

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:** 9/12/18

*KSNW, WICHITA KS*

I, Katherine Cookson/ Medium Buying, LLC,

being/on behalf of: Vicki Schmidt,

a legally qualified candidate of the Republican

political party for the office of: Insurance Commissioner

in the General

election to be held on: November 11, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Vicki Schmidt for Insurance Commissioner

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Brad Koehn

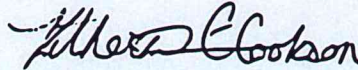
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

9/12/18

**Date**



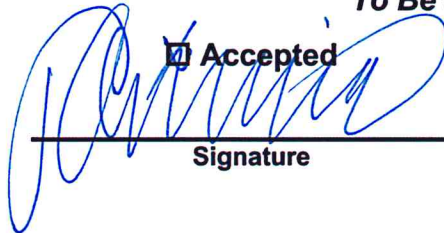
**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



**Signature**

Joe MARINO

**Printed Name**

NSM

**Title**

## ORDER



KSNW Wichita

**Orders**  
**Order / Rev:** A1677788  
**Alt Order #:** 26148466  
**Product Desc:** Vicki Schmidt for In  
**Estimate:** 531  
**Flight Dates:** 10/22/18 - 11/06/18  
**Original Date / Rev:** 09/13/18 / 09/13/18  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency**  
**Name:** Medium Buying LLC  
**Buying Contact:**  
**Billing Contact:**  
 1351 King Avenue  
 Columbus, OH 43212

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Vicki Schmidt/Insurance Commis  
**Demographic:** A35+  
**Product Codes:** PL21  
**Priority:** P5  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	62	\$5,335.00	\$4,534.75
10/29/18	11/06/18	82	\$6,710.00	\$5,703.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	62	\$5,335.00	\$4,534.75	0.00
November 2018	82	\$6,710.00	\$5,703.50	0.00
<b>Totals</b>	<b>144</b>	<b>\$12,045.00</b>	<b>\$10,238.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
KSNW Wichita	26%	\$12,045.00
Market	100%	\$46,326.92

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	24%	\$11,118.46
KMTW	0%	\$0.00
KSAS	27%	\$12,508.27
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	23%	\$10,655.19
KWCV	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
----	----	-------	-----	----------------	-------	----------------	------	-----	-------	------	-----	-----	------	-------	--------



Order / Rev: A1677788  
 Alt Order #: 26148466  
 Flight Dates: 10/22/18 - 11/06/18

Advertiser: POL/Vicki Schmidt/Insurance Commissi  
 Product Desc: Vicki Schmidt for In  
 Estimate: 531

KSNW Wichita

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	10/27/18	11/03/18	Sa 530-6a Channels : KSNW,KSNG,KSNC,KSND Sa 530-6a COMMENTS APPLY TO SUB LINES A THRU A KSN AGRI	CM	Sa 530-6a	-----S-	:30	1	\$15.00	P5	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S-					1	\$15.00		0.00			
		Week: 10/29/18	11/04/18	-----S-					1	\$15.00		0.00			
N 2	Multi	10/22/18	11/06/18	KSN Today 1 Channels : KSNW,KSNG,KSNC,KSND KSN Today 1 COMMENTS APPLY TO SUB LINES A THRU C NEWS	CM	5-6am	MTWTF--	:30	5	\$15.00	P5	0.00	NM	13	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	MTWTF--					5	\$15.00		0.00			
		Week: 10/29/18	11/04/18	MTWTF--					6	\$15.00		0.00			
		Week: 11/05/18	11/11/18	MT-----					2	\$15.00		0.00			
N 3	Multi	10/27/18	11/03/18	Today Show Sa Channels : KSNW,KSNG,KSNC,KSND Today Show Sa COMMENTS APPLY TO SUB LINES A THRU A SAT TODAY	CM	6-8am	-----S-	:30	1	\$20.00	P5	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S-					1	\$20.00		0.00			
		Week: 10/29/18	11/04/18	-----S-					1	\$20.00		0.00			
N 4	Multi	10/22/18	11/06/18	KSN News Channels : KSNW,KSNG,KSNC,KSND KSN News COMMENTS APPLY TO SUB LINES A THRU B NEWS	CM	12n-1pm	MTWTF--	:30	5	\$30.00	P5	0.00	NM	12	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	MTWTF--					5	\$30.00		0.00			
		Week: 10/29/18	11/04/18	MTWTF--					5	\$30.00		0.00			
		Week: 11/05/18	11/11/18	MT-----					2	\$30.00		0.00			
N 5	Multi	10/28/18	11/04/18	Sun KSN News at Five Channels : KSNW,KSNG,KSNC,KSND Sun KSN News at Five COMMENTS APPLY TO SUB LINES A THRU A NEWS	CM	Sun KSN News at	-----S	:30	1	\$35.00	P5	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S					1	\$35.00		0.00			
		Week: 10/29/18	11/04/18	-----S					1	\$35.00		0.00			
N 6	Multi	10/28/18	11/04/18	Meet the Press Channels : KSNW,KSNG,KSNC,KSND Meet the Press COMMENTS APPLY TO SUB LINES A THRU A MEET THE PRESS	CM	Meet the Press	-----S	:30	1	\$40.00	P5	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S					1	\$40.00		0.00			
		Week: 10/29/18	11/04/18	-----S					1	\$40.00		0.00			
N 7	Multi	10/27/18	11/03/18	Sa 5-530p Channels : KSNW,KSNG,KSNC,KSND Sa 5-530p COMMENTS APPLY TO SUB LINES A THRU A JEOPARDY	CM	5-530p	-----S-	:30	1	\$40.00	P5	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S-					1	\$40.00		0.00			
		Week: 10/29/18	11/04/18	-----S-					1	\$40.00		0.00			
N 8	Multi	10/22/18	11/06/18	Today Show 8-9am Channels : KSNW,KSNG,KSNC,KSND Today Show 8-9am COMMENTS APPLY TO SUB LINES A THRU B TODAY SHOW	CM	8-9am	MTWTF--	:30	5	\$50.00	P5	0.00	NM	12	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	MTWTF--					5	\$50.00		0.00			

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	MTWTF--		5				\$50.00		0.00			
		Week: 11/05/18	11/11/18	MT-----		2				\$50.00		0.00			
N 9	Multi	10/27/18	11/03/18	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$60.00	P5	0.00	NM	2	\$120.00
		Channels : KSNK,KSNG,KSNN,KSNN													
		Sat KSN News at Six													
		COMMENTS APPLY TO SUB LINES A THRU A													
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S-		1				\$60.00		0.00			
		Week: 10/29/18	11/04/18	-----S-		1				\$60.00		0.00			
N 10	Multi	10/22/18	11/06/18	M-F 430-5p	CM	430-5pm	MTWTF--	:30	5	\$60.00	P5	0.00	NM	12	\$720.00
		Channels : KSNK,KSNG,KSNN,KSNN													
		M-F 430-5p													
		COMMENTS APPLY TO SUB LINES A THRU B													
		JEOPARDY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	MTWTF--		5				\$60.00		0.00			
		Week: 10/29/18	11/04/18	MTWTF--		5				\$60.00		0.00			
		Week: 11/05/18	11/11/18	MT-----		2				\$60.00		0.00			
N 11	Multi	10/22/18	11/06/18	KSN News at Five	CM	5-530pm	MTWTF--	:30	5	\$65.00	P5	0.00	NM	12	\$780.00
		Channels : KSNK,KSNG,KSNN,KSNN													
		KSN News at Five													
		COMMENTS APPLY TO SUB LINES A THRU B													
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	MTWTF--		5				\$65.00		0.00			
		Week: 10/29/18	11/04/18	MTWTF--		5				\$65.00		0.00			
		Week: 11/05/18	11/11/18	MT-----		2				\$65.00		0.00			
N 12	Multi	10/22/18	11/06/18	KSN Today 2	CM	6-7am	MTWTF--	:30	5	\$65.00	P5	0.00	NM	12	\$780.00
		Channels : KSNK,KSNG,KSNN,KSNN													
		KSN Today 2													
		COMMENTS APPLY TO SUB LINES A THRU B													
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	MTWTF--		5				\$65.00		0.00			
		Week: 10/29/18	11/04/18	MTWTF--		5				\$65.00		0.00			
		Week: 11/05/18	11/11/18	MT-----		2				\$65.00		0.00			
N 13	Multi	11/03/18	11/03/18	NASCAR on NBC	CM	NASCAR on NBC	-----S-	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
		Channels : KSNK,KSNG,KSNN,KSNN													
		NASCAR on NBC													
		COMMENTS APPLY TO SUB LINES A THRU A													
		NASCAR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----S-		1				\$75.00		0.00			
N 14	Multi	10/27/18	11/03/18	Sa 630-7p	CM	630-7pm	-----S-	:30	1	\$75.00	P5	0.00	NM	2	\$150.00
		Channels : KSNK,KSNG,KSNN,KSNN													
		Sa 630-7p													
		COMMENTS APPLY TO SUB LINES A THRU A													
		WHEEL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S-		1				\$75.00		0.00			
		Week: 10/29/18	11/04/18	-----S-		1				\$75.00		0.00			
N 15	Multi	10/22/18	11/06/18	KSN News at Six	CM	6-630p	MTWTF--	:30	5	\$85.00	P5	0.00	NM	12	\$1,020.00
		Channels : KSNK,KSNG,KSNN,KSNN													
		KSN News at Six													
		COMMENTS APPLY TO SUB LINES A THRU B													
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	MTWTF--		5				\$85.00		0.00			
		Week: 10/29/18	11/04/18	MTWTF--		5				\$85.00		0.00			
		Week: 11/05/18	11/11/18	MT-----		2				\$85.00		0.00			
N 16	Multi	10/27/18	11/03/18	LN Sa	CM	KSN News at 10	S-----S-	:30	1	\$90.00	P5	0.00	NM	2	\$180.00
		Channels : KSNK,KSNG,KSNN,KSNN													



Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KSN News at 10 Sat															
COMMENTS APPLY TO SUB LINES A THRU A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S-					1	\$90.00		0.00			
		Week: 10/29/18	11/04/18	-----S-					1	\$90.00		0.00			
N 17	Multi	10/22/18	11/06/18	Today Show 7-8am	CM	7-8am	MTWTF--	:30	5	\$110.00	P5	0.00	NM	12	\$1,320.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Today Show 7-8am											
COMMENTS APPLY TO SUB LINES A THRU B TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	MTWTF--					5	\$110.00		0.00			
		Week: 10/29/18	11/04/18	MTWTF--					5	\$110.00		0.00			
		Week: 11/05/18	11/11/18	MT-----					2	\$110.00		0.00			
N 18	Multi	10/27/18	11/03/18	SNL	CM	1030p-12m	-----S-	:30	1	\$115.00	P5	0.00	NM	2	\$230.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Saturday Night Live											
COMMENTS APPLY TO SUB LINES A THRU A SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S-					1	\$115.00		0.00			
		Week: 10/29/18	11/04/18	-----S-					1	\$115.00		0.00			
N 19	Multi	10/28/18	11/04/18	FB Night in Amer Pre G	CM	FB Night in Amer F	-----S	:30	1	\$145.00	P5	0.00	NM	2	\$290.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				FB Night in Amer Pre Game											
COMMENTS APPLY TO SUB LINES A THRU A FOOTBALL NIGHT IN AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S					1	\$145.00		0.00			
		Week: 10/29/18	11/04/18	-----S					1	\$145.00		0.00			
N 20	Multi	10/22/18	11/02/18	M-F 630-7p	CM	630-7pm	MTWTF--	:30	5	\$160.00	P5	0.00	NM	10	\$1,600.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				M-F 630-7p											
COMMENTS APPLY TO SUB LINES A THRU A WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	MTWTF--					5	\$160.00		0.00			
		Week: 10/29/18	11/04/18	MTWTF--					5	\$160.00		0.00			
N 21	Multi	11/05/18	11/05/18	M-F 630-7p	CM	630-7pm	M-----	:30	1	\$160.00	P5	0.00	NM	1	\$160.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				M-F 630-7p											
COMMENTS APPLY TO SUB LINES A THRU A WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	M-----					1	\$160.00		0.00			
N 22	Multi	10/22/18	11/02/18	LN M-F	CM	10-10:35pm	MTWTF--	:30	5	\$165.00	P5	0.00	NM	10	\$1,650.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News at Ten Mon-Fri											
COMMENTS APPLY TO SUB LINES A THRU A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	MTWTF--					5	\$165.00		0.00			
		Week: 10/29/18	11/04/18	MTWTF--					5	\$165.00		0.00			
N 23	Multi	11/05/18	11/05/18	LN M-F	CM	10-10:35pm	M-----	:30	1	\$165.00	P5	0.00	NM	1	\$165.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News at Ten Mon-Fri											
COMMENTS APPLY TO SUB LINES A THRU A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	M-----					1	\$165.00		0.00			
N 24	Multi	10/28/18	10/28/18	NFL Game	CM	NFL Game	-----S	:30	1	\$600.00	P5	0.00	NM	1	\$600.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				NFL Game											
COMMENTS APPLY TO SUB LINES A THRU A															

Order / Rev: A1677788  
 Alt Order #: 26148466  
 Flight Dates: 10/22/18 - 11/06/18

Advertiser: POL/Vicki Schmidt/Insurance Commissi  
 Product Desc: Vicki Schmidt for In  
 Estimate: 531

KSNW Wichita

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
SNF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S					1	\$600.00		0.00			
N 25	Multi	11/04/18	11/04/18	NFL Game	CM	NFL Game	-----S	:30	1	\$600.00	P5	0.00	NM	1	\$600.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				NFL Game											
COMMENTS APPLY TO SUB LINES A THRU A															
SNF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S					1	\$600.00		0.00			
N 26	Multi	10/28/18	11/04/18	LN Su	CM	KSN News at 10 S	-----S	:30	1	\$75.00	P5	0.00	NM	2	\$150.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				KSN News at 10 Sun											
COMMENTS APPLY TO SUB LINES A THRU A															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S					1	\$75.00		0.00			
Week:		10/29/18	11/04/18	-----S					1	\$75.00		0.00			
													Totals	144	\$12,045.00





125 West 55th St  
New York, NY 10019

KATZ TELEVISION  
GROUP

Contract # 26148466 Changes as of: 9/13/2018 at 10:21 AM Version: Current State Version 1  
CPE: //531 Flight: 10/22/18 - 11/6/18 Station: KSNW  
Agency: MEDIUM BUYING LLC Advertiser: Vicki Schmidt Market: Wichita  
1351 King Ave Product: Vicki Schmidt for Insurance Comm Office: WASHINGTON  
2nd Floor Agency Order #: Buyer: Katherine Cookson Service: Nielsen  
COLUMBUS, OH Primary Demo: Adults 35+  
43212 Salesperson: KELLY JOHNS Assistant: KELLY JOHNS  
202-872-5880 202-872-5880  
Separation:

Con Type: POLITICAL/VOTE  
Total \$: \$12,045.00  
Total Spots: 144  
Total CPP: \$0.00  
Total GRP:

		10/22 - 11/5													
#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/22	10/29	11/5			Total Spots	Total \$	CPP*	GRP*
1	Sa 5:30a-6a		KSN AGRI	\$15.00	0.0	30	1	1	0			2	\$30.00	\$0.00	0.0
2	M-F 5a-6a		NEWS	\$15.00	0.0	30	5	6	2			13	\$195.00	\$0.00	0.0
3	Sa 6a-8a		SAT TODAY	\$20.00	0.0	30	1	1	0			2	\$40.00	\$0.00	0.0
4	M-F 12n-1p		NEWS	\$30.00	0.0	30	5	5	2			12	\$360.00	\$0.00	0.0
5	Su 5p-5:30p		NEWS	\$35.00	0.0	30	1	1	0			2	\$70.00	\$0.00	0.0
6	Su 8a-9a		MEET THE PRESS	\$40.00	0.0	30	1	1	0			2	\$80.00	\$0.00	0.0
7	Sa 5p-5:30p		JEOPARDY	\$40.00	0.0	30	1	1	0			2	\$80.00	\$0.00	0.0
8	M-F 8a-9a		TODAY SHOW	\$50.00	0.0	30	5	5	2			12	\$600.00	\$0.00	0.0
9	Sa 6p-6:30p		NEWS	\$60.00	0.0	30	1	1	0			2	\$120.00	\$0.00	0.0
10	M-F 4:30p-5p		JEOPARDY	\$60.00	0.0	30	5	5	2			12	\$720.00	\$0.00	0.0
11	M-F 5p-5:30p		NEWS	\$65.00	0.0	30	5	5	2			12	\$780.00	\$0.00	0.0
12	M-F 6a-7a		NEWS	\$65.00	0.0	30	5	5	2			12	\$780.00	\$0.00	0.0
13	Sa 2:30p-5p		NASCAR	\$75.00	0.0	30	0	1	0			1	\$75.00	\$0.00	0.0
14	Sa 6:30p-7p		WHEEL	\$75.00	0.0	30	1	1	0			2	\$150.00	\$0.00	0.0
15	M-F 6p-6:30p		NEWS	\$85.00	0.0	30	5	5	2			12	\$1,020.00	\$0.00	0.0
16	Sa 10p-10:30p		NEWS	\$90.00	0.0	30	1	1	0			2	\$180.00	\$0.00	0.0
17	M-F 7a-8a		TODAY SHOW	\$110.00	0.0	30	5	5	2			12	\$1,320.00	\$0.00	0.0
18	Sa 10:30p-12m		SNL	\$115.00	0.0	30	1	1	0			2	\$230.00	\$0.00	0.0
19	Su 6p-7:20p		FOOTBALL NIGHT IN AMERICA	\$145.00	0.0	30	1	1	0			2	\$290.00	\$0.00	0.0
20	M-F 6:30p-7p		WHEEL	\$160.00	0.0	30	5	5	0			10	\$1,600.00	\$0.00	0.0





125 West 55th St  
New York, NY 10019

**KATZ** TELEVISION  
GROUP

Contract # 26148466      Changes as of: 9/13/2018 at 10:21 AM      Version: Current State Version 1

CPE: /531      Flight: 10/22/18 - 11/6/18      Station: KSNW      Con Type: POLITICAL/VOTE

Agency: MEDIUM BUYING LLC      Advertiser: Vicki Schmidt      Market: Wichita      Total \$: \$12,045.00

1351 King Ave      Product: Vicki Schmidt for      Office: WASHINGTON      Total Spots: 144

2nd Floor      Insurance Comm      Service: Nielsen      Total CPP: \$0.00

COLUMBUS, OH      Buyer: Katherine Cookson      Primary Demo: Adults 35+      Total GRP:

43212      Salesperson: KELLY JOHNS      Assistant: KELLY JOHNS

202-872-5880      202-872-5880

Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/22 - 11/5					Total Spots	Total \$	CPP*	GRP*			
							10/22	10/29	11/5									
21	M 6:30p-7p		WHEEL	\$160.00	0.0	30	0	0	1		1	\$160.00	\$0.00	0.0				
22	M-F 10p-10:35p		NEWS	\$165.00	0.0	30	5	5	0		10	\$1,650.00	\$0.00	0.0				
23	M 10p-10:35p		NEWS	\$165.00	0.0	30	0	0	1		1	\$165.00	\$0.00	0.0				
24	Su 7:20p-10:30p		SNF	\$600.00	0.0	30	1	0	0		1	\$600.00	\$0.00	0.0				
25	Su 7:20p-10:30p		SNF	\$600.00	0.0	30	0	1	0		1	\$600.00	\$0.00	0.0				
26	Su 10p-10:30p		NEWS	\$75.00	0.0	30	1	1	0		2	\$150.00	\$0.00	0.0				
TOTALS:							62	64	18						144	\$12,045.00	\$0.00	0.0



125 West 55th St  
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KATZ TELEVISION  
GROUP

Contract # 26148466 Changes as of: 9/13/2018 at 10:21 AM Version: Current State Version 1  
CPE: /531 Flight: 10/22/18 - 11/6/18 Station: KSNW  
Agency: MEDIUM BUYING LLC Advertiser: Vicki Schmidt Market: Wichita  
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COLUMBUS, OH 43212 Primary Demo: Adults 35+  
Salesperson: KELLY JOHNS Assistant: KELLY JOHNS  
202-872-5880 202-872-5880  
Separation:

Con Type: POLITICAL/VOTE  
Total \$: \$12,045.00  
Total Spots: 144  
Total CPP: \$0.00  
Total GRP:

#### Special Instructions

Competitive Information	
Market Budget:	\$46,327
KSNW Share:	26%
Comment:	
KAKE:	24%
KSAS:	27%
KWCH:	23%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	144	\$12,045.00	0.0
Total	100%	144	\$12,045.00	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Oct	62	\$5,335.00
2018-Nov	82	\$6,710.00
Total	144	\$12,045.00

#### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	9/13/18 10:21 AM	KELLY JOHNS	New	144		\$12,045.00	\$12,045.00	

#### Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.