

Northland Television, LLC - WJFW-12



Order

Orig. Date: 09/03/2014 **Advertiser:** SEAN DUFFY FOR CONGRESS **Acct. Exec.:** HRP - WASHINGTON DC **Price Type:**
Order Date: 10/03/2014 **Product:** POLITICAL **Est. Code:** 3899 **Revenue Type:** Default
Start Date: 10/06/2014 **Pri. Prod. Category:** POLITICAL **Billing Cycle:** Broadcast Month **BillingType:** Regular
End Date: 10/19/2014 **Order Class:** National **Order Type:** Political
Sec. Prod. Category: POLITICAL **Spot Type:** Local

Agency Information

Special Instructions:

Name: STRATEGIC MEDIA PLACEMENT
Address: 7669 STAGERS LOOP DRIVE
 DELAWARE OH 43015
Contact: BUYER
Phone: (714) 201-5530
Fax: 3899
 7340909

Order #: 30611 **Revision:** 1

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SM: Spots per week

Line#	Ordered As	Station	BB MI MG	Length	Flight Start	Flight End	Time	Start	End	GE	S / W	Cost per spot	Spots	Ext Cost	BI	P	M	T	W	T	F	S	S
2	TODAY SHOW	WJFW - NBC 12		:30	10/06/14	10/09/14	7:00AM	9:00AM			1	\$200.00	1	\$200.00			1	1					
3	TODAY SHOW	WJFW - NBC 12		:30	10/13/14	10/16/14	7:00AM	9:00AM			1	\$200.00	1	\$200.00			1	1					
4	JEOPARDY W/ TERMINAL	WJFW - NBC 12		:30	10/06/14	10/08/14	4:30PM	4:59PM			2	\$300.00	2	\$600.00			1	1					
5	JEOPARDY W/ TERMINAL	WJFW - NBC 12		:30	10/14/14	10/16/14	4:30PM	4:59PM			2	\$300.00	2	\$600.00			1	1					
6	NEWSWATCH 12 5 P NEW	WJFW - NBC 12		:30	10/07/14	10/10/14	5:00PM	5:30PM			1	\$325.00	1	\$325.00			1	1					
7	NEWSWATCH 12 5 P NEW	WJFW - NBC 12		:30	10/13/14	10/15/14	5:00PM	5:30PM			1	\$325.00	1	\$325.00			1	1					

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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Order

Order #: 30611 Revision: 1

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SW: Spots per week

Pattern

Line#	Ordered As	Station	BB MI MG	Length	Flight Start - End	Time: Start - End	Log	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S	
8	NEWSWATCH 12 6P NEW	WJFW - NBC 12		:30	10/06/14	10/06/14	6:30PM			\$325.00	1	\$325.00		1							
9	NEWSWATCH 12 6P NEW	WJFW - NBC 12		:30	10/14/14	10/16/14	6:30PM			\$325.00	1	\$325.00		1							
10	WHEEL OF FORTUNE	WJFW - NBC 12		:30	10/07/14	10/09/14	6:30PM			\$600.00	1	\$600.00		1							
11	WHEEL OF FORTUNE	WJFW - NBC 12		:30	10/13/14	10/15/14	6:30PM			\$600.00	1	\$600.00		1							
12	NEWSWATCH 12 10P NEW	WJFW - NBC 12		:30	10/06/14	10/08/14	10:34PM			\$400.00	1	\$400.00		1							
13	NEWSWATCH 12 10P NEW	WJFW - NBC 12		:30	10/13/14	10/14/14	10:34PM			\$400.00	1	\$400.00		1							
15	NEWSWATCH 12 WEEKEND	WJFW - NBC 12		:30	10/11/14	10/11/14	10:29PM			\$300.00	1	\$300.00									1
17	MEET THE PRESS	WJFW - NBC 12		:30	10/12/14	10/12/14	9:00AM			\$400.00	1	\$400.00									1
18	LAW AND ORDER SVU 2	WJFW - NBC 12		:30	10/08/14	10/15/14	8:00PM			\$400.00	1	\$800.00									1

Total Cost Monthly Breakouts

Month(s)	Amount	Spots	Cost	Gross Cost:
October (2014)	\$6,400.00	0	\$0.00	\$6,400.00
		0	\$0.00	- Agency Commission: \$960.00
		0		Net Cost: \$5,440.00
Total:	\$6,400.00	18		

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