

# ORDER

*REVISED*



**Orders**  
**Order / Rev:** A1470029  
**Alt Order #:** 25952188  
**Product Desc:** Vicki Schmidt  
**Estimate:** 309  
**Flight Dates:** 07/25/18 - 08/07/18  
**Original Date / Rev:** 07/31/18 / 07/31/18  
**Order Type:** REG

**KSNW Wichita**  
**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** Medium Buying LLC  
**Buying Contact:**  
**Billing Contact:**  
 1351 King Avenue  
 Columbus, OH 43212

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Vicki Schmidt/Insurance Commis  
**Demographic:** A50+  
**Product Codes:** PL21  
**Priority:** P5  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/18	07/29/18	31	\$7,120.00	\$6,052.00
07/30/18	08/07/18	84	\$17,190.00	\$14,611.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	31	\$7,120.00	\$6,052.00	0.00
August 2018	84	\$17,190.00	\$14,611.50	0.00
<b>Totals</b>	<b>115</b>	<b>\$24,310.00</b>	<b>\$20,663.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KSNW Wichita	36%	\$24,310.00
Market	100%	\$67,527.78

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	16%	\$10,804.44
KMTW	0%	\$0.00
KSAS	24%	\$16,206.67
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	24%	\$16,206.67
KWCV	0%	\$0.00
UNKWN	0%	\$0.00

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 Product Desc: Vicki Schmidt  
 Estimate: 309  
**KSNW Wichita**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	Multi	07/25/18	08/03/18	LN M-F	CM	10-10:35pm	--WTF--	:30	3	\$300.00	P4	0.00	NM	8	\$2,400.00
Channels : KSNW,KSNG,KSNN,KSNNW															
KSN News at Ten Mon-Fri															
COMMENTS APPLY TO SUB LINES A THRU B															
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/23/18	07/29/18	--WTF--			3		\$300.00		0.00				
Week:		07/30/18	08/05/18	MTWTF--			5		\$300.00		0.00				
2	Multi	08/06/18	08/06/18	LN M-F	CM	10-10:35pm	M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Channels : KSNW,KSNG,KSNN,KSNNW															
KSN News at Ten Mon-Fri															
COMMENTS APPLY TO SUB LINES A THRU A															
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/18	08/12/18	M-----			1		\$300.00		0.00				
3	Multi	07/28/18	08/04/18	LN Sa	CM	KSN News at 10 S	-----S-	:30	1	\$300.00	P3	0.00	NM	2	\$600.00
Channels : KSNW,KSNG,KSNN,KSNNW															
KSN News at 10 Sat															
COMMENTS APPLY TO SUB LINES A THRU A															
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/23/18	07/29/18	-----S-			1		\$300.00		0.00				
Week:		07/30/18	08/05/18	-----S-			1		\$300.00		0.00				
4	Multi	07/25/18	08/03/18	KSN Today 2	CM	6-7am	--WTF--	:30	3	\$125.00	P5	0.00	NM	8	\$1,000.00
Channels : KSNW,KSNG,KSNN,KSNNW															
KSN Today 2 (6:00 AM-7:00 AM)															
COMMENTS APPLY TO SUB LINES A THRU B															
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/23/18	07/29/18	--WTF--			3		\$125.00		0.00				
Week:		07/30/18	08/05/18	MTWTF--			5		\$125.00		0.00				
5	Multi	08/06/18	08/07/18	KSN Today 2	CM	6-7am	MT-----	:30	2	\$125.00	P5	0.00	NM	2	\$250.00
Channels : KSNW,KSNG,KSNN,KSNNW															
KSN Today 2 (6:00 AM-7:00 AM)															
COMMENTS APPLY TO SUB LINES A THRU A															
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/18	08/12/18	MT-----			2		\$125.00		0.00				
6	Multi	07/25/18	08/03/18	KSN Today 2	CM	6-7am	--WTF--	:30	3	\$145.00	P4	0.00	NM	8	\$1,160.00
Channels : KSNW,KSNG,KSNN,KSNNW															
KSN Today 2 (6:00 AM-7:00 AM)															
COMMENTS APPLY TO SUB LINES A THRU B															
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/23/18	07/29/18	--WTF--			3		\$145.00		0.00				
Week:		07/30/18	08/05/18	MTWTF--			5		\$145.00		0.00				
7	Multi	08/06/18	08/07/18	KSN Today 2	CM	6-7am	MT-----	:30	2	\$145.00	P4	0.00	NM	2	\$290.00
Channels : KSNW,KSNG,KSNN,KSNNW															
KSN Today 2 (6:00 AM-7:00 AM)															
COMMENTS APPLY TO SUB LINES A THRU A															
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/18	08/12/18	MT-----			2		\$145.00		0.00				
8	Multi	07/25/18	08/03/18	Today Show 7-8am	CM	7-8am	--WTF--	:30	3	\$175.00	P4	0.00	NM	8	\$1,400.00
Channels : KSNW,KSNG,KSNN,KSNNW															
Today Show 7-8am															
COMMENTS APPLY TO SUB LINES A THRU B															
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/23/18	07/29/18	--WTF--			3		\$175.00		0.00				
Week:		07/30/18	08/05/18	MTWTF--			5		\$175.00		0.00				
9	Multi	08/06/18	08/07/18	Today Show 7-8am	CM	7-8am	MT-----	:30	2	\$175.00	P4	0.00	NM	2	\$350.00
Channels : KSNW,KSNG,KSNN,KSNNW															
Today Show 7-8am															
COMMENTS APPLY TO SUB LINES A THRU A															

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Advertiser: POL/Vicki Schmidt/Insurance Commissi  
 Product Desc: Vicki Schmidt  
 Estimate: 309  
**KSNW Wichita**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/18	08/12/18	MT-----					2	\$175.00		0.00			
10	Multi	07/25/18	08/03/18	M-F 630-7p	CM	630-7pm	--WTF--	:30	3	\$600.00	P4	0.00	NM	8	\$4,800.00
	Channels : KSNW,KSNG,KSNL,KSNW														
	M-F 630-7p														
	COMMENTS APPLY TO SUB LINES A THRU B														
	Wheel														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/18	07/29/18	--WTF--					3	\$600.00		0.00			
		Week: 07/30/18	08/05/18	MTWTF--					5	\$600.00		0.00			
11	Multi	08/06/18	08/06/18	M-F 630-7p	CM	630-7pm	M-----	:30	2	\$600.00	P4	0.00	NM	2	\$1,200.00
	Channels : KSNW,KSNG,KSNL,KSNW														
	M-F 630-7p														
	COMMENTS APPLY TO SUB LINES A THRU A														
	Wheel														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/18	08/12/18	M-----					2	\$600.00		0.00			
12	Multi	07/28/18	08/04/18	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$150.00	P4	0.00	NM	2	\$300.00
	Channels : KSNW,KSNG,KSNL,KSNW														
	Sat KSN News at Six														
	COMMENTS APPLY TO SUB LINES A THRU A														
	News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/18	07/29/18	-----S-					1	\$150.00		0.00			
		Week: 07/30/18	08/05/18	-----S-					1	\$150.00		0.00			
13	Multi	07/25/18	08/03/18	KSN News at Six	CM	6-630p	--WTF--	:30	3	\$325.00	P4	0.00	NM	8	\$2,600.00
	Channels : KSNW,KSNG,KSNL,KSNW														
	KSN News at Six														
	COMMENTS APPLY TO SUB LINES A THRU B														
	News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/18	07/29/18	--WTF--					3	\$325.00		0.00			
		Week: 07/30/18	08/05/18	MTWTF--					5	\$325.00		0.00			
14	Multi	08/06/18	08/06/18	KSN News at Six	CM	6-630p	M-----	:30	2	\$325.00	P4	0.00	NM	2	\$650.00
	Channels : KSNW,KSNG,KSNL,KSNW														
	KSN News at Six														
	COMMENTS APPLY TO SUB LINES A THRU A														
	News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/18	08/12/18	M-----					2	\$325.00		0.00			
N 15	Multi	07/25/18	08/03/18	Today Show 8-9am	CM	8-9am	--WTF--	:30	3	\$110.00	P4	0.00	NM	7	\$770.00
	Channels : KSNW,KSNG,KSNL,KSNW														
	Today Show 8-9am														
	COMMENTS APPLY TO SUB LINES A THRU B														
	Today Show														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/18	07/29/18	--WTF--					3	\$110.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	Multi	07/23/18-07/29/18	Today Show 8-9am		8-9am	--WThF----	:30		<del>(\$110.00)</del>	0.00	NM			
	Credited														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	MTWTF--					5	\$110.00		0.00			
16	Multi	08/06/18	08/07/18	Today Show 8-9am	CM	8-9am	MT-----	:30	2	\$110.00	P4	0.00	NM	2	\$220.00
	Channels : KSNW,KSNG,KSNL,KSNW														
	Today Show 8-9am														
	COMMENTS APPLY TO SUB LINES A THRU A														
	Today Show														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/18	08/12/18	MT-----					2	\$110.00		0.00			
17	Multi	07/25/18	08/03/18	KSN News at Five	CM	5-530pm	--WTF--	:30	3	\$225.00	P4	0.00	NM	8	\$1,800.00
	Channels : KSNW,KSNG,KSNL,KSNW														
	KSN News at Five														
	COMMENTS APPLY TO SUB LINES A THRU B														
	News														

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 Alt Order #: 25952188  
 Flight Dates: 07/25/18 - 08/07/18

Advertiser: POL/Vicki Schmidt/Insurance Commissi  
 Product Desc: Vicki Schmidt  
 Estimate: 309  
**KSNW Wichita**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
18	Multi	08/06/18	08/07/18	KSN News at Five Channels : KSNC,KSNG,KSNNL,KSNNW	CM	5-530pm	MT-----	:30	2	\$225.00	P4	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/18	07/29/18	--WTF--		3				\$225.00		0.00			
		Week: 07/30/18	08/05/18	MTWTF--		5				\$225.00		0.00			
		KSN News at Five COMMENTS APPLY TO SUB LINES A THRU A News													
19	Multi	07/25/18	08/03/18	KSN News Channels : KSNC,KSNG,KSNNL,KSNNW	CM	12n-1pm	--WTF--	:30	3	\$110.00	P4	0.00	NM	8	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/18	07/29/18	--WTF--		3				\$110.00		0.00			
		Week: 07/30/18	08/05/18	MTWTF--		5				\$110.00		0.00			
		KSN News COMMENTS APPLY TO SUB LINES A THRU B News													
20	Multi	08/06/18	08/07/18	KSN News Channels : KSNC,KSNG,KSNNL,KSNNW	CM	12n-1pm	MT-----	:30	3	\$110.00	P4	0.00	NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/18	08/12/18	MT-----		2				\$225.00		0.00			
		KSN News COMMENTS APPLY TO SUB LINES A THRU A News													
21	Multi	07/25/18	08/03/18	M-F 430-5p Channels : KSNC,KSNG,KSNNL,KSNNW	CM	430-5pm	--WTF--	:30	3	\$145.00	P4	0.00	NM	8	\$1,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/18	07/29/18	--WTF--		3				\$145.00		0.00			
		Week: 07/30/18	08/05/18	MTWTF--		5				\$145.00		0.00			
		M-F 430-5p COMMENTS APPLY TO SUB LINES A THRU B Jeopardy													
22	Multi	08/06/18	08/07/18	M-F 430-5p Channels : KSNC,KSNG,KSNNL,KSNNW	CM	430-5pm	MT-----	:30	2	\$145.00	P4	0.00	NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/18	08/12/18	MT-----		2				\$145.00		0.00			
		M-F 430-5p COMMENTS APPLY TO SUB LINES A THRU A Jeopardy													
N 23	Multi	08/06/18	08/06/18	Today Show 8-9am Channels : KSNC,KSNG,KSNNL,KSNNW	CM	8-9am	M-----	:30	1	\$110.00	P4	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/18	08/12/18	M-----		1				\$110.00		0.00			
		Today Show 8-9am COMMENTS APPLY TO SUB LINES A THRU B Today Show													
N 24	Multi	08/02/18	08/03/18	Today Show II Channels : KSNC,KSNG,KSNNL,KSNNW	CM	10-11a	---11--	:30	2	\$120.00	P3	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	---11--		2				\$120.00		0.00			
		Today Show 2 COMMENTS APPLY TO SUB LINES A THRU B Jeopardy													
N 25	Multi	08/06/18	08/06/18	Today Show II Channels : KSNC,KSNG,KSNNL,KSNNW	CM	10-11a	1-----	:30	1	\$120.00	P3	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/18	08/12/18	1-----		1				\$120.00		0.00			
		Today Show 2 COMMENTS APPLY TO SUB LINES A THRU B Jeopardy													
N 26	Multi	08/02/18	08/03/18	KSN Today 1 Channels : KSNC,KSNG,KSNNL,KSNNW	CM	5-6am	---11--	:30	2	\$40.00	P4	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/18	08/12/18	1-----		1				\$120.00		0.00			
		KSN Today 1													

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COMMENTS APPLY TO SUB LINES A THRU B															
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	---11--					2	\$40.00		0.00			
N27	Multi	08/06/18	08/06/18	KSN Today 1	CM	5-6am	1-----	:30	1	\$40.00	P4	0.00	NM	1	\$40.00
Channels : KSNL,KSNG,KSNL,KSNW															
KSN Today 1															
COMMENTS APPLY TO SUB LINES A THRU B															
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	1-----					1	\$40.00		0.00			
N28	Multi	08/02/18	08/03/18	Tonight Show	CM	10:35p-11:35pm	---TF--	:30	1	\$165.00	P4	0.00	NM	1	\$165.00
Channels : KSNL,KSNG,KSNL,KSNW															
Tonight Show/Jimmy Fallon															
COMMENTS APPLY TO SUB LINES A THRU B															
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	---TF--					1	\$165.00		0.00			
N29	Multi	08/02/18	08/03/18	Late Night	CM	11:35p-12:35am	---TF--	:30	1	\$35.00	P4	0.00	NM	1	\$35.00
Channels : KSNL,KSNG,KSNL,KSNW															
Late Night/Seth Myers															
COMMENTS APPLY TO SUB LINES A THRU B															
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	---TF--					1	\$35.00		0.00			
N30	Multi	08/02/18	08/03/18	Today Show III	CM	11am-12n	---TF--	:30	1	\$120.00	P3	0.00	NM	1	\$120.00
Channels : KSNL,KSNG,KSNL,KSNW															
Today Show 3															
COMMENTS APPLY TO SUB LINES A THRU B															
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	---TF--					1	\$120.00		0.00			
N31	Multi	08/02/18	08/03/18	M-F 9-10a	CM	9-10a	---11--	:30	2	\$100.00	P3	0.00	NM	2	\$200.00
Channels : KSNL,KSNG,KSNL,KSNW															
M-F 9-10a															
COMMENTS APPLY TO SUB LINES A THRU B															
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	---11--					2	\$100.00		0.00			
													Totals	115	\$24,310.00



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25952188	<b>Changes as of:</b> 7/31/2018 at 2:27 PM	<b>Version:</b> Highlighting Revision 1
<b>CPE:</b> //309	<b>Flight:</b> 7/25/18 - 8/7/18	<b>Station:</b> KSNW
<b>Agency:</b> MEDIUM BUYING LLC	<b>Advertiser:</b> Vicki Schmidt	<b>Market:</b> Wichita
1351 King Ave	<b>Product:</b> Vicki Schmidt	<b>Office:</b> WASHINGTON
2nd Floor	<b>Agency Order #:</b>	<b>Service:</b> Nielsen
COLUMBUS, OH	<b>Buyer:</b> Tanya Renicker	<b>Primary Demo:</b> Adults 50+
43212	<b>Salesperson:</b> KELLY JOHNS	<b>Assistant:</b> KELLY JOHNS
	202-872-5880	202-872-5880
	<b>Separation:</b>	<b>Traffic #:</b> A1468827
<b>Comments:</b> No spots to air after 6:30P on Tues, 8/7		

#	Day/Time	DP	Program	Rate	A50P Rating	Len	7/25 - 8/6			Total Spots	Total \$	CPP*	GRP*
							7/25	7/30	8/6				
1	M-F 10p-10:35p		News	\$300.00	0.0	30	3	5	0	8	\$2,400.00	\$0.00	0.0
2	M 10p-10:35p		News	\$300.00	0.0	30	0	0	1	1	\$300.00	\$0.00	0.0
3	Sa 10p-10:30p		News	\$300.00	0.0	30	1	1	0	2	\$600.00	\$0.00	0.0
4	M-F 6a-6:30a		News	\$125.00	0.0	30	3	5	0	8	\$1,000.00	\$0.00	0.0
5	M-Tu 6a-6:30a		News	\$125.00	0.0	30	0	0	2	2	\$250.00	\$0.00	0.0
6	M-F 6:30a-7a		News	\$145.00	0.0	30	3	5	0	8	\$1,160.00	\$0.00	0.0
7	M-Tu 6:30a-7a		News	\$145.00	0.0	30	0	0	2	2	\$290.00	\$0.00	0.0
8	M-F 7a-8a		Today Show	\$175.00	0.0	30	3	5	0	8	\$1,400.00	\$0.00	0.0
9	M-Tu 7a-8a		Today Show	\$175.00	0.0	30	0	0	2	2	\$350.00	\$0.00	0.0
10	M-F 6:30p-7p		Wheel	\$600.00	0.0	30	3	5	0	8	\$4,800.00	\$0.00	0.0
11	M 6:30p-7p		Wheel	\$600.00	0.0	30	0	0	2	2	\$1,200.00	\$0.00	0.0
12	Sa 6p-6:30p		News	\$150.00	0.0	30	1	1	0	2	\$300.00	\$0.00	0.0
13	M-F 6p-6:30p		News	\$325.00	0.0	30	3	5	0	8	\$2,600.00	\$0.00	0.0
14	M 6p-6:30p		News	\$325.00	0.0	30	0	0	2	2	\$650.00	\$0.00	0.0
15	M-F 8a-9a		Today Show	\$110.00	0.0	30	2	5	0	7	\$770.00	\$0.00	0.0
16	M-Tu 8a-9a		Today Show	\$110.00	0.0	30	0	0	2	2	\$220.00	\$0.00	0.0
17	M-F 5p-5:30p		News	\$225.00	0.0	30	3	5	0	8	\$1,800.00	\$0.00	0.0
18	M-Tu 5p-5:30p		News	\$225.00	0.0	30	0	0	2	2	\$450.00	\$0.00	0.0
19	M-F 12n-1p		News	\$110.00	0.0	30	3	5	0	8	\$880.00	\$0.00	0.0
20	M-Tu 12n-1p		News	\$110.00	0.0	30	0	0	3	3	\$330.00	\$0.00	0.0



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<b>Agency:</b> MEDIUM BUYING LLC	<b>Advertiser:</b> Vicki Schmidt	<b>Market:</b> Wichita
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2nd Floor	<b>Agency Order #:</b>	<b>Service:</b> Nielsen
COLUMBUS, OH	<b>Buyer:</b> Tanya Renicker	<b>Primary Demo:</b> Adults 50+
43212	<b>Salesperson:</b> KELLY JOHNS	<b>Assistant:</b> KELLY JOHNS
	202-872-5880	202-872-5880
	<b>Separation:</b>	<b>Traffic #:</b> A1468827

#	Day/Time	DP	Program	Rate	A50P Rating	Len	7/25 - 8/6			Total Spots	Total \$	CPP*	GRP*
							7/25	7/30	8/6				
21	M-F 4:30p-5p		Jeopardy	\$145.00	0.0	30	3	5	0	8	\$1,160.00	\$0.00	0.0
22	M-Tu 4:30p-5p		Jeopardy	\$145.00	0.0	30	0	0	2	2	\$290.00	\$0.00	0.0
23	M-F 8a-9a		Today Show	\$110.00	0.0	30	0	0	1	1	\$110.00	\$0.00	0.0
REV+ 24	M-F 10a-11a		TODAY SHOW	\$120.00	0.0	30	0	2	1	3	\$360.00	\$0.00	0.0
REV+ 25	M-F 5a-6a		NEWS	\$40.00	0.0	30	0	2	1	3	\$120.00	\$0.00	0.0
REV+ 26	M-F 10:35p-11:35p		TONIGHT SHOW	\$165.00	0.0	30	0	1	0	1	\$165.00	\$0.00	0.0
REV+ 27	M-F 11:35p-12:35a		LATE NIGHT	\$35.00	0.0	30	0	1	0	1	\$35.00	\$0.00	0.0
REV+ 28	M-F 11a-12n		TODAY SHOW	\$120.00	0.0	30	0	1	0	1	\$120.00	\$0.00	0.0
REV+ 29	M-F 9a-10a		LIVE W/ KELLY	\$100.00	0.0	30	0	2	0	2	\$200.00	\$0.00	0.0
<b>TOTALS:</b>							<b>31</b>	<b>61</b>	<b>23</b>	<b>115</b>	<b>\$24,310.00</b>	<b>\$0.00</b>	<b>0.0</b>



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43212	<b>Salesperson:</b> KELLY JOHNS	<b>Assistant:</b> KELLY JOHNS
	202-872-5880	202-872-5880
	<b>Separation:</b>	<b>Traffic #:</b> A1468827

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
07/31/18 2:27 PM	KELLY JOHNS	No spots to air after 6:30P on Tues, 8/7
07/31/18 1:26 PM	Lori Sanderson	PREEMPTED DUE TO SPECIAL REPORT.
03/26/18 10:39 AM	KELLY JOHNS	No spots to air after 6:30P on Tues, 8/7

Competitive Information	
<b>Market Budget:</b>	\$67,528
<b>KSNW Share:</b>	36%
<b>Comment:</b>	
<b>KAKE:</b>	16%
<b>KSAS:</b>	24%
<b>KWCH:</b>	24%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	115	\$24,310.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>115</b>	<b>\$24,310.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2018-Jul	31	\$7,120.00
2018-Aug	84	\$17,190.00
<b>Total</b>	<b>115</b>	<b>\$24,310.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	7/31/18 2:27 PM	KELLY JOHNS	Revised	11		\$1,000.00	\$24,310.00	Changes: Total Spots from 104 to 115, Calculated Dollars from \$23,310.00 to \$24,310.00, Competitive Market Budget from \$64,750 to \$67,528, Total \$ from \$23,310.00 to \$24,310.00, Origuser Entered Dollars to \$23,310.00, User Entered \$ from \$23,310.00 to \$24,310.00. 6 buylines added or modified.
Makegood 1	7/31/18 1:26 PM	Lori Sanderson	Confirmed	1	1	\$0	\$23,310.00	Changes: Total GRPs from 0.00 to 0. 2 buylines added or modified.
Queued for Electronic Contracting	3/26/18 10:41 AM					\$0	\$0	
New	3/26/18 10:39 AM	KELLY JOHNS	Confirmed	104		\$23,310.00	\$23,310.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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