

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WCBS 880 345 Hudson St. 10th Fl NY, NY 10014	Date: 10/31/2016
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I, Jenna Bimbi

do hereby request station time concerning the following issue:

New Yorkers Together

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached					

This broadcast time will be used by: New Yorkers Together

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

New Yorkers Together

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Pete Sikora, Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 day before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

<u>10/31/2016</u>	<u>Jenna Bimbi</u>	<small>Digital signed by Jenna Bimbi DN: cn=Jenna Bimbi, o=24 email=jenna.bimbi@nabroadcasters.com, c=US Date: 2016.10.31 12:52:41 -04'00'</small>	<u>917-945-1561</u>
Date	Signature		Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
<u></u>	<u>Rebecca Levine</u>	<u>Account Executive</u>
Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

WCBS-AM ORDER NEW YORKERS TOGETHER
11/1-11/8

11/1-8 (11/8 IS AM ONLY)

WEEKDAY DAYPART	DAYS/ WEEK	WCBS AM	SPOTS/ DAYPART	DAYS	COST	
AM Drive	Mo-Fr	\$1,233	3	6	\$22,185.00	
PM Drive	Mo-Fr	\$658.75	1	4	\$2,635.00	
PM Drive	Mo-Fr	\$658	1	1	\$658.00	
					\$25,478.00	



WCBS-AM

Contract 1002-25362-1

Date: 11/01/16 thru 11/08/16

Page 1
Date Printed
10/31/16WCBS-AM
345 Hudson Street
New York, NY 10014With:
RED HORSE STRATEGIES (321558)
55 Washington St Ste 624
Brooklyn, NY 11201-1062On Behalf of:
NEW YORKERS TOGETHER (385840)
80 Pine St
Matt Rey
New York, NY 10005-1702

Sales Person: Rebecca Levine	Contact:	Product Desc: New Yorkers together
Sales Office: WCBS-AM (local)	CPE: //	EC Number:

CBS Radio Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Radio and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Radio or its Stations that is intended to discriminate on the basis of race or ethnicity.

Item	Days M T W T F S S	Spots Pwk From	Time To	Length	Effective Dates	Programs	Total Bdcst.	Unit Rate	Total Value
1	- 3 3 3 3 - -	12 06:00A	10:00A	60s	11/01/16 - 11/04/16		12	1,232.50	14,790.00
2	3 3 - - - - -	6 06:00A	10:00A	60s	11/07/16 - 11/08/16		6	1,232.50	7,395.00
3	- 1 1 1 1 - -	4 03:00P	07:00P	60s	11/01/16 - 11/04/16		4	658.75	2,635.00
4	1 - - - - -	1 03:00P	07:00P	60s	11/07/16 - 11/07/16		1	658.00	658.00
Item Totals:							23		25,478.00
Minus 0.00% Commission:									0.00
Net Item Totals:									25,478.00

Contract Totals

Contract Section	Spots	Gross Amt	Commission Amt	Net Amt
Spot Buy Lines	23	25,478.00	0.00	25,478.00
Contract Totals:	23	25,478.00	0.00	25,478.00

Gross Broadcast Billing Summary

	Oct	Nov	Dec	Total
Qtr 4-16	0.00	25,478.00	0.00	25,478.00
Grand Totals:				25,478.00

Accept by Agency

As Agent for (Advertiser)

Accepted by Station

Conditions on the last page of this contract and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed to Advertiser.