Federal Communications Commission Washington, DC 20554 Approved by OMB 3060-0754

# FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 09/30/2009

Call Sign	Channel Numbers		Community of Li	cense	
	12 (analog)	City	State	County	ZIF Code
WJFW	12 (digital)	Rhinelander	WI	Oneida	54501
Licensee Name					
	n and a diam				
Northland Te	levision				
Network Affiliation	Nielsen DMA	Licensee World	Wide Web Home Page A	ddress (if applicable)	
Network NBC	Wausau-Rhinelander	www.wjfw	.com		
Facility ID	Previous Call Sign (if applicable)		License Renewal Expir	ration Date	
49699		. "	12/05/2012	• • •	

# **Analog Core Programming**

2.		State the average number of hours of Core Prog	numning per week broadcast by the station. See 47 C.F.R. §	73.671te).		3 hours
3. (	a)	Does the Licensee provide information identify program guides as required by 47 C.F.R. \$73.67	ng each Core Program aired on its station, including an indic 3?	ration of the target chi	ild audience, to publishers of	Y
(1	b)	Identify publishers who were sent information in 3(a).				
		FYI TV Schedule, Titan T	V, Tribune Media			
<b>4</b> .		Complete the following for each program that y	on aired during the past three months that meets the definition	u of Core Programmi	ng. Complete chart below for each	Core Program.
		Title of Analog Core Program #1			Origination	
		Veggie Tales			NETWORK	
		Regular Schedule Total Times Aired at Regularly Schedul		uled Time Number of Pre-emptions		tions
		Saturday 9AM	7		2	
		Length of Program		Age of	Target Andience	E/I Symbol Used As
		30 minutes		From	То	Required
				4 years	8 years	Y
		Describe the educational and informational objection	ective of the program and how it meets the definition of Core	Programming		
		short form material to p features animated vegeta Tomato and Larry the Cuc stories to parallel the the proposed solution ar social-emotional message	that draws upon characters from provide social-emotional messagueles who teach life lessons the tumber, each episode begins be situation with a problem and sud the life lesson learned throws based upon the core values of sing music, unusual characters,	es to child rough the s establishin olution, th ugh the exp f honesty,	dren. The children stories. Hosted by ag the problem. Us be episodes end by berience. The show kindness, forgiven	's series Bob the ing short reiterating communicates

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
9	2	2
	Preemption #1	
Date Preempted/Episode#	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
7/4/09 - Veg 202	7/4/ 09 3:30PM	
If rescheduled, were promotional	efforts made to notify the public of rescheduled date and time?	<b>Y</b>
Reason for Preemption	SPORTS	
	Preemption #2	
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
8/29/2009 - VEG 105	8/29/2009 6AM	N
If rescheduled, were promotional	efforts made to notify the public of rescheduled date and time?	Y
Reason for Preemption	SPORTS	
Title of Analog Core Program #2		Origination
3-2-1 Penguins		NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-cuptions
Saturday 9:30AM	. 7	2
Length of Program	Age of Ta	rget Audience E/I Symbol Used As
30 minutes	From	To Required
	4 years	8 years Y
Describe the educational and informational objecti	ve of the program and how it meets the definition of Core Programming	
3-2-1 renguins reacurs cw		agation at their grandmothers
penguins comes to life. T live Penguins and journey Penguins and their friend siblings that affects his learned an important soci	be children - basin and michelle - whose we adventure than they expect when their to he children are sucked into the spaceship, through space to solve an inter=galactic s. Each story begins with a problem, a most /her relations with the other, and ends at al-emotional message through their advents s honesty, being patient with others, and	, where they meet the now disaster threatening the ral dilemma for one of the fter the children have are. The show communicates
penguins comes to life. T live Penguins and journey Penguins and their friend siblings that affects his learned an important soci	e adventure than they expect when their to he children are sucked into the spaceship, through space to solve an inter=galactic s. Each story begins with a problem, a mom /her relations with the other, and ends and al-emotional message through their advents	oy spaceship with four toy, where they meet the now disaster threatening the ral dilemma for one of the fter the children have are. The show communicates
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penguins comes to life. T live Penguins and journey Penguins and their friend siblings that affects his learned an important soci messages on topics such a	e adventure than they expect when their to the children are sucked into the spaceship through space to solve an inter=galactic s. Each story begins with a problem, a most/her relations with the other, and ends as al-emotional message through their advents shonesty, being patient with others, and	oy spaceship with four toy, where they meet the now disaster threatening the ral dilemma for one of the fter the children have are. The show communicates avoiding jealousy.  Number of Preemptions Rescheduled
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penguins comes to life. T live Penguins and journey Penguins and their friend siblings that affects his learned an important soci messages on topics such a Toud Times Aired	e adventure than they expect when their to the children are sucked into the spaceship through space to solve an inter=galactic s. Each story begins with a problem, a model wher relations with the other, and ends a al-emotional message through their advents a honesty, being patient with others, and  Number of Preemptions for other than Breaking News  2  Preemption#1	oy spaceship with four toy, where they meet the now disaster threatening the ral dilemma for one of the fter the children have are. The show communicates avoiding jealousy.  Number of Preemptions Rescheduled
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penguins comes to life. T live Penguins and journey Penguins and their friend siblings that affects his learned an important soci messages on topics such a  Toud Times Aired  9  Date Precupted/Episode #  7/4/09 PEN306	e adventure than they expect when their to the children are sucked into the spaceship through space to solve an inter=galactic s. Each story begins with a problem, a most /her relations with the other, and ends at al-emotional message through their advents shonesty, being patient with others, and Number of Preemptions for other than Breaking News  2  Preemption#1  If rescheduled, date and time reschedule  7/4/2009 1:30PM  efforts made to notify the public of rescheduled date and time?	by spaceship with four toy, where they meet the now disaster threatening the ral dilemma for one of the fiter the children have are. The show communicates avoiding jealousy.  Number of Preemptions Rescheduled  2  Is the rescheduled date the second home?
penguins comes to life. T live Penguins and journey Penguins and their friend siblings that affects his learned an important soci messages on topics such a Total Times Aired	e adventure than they expect when their to the children are sucked into the spaceship through space to solve an inter=galactic s. Each story begins with a problem, a most/her relations with the other, and ends a al-emotional message through their advents s honesty, being patient with others, and  Number of Preemptions for other than Breaking News  2  Preemption #1  If rescheduled, date and time reschedule  7/4/2009 1:30PM  efforts made to notify the public of rescheduled date and time?	by spaceship with four toy, where they meet the now disaster threatening the ral dilemma for one of the fiter the children have are. The show communicates avoiding jealousy.  Number of Preemptions Rescheduled  2  Is the rescheduled date the second home?
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penguins comes to life. T live Penguins and journey Penguins and their friend siblings that affects his learned an important soci messages on topics such a  Toud Times Aired  9  Date Preempted/Episode #  7/4/09 PEN306  If rescheduled, were pronotional Reason for Preemption  Date Preempted/Episode #  8/29/2009 PEN 207	e adventure than they expect when their to the children are sucked into the spaceship through space to solve an inter=galactic s. Each story begins with a problem, a moderate with the other, and ends a sal-emotional message through their advents a honesty, being patient with others, and Number of Preemptions for other than Breaking News  2  Preemption #1  If rescheduled, date and time reschedule  7/4/2009 1:30PM  efforts made to notify the public of rescheduled date and time?  SPORTS  Preemption #2  If rescheduled, date and time reschedule	by spaceship with four toy, where they meet the now disaster threatening the ral dilemma for one of the fiter the children have are. The show communicates avoiding jealousy.  Number of Preemptions Rescheduled  2  Is the rescheduled date the second home?  Y
penguins comes to life. T live Penguins and journey Penguins and their friend siblings that affects his learned an important soci messages on topics such a  Toud Times Aired  9  Date Preempted/Episode #  7/4/09 PEN306  If rescheduled, were pronotional Reason for Preemption  Date Preempted/Episode #  8/29/2009 PEN 207	e adventure than they expect when their to the children are sucked into the spaceship through space to solve an inter=galactic s. Each story begins with a problem, a mode with the relations with the other, and ends a sal-emotional message through their advents a honesty, being patient with others, and Number of Preemptions for other than Breaking News  2  Preemption #1  If rescheduled, date and time reschedule  7/4/2009 1:30PM  efforts made to notify the public of rescheduled date and time?  SPORTS  Preemption #2  If tescheduled, date and time reschedule  8/29/2009 6:30am	by spaceship with four toy, where they meet the now disaster threatening the ral dilemma for one of the fter the children have are. The show communicates avoiding jealousy.  Number of Preemptions Rescheduled  2  Is the rescheduled date the second home?  N  Y
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Turbo Dogs			NETWORK	
Regular Schedule	Total Times Aired at Regularly Schedul	ed Time	Number of Pre-	emptions
Saturday 10AM	7		2	
Length of Program		Age of Tar	Age of Target Audience	
		From	To	Required
30 minutes		4 years	8 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Turbo dogs is an animated show based on the books, RACER Dogs, by bob Kolar. the series follows a group of six dogs from Racerville who love to compete with one another in races. In each story one or more of the dogs encounter and solve problems that teach them a social emotional lesson on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show alos imparts information on the mechanics of racing such as directionality and concepts of distance and time. the social emotional messages are embedded through the stories using action and humor. the tags at the end of each episode reiterate and establish the educational message learned by the dogs.

Total Times Aired	Number of Precuptions for other than Breaking News	Number of Preemptions Rescheduled
9	2	2
	Preemption#1	
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
7/4/2009 -TDO101	7/4/2009 4:30PM	N
If rescheduled, were promotion	onal efforts made to notify the public of rescheduled date and time?	Y
Reason for Preemption	SPORTS	
	Preemption #2	
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
8/29/2009 TDO 109	8/29/2009 - 7AM	N
If rescheduled, were promotic	onal efforts made to notify the public of rescheduled date and time?	Y
Reason for Preemption	SPORTS	
Tide of Analog Core Program #4		Origination
BABAR		NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Saturday 10:30AM	11	2
Length of Program	Age of T	arget Audience E/I Symbol Used As Required
30 minutes	From 4 years	To Required  8 years Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Babar is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life, Each episode of the show develops a social emotional message such as taking responsibility, being patient and persistent in hard work, respection people's privacy, learning to cope with unforeseen changes, and being honest. thes messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

Total Times Aired	Number of	Preemptions for other than Breaking News	Number of Preemptions Rescheduled
13		2	2
		Preemption #1	

Date Preempted/Episode #		
7/4/2009 BAR 207	7/4/2009 1PM	N
If rescheduled, were promot	tional efforts made to notify the public of rescheduled date and time?	Y
Reason for Preemption	SPORTS	
	Preemption #2	
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
8/29/2009 BAR127	8/29/2009 7:30AM	N
If rescheduled, were promot	tional efforts made to notify the public of rescheduled date and time?	. <b>Y</b>
	SPORTS	
Reason for Preemption	SPORIS	
Tide of Analog Core Program #5		Origination
Zula Patrol	and the state of t	NETWORK
	Total Times Aired at Danislants Safes below Times	Number of Pre-emptions
Regular Schedule	Total Times Aired at Regularly Scheduled Time	and the second of the second
Saturday 11AM	5 	2
Length of Program	Age of Tai	rget Audience BA Symbol Used As Required
30 minutes	4 years	8 years Y
Describe the Absorbined and informational ab	bjective of the program and how it meets the definition of Core Programming	
of age. The Zula Patrol out a variety of scient often encounter their f universe. Over the cour space topics such as st	s science and astronomy facts to a target aud l is a group of six animated aliends, headed cific space missions. During their simmions, for, Dark Trude, and his minion, Traxie, who case of the story, the audience learns different cars, planets, orbits, mons, asteroids, comet in is then highlighted during a segment where	by Captain Bula, who carry Captain bula and his crew are trying to take over the ent facts about specific ts, gravity, and space
of age. The Zula Patrol out a variety of scient often encounter their funiverse. Over the courspace topics such as st probes. The information delivers his MultoMomen	I is a group of six animated aliends, headed rific space missions. During their simmions, for, Dark Trude, and his minion, Traxie, who arse of the story, the audience learns differe	by Captain Bula, who carry Captain bula and his crew are trying to take over the ent facts about specific ts, gravity, and space crew member Professor Muito stroy. typically, the stories
of age. The Zula Patrol out a variety of scient often encounter their funiverse. Over the courspace topics such as st probes. The information delivers his MultoMomen	I is a group of six animated aliends, headed rific space missions. During their simmions, for, Dark Trude, and his minion, Traxie, who use of the story, the audience learns differently, planets, orbits, mons, asteroids, comet is then highlighted during a segment where the or summary of spientific facts from the second contents.	by Captain Bula, who carry Captain bula and his crew are trying to take over the ent facts about specific ts, gravity, and space crew member Professor Muito stroy. typically, the stories
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of age. The Zula Patrol out a variety of scient often encounter their funiverse. Over the cour space topics such as st probes. The information delivers his MultoMomen also provide a social encounter Total Times Aired  7  Date Preempted/Episode #  7/4/2009 ZUL 121  If rescheduled, were promote	L is a group of six animated aliends, headed rific space missions. During their simmions, for, Dark Trude, and his minion, Traxie, who see of the story, the audience learns differences, planets, orbits, mons, asteroids, comet in is then highlighted during a segment where the story summary of spientific facts from the semotional tag based on tolerance and non violational tag based on tolerance and non violational tag based on the for other than Breaking News  2  Precuption #1  If rescheduled, date and time reschedule  7/4/2009 2PM	by Captain Bula, who carry Captain bula and his crew are trying to take over the ent facts about specific ts, gravity, and space crew member Professor Muito stroy. typically, the stories lent conflict resolutions.  Number of Preemptions Rescheduled  2  Is the rescheduled date the second home?  N
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of age. The Zula Patrol out a variety of scient often encounter their funiverse. Over the courspace topics such as st probes. The information delivers his MultoMomentalso provide a social entropy of the Total Times Aired  7  Date Preempted/Episode #  7/4/2009 ZUL 121  If rescheduled, were promote Reason for Preemption  Date Preempted/Episode #  8/29/2009 ZUL 117	L is a group of six animated aliends, headed rific space missions. During their simmions, for, Dark Trude, and his minion, Traxie, who see of the story, the audience learns differed are, planets, orbits, mons, asteroids, comet in is then highlighted during a segment where its or summary of spientific facts from the semotional tag based on tolerance and non viol Number of Preemptions for other than Breaking News  2  Preemption #1  If rescheduled, date and time reschedule  7/4/2009 2PM  Thousal efforts made to notify the public of rescheduled date and time?  SPORTS  Preemption #2  If rescheduled, date and time teschedule  8/29/2009 8AM	by Captain Bula, who carry Captain bula and his crew are trying to take over the ent facts about specific ts, gravity, and space crew member Professor Muito stroy. typically, the stories lent conflict resolutions.  Number of Preemptions Rescheduled  2  Is the rescheduled date the second home?  N  Y

Saturday 9AM 4 0

Length of Program

Age of Target Audience EA Symbol Used As Required 130 minutes 4 years 8 years Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The Zula Patrol teaches science and astronomy facts to a target audience of children 4-8 years of age. The Zula Patrol is a group of six animated aliends, headed by Captain Bula, who carry out a variety of scientific space missions. During their simmions, Captain bula and his crew often encounter their for, Dark Trude, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about specific space topics such as stars, planets, orbits, mons, asteroids, comets, gravity, and space probes. The information is then highlighted during a segment where crew member Professor Muito delivers his MultoMoments or summary of spientific facts from the stroy. typically, the stories also provide a social emotional tag based on tolerance and non violent conflict resolutions.

Title of Analog Core Program #7 Origination My Friend Rabbit NETWORK Regular Schedule Total Times Aired at Regularly Scheduled Time Number of Pre-emptions Saturday 11:30AM Length of Program Age of Turget Audience E/I Symbol Used As Required From 30 minutes 4 years 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

My Friend Rabbit is an animated show bawed on the book by Eric Rohmann. the two lead characters, Rabbit and Mouse, work together to tackle challenges that are characteristic of the childhood experience. With each episode, Rabbit and Mouse, along with other friends, face a unique dilemma that compels them to think creatively about how to approach and solve their problem by traing out different solutions and persisting with new ideas whenone fails.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Reschaduled
7	2	2
	Preemption #1	
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
7/4/2009 MFR 201	7/4/2009 4PM	N
If rescheduled, were promo-	tional efforts made to notify the public of rescheduled date and time?	Y
Reason for Preemption	SPORTS	
	Preemption #2	
Date Preempted/Episode#	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
8/29/2009 MFR 209	8/29/2009 8AM	Y
If rescheduled, were promote	ional efforts made to notify the public of rescheduled date and time?	N
Reason for Preemption	SPORTS	
Title of Analog Core Program #8		Origination
My Friend Rabbit	The second section is a second	NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Saturday 9:30AM	4	0

Length of Program

Age of Target And Jence
From To

Required

30 minutes

4 years 8 years Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

My Friend Rabbit is an animated show bawed on the book by Eric Rohmann. the two lead characters, Rabbit and Mouse, work together to tackle challenges that are characteristic of the childhood experience. With each episode, Rabbit and Mouse, along with other friends, face a unique dilemma that compels them to think creatively about how to approach and solve their problem by traing out different solutions and persisting with new ideas whenone fails.

Title of Analog Core Program #9 Origination NETWORK Willa's Wild Life Rogular Schedule Total Times Aired at Regularly Scheduled Time Number of Pre-emptions Saturday 10AM Length of Prognan Age of Target Audience E/I Symbol Used As From 30 minutes 4 years 8 years Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Willa's Wild Life is a new animated series centered on a six year old girl, and her menagerie of animals. Willa's Wild Life lives at home with her father and pets - an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa's Wild Life faces a challenge at home, in school or in her neighborhoos. With her animals and best friend Dooley as key elements of her team, Willa's Wild Life works on solutions to overcome her challenge. Together they find ways to maintain healty friendships, experience success, develop competence and become altruistic. With help from her animalfriends, Willa's Wild Life figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rathr than trying to change to fit in with the "cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa's Wild Life finds a way to analyze her situation and learn from experienc.

Title of Analog Core Program #10 Origination NETWORK Jacob Two-Two Regular Schedule Number of Pre-emptions Total Times Aired at Regularly Scheduled Time Saturday 11PM Length of Program Age of Target Andience E/I Symbol Used As Required From To 30 minutes 4 years 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Jacob Two-Two is a very little boy with a very big heart. As the younges member of a lare faimily, Jacob has to say things twice so he can be heard. He looks up to his siblings, but tends to be ignored or bullied by them when he tries to be a part of their activities. However, he does get noticed when he inadvertently lands himself in advventures that involve mysterious neighbors, international spies, and villains that come in all shapes and sizes. Often accompanied by his closest pals, Buford and Renee, Jacot Two-Two find innovative ways to get in and out of hot water as he tumbles through a series of exciting adventures with honesty, integrity and a whole lot of determination

Title of Analog Core Program #11

Jane and the Dragon

Regular Schedule

Total Times Aired at Regularly Scheduled Time

Number of Pre-emptions

Saturday 11AM	4			0	
Length of Program			Age of Target Audience		E/I Symbol Used As
			From	То	Required
30 minutes			4 years	8 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Jane and the Dragon is a coming of age story about a middle class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady in Waiting but through her determination and a stroke of luck, she ends up being trained as a Knight in the King's Guard. Accompanied by her best friends, a giant green Dragon that lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode in the show takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them.

### Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 46 and under, but does not meet one or more elements of the definition of Core Programming, Sec 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no analog non-core program reports.]

## **Sponsored Core Programming**

 List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. \$73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

### **Digital Core Programming**

7.	(a)	State the average number of hours of Core Programming per week broadcast by the station on its main program stream.		
	(b)	Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?	N	
	(e)	If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.	ect N	
		If No to 7(c), subunit as an Exhibit a Statement of Explanation.		
8.	(a)	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program sucam.	0 hours	
	(b)	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.E.R. §73.671.	0 hours	
9,	(a)	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. \$73.6737	 . Y	
	(b)	Identify publishers who were sent information in 9(a).		
		FYI TV programs, Tribune Media, Titan TV		
10.		Complete the following for each program that you aired during the past three months that neets the definition of Core Programming. Complete chart below for each	i Core Program.	
		Title of Digital Core Program #1 Orig	ination	
		Safari Tracls	TWORK	

Y

Regular Schedule

Monday, tuesday, Wednesday 9A-10A

Length of Prognau

Length of Prognau

Age of Target Audience
From To

Required

30 minutes

Total Times Aired at Regularly Scheduled Time

Age of Target Audience
From To

Y

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Safari Tracks is a series of programs about animal life in Afric. The series explores wild life of all sizes and the unique characteristics of these animals.

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already tired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

If No, aubmit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were alred.

#### Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

#### **Sponsored Core Programming**

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

#### **Other Matters**

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planued Core Program #1

The Zula Patrol

Regular Schedule

Saturday 9AM

Length of Program

Age of Target Audience
From To

30 minutes

4 years 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The Zula Patrol teaches science and astronomy facts to a target audience of children 4-8 years of age. The Zula Patrol is a group of six animated aliends, headed by Captain Bula, who carry out a variety of scientific space missions. During their simmions, Captain bula and his crew often encounter their for, Dark Trude, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about specific space topics such as stars, planets, orbits, mons, asteroids, comets, gravity, and space probes. The information is then highlighted during a segment where crew member Professor Muito

delivers his MultoMoments or summary of spientific facts from the stroy. typically, the stories also provide a social emotional tag based on tolerance and non violent conflict resolutions.

Title of Planned Core Program #2

Origination

My Friend Rabbit

NETWORK

Regular Schedule

Total Thues to be Aired

Saturday 9:30AM

13

Length of Program

Age of Target Audience

30 minutes

From 4 years

To 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

My Friend Rabbit is an animated show bawed on the book by Eric Rohmann. the two lead characters, Rabbit and Mouse, work together to tackle challenges that are characteristic of the childhood experience. With each episode, Rabbit and Mouse, along with other friends, face a unique dilemma that compels them to think creatively about how to approach and solve their problem by traing out different solutions and persisting with new ideas whenone fails.

Title of Planned Core Program #3

Origination

Will's Wild Life

NETWORK

Regular Schedule

Total Times to be Aired

Saturday 10 AM

13

Length of Program

Age of Target Audience

8 years

30 minutes

4 years

Describe the educational and informational objective of the program and bow it meets the definition of Core Programming

Willa's Wild Life is a new animated series centered on a six year old girl, and her menagerie of animals. Willa's Wild Life lives at home with her father and pets - an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa's Wild Life faces a challenge at home, in school or in her neighborhoos. With her animals and best friend Dooley as key elements of her team, Willa's Wild Life works on solutions to overcome her challenge. Together they find ways to maintain healty friendships, experience success, develop competence and become altruistic. With help from her animalfriends, Willa's Wild Life figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rathr than trying to change to fit in with the "cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa's Wild Life finds a way to analyze her situation and learn from experienc.

Tide of Planned Core Program #4

Origination

Babar

NETWORK

Regular Schedule

Total Times to be Aired

Saturday 10:30AM

13

Length of Program

Age of Target Audience

30 minutes

4 years

6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Babar is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life, Each episode of the show develops a social emotional message such as taking responsibility, being patient and persistent in hard work, respection people's privacy, learning to cope with

8 years

4 years

unforeseen changes, and being honest. thes messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

Title of Planned Core Program #S

Origination

NETWORK

Regular Schedule

Total Times to be Aired

Saturday 11AM

13

Length of Program

Age of Target Audience
From To

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

This is an animated series about Shelldon, a school aged yoka shell mollusk who lives with the adoptive family, the Clams, in an undersea community called Shell Land, which is populated by all sorts of sea species. Sheldon and his best friends, Connie(a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. the problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man made disasters.

Title of Planned Core Program#6

Jane and the Dragon

NETWORK

Regular Schedule

Total Times to be Aired

Saturday 11:30AM

13

Length of Program

Age of Target Audience
From To

30 minutes

4 years 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Jane and the Dragon is a coming of age story about a middle class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady in Waiting but through her determination and a stroke of luck, she ends up being trained as a Knight in the King's Guard. Accompanied by her best friends, a giant green Dragon that lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode in the show takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them.

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e.g.[118ii])?

Y

Identify the licensee's children's programming fiaison.

Name

Marie Field

Address

Address

3217 County Road G

City

State

ZIP Code

Rhinelander

WI 54501

<sup>17.</sup> Include any other cumments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. \$73.671. NOTES 2 and 3.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

	Signature
Northland Television	manufus (auto e e e e e e e e e e e e e e e e e e e
Date	
10/8/2009	

FCC Form 398 March 2006