

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KSNW, WICHITA KS

Date:

3/27/2018

I, Katherine Cookson

being/on behalf of: Vicki Schmidt

a legally qualified candidate of the Republican

political party for the office of: KS Insurance Commissioner

in the Primary

election to be held on: August 7, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Vicki Schmidt for Insurance Commissioner

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Brad Koehn

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3/22/18

Date

Katherine Cookson


Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Joe MARINO
Printed Name

NSM
Title

ORDER



KSNW Wichita

Orders
Order / Rev: A1468827
Alt Order #: 25951428
Product Desc: Vicki Schmidt
Estimate: 308
Flight Dates: 07/11/18 - 07/24/18
Original Date / Rev: 03/27/18 / 03/27/18
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Medium Buying LLC
Buying Contact:
Billing Contact:
 1351 King Avenue
 Columbus, OH 43212

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Vicki Schmidt/Insurance Commis
Demographic: A50+
Product Codes: PL5
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/18	07/24/18	94	\$19,730.00	\$16,770.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	94	\$19,730.00	\$16,770.50	0.00
Totals	94	\$19,730.00	\$16,770.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNW Wichita	36%	\$19,730.00
Market	100%	\$54,805.56

Competitive Share

	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	16%	\$8,768.89
KMTW	0%	\$0.00
KSAS	24%	\$13,153.33
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	24%	\$13,153.33
KWCV	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	07/11/18	07/24/18		CM	10-10:35pm	--WTF--	:30	3	\$300.00	P4	0.00	NM	10	\$3,000.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LN M-F														
Channels : KSNC,KSNG,KSNN,KSNN														
KSN News at Ten Mon-Fri														
COMMENTS APPLY TO SUB LINES A THRU C														
News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 07/09/18	07/15/18	--WTF--		3		\$300.00		0.00				
		Week: 07/16/18	07/22/18	MTWTF--		5		\$300.00		0.00				
		Week: 07/23/18	07/29/18	MT-----		2		\$300.00		0.00				
N 2	Multi	07/11/18	07/24/18	Today Show 7-8am	CM	7-8am		--WTF--	:30	3	\$175.00	P4	0.00	NM
Channels : KSNC,KSNG,KSNN,KSNN														
Today Show 7-8am														
COMMENTS APPLY TO SUB LINES A THRU C														
Today Show														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 07/09/18	07/15/18	--WTF--		3		\$175.00		0.00				
		Week: 07/16/18	07/22/18	MTWTF--		5		\$175.00		0.00				
		Week: 07/23/18	07/29/18	MT-----		2		\$175.00		0.00				
N 3	Multi	07/14/18	07/21/18	Today Show Sa	CM	6-8am		-----S-	:30	1	\$65.00	P4	0.00	NM
Channels : KSNC,KSNG,KSNN,KSNN														
Today Show Sa														
COMMENTS APPLY TO SUB LINES A THRU A														
Sat Today														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 07/09/18	07/15/18	-----S-		1		\$65.00		0.00				
		Week: 07/16/18	07/22/18	-----S-		1		\$65.00		0.00				
N 4	Multi	07/11/18	07/24/18	M-F 630-7p	CM	630-7pm		--WTF--	:30	3	\$600.00	P4	0.00	NM
Channels : KSNC,KSNG,KSNN,KSNN														
M-F 630-7p														
COMMENTS APPLY TO SUB LINES A THRU C														
Wheel														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 07/09/18	07/15/18	--WTF--		3		\$600.00		0.00				
		Week: 07/16/18	07/22/18	MTWTF--		5		\$600.00		0.00				
		Week: 07/23/18	07/29/18	MT-----		2		\$600.00		0.00				
N 5	Multi	07/14/18	07/21/18	Sat KSN News at Six	CM	6-630pm		-----S-	:30	1	\$150.00	P4	0.00	NM
Channels : KSNC,KSNG,KSNN,KSNN														
Sat KSN News at Six														
COMMENTS APPLY TO SUB LINES A THRU A														
News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 07/09/18	07/15/18	-----S-		1		\$150.00		0.00				
		Week: 07/16/18	07/22/18	-----S-		1		\$150.00		0.00				
N 6	Multi	07/11/18	07/24/18	KSN News at Six	CM	6-630p		--WTF--	:30	3	\$325.00	P4	0.00	NM
Channels : KSNC,KSNG,KSNN,KSNN														
KSN News at Six														
COMMENTS APPLY TO SUB LINES A THRU C														
News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 07/09/18	07/15/18	--WTF--		3		\$325.00		0.00				
		Week: 07/16/18	07/22/18	MTWTF--		5		\$325.00		0.00				
		Week: 07/23/18	07/29/18	MT-----		2		\$325.00		0.00				
N 7	Multi	07/11/18	07/24/18	Today Show 8-9am	CM	8-9am		--WTF--	:30	3	\$110.00	P4	0.00	NM
Channels : KSNC,KSNG,KSNN,KSNN														
Today Show 8-9am														
COMMENTS APPLY TO SUB LINES A THRU C														
Today Show														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 07/09/18	07/15/18	--WTF--		3		\$110.00		0.00				
		Week: 07/16/18	07/22/18	MTWTF--		5		\$110.00		0.00				
		Week: 07/23/18	07/29/18	MT-----		2		\$110.00		0.00				
N 8	Multi	07/11/18	07/24/18	KSN Today 1	CM	5-6am		--WTF--	:30	3	\$50.00	P4	0.00	NM
Channels : KSNC,KSNG,KSNN,KSNN														
KSN Today 1														
(

Order / Rev: A1468827
 Alt Order #: 25951428
 Flight Dates: 07/11/18 - 07/24/18

Advertiser: POL/Vicki Schmidt/Insurance Commissi
 Product Desc: Vicki Schmidt
 Estimate: 308
 KSNW Wichita

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/09/18	07/15/18	--WTF--					3	\$50.00		0.00			
		Week: 07/16/18	07/22/18	MTWTF--					5	\$50.00		0.00			
		Week: 07/23/18	07/29/18	MT-----					2	\$50.00		0.00			
N 9	Multi	07/11/18	07/24/18	KSN News	CM	12n-1pm	--WTF--	:30	3	\$110.00	P4	0.00	NM	10	\$1,100.00
	Channels : KSNC,KSNG,KSNN,KSNNW														
	KSN News														
	COMMENTS APPLY TO SUB LINES A THRU C														
	News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/09/18	07/15/18	--WTF--					3	\$110.00		0.00			
		Week: 07/16/18	07/22/18	MTWTF--					5	\$110.00		0.00			
		Week: 07/23/18	07/29/18	MT-----					2	\$110.00		0.00			
N 10	Multi	07/11/18	07/24/18	M-F 430-5p	CM	430-5pm	--WTF--	:30	3	\$145.00	P4	0.00	NM	10	\$1,450.00
	Channels : KSNC,KSNG,KSNN,KSNNW														
	M-F 430-5p														
	COMMENTS APPLY TO SUB LINES A THRU C														
	Jeopardy														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/09/18	07/15/18	--WTF--					3	\$145.00		0.00			
		Week: 07/16/18	07/22/18	MTWTF--					5	\$145.00		0.00			
		Week: 07/23/18	07/29/18	MT-----					2	\$145.00		0.00			
N 11	Multi	07/11/18	07/24/18	M-F 4-430p	CM	4-430pm	--WTF--	:30	3	\$115.00	P4	0.00	NM	10	\$1,150.00
	Channels : KSNC,KSNG,KSNN,KSNNW														
	M-F 4-430p														
	COMMENTS APPLY TO SUB LINES A THRU C														
	Jeopardy														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/09/18	07/15/18	--WTF--					3	\$115.00		0.00			
		Week: 07/16/18	07/22/18	MTWTF--					5	\$115.00		0.00			
		Week: 07/23/18	07/29/18	MT-----					2	\$115.00		0.00			
													Totals	94	\$19,730.00



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25951428

Changes as of: 3/26/2018 at 10:39 AM

Version: Current State Version 1

CPE: //308

Flight: 7/11/18 - 7/24/18

Station: KSNW

Total \$: \$19,730.00

Agency: MEDIUM BUYING LLC

Advertiser: Vicki Schmidt

Market: Wichita

Total Spots: 94

1351 King Ave

Product: Vicki Schmidt

Office: WASHINGTON

Total CPP: \$0.00

2nd Floor

Agency Order #:

Primary Demo: Adults 50+

Total GRP:

COLUMBUS, OH

Buyer: Tanya Renicker

Con Type: POLITICAL/VOTE

43212

Salesperson: KELLY JOHNS

Assistant: KELLY JOHNS

Separation:

202-872-5880

202-872-5880

#	Day/Time	DP	Program	Rate	A50P Rating	Len	7/11 - 7/23			Total Spots	Total \$	CPP*	GRP*
							7/11	7/16	7/23				
1	M-F 10p-10:35p		News <i>4</i>	\$300.00	0.0	30	3	5	2	10	\$3,000.00	\$0.00	0.0
2	M-F 7a-8a		Today Show <i>4</i>	\$175.00	0.0	30	3	5	2	10	\$1,750.00	\$0.00	0.0
3	Sa 6a-8a		Sat Today <i>2</i>	\$65.00	0.0	30	1	1	0	2	\$130.00	\$0.00	0.0
4	M-F 6:30p-7p		Wheel <i>4</i>	\$600.00	0.0	30	3	5	2	10	\$6,000.00	\$0.00	0.0
5	Sa 6p-6:30p		News <i>4</i>	\$150.00	0.0	30	1	1	0	2	\$300.00	\$0.00	0.0
6	M-F 6p-6:30p		News <i>4</i>	\$325.00	0.0	30	3	5	2	10	\$3,250.00	\$0.00	0.0
7	M-F 8a-9a		Today Show <i>4</i>	\$110.00	0.0	30	3	5	2	10	\$1,100.00	\$0.00	0.0
8	M-F 5:30a-6a		News <i>4</i>	\$50.00	0.0	30	3	5	2	10	\$500.00	\$0.00	0.0
9	M-F 12n-1p		News <i>4</i>	\$110.00	0.0	30	3	5	2	10	\$1,100.00	\$0.00	0.0
10	M-F 4:30p-5p		Jeopardy <i>4</i>	\$145.00	0.0	30	3	5	2	10	\$1,450.00	\$0.00	0.0
11	M-F 4p-4:30p		Jeopardy <i>4</i>	\$115.00	0.0	30	3	5	2	10	\$1,150.00	\$0.00	0.0
TOTALS:							29	47	18	94	\$19,730.00	\$0.00	0.0

Rev Code



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25951428	Changes as of: 3/26/2018 at 10:39 AM	Version: Current State Version 1	
CPE: //308	Flight: 7/11/18 - 7/24/18	Station: KSNW	Total \$: \$19,730.00
Agency: MEDIUM BUYING LLC	Advertiser: Vicki Schmidt	Market: Wichita	Total Spots: 94
1351 King Ave	Product: Vicki Schmidt	Office: WASHINGTON	Total CPP: \$0.00
2nd Floor	Agency Order #:	Primary Demo: Adults 50+	Total GRP:
COLUMBUS, OH	Buyer: Tanya Renicker	Con Type: POLITICAL/VOTE	
43212	Salesperson: KELLY JOHNS	Assistant: KELLY JOHNS	Separation:
	202-872-5880	202-872-5880	

Special Instructions	
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Competitive Information	
Market Budget:	\$54,806
KSNW Share:	36%
Comment:	
KAKE:	16%
KSAS:	24%
KWCH:	24%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	94	\$19,730.00	N/A	0.0
Total	100%	94	\$19,730.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Jul	94	\$19,730.00
Total	94	\$19,730.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	3/26/18 10:39 AM	KELLY JOHNS	New	94		\$19,730.00	\$19,730.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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