



WVAH
1301 Piedmont Rd
Charleston, WV 25301

PinPoint Media LLC
1707 Osage St
Ste 103
Alexandria, VA 22302

Contract # 3451088

Schedule Dates

10/30/18-11/06/18

Advertiser

Morrissey for Senate-R (123188)

Agency

PinPoint Media LLC (15192)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

64/97/926 (1056049)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

/

Phone/Fax

64/97/926

CPE

National/Political Candidate Agency BRD

Account Types

Weekly/Irregular

Billing Type

General

Comments

Separation: 30
MAXWELL ALFORD

Date Entered

08/07/18

Last Modified

10/25/18

Entered By

Jason Baumgarten

CO-OP

No

External #

ECR26102103

Demo

Normal

Order Type

Package Deal

Commission %

15.00

Commission

\$2,724.00

Net Total

\$15,436.00

Sales Tax

Charleston WV (WVAH)

By Broadcast Month

Nov. 2018

Spots

49

Rate

\$18,160.00

Grand Total:

49

\$18,160.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
53.0	Normal Line / News (1)	10/30/18-11/02/18	2	:30	7A-7:30A (EST)			1	1	1	1			4	\$120.00	\$480.00	Charleston WV (WVAH)		10/25/18
54.0	Normal Line / News (1)	11/05/18-11/06/18	2	:30	7A-7:30A (EST)		1	1						2	\$120.00	\$240.00	Charleston WV (WVAH)		10/25/18
55.0	Normal Line / News (2)	10/30/18-11/02/18	2	:30	7:30A-8A (EST)			1	1	1	1			4	\$120.00	\$480.00	Charleston WV (WVAH)		10/25/18
56.0	Normal Line / News (2)	11/05/18-11/06/18	2	:30	7:30A-8A (EST)		1	1						2	\$120.00	\$240.00	Charleston WV (WVAH)		10/25/18
57.0	Normal Line / News (3)	10/30/18-11/02/18	2	:30	10P-10:30P (EST)			1	1	1	1			4	\$550.00	\$2,200.00	Charleston WV (WVAH)		10/25/18
58.0	Normal Line / News (3)	11/05/18-11/06/18	2	:30	10P-10:30P (EST)		1	1						2	\$550.00	\$1,100.00	Charleston WV (WVAH)		10/25/18
59.0	Normal Line / News (4)	11/03/18-11/03/18	2	:30	11P-News-Ten O'Clock News Late Edition							1		1	\$550.00	\$550.00	Charleston WV (WVAH)		10/25/18
60.0	Normal Line / News (5)	11/03/18-11/03/18	2	:30	11P-News-Ten O'Clock News Late Edition							1		1	\$550.00	\$550.00	Charleston WV (WVAH)		10/25/18
61.0	Normal Line / News (6)	11/04/18-11/04/18	2	:30	9A- FOX- FOX News Sunday								1	1	\$120.00	\$120.00	Charleston WV (WVAH)		10/25/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/tp-1224...> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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Millennium/DC, Washington DC (1108)

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62.0	Normal Line / News (7)	11/04/18-11/04/18	2	:30	9:30A- FOX-FOX NEWS Sunday	1							1	1	\$120.00	\$120.00	Charleston WV (WVAH)		10/25/18
63.0	Normal Line / News (8)	11/04/18-11/04/18	2	:30	10P- News-Ten O'Clock News	1							1	1	\$550.00	\$550.00	Charleston WV (WVAH)		10/25/18
64.0	Normal Line / News (9)	11/04/18-11/04/18	2	:30	10:30P- News-Ten O'Clock News	1							1	1	\$550.00	\$550.00	Charleston WV (WVAH)		10/25/18
65.0	Normal Line / News (10)	10/30/18-11/01/18	2	:30	6:30P- 7P (EST)	1	1	1	1					3	\$190.00	\$570.00	Charleston WV (WVAH)		10/25/18
66.0	Normal Line / News (10)	11/05/18-11/05/18	2	:30	6:30P- 7P (EST)	1	1							1	\$190.00	\$190.00	Charleston WV (WVAH)		10/25/18
67.0	Normal Line / Football (11)	11/01/18-11/01/18	2	:30	8P- Sports-FOX NFL Thursday Night Game	1				1				1	\$1,500.00	\$1,500.00	Charleston WV (WVAH)		10/25/18
68.0	Normal Line / Football (12)	11/03/18-11/03/18	2	:30	12P- Sports-FOX College Football Early	1						1		1	\$300.00	\$300.00	Charleston WV (WVAH)		10/25/18
69.0	Normal Line / Football (13)	11/04/18-11/04/18	3	:30	1P- Sports-FOX NFL Early Game	1							1	1	\$300.00	\$300.00	Charleston WV (WVAH)		10/25/18
70.0	Normal Line / Football (14)	11/04/18-11/04/18	3	:30	4:25P- Sports-FOX NFL Late Game	1							1	1	\$600.00	\$600.00	Charleston WV (WVAH)		10/25/18
71.0	Normal Line / SPOT (15)	10/30/18-11/01/18	2	:30	5P- 5:30P (EST)	1	1	1	1					3	\$160.00	\$480.00	Charleston WV (WVAH)		10/25/18

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72.0	Normal Line / SPOT (15)	11/05/18-11/05/18	2	:30	5P- 5:30P (EST)	1	1							1	\$160.00	\$160.00	Charleston WV (WVAH)		10/25/18
73.0	Normal Line / SPOT (16)	10/31/18-11/01/18	2	:30	5:30P- 6P (EST)				1	1				2	\$160.00	\$320.00	Charleston WV (WVAH)		10/25/18
74.0	Normal Line / SPOT (16)	11/05/18-11/05/18	2	:30	5:30P- 6P (EST)	1	1							1	\$160.00	\$160.00	Charleston WV (WVAH)		10/25/18
75.0	Normal Line / SPOT (17)	10/30/18-11/01/18	2	:30	7P- 7:30P (EST)			1	1	1				3	\$650.00	\$1,950.00	Charleston WV (WVAH)		10/25/18
76.0	Normal Line / SPOT (17)	11/05/18-11/05/18	2	:30	7P- 7:30P (EST)	1	1							1	\$650.00	\$650.00	Charleston WV (WVAH)		10/25/18
77.0	Normal Line / SPOT (18)	10/30/18-11/01/18	2	:30	7:30P- 8P (EST)			1	1	1				3	\$650.00	\$1,950.00	Charleston WV (WVAH)		10/25/18
78.0	Normal Line / SPOT (18)	11/05/18-11/05/18	2	:30	7:30P- 8P (EST)	1	1							1	\$650.00	\$650.00	Charleston WV (WVAH)		10/25/18
79.0	Normal Line / Prime (19)	10/30/18-10/30/18	2	:30	9P- FOX-Lethal Weapon (Tuesday)			1						1	\$600.00	\$600.00	Charleston WV (WVAH)		10/25/18
80.0	Normal Line / Prime (20)	11/02/18-11/02/18	2	:30	9P- FOX-Hells Kitchen (Friday)						1			1	\$600.00	\$600.00	Charleston WV (WVAH)		10/25/18

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Comments:

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125 West 55th St
New York, NY 10019

Comments: Separation: 30

Separation:

Contract # 26102103

CPE: 64/97/926

Agency: PINPOINT MEDIA

1707 OSAGE ST # 103

ALEXANDRIA, VA

22302

Changes as of: 10/25/2018 at 3:21 PM

Flight: 10/30/18 - 11/6/18

Advertiser: MORRISEY, PATRICK

Product: General

Agency Order #: 7521776

Conclusions

Version: Highlighting Revision 1

Station: WVAH

Market: Charleston, WV

Office: WASHINGTON

Service: Nielsen

Con Type: POLITICAL NOTE

Total \$: \$18,160.00

Total Spots: 49

Total CPP: \$0.00

Total GRP:

Traffic #: 3451088

Primary Demo:

Assistant: MAXWELL ALFORD

#	Day/Time	DP	Program	Rate	Len	10/30 - 11/6											Total Spots	Total \$	CPP*	GRP*
						10/30	10/31	11/1	11/2	11/3	11/4	11/5	11/6							
1	Tu-FM 11:30a-1:30p		Eyewitness News @ 7A	\$120.00	30	1	1	1	1	0	0	1	1	6	✓ \$720.00	\$0.00	0.0			
Changes: Rate from 10 to 120																				
2	Tu-FM 7:30a-9a		Eyewitness News @ 730A	\$120.00	30	1	1	1	1	0	0	1	1	6	✓ \$720.00	\$0.00	0.0			
Changes: Rate from 10 to 120																				
REV+ 3	Tu-M 10p-10:30p		Eyewitness News @ 10-1030P	\$550.00	30	1	1	1	1	0	0	1	1	6	✓ \$3,300.00	\$0.00	0.0			
Changes: Rate from 100 to 550																				
REV+ 4	Sa 10p-10:30p		Eyewitness News @ 10-1030P	\$550.00	30	0	0	0	0	0	0	0	0	1	✓ \$550.00	\$0.00	0.0			
Changes: Rate from 100 to 550																				
REV+ 5	Sa 10:30p-11p		Eyewitness News @ 1030-11P	\$550.00	30	0	0	0	0	0	0	0	0	1	✓ \$550.00	\$0.00	0.0			
Changes: Rate from 100 to 550																				
6	Su 9a-9:30a		Fox News Sunday 9-930A	\$120.00	30	0	0	0	0	0	0	0	0	1	✓ \$120.00	\$0.00	0.0			
Changes: Rate from 50 to 120																				
7	Su 9:30a-10a		Fox News Sunday 930-10A	\$120.00	30	0	0	0	0	0	0	0	0	1	✓ \$120.00	\$0.00	0.0			
Changes: Rate from 50 to 120																				
8	Su 10p-10:30p		Eyewitness News @ 10-1030P	\$550.00	30	0	0	0	0	0	0	0	0	1	✓ \$550.00	\$0.00	0.0			
Changes: Rate from 100 to 550																				
9	Su 10:30p-11p		Eyewitness News @ 1030-11P	\$550.00	30	0	0	0	0	0	0	0	0	1	✓ \$550.00	\$0.00	0.0			
Changes: Rate from 100 to 550																				
10	Tu-FM 6:30p-7p		Eyewitness News at 630P	\$190.00	30	1	1	1	1	0	0	0	0	4	✓ \$760.00	\$0.00	0.0			
Changes: Rate from 50 to 190																				
11	Th 8:25p-11:30p		Thursday Night Football	\$1,500.00	30	0	0	0	0	0	0	0	0	1	✓ \$1,500.00	\$0.00	0.0			
Changes: Rate from 450 to 1500																				
12	Sa 12n-7p		FOX College Football Day Game	\$300.00	30	0	0	0	0	1	0	0	0	1	✓ \$300.00	\$0.00	0.0			
Changes: Rate from 100 to 300																				
13	Su 1p-4:30p		NFL Sunday Early	\$300.00	30	0	0	0	0	0	1	0	0	1	✓ \$300.00	\$0.00	0.0			
Changes: Rate from 400 to 300																				



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Changes as of: 10/25/2018 at 3:21 PM
Flight: 10/30/18 - 11/6/18
Advertiser: MORRISSEY, PATRICK
Product: General
Agency Order #: 7521776

Version: Highlighting Revision 1
Station: WVAH
Market: Charleston, WV
Office: WASHINGTON
Service: Nielsen

Con Type: POLITICAL/VOTE
Total S: \$18,160.00
Total Spots: 49
Total CPP: \$0.00

Buyer: Segnores, Danette
Salesperson: MAXWELL ALFORD
202-955-5342

Primary Demo: MAXWELL ALFORD
Assistant: 202-955-5342

Total GRP: 3451088
Traffic #: 3451088

Separation:

#	Day/Time	DP	Program	Len	Rate	10/30 - 11/6											Total Spots	Total \$	CPP	GRP
14	4:30p-7p		NFL Sunday Late	30	\$600.00	2	0	0	0	0	0	0	0	0	0	0	1	\$600.00	\$0.00	0.0
Changes: Rate from \$60 to \$600																				
15	5p-5:30p		Family Feud	30	\$160.00	2	1	1	1	0	0	0	0	1	0	0	4	\$640.00	\$0.00	0.0
Changes: Rate from \$0 to \$160																				
16	5:30p-6p		Family Feud	30	\$160.00	2	0	1	1	0	0	0	0	1	0	0	3	\$480.00	\$0.00	0.0
Changes: Rate from \$0 to \$160																				
17	7p-7:30p		The Big Bang Theory	30	\$650.00	2	1	1	1	0	0	0	0	1	0	0	4	\$2,600.00	\$0.00	0.0
Changes: Rate from \$0 to \$650																				
18	7:30p-8p		The Big Bang Theory	30	\$650.00	2	1	1	1	0	0	0	0	1	0	0	4	\$2,600.00	\$0.00	0.0
Changes: Rate from \$0 to \$650																				
19	8p-9p		Lethal Weapon-FOX	30	\$600.00	2	1	0	0	0	0	0	0	0	0	0	1	\$600.00	\$0.00	0.0
Changes: Rate from \$0 to \$600																				
20	8p-9p		Hell's Kitchen-FOX	30	\$600.00	2	0	0	0	1	0	0	0	0	0	0	1	\$600.00	\$0.00	0.0
Changes: Rate from \$0 to \$600																				
CAN 21	11p-11:30p		Eyewitness News @ 10-1030P	30	\$100.00		0	0	0	0	0	0	0	0	0	0	0	\$100.00	\$0.00	0.0
CAN 22	11p-11:30p		Eyewitness News @ 10-1030P	30	\$100.00		0	0	0	0	0	0	0	0	0	0	0	\$100.00	\$0.00	0.0
						TOTALS:	8	8	9	4	3	5	8	3			49	\$18,160.00	\$0.00	0.0