

WUTV/WNYO Political File Checklist

Candidate: Protect our Dem

Rep: Brad Phillips

Office: Luc

Today's Date: 11/9/12

Flight Dates: 10/27-11/5/12

Contract # 1400491

☐

Copy of Sales Order

☒☐

Copy of NAB Form

☒

Copy of Check

☒☐☐

Complete packets are to go to Jon May who will put them in each stations public file.

These records contain:

1. The issue to which the ad refers
2. Whether the request was accepted or rejected by the station
3. The rate charged for the time
4. The dates and times on which the ads aired (if applicable)
5. The class of time that was purchased (if applicable)
6. The name of the entity purchasing/requesting the time including name,

Rep Order# 9852083 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/25/2012 10:59 AM
Last Received: 10/25/2012 10:42 AM
Showing Buylines: All Lines

1 of 2

Station WNYO-TV BUFFALO NY
Advertiser () POLITICAL ISSUE GROU
Product PROTECT OUR DEMOCRAC
Estimate#
Buyer DEVON PRESCOD
Phone#
Fax#

Agency () LUC MEDIA
25 WHITLOCK PLACE SW, 2ND FL
MARIETTA, GA 30064
Agency C/P1/P2/E
Flight Dates 10/27/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () BRAD PHILIPPS
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

CF
pm

--- CONTRACT COMMENT ---

PROTECT OUR DEMOCRACY PAC *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	LT	Daypart
1	M	8P-9P	LAW & ORDER	:30	\$113.00	11/05-11/05	1 ✓	1	1	\$113.00		
2	M	9P-10P	LAW & ORDER	:30	\$113.00	11/05-11/05	1 ✓	1	1	\$113.00		
3	TU-F	10P-1030P NEWS		:30	\$250.00	10/30-11/02	3 ✓	1	3	\$750.00		

---REPORT TOTALS---

Report Totals: 5 / \$976.00

---SALES MONTHLY TOTALS---

Oct 12: 0 / \$0.00 Nov 12: 5 / \$976.00
Sales Totals: 5 / \$976.00
Station Totals: 5 / \$976.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$19,520	CABL	0%	UNKN	95%	WGRZ	0%	WIVB	0%	WKBW	0%
		WNLO	0%	WNYO	5%	WUTV	0%				

Books null
Demos RA35+

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WNYO Buffalo
699 Hertel Ave, Suite 100
Buffalo, NY 14207

Contract # 1400491

Schedule Dates 10/30/12-11/05/12
Advertiser Protect Our Democracy Political Action Committee
Agency LUC Media-Marietta (1788)
Product POLITICAL ISSUE (ns) (1187)
Brand PROTECT OUR DEMOCRAC (482274)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name PRESCOD,DEVON
Phone/Fax (202) 955-5342 /
CPE N/A
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments PROTECT OUR DEMOCRAC
PROTECT OUR DEMOCRACY PAC
BRAD PHILIPPS

Date Entered 10/25/12
Last Modified
Entered By Patrick Mannella
CO-OP No
Headline # ECR09852083
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$146.40
Net Total \$829.60
Sales Tax

Buffalo (WNYO)

By Broadcast Month	Spots	Rate
Nov. 2012	5	\$976.00
Grand Total:	5	\$976.00

LUC Media-Marietta
25 Whitlock Place SW
Marietta, GA 30064-3142

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / Prime	11/05/12-11/05/12	1	:30	8P- MYN-Law & Order: SVU (Monday)	1	1							1	\$113.00	\$113.00	Buffalo (WNYO)	LAW & ORDER	10/25/12
Est 2.0	Unapproved (NewL) on credit hold / Prime	11/05/12-11/05/12	1	:30	9P- MYN-Law & Order: SVU 2 (Monday)	1	1							1	\$113.00	\$113.00	Buffalo (WNYO)	LAW & ORDER	10/25/12
Est 3.0	Unapproved (NewL) on credit hold / News	10/30/12-11/02/12	1	:30	10P- News-2 On Your Side At 10	3		X	X	X	X			3	\$250.00	\$750.00	Buffalo (WNYO)	NEWS	10/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

(Signature)

10/25/12



LUC MEDIA GROUP INC
STATION ACCOUNT
25 WHITLOCK PLACE SW, SUITE 200
MARIETTA, GA 30064
770-427-0735

FIRST CITIZENS BANK
POWDER SPRINGS, GA 30127

57553

64-781(611)

10/26/2012

PAY TO THE
ORDER OF WNYO TV

\$ **829.60

Eight Hundred Twenty-Nine and 60/100*****

DOLLARS

WNYO TV

MEMO

POD#109655

[Signature]
AUTHORIZED SIGNATURE

⑈057553⑈ ⑈061107816⑈900006011201⑈

LUC MEDIA GROUP INC

STATION ACCOUNT

57553

WNYO TV

10/26/2012

829.60

FC - Station Acct #01 POD#109655

829.60

LUC MEDIA GROUP INC

STATION ACCOUNT

57553

WNYO TV

10/26/2012

829.60

FC - Station Acct #01 POD#109655

829.60

25 Willock Place
Suite 201
Marietta, GA 30064

Contact: Rebecca Herrigel
(770) 427-0735
20121024109654v1

LUC Media

**AGREEMENT FORM FOR
COMMERCIAL MEDIA**

STATION and LOCATION WUTV - TV Buffalo, NY DATE 10/24/2012

I, Rebecca Herrigel (being) or (on behalf of) Protect Our Democracy PAC

Length of Broadcast	Time of Day, Rotation or Package	Days	Class of Time	Times Per Week	No. of Weeks	Rate

[To the extent applicable, this order should be treated as a request for equal opportunities.]
SEE ORDER ATTACHED

Date of First Broadcast 10/26/2012 Date of Last Broadcast 11/05/2012 Total Charges: \$*****12,761.05 NET

Date: 10/24/2012

(For LUC Media)

() Accepted () Rejected

Date: _____ Title: _____

Rebecca Herrigel

