

WUTV/WNYO Political File Checklist

Candidate:

Kathy Hochul

Office:

Bosque line

Flight Dates:

9/14-9/16/12

Rep.

Sead Phillips

Today's Date:

9/15/12

Contract #

1366340

☐☒

Copy of Sales Order

☐☒

Copy of NAB Form

☒

Copy of Check

☐☐

Complete packets are to go to Jon May who will put them in each stations public file.

These records contain:

1. The issue to which the ad refers
2. Whether the request was accepted or rejected by the station

Rep Order# 9809442	Ver# 3	Status Revised	Traffic Order# 1366340	Printed: 08/31/2012 2:11 PM	Last Received: 08/31/2012 12:11 PM	Showing Buylines: All Lines
Station WNYO-TV BUFFALO NY	Advertiser () POLITICAL	Product KATHY HOCHUL	Estimate# 2264	Buyer ERICA CORSO	Phone#	Fax#
Agency () BUYING TIME, LLC	Agency C/P1/P2/E 333/366/2264	Flight Dates 09/04/2012 - 09/10/2012	Hiatus Weeks	Salesperson Phone# 2	Salesperson FAX# 2	
Rep Firm	Sales Office () WA	Salesperson () BR				

--- CONTRACT COMMENT ---
 KATHY HOCHUL FOR CONGRESS NY-27 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED ST
 COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE B
 CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION
 ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVE
 RACE OR ETHNICITY.

--- REMARKS ---
 REVISED ORDER WITH CORRECT RATES
 PLEASE CNFM, THANKS

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots
1	M	12P-1P	JUDGE BROWN	:30	\$20.00	09/10-09/10	1	1	1
2	F	5P-6P	PEOPLES	:30	\$50.00	09/07-09/07	1	1	1
*3	F	9A-10A	WILKOS	:30	\$20.00	09/07-09/07	2	1	2
Sales Remark: V3 ADDED 1X									
V3 Comment Changed, Spots/week Changed									
4	M	9A-10A	WILKOS	:30	\$20.00	09/10-09/10	1	1	1
*5	M	4P-5P	WILKOS	:30	\$40.00	09/10-09/10	1	1	1
Sales Remark: V3 REVISED RATE									
V3 Comment Changed, Rate Changed									
*6	W-TH	9A-10A	WILKOS	:30	\$20.00	09/05-09/06	2	1	2
Sales Remark: V3 REVISED									
V3 Comment Changed, Rate Changed									
7	F	11A-12P	DIV COURT	:30	\$20.00	09/07-09/07	1	1	1
8	M	11A-12P	DIV COURT	:30	\$20.00	09/10-09/10	1	1	1

Rep Order# 9809442 Ver# 3 Status Revised

Traffic Order# 1366340

Printed: 08/31/2012 2:11 PM
Last Received: 08/31/2012 12:11 PM
Showing Buylines: All Lines

Station WNYO-TV BUFFALO NY

Advertiser () POLITICAL

Product KATHY HOCHUL

Estimate# 2264

Buyer ERICA CORSO

Phone#

Fax#

Ln Day

Time

Program

Len

Rate

Dates

Spots/Week

of Weeks

Total Spots

*9

W-TH

12P-1P

BROWN

:30

\$40.00

09/05-09/06

2

1

2

Sales Remark: V3 REVISED
V3 Comment changed, Rate Changed

---REPORT TOTALS---

Report Totals: 12 / \$330.00

---SALES MONTHLY TOTALS---

Sep 12: 12 / \$330.00

Sales Totals: 12 / \$330.00

Station Totals: 12 / \$330.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$42,857

CABL 0%

WNLO 2%

WNXY 0%

UNKN 0%

WGRZ 32%

WUTV 0%

WIVB 41%

Books null

Demos RA35+

Rep Order# 9809442 Ver# 1 Status New

Traffic Order# 1362310

Printed: 08/31/2012 10:50 AM
Last Received: 08/31/2012 10:28 AM
Showing Buylines: All Lines

Station WNYO-TV BUFFALO NY
Advertiser () POLITICAL
Product KATHY HOCHUL
Estimate# 2264
Buyer ERICA CORSO
Phone#
Fax#

Agency () BUYING TIME, LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 333/366/2264
Flight Dates 09/04/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () W/
Salesperson () BR
Salesperson Phone#
Salesperson FAX#

--- CONTRACT COMMENT ---

KATHY HOCHUL FOR CONGRESS NY-27 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES COMMISION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY. (INCLUDING ANY SUBSIDIARY OR DIVISION OF THE STATION) CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF THE STATION) ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots
1	M	12P-1P	JUDGE BROWN	:30	\$20.00	09/10-09/10	1	1	1
2	F	5P-6P	PEOPLES	:30	\$50.00	09/07-09/07	1	1	1
3	F	9A-10A	WILKOS	:30	\$20.00	09/07-09/07	1	1	1
4	M	9A-10A	WILKOS	:30	\$20.00	09/10-09/10	1	1	1
5	M	4P-5P	WILKOS	:30	\$35.00	09/10-09/10	1	1	1
6	W-TH	9A-10A	WILKOS	:30	\$25.00	09/05-09/06	2	1	2
7	F	11A-12P	DIV COURT	:30	\$20.00	09/07-09/07	1	1	1
8	M	11A-12P	DIV COURT	:30	\$20.00	09/10-09/10	1	1	1
9	W-TH	12P-1P	BROWN	:30	\$50.00	09/05-09/06	2	1	2

---REPORT TOTALS---

Report Totals: 11 / \$335.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 2012
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I, Buying Time, LLC,
 being/on behalf of: Kathay Hochul, a legally
 qualified candidate of the Democratic political
 party for the office of: U.S. Representative (NY-27)
 in the General
 election to be held on: Tuesday, November 6th, 2012
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
			AS		

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Kathy Howell for Congress
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:


☒ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

BUYING TIME LLC
MEDIA ACCOUNT
650 MASSACHUSETTS AVE. NW STE 210
WASHINGTON, DC 20001

CHASE BANK, N.A.
DELAWARE, OH 43015

8/30/2012

PAY TO THE
ORDER OF

WNYO-TV

\$ **284.75

DOLLAR

MEMO

9/4-9/10 Hochul

⑈040971⑈ ⑆044115511⑆ 2000066965⑈

AUTHORIZED SIGNATURE

CMH

MEDIA ACCOUNT

1901

WNYO-TV

9/4-9/10

8/30/2012

284.75

40971

284.75

Morgan Stanley - Medi 9/4-9/10 Hochul