

Rep Order# 9771680 Ver# 7 Status Revised Traffic Order# 565955 Printed: 08/30/2012 1:37 PM 2 of 3
 EC'd Yes Last Received: 08/30/2012 1:32 PM
 Showing Buylines: All Rep Revised Lines

Station KSTU-TV SALT LAKE CITY, UT
 Advertiser () POLITICAL ISSUE GROU
 Product NRCC IE 2012
 Estimate# 2600
 Buyer Ben Angle
 Phone#
 Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING
 815 SLATERS LANE
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E 155/42/6/2600
 Flight Dates 09/21/2012 - 09/27/2012
 Hiatus Weeks

Rep Firm () WASHINGTON
 Sales Office () DAN DRISCOLL
 Salesperson
 Salesperson Phone# 202-955-5342
 Salesperson FAX# 917-206-9589

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED LN'S 27-28, 32

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|-----------------------------------------------------------------------------|-----|-------------|---------------------|-----|------------|-------------|------------|------------|-------------|------------|---------|
| | *27 | SA | 530P-9P | CLG FTBL: UTAH | :30 | \$5,000.00 | 09/22-09/22 | 1 | 1 | 1 | \$5,000.00 | |
| | Rating: 9.2 Sales Remark: V7 REVISED V7 Time Changed, Comment Changed | | | | | | | | | | | |
| | *28 | SA | 1005P-1035P | FOOTBALL FEVER | :30 | \$1,000.00 | 09/22-09/22 | 1 | 1 | 1 | \$1,000.00 | |
| | Rating: 4.0 Sales Remark: V7 REVISED V7 More than 2 codes changed | | | | | | | | | | | |
| | *32 | SA | 9P-1005P | NEWS AFTER FOOTBALL | :30 | \$800.00 | 09/22-09/22 | 1 | 1 | 1 | \$800.00 | |
| | Rating: 3.6 Sales Remark: V7 REVISED V7 More than 2 codes changed | | | | | | | | | | | |

---REPORT TOTALS---

Report Totals: 3 / \$6,800.00

---SALES MONTHLY TOTALS---

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Product NRCC IE 2012

Estimate# 2600

Buyer Ben Angle

Phone#

Fax#

Sep 12: 35 / \$24,025.00

Sales Totals: 35 / \$24,025.00

Station Totals: 35 / \$24,025.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$120,125

Books null

Demos RA3564

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| | | | | | | | | | |
|------|-----|------|----|------|-----|------|-----|------|-----|
| CABL | 0% | KDLU | 0% | KJZZ | 0% | KSL | 24% | KSTU | 20% |
| KTVX | 16% | KUCW | 5% | KUTV | 35% | UNKB | 0% | UNKN | 0% |