

WOC12721000 [00.00]

Order Printout



Order Status: Opened-New
 Traffic #: 1784124
 Buyer Order #: 10005747
 AE: Fargo House
 Property: KXJB TV
 Sales Region: Local

Start/End Dates: 09/29/20 - 10/05/20
 Agency: Media Buying and Analytics
 Advertiser: Biden for President
 Buyer:
 Primary Demo:

C/P/E: 1106 / 1350 / 8395
 Product Desc.: MN General
 Estimate Desc.: BFP MN Bookends 9.29-10.5
 Total Cost: \$1,680.00 (Cash)
 Received Date: 9/28/20 6:47 AM

Comments:
 Separation: 30
 Terms Of Sale:

List Items							Spots												Totals		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Sep 29													Total Spots	Total Cost
3	1	LATE SHOW WITH STEPHEN COLBERT	NM	:30	10:35 PM-11:37 PM	---F---	80.00	1												1	80.00
(Program: LATE SHOW WITH STEPHEN COLBERT)BOOKENDS																					
3	2	VALLEY NEWS LIVE @ 5:30PM	NM	:30	5:29 PM-6:00 PM	-W----	300.00	1												1	300.00
(Program: VALLEY NEWS LIVE @ 5:30PM)BOOKENDS																					
3	3	VALLEY NEWS LIVE AT 4PM	NM	:30	4:00 PM-4:30 PM	--T---	75.00	1												1	75.00
(Program: VALLEY NEWS LIVE AT 4PM)BOOKENDS																					
2	4	JEOPARDY	NM	:30	4:59 PM-5:30 PM	---F---	300.00	1												1	300.00
(Program: JEOPARDY)BOOKENDS																					
3	5	HOT BENCH	NM	:30	3:30 PM-4:00 PM	-----M	75.00	1												1	75.00
(Program: HOT BENCH)BOOKENDS																					
3	6	JUDGE JUDY	NM	:30	4:30 PM-5:00 PM	T-----	75.00	1												1	75.00
(Program: JUDGE JUDY)BOOKENDS																					
3	7	HOT BENCH	NM	:30	3:00 PM-3:30 PM	--T---	75.00	1												1	75.00
(Program: HOT BENCH)BOOKENDS																					
2	8	BOLD & BEAUTIFUL	NM	:30	12:30 PM-1:00 PM	---F---	250.00	1												1	250.00
(Program: BOLD & BEAUTIFUL)BOOKENDS																					
2	9	YOUNG & RESTLESS	NM	:30	10:58 AM-12:00 PM	T-----	250.00	1												1	250.00
(Program: YOUNG & RESTLESS)BOOKENDS																					

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Sep 29												Total Spots	Total Cost
10	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	-W-----	100.00	1												1	100.00
	(Program: CBS THIS MORNING)BOOKENDS																			
11	VALLEY TODAY @ 6AM	NM	:30	6:00 AM-7:00 AM	-----M	100.00	1												1	100.00
	(Program: VALLEY TODAY @ 6AM)BOOKENDS																			
Spot Totals:							11												11	\$1,680.00

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3

MONTH	SPOTS	COST	MONTH	SPOTS	COST
October	11	\$1,680.00			