

# Broadcast Contract

KATZ MEDIA GROUP  
ENDING SPENDING ACTION FUND  
125 W. 55TH 3RD FLOOR  
NEW YORK, NY 10019

Start Date 11/03/16	Contract# 58268	Mod# 0
End Date 11/08/16	Date Entered 11/02/16	Date Last Modified 11/02/16
Advertiser ENDING SPENDING ACTI	Station Market KKLZ-FM	
Product Issue NV	SalesRep/Office PHILADELPHIA	

Standard Billing Cycle Estimate# 4395

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TH 11/03/16 FR 11/04/16	06:00A-10:00A	60	--	--	--	3	3	--	--	6	\$1,250.00
2	MO 11/07/16 TU 11/08/16	06:00A-10:00A	60	3	2	--	--	--	--	--	5	\$1,250.00
3	SA 11/05/16 SA 11/05/16	06:00A-10:00A	60	--	--	--	--	--	1	--	1	\$125.00
4	TH 11/03/16 FR 11/04/16	10:00A-03:00P	60	--	--	--	3	3	--	--	6	\$1,250.00
5	MO 11/07/16 MO 11/07/16	10:00A-03:00P	60	3	--	--	--	--	--	--	3	\$1,250.00
6	SA 11/05/16 SA 11/05/16	10:00A-03:00P	60	--	--	--	--	--	1	--	1	\$150.00
7	SU 11/06/16 SU 11/06/16	10:00A-03:00P	60	--	--	--	--	--	--	1	1	\$120.00
8	TH 11/03/16 FR 11/04/16	03:00P-07:00P	60	--	--	--	3	3	--	--	6	\$1,250.00
9	MO 11/07/16 MO 11/07/16	03:00P-07:00P	60	4	--	--	--	--	--	--	4	\$1,250.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	33	37,895.00	\$5,684.25	\$ 32,210.75	\$ 37,895.00

## Billing Projections: By Month

	Nov 16
CA	37,895.00
ST	37,895.00

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL BEASLEY STATION'S ADVERTISING AGREEMENTS, BEASLEY REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title  
See reverse for accepted terms and conditions, if any

Name Title  
Page 7

# Sales Order

Station: **KKLZ-FM** Contract#: **0** Agency: **KATZ MEDIA GROUP**  
 Contract Name: **ENDSPEND 4395 KKLZ 30222413** Address: **125 W. 55TH 3RD FLOOR**  
 Proposal#: **387C40AE-556E-4860-B65A-FF7F7073F4B6** City: **NEW YORK** State: **NY** Zip: **10019**  
 Buyer: \_\_\_\_\_  
 Start Date: **11/03/16** End Date: **11/08/16** Tax Schedule: **(None)**  
 Revenue Type: **POLITICAL NATIONAL** Type: **Cash** Agency Commission %: **15**  
 Advertiser: **ENDING SPENDING ACTION FUND** Billing Cycle: **Standard**  
 Address: \_\_\_\_\_ Salesperson: **5046PCHRI** Comm %: **1**  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Makegood Policy: **WITHIN CONTRACT DATES**  
 Product Name: **Issue NV**  
 Estimate #: **4395**  
 Agency Client Code: **ESAF**  
 Competitive Code: **09 POLITICAL**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	11/03/16	11/04/16		6:00 AM	10:00 AM	60				3	3			6	D	1,250.00	6	7,500.00	
2	11/07/16	11/08/16		6:00 AM	10:00 AM	60	3	2						5	D	1,250.00	5	6,250.00	
3	11/05/16	11/05/16		6:00 AM	10:00 AM	60						1		1	D	125.00	1	125.00	
4	11/03/16	11/04/16		10:00 AM	3:00 PM	60				3	3			6	D	1,250.00	6	7,500.00	
5	11/07/16	11/07/16		10:00 AM	3:00 PM	60	3							3	D	1,250.00	3	3,750.00	
6	11/05/16	11/05/16		10:00 AM	3:00 PM	60						1		1	D	150.00	1	150.00	
7	11/06/16	11/06/16		10:00 AM	3:00 PM	60							1	1	D	120.00	1	120.00	
8	11/03/16	11/04/16		3:00 PM	7:00 PM	60				3	3			6	D	1,250.00	6	7,500.00	
9	11/07/16	11/07/16		3:00 PM	7:00 PM	60	4							4	D	1,250.00	4	5,000.00	

## Billing Projections: By Month

Nov 16  
 CA 37,895.00  
 ST 37,895.00

☒ Print Spot Prices

Notes to Traffic: **NEW ORDER - MD 110216**

TOTAL SPOTS **33**  
 GROSS TOTAL \$ **37,895.00**  
 ADJUSTED SPOTS **33**  
 ADJUSTED TOTAL \$ **37,895.00**

APPROVE

DECLINE



General Manager



Sales Manager



Interactive Sales Manager



Business Manager

Nov 02, 16  
 CONT# 30222413 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO  
 TO KKLZ-FM (Las Vegas, NV)  
 FM PATRICK MCGEE  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: ESAF / NV / 4395

SALESPERSON FAX#

PH # 410-825-9877

BYR Helen Hanratty  
 ADV ENDING SPENDING ACTION FUND  
 PDT Issue NV  
 FLT Nov 03, 16 - Nov 08, 16

\* REP ORDER COMMENT \*

\*\* 11/2/2016 4:50:00 PM: MENTZER MEDIA HAS PAID KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY WITH ALL POLITICAL/ISSUE ORDERS. PLEASE CONFIRM WITH MICHAEL.MERGET@KATZRADIOGROUP.COM. 215.557.4208. THANKS!

\*\* 11/2/2016 4:50:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b><u>FLIGHT 1</u></b>							
	1.1	...T...	6A - 10A	60	11/03/2016 - 11/03/2016	1D	3	\$1,250.00	3
	1.2	...T...	10A - 3P	60	11/03/2016 - 11/03/2016	1D	3	\$1,250.00	3
	1.3	...T...	3P - 7P	60	11/03/2016 - 11/03/2016	1D	3	\$1,250.00	3
					** FLIGHT TOTALS **		9	\$11,250.00	
		<b><u>FLIGHT 2</u></b>							
	2.1	....F..	6A - 10A	60	11/04/2016 - 11/04/2016	1D	3	\$1,250.00	3
	2.2	....F..	10A - 3P	60	11/04/2016 - 11/04/2016	1D	3	\$1,250.00	3
	2.3	....F..	3P - 7P	60	11/04/2016 - 11/04/2016	1D	3	\$1,250.00	3
					** FLIGHT TOTALS **		9	\$11,250.00	
		<b><u>FLIGHT 3</u></b>							
	3.1	.....S.	6A - 10A	60	11/05/2016 - 11/05/2016	1D	1	\$125.00	1
	3.2	.....S.	10A - 3P	60	11/05/2016 - 11/05/2016	1D	1	\$150.00	1
					** FLIGHT TOTALS **		2	\$275.00	
		<b><u>FLIGHT 4</u></b>							
	4.1	.....S	10A - 3P	60	11/06/2016 - 11/06/2016	1D	1	\$120.00	1
					** FLIGHT TOTALS **		1	\$120.00	

Nov 02, 16  
 CONT# 30222413 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO

DDS CONT# 0  
 C/P/E: ESAF / NV / 4395

		<b><u>FLIGHT 5</u></b>						
5.1	M.....	6A - 10A	60	11/07/2016 - 11/07/2016	1D	3	\$1,250.00	3
5.2	M.....	10A - 3P	60	11/07/2016 - 11/07/2016	1D	3	\$1,250.00	3
5.3	M.....	3P - 7P	60	11/07/2016 - 11/07/2016	1D	4	\$1,250.00	4
			<b>** FLIGHT TOTALS **</b>			10	\$12,500.00	
		<b><u>FLIGHT 6</u></b>						
6.1	.T.....	6A - 10A	60	11/08/2016 - 11/08/2016	1D	2	\$1,250.00	2
			<b>** FLIGHT TOTALS **</b>			2	\$2,500.00	

	<b>Nov 16</b>						
SPOTS	33						
CASH	37895.00						
TRADE	0.00						
NSL	0.00						
TOTAL	37895.00						

						<b>TOTAL</b>
SPOTS						33
CASH						37,895.00
TRADE						0.00
NSL						0.00
TOTAL						37,895.00

**\*\* Competitive Comments \*\***

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
-----------------------	-------

I, Rita O'Brennan

do hereby request station time concerning the following issue:

Ending Spending Action Fund
-----------------------------

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

This broadcast time will be used by: Ending Spending Action Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

<b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b>	
<input checked="checked" type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Ending Spending Action Fund 817 S. Kings Lane Alexandria, VA 22304
--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

CEO: Todd Rickells President: Brian Baker Treasurer: Nancy Watkins
--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Ending Spending Action Fund  
817 Slaters Lane  
Alexandria, VA 22314

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

CEO: Todd Ricketts  
President: Brian Baker  
Treasurer: Nancy Watkins



**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

8/11/16      [Signature]      202-642-2771  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted In Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title



**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

Attach proposed schedule with charges (if available): GROSS

**GROSS**

## AFTER AIRING OF BROADCASTS

**Attach invoices or Schedule Run Summary to this Form showing:**

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



Client Information Request Form  
Issue

Advertiser Group Name: Ending Spending Action Fund

Address: 817 Slaters Lane

City, State & Zip Code: Alexandria, VA 22314

Phone: 202.642.2771

Fax: \_\_\_\_\_

Executive Director or  
President Brian C. Baker

Group Treasurer Nancy H. Watkins

## PRODUCTION ORDER

<input type="checkbox"/> COPY DUE BY: _____	<input type="checkbox"/> SPEC DUE BY: _____	<input type="checkbox"/> EXTRA COPIES DUE BY: _____	<input type="checkbox"/> COPY APPD DUE BY: _____	<input type="checkbox"/> START DUE BY: _____
<input checked="" type="checkbox"/> KKLZ	<input type="checkbox"/> KDWN	<input type="checkbox"/> KCYE	AE: NATIONAL	
<input type="checkbox"/> KOAS	<input checked="" type="checkbox"/> KVGS	<input type="checkbox"/> STREAMING		

ADVERTISER: <u>ENDING SPENDING ACTION FUND</u>	CO-OP: <input type="radio"/> YES <input checked="" type="radio"/> NO
DATE: <u>11/2/16</u>	PRODUCE FROM: <input type="radio"/> EXTEND <input type="radio"/> DUB
KKLZ ORDER#: <u>NEW</u>	<input type="radio"/> MIJO <input type="radio"/> COPY <input checked="" type="radio"/> EMAIL
KDWN ORDER #: _____	<input type="radio"/> WEB LINK: _____
KCYE ORDER #: _____	<input type="radio"/> 1ST SPIN <input type="radio"/> FILMCORE <input type="radio"/> EXT REACH
KOAS ORDER #: _____	<input type="radio"/> SPOT TRAFFIC <input type="radio"/> SPOT GENI <input type="radio"/> DGS
KVGS ORDER #: <u>NEW</u>	<input type="radio"/> IN HOUSE LOCATION: _____

☐ CLIENT APPROVAL NEEDED      DATE/TIME NEEDED: \_\_\_\_\_

☐ EMAIL SPOT TO: \_\_\_\_\_

#	SPOT CODES/TITLES	ROT	LEN	START	END	CART #
1	ESAF-16-R-02	100	60	11/3	11/8	
2					@ 12N	
3						
4						
5						
6						
7						
8						
9						
10						

NOTES: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**ALL FINISHED SPOTS ARE ARCHIVED FOR 6 MONTHS**

**FOR TRAFFIC/PRODUCTION USE ONLY:**

RCVD IN TRAFFIC BY: \_\_\_\_\_ DATE: 11/2/16

RCVD IN PROD BY: \_\_\_\_\_ DATE: \_\_\_\_\_ COMPLETE: ☐ \_\_\_\_\_

**PRINT**

**SAVE**

**RESET**

**EMAIL**



## Traffic Instructions

**Date:** 11/02/16

**Advertiser:**

**Ending Spending Action Fund**

**Radio Markets:** Las Vegas  
Reno

**Please Air the Following Instructions**

**Radio Estimate #**

**4395**

FLIGHT DATES	SPOT LENGTH	SPOT CODE	SPOT NAME	ROTATION
11/3-11/8 NOON	60	ESAF-16-R-02	WANT NV FINAL	100%

**Spot will arrive:** ATTACHED

**Spot delivered via:** MP3 EMAIL

**PLEASE EMAIL TO CONFIRM THESE TRAFFIC INSTRUCTIONS UPON RECEIPT**

Ph: 410-825-7034

# INVOICE



**Invoice #:** IN-1161160669  
**Invoice Date:** 11/13/2016  
**Contract #:** 58268  
**Page:** 1  
**Net Amount Due:** \$32,210.75

**Agency:** KATZ MEDIA GROUP  
 125 W. 55TH 3RD FLOOR  
 NEW YORK, NY 10019

**Station(s):** KKLZ-FM

**Advertiser:** ENDING SPENDING ACTION FUND  
**Product:** Issue NV  
**Estimate #:** 4395  
**Agency Client Code:** ESAF  
**Buyer Name:**

**Salesperson(s):** PHILADELPHIA CHRISTAL  
**Terms:** DUE UPON RECEIPT

Day	Date	Time	Ln	Length	Product	ISCI	Rate
THU	11/03/16	06:16a	1	60		ESAF-16-R-02	\$1,250.00
THU	11/03/16	07:48a	1	60		ESAF-16-R-02	\$1,250.00
THU	11/03/16	12:18p	4	60		ESAF-16-R-02	\$1,250.00
THU	11/03/16	01:17p	4	60		ESAF-16-R-02	\$1,250.00
THU	11/03/16	02:28p	4	60		ESAF-16-R-02	\$1,250.00
THU	11/03/16	04:45p	8	60		ESAF-16-R-02	\$1,250.00
THU	11/03/16	05:41p	8	60		ESAF-16-R-02	\$1,250.00
THU	11/03/16	06:46p	8	60		ESAF-16-R-02	\$1,250.00
FRI	11/04/16	06:14a	1	60		ESAF-16-R-02	\$1,250.00
FRI	11/04/16	07:49a	1	60		ESAF-16-R-02	\$1,250.00
FRI	11/04/16	08:46a	1	60		ESAF-16-R-02	\$1,250.00
FRI	11/04/16	09:23a	1	60		ESAF-16-R-02	\$1,250.00
FRI	11/04/16	12:48p	4	60		ESAF-16-R-02	\$1,250.00
FRI	11/04/16	01:20p	4	60		ESAF-16-R-02	\$1,250.00
FRI	11/04/16	02:12p	4	60		ESAF-16-R-02	\$1,250.00
FRI	11/04/16	04:20p	8	60		ESAF-16-R-02	\$1,250.00
FRI	11/04/16	04:46p	8	60		ESAF-16-R-02	\$1,250.00
FRI	11/04/16	06:18p	8	60		ESAF-16-R-02	\$1,250.00
SAT	11/05/16	09:34a	3	60		ESAF-16-R-02	\$125.00
SAT	11/05/16	01:17p	6	60		ESAF-16-R-02	\$150.00
SUN	11/06/16	01:17p	7	60		ESAF-16-R-02	\$120.00
MON	11/07/16	07:15a	2	60		ESAF-16-R-02	\$1,250.00
MON	11/07/16	08:14a	2	60		ESAF-16-R-02	\$1,250.00
MON	11/07/16	09:23a	2	60		ESAF-16-R-02	\$1,250.00
MON	11/07/16	12:18p	5	60		ESAF-16-R-02	\$1,250.00
MON	11/07/16	01:17p	5	60		ESAF-16-R-02	\$1,250.00
MON	11/07/16	02:31p	5	60		ESAF-16-R-02	\$1,250.00
MON	11/07/16	03:48p	9	60		ESAF-16-R-02	\$1,250.00
MON	11/07/16	04:45p	9	60		ESAF-16-R-02	\$1,250.00
MON	11/07/16	05:38p	9	60		ESAF-16-R-02	\$1,250.00
MON	11/07/16	06:14p	9	60		ESAF-16-R-02	\$1,250.00
TUE	11/08/16	06:20a	2	60		ESAF-16-R-02	\$1,250.00
TUE	11/08/16	07:18a	2	60		ESAF-16-R-02	\$1,250.00

# INVOICE



**Invoice #:** IN-1161160669  
**Invoice Date:** 11/13/2016  
**Contract #:** 58268  
**Page:** 2  
**Net Amount Due:** \$32,210.75

**Remit To:**  
KKLZ-FM  
Beasley Media Group, Inc.  
2920 S Durango Dr  
Las Vegas, NV 89117

**Invoice Totals**  
**Total Spots:** 33  
**Gross Amount:** \$37,895.00  
**Agency Commission:** (\$5,684.25)  
**Net Amount Due:** \$32,210.75

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL KKLZ-FM ADVERTISING AGREEMENTS, KKLZ-FM REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.  
Copy of Electronic Invoice