



COMMERCIAL LIMITS AND WEBSITE RULE COMPLIANCE CERTIFICATION FIRST QUARTER 2014

During the first quarter of 2014 (January 1, 2014 through March 31, 2014) the following Educational/Informational programs tailored to meet the requirements for teens 13 – 16 years old appeared on the Bounce TV Network. As a result of these programs originally being created for and directed at teens 13 and above, the rules (47 C.F.R. § 73.670) for commercial limits and websites do not apply.

E/I Programs (series)

Program: Culture Click
Time: Saturdays 10:00 AM - 10:30 AM ET
Duration: 30 minutes
Rating: TV-PG E/I

Program: Animal Atlas
Time: Saturdays 10:30 AM - 11:30 AM ET (Two (2) individual half-hour episodes)
Duration: 30 minutes
Rating: TV-G E/I

Program: Safari Tracks
Time: Saturdays 11:30 AM - 12:00 PM ET
Duration: 30 minutes
Rating: TV-G E/I

Program: Teen Kids News
Time: Sundays 10:00 AM - 11:00 AM ET (Two (2) individual half-hour episodes)
Duration: 30 minutes
Rating: TV-G E/I

Prepared 03/11/2014

April 2, 2014

Dear Affiliate Partner:

To assist you in complying with the reporting requirements for children's television and the requirement that stations air "core" children's programming, we are providing you with episode-specific descriptions (the 'NBC Kids' educational and informational programming block) as set forth in the attached Community Relations Quarterly Children's Programming Report for the 1st quarter of 2014. The report includes information to help prepare FCC Form 398. Please note that we have not included the specific dates and times for each of the programs as that may be station-specific.

This report is divided into the following categories:

1. Educational Objectives: NBC Kids for both 1st quarter 2014 and 2nd quarter 2014.
2. Core programming: Regularly scheduled programming furnished by the NBC Network that is specifically designed to serve the early educational and informational needs of children 16 and under. Each of these programs is identified on-air as educational and informational with the "E/I" icon, and is similarly identified to the national listing services. To assist stations with the preemption report section of FCC Form 398, we have added specific episode numbers. Please note that the age target for NBC Kids programming is identified as 2-5 years old.
3. Other programming: Programming furnished by the NBC Network that contributes to the educational and informational needs of children 16 and under, but is not specifically designed to meet the educational and informational needs of children.
4. Public service announcements targeted to children 16 and under.
5. Non-broadcast efforts that enhance the educational and informational value of NBC Network programming to children.
6. Network on-air promotional efforts, which include a schedule of NBC on-air promos for NBC Kids programming.

The regularly-scheduled children's programming and promotional content furnished to you by the NBC Network during the 1st quarter of 2014 complied with the commercial limits of the Children's Television Act, and 47 C.F.R. §§ 73.670(a)-(d), provided that you broadcast and distributed such programming as furnished to you by NBC, and did not add any promotional or advertising content thereto other than as directed by NBC via weekly postings on APT.

If you have any questions about these reporting requirements, please feel free to call us.

Rachel Potocki
Manager, Affiliate Relations
NBC Broadcasting
212-664-2422
rachel.potocki@nbcuni.com