logan, the executive director of 232-Help stopped by to discuss some of the various services provided by 232-Help. She talked about their assistance provided during and after the flood and how victims could still get help, and how to find information on reimbursement. She also talked about how the organization worked as a help directory for anyone needing information on diabetes, housing, counseling, abuse, and more.

---

**Program:** Acadiana Affairs

**Issue covered:** Hearts of Hope

**Length:** 16:40

**Aired:** 08/20/17

**Description:** Val Senegal with hearts of hope appeared on the show to talk about child abuse, prevention and actions to take after a case of child abuse has taken place. The organization provides a number of services for abused children in this area, but Val also stressed the importance of prevention, and protocol for when children disclose sexual abuse.

---

**Program:** Acadiana Affairs

**Issue covered:** All American Mini-Music Fest (for LUPUS)

**Length:** 14:52

**Aired:** 08/27/17

**Description:** The 4A's Sister's Foundation is an organization for those who are fighting Lupus in this area. They hold a mini music festival to provide scholarships to those who need funds for medication, medical equipment or other medical expenses due to their lupus diagnosis. Brenda Andres brought in a guest and Lupus patient to talk about her struggle with Lupus and raise awareness about the disease.

---

**Program:** Acadiana Affairs

**Issue covered:** Zydeco Foundation

**Length:** 15:08

**Aired:** 09/17/17

**Description:** The Zydeco Foundation puts on the original Zydeco festival in Acadiana. The festival takes place in Opelousas and features authentic zydeco artist and cuisine. The purpose of the interview was to discuss creole culture as well as the festivals plan to help preserve, and raise awareness and pride in the creole culture.

---



**Program:** Acadiana Affairs

**Issue covered:** LOPA

**Length:** 15:41

**Aired:** 09/03/17

**Description:** Suzanne Morton visited again with details on how to register to be an organ donor in 2017 and how it can effect a number of lives. Only 3% of people will ever be able to be organ donors after they pass and not all of that small percentage are registered donors. The list of people who are currently on the waiting list for organs is in the thousands. The objective of the interview was to try to raise awareness so that the entire 3%

---

**Program:** Acadiana Affairs

**Issue covered:** Girls on the Run

**Length:** 14:18

**Aired:** 09/03/17

**Description:** Girls on the run is an after school program that was started in Baton Rouge that has spread throughout Acadiana. They aim to build character and self-esteem while also promoting physical activity in young girls.

---

**Program:** Acadiana Affairs

**Issue covered:** Urgent Care

**Length:** 15:35

**Aired:** 09/10/17

**Description:** Stacy Mistic with Lafayette General and University Hospital joined the show to talk about the new urgent care facilities as an alternative to visiting the ER. They take Medicaid and also are open on nights and weekends, which makes it a great alternative to ER visits when there isn't a severe emergency. Visits are first come first serve, but they do move much more quickly than the average ER.

---

**Program:** Acadiana Affairs

**Issue covered:** AOC

**Length:** 14:28

**Aired:** 09/03/17

**Description:** The AOC is not only a public access channel for Acadiana (Acadiana Open Channel) but they also offer classes, training, and equipment for individuals and groups who would like to rent the equipment to create public service content and material. It gives every individual the avenue to have their voice heard in the interest of the public.

---

**Program:** Acadiana Affairs

**Issue covered:** Jr. League

**Length:** 15:00

**Aired:** 09/17/17

**Description:** Jr. League of Acadiana is a women's volunteer group. They work with various organizations to accomplish various missions, raising money, not for Jr. League, but for grant money to help other service missions in the area. Ms. Boustany joined us to talk about joining Jr. League and some of the ways that community members can help support the league.

---

**Program:** Acadiana Affairs

**Issue covered:** Hospice

**Length:** 15:00

**Aired:** 09/17/17

**Description:** Tyler Robicheaux as well as another representative with hospice stopped by to discuss how hospice works for individuals who need end of life care. Their goal is to allow patients to pass with dignity and make individuals as comfortable as possible as they make their end of life transition. The care is also in home and around the clock. They stopped by to discuss their objectives and options for patients.

---

**Program:** Acadiana Affairs

**Issue covered:** Tinsel and Treasure +

**Length:** 15:00

**Aired:** 09/24/17

**Description:** Tinsel and Treasure is put on by Jr. League of Acadiana - a women's volunteer group. They work with various organizations to accomplish various missions, raising money, not for Jr. League, but for grant money to help other service missions in the area. This is their major fundraiser so they returned to discuss the event specifically and how to get tickets and help service organizations in Acadiana.

---

**Program:** Acadiana Affairs

**Issue covered:** Hospice

**Length:** 15:00

**Aired:** 09/24/17

**Description:** Tyler Robicheaux as well as another representative with hospice stopped by to discuss how hospice works for individuals who need end of life care. Their goal is to allow patients to pass with dignity and make individuals as comfortable as possible as they make their end of life transition. The care is also in home and around the clock. They stopped by to discuss their objectives and options for patients.