

INVOICE



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
Main: (801)532-1300
Billing: (801)536-1328

Invoice #	Invoice Date	Invoice Month	Invoice Period
565897-1	09/30/12	September 2012	08/27/12 - 09/13/12

Station	Account Executive	Sales Office	Sales Region
KSTU	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
National Republican Congr	NRCC IE 2012	155/426/2597

Billing Address:

National Media Research Planning & Placement
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Flight Dates	Order #	Alt Order #
09/07/12 - 09/13/12	565897	9771678

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Do Not Mail

Send Payment To:

KSTU
P.O. Box 677596
Dallas, TX 75267-7596

IDB #	Advertiser Code	Product Code
8380	155	426

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/07/12	09/09/12	M-F 6a-7a	6a-7a	----F--	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----F-- 1 \$375.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 F 09/07/12 6:53 AM M-F 6a-7a 6a-7a :30 NRCCUT040824 \$375.00 NM									
2	09/10/12	09/13/12	M-F 6a-7a	6a-7a	M-----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$375.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 M 09/10/12 6:27 AM M-F 6a-7a 6a-7a :30 NRCCUT040824 \$375.00 NM									
3	09/12/12	09/12/12	Wed 6a-7a	6a-7a	--W----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --W---- 1 \$375.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 W 09/12/12 6:57 AM Wed 6a-7a 6a-7a :30 NRCCUT040907 \$375.00 NM									
4	09/10/12	09/13/12	M-F 6a-7a	6a-7a	--W----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --W---- 1 \$375.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 W 09/12/12 6:11 AM M-F 6a-7a 6a-7a :30 NRCCUT040907 \$375.00 NM									
5	09/10/12	09/13/12	M-F 6a-7a	6a-7a	---T---	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ---T--- 1 \$375.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Th 09/13/12 6:42 AM M-F 6a-7a 6a-7a :30 NRCCUT040907 \$375.00 NM									

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Dallas, TX 75267-7596

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565897-1	09/30/12	September 2012	08/27/12 - 09/13/12

Advertiser	Product	Estimate Number
National Republican Congr	NRCC IE 2012	155/426/2597

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/10/12	09/13/12	M-F 7a-8a	7a-8a	M-----	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$475.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 M 09/10/12 7:55 AM M-F 7a-8a 7a-8a :30 NRCCUT040824 \$475.00 NM									
7	09/10/12	09/13/12	M-F 7a-8a	7a-8a	--W----	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --W---- 1 \$475.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 W 09/12/12 7:41 AM M-F 7a-8a 7a-8a :30 NRCCUT040907 \$475.00 NM									
8	09/07/12	09/09/12	M-F 8a-9a	8a-9a	----F--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----F-- 1 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 F 09/07/12 8:52 AM M-F 8a-9a 8a-9a :30 NRCCUT040824 \$400.00 NM									
9	09/12/12	09/12/12	Wed 8a-9a	8a-9a	--W----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --W---- 1 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 W 09/12/12 8:12 AM Wed 8a-9a 8a-9a :30 NRCCUT040907 \$400.00 NM									
10	09/10/12	09/13/12	M-F 8a-9a	8a-9a	---T---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ---T--- 1 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Th 09/13/12 8:51 AM M-F 8a-9a 8a-9a :30 NRCCUT040907 \$400.00 NM									
11	09/07/12	09/09/12	Sa 8a-9a	8a-9a	-----S-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S- 1 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Sa 09/08/12 Sa 8a-9a 8a-9a :00 \$500.00 NM See MG 11.2 2 13 W 09/12/12 7:23 AM M-F 7a-8a 7a-8a :30 NRCCUT040907 \$500.00 NM MG for 11.1 09/08									
12	09/07/12	09/09/12	Su 7a-9a	7a-9a	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S 1 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Su 09/09/12 8:40 AM Su 7a-9a 7a-9a :30 NRCCUT040824 \$500.00 NM									
13	09/07/12	09/09/12	FOX News Sunday	9a-10a	-----S	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S 1 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Su 09/09/12 9:30 AM FOX News Sunday 9a-10a :30 NRCCUT040824 \$200.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
565897-1	09/30/12	September 2012	08/27/12 - 09/13/12

Advertiser	Product	Estimate Number
National Republican Congr	NRCC IE 2012	155/426/2597

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/07/12	09/09/12	FOX NFL 2p	2p-CC	-----S	:30	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 Su 09/09/12 3:03 PM FOX NFL 2p 2p-CC :30 NRCCUT040824 \$2,400.00 NM									
15	09/07/12	09/09/12	M-F 530p-6p	530p-6p	----F--	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----F-- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 F 09/07/12 5:44 PM M-F 530p-6p 530p-6p :30 NRCCUT040824 \$550.00 NM									
16	09/10/12	09/13/12	M-F 530p-6p	530p-6p	M-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 M 09/10/12 5:55 PM M-F 530p-6p 530p-6p :30 NRCCUT040907 \$550.00 NM									
17	09/12/12	09/12/12	Wed 530p-6p	530p-6p	--W----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --W---- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 W 09/12/12 5:43 PM Wed 530p-6p 530p-6p :30 NRCCUT040907 \$550.00 NM									
18	09/10/12	09/13/12	M-F 530p-6p	530p-6p	--W----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --W---- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 W 09/12/12 5:57 PM M-F 530p-6p 530p-6p :30 NRCCUT040907 \$550.00 NM									
19	09/10/12	09/13/12	M-F 530p-6p	530p-6p	---T---	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ---T--- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 Th 09/13/12 5:58 PM M-F 530p-6p 530p-6p :30 NRCCUT040907 \$550.00 NM									
20	09/07/12	09/09/12	Sa 5p-530p	5p-530p	-----S-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 Sa 09/08/12 Sa 5p-530p 5p-530p :00 \$400.00 NM See MG 20.2 2 13 Th 09/13/12 8:13 AM Thu 8a-9a 8a-9a :30 NRCCUT040907 \$400.00 NM MG for 20.1 09/08									

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Dallas, TX 75267-7596

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565897-1	09/30/12	September 2012	08/27/12 - 09/13/12
Advertiser	Product	Estimate Number	
National Republican Congr	NRCC IE 2012	155/426/2597	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	09/07/12	09/09/12	Su 5p-530p	5p-530p	-----S	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S 1 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Su 09/09/12 5p-530p 5p-530p :00 \$450.00 NM See MG 21.2 2 13 M 09/10/12 10:14 PM Mon 1005p-1035p 1005p-1035p :30 NRCCUT040824 \$450.00 NM MG for 21.1 09/09									
22	09/10/12	09/13/12	M-F 630p-7p	630p-7p	M-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 M 09/10/12 6:54 PM M-F 630p-7p 630p-7p :30 NRCCUT040907 \$500.00 NM									
23	09/10/12	09/13/12	M-F 630p-7p	630p-7p	--W----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --W---- 1 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 W 09/12/12 6:54 PM M-F 630p-7p 630p-7p :30 NRCCUT040907 \$500.00 NM									
24	09/07/12	09/09/12	College Football Late	5p-cc	-----S-	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S- 1 \$1,600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Sa 09/08/12 7:47 PM College Football Late 5p-cc :30 NRCCUT040824 \$1,600.00 NM									
25	09/07/12	09/09/12	Football Fever Show	1005p-1035p	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S- 1 \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Sa 09/08/12 10:28 PM Football Fever Show 1005p-1035p :30 NRCCUT040824 \$1,000.00 NM									
26	09/07/12	09/09/12	FOX NFL OT	FOX NFL OT	-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S 1 \$1,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Su 09/09/12 6:11 PM FOX NFL OT FOX NFL OT :30 NRCCUT040824 \$1,500.00 NM									
27	09/07/12	09/09/12	M-F 9p-1005p	9p-1005p	----F--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----F-- 1 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 F 09/07/12 9:29 PM M-F 9p-1005p 9p-1005p :30 NRCCUT040824 \$1,200.00 NM									
28	09/10/12	09/13/12	M-F 9p-1005p	9p-1005p	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 M 09/10/12 9:28 PM M-F 9p-1005p 9p-1005p :30 NRCCUT040824 \$1,200.00 NM									

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565897-1	09/30/12	September 2012	08/27/12 - 09/13/12

Advertiser	Product	Estimate Number
National Republican Congr	NRCC IE 2012	155/426/2597

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	09/12/12	09/12/12	Wed 9p-1005p	9p-1005p	--W----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --W---- 1 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 W 09/12/12 9:27 PM Wed 9p-1005p 9p-1005p :30 NRCCUT040907 \$1,200.00 NM									
30	09/10/12	09/13/12	M-F 9p-1005p	9p-1005p	---T---	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ---T--- 1 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Th 09/13/12 9:27 PM M-F 9p-1005p 9p-1005p :30 NRCCUT040907 \$1,200.00 NM									
31	09/07/12	09/09/12	M-F 1005p-1035p	1005p-1035p	----F--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----F-- 1 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 F 09/07/12 10:20 PM M-F 1005p-1035p 1005p-1035p :30 NRCCUT040824 \$450.00 NM									
32	09/12/12	09/12/12	Wed 1005p-1035p	1005p-1035p	--W----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --W---- 1 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 W 09/12/12 10:32 PM Wed 1005p-1035p 1005p-1035p :30 NRCCUT040907 \$450.00 NM									

Total Spots 32 Gross Total \$22,025.00

Payment Terms 30 Days

Agency Commission \$3,303.75

Net Amount Due \$18,721.25