

Northland Television, LLC - WJFW-12



Order

Orig. Date:	09/03/2014	Advertiser:	SEAN DUFFY FOR CONGRESS	Acct. Exec.:	HRP - WASHINGTON DC	Price Type:
Order Date:	10/03/2014	Product:	POLITICAL	Est. Code:	3899	Revenue Type:
Start Date:	10/06/2014	Pri. Prod. Category:	POLITICAL	Billing Cycle:	Broadcast Month	Billing Type:
End Date:	10/19/2014			Order Class:	National	Order Type:
		Sec. Prod. Category:	POLITICAL			Spot Type:

Agency Information

Name: STRATEGIC MEDIA PLACEMENT

Address: 7669 STAGERS LOOP DRIVE

DELAWARE OH 43015

Contact: BUYER.

Fax:

Phone: (714) 201-5530

Special Instructions:

Order #: 30611 Revision: 1

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SNW: Spots per week

Line#	Ordered As	Station	BB MI MG	Length	Flight Start	Flight End	Time Start	Time End	GE	S / W	Cost per spot	Spots	Ext Cost	BI	P	M	T	W	T	F	S	S
2	TODAY SHOW	WJFW - NBC 12		:30	10/06/14	10/09/14	7:00AM	9:00AM		1	\$200.00	1	\$200.00			1	1		1			
3	TODAY SHOW	WJFW - NBC 12		:30	10/13/14	10/16/14	7:00AM	9:00AM		1	\$200.00	1	\$200.00			1	1		1			
4	JEOPARDY W/ TERMINAL	WJFW - NBC 12		:30	10/06/14	10/08/14	4:30PM	4:59PM		2	\$300.00	2	\$600.00			1		1				
5	JEOPARDY W/ TERMINAL	WJFW - NBC 12		:30	10/14/14	10/16/14	4:30PM	4:59PM		2	\$300.00	2	\$600.00			1		1				
6	NEWSWATCH 12 5 P NEW	WJFW - NBC 12		:30	10/07/14	10/10/14	5:00PM	5:30PM		1	\$325.00	1	\$325.00			1		1		1		
7	NEWSWATCH 12 5 P NEW	WJFW - NBC 12		:30	10/13/14	10/15/14	5:00PM	5:30PM		1	\$325.00	1	\$325.00			1		1		1		

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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Order

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Revision: 1

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SNW: Spots per week

Pattern

Line#	Ordered As	BB MI MG	Length	Flight: Start - End	Time: Start - End	Log	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S				
Combo Title	Station			Flight Detail					Comment														
8	NEWSWATCH 12 6P NEW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/06/14	10/06/14	6:00PM	6:30PM	<input type="checkbox"/>	1	\$325.00	1	\$325.00	<input type="checkbox"/>	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
	WJFW - NBC 12					Master																	
9	NEWSWATCH 12 6P NEW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/14/14	10/16/14	6:00PM	6:30PM	<input type="checkbox"/>	1	\$325.00	1	\$325.00	<input type="checkbox"/>	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
	WJFW - NBC 12					Master																	
10	WHEEL OF FORTUNE	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/07/14	10/09/14	6:30PM	7:00PM	<input type="checkbox"/>	1	\$600.00	1	\$600.00	<input type="checkbox"/>	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
	WJFW - NBC 12					Master																	
11	WHEEL OF FORTUNE	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/13/14	10/15/14	6:30PM	7:00PM	<input type="checkbox"/>	1	\$600.00	1	\$600.00	<input type="checkbox"/>	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
	WJFW - NBC 12					Master																	
12	NEWSWATCH 12 10P NEW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/06/14	10/08/14	10:00PM	10:34PM	<input type="checkbox"/>	1	\$400.00	1	\$400.00	<input type="checkbox"/>	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
	WJFW - NBC 12					Master																	
13	NEWSWATCH 12 10P NEW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/13/14	10/14/14	10:00PM	10:34PM	<input type="checkbox"/>	1	\$400.00	1	\$400.00	<input type="checkbox"/>	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
	WJFW - NBC 12					Master																	
15	NEWSWATCH 12 WEEKEND	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/11/14	10/11/14	10:00PM	10:29PM	<input type="checkbox"/>	1	\$300.00	1	\$300.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
	WJFW - NBC 12					Master																	
17	MEET THE PRESS	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/12/14	10/12/14	9:00AM	10:00AM	<input type="checkbox"/>	1	\$400.00	1	\$400.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
	WJFW - NBC 12					Master																	
18	LAW AND ORDER SVU 2	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/08/14	10/15/14	8:00PM	9:00PM	<input type="checkbox"/>	1	\$400.00	2	\$800.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
	WJFW - NBC 12					Master																	
Total Cost Monthly Breakouts												Spots		Cost		Gross Cost:		\$6,400.00					
Month(s)												Amount		Pre-Empted:		- Agency		\$0.00					
														Credited:		Commission:		\$0.00					
October (2014)												\$6,400.00		Billboards:				Net Cost:		\$5,440.00			
Total:												\$6,400.00											

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