

WUTV/WNYO Political File Checklist

Candidate: Kathryn Hochul
Office: Buffalo Fine
Flight Dates: 9/12-9/17/12

Rep: Brad Phillips
Today's Date: 9/13/12
Contract # 1369115

☐

Copy of Sales Order

☒☐

Copy of NAB Form

☒

Copy of Check

☒☐☐

Complete packets are to go to Jon May who will put them in each stations public file.

These records contain:

1. The issue to which the ad refers
2. Whether the request was accepted or rejected by the station
3. The rate charged for the time
4. The dates and times on which the ads aired (if applicable)
5. The class of time that was purchased (if applicable)
6. The name of the entity purchasing/requesting the time including name,

Rep Order# 9813454 Ver# 5 Mod# 2 Status Confirmed
EC'd Yes

Traffic Order# 1369115

Printed: 09/13/2012 3:01 PM

1 of 2

Last Received: 09/12/2012 3:11 PM

Showing Buylines: All Lines

Station WNYO-TV BUFFALO NY
Advertiser () POLITICAL
Product KATHY HOCHUL
Estimate# 2265
Buyer ERICA CORSO
Phone#
Fax#

Agency () BUYING TIME,LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 333/366/2265
Flight Dates 09/12/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () BRAD PHILIPPS
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

KATHY HOCHUL FOR CONGRESS NY-27 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	LT	Daypart
1	W-F	12P-1P	BROWN	:30	\$20.00	09/12-09/14	3	1	3	\$60.00		
2	M	12P-1P	BROWN	:30	\$20.00	09/17-09/17	1	1	1	\$20.00		
3	W-F	9A-10A	WILKOS	:30	\$20.00	09/12-09/14	3	1	3	\$60.00		
4	TH-F	9A-10A	WILKOS	:30	\$20.00	09/13-09/14	1	1	1	\$20.00		
5	W-F	4P-5P	WILKOS	:30	\$35.00	09/12-09/14	3	1	3	\$105.00		
6	M	4P-5P	WILKOS	:30	\$35.00	09/17-09/17	1	1	1	\$35.00		
7	SA	4P-5P	JUDGE JOE	:30	\$40.00	09/15-09/15	1	1	1	\$40.00		
8	W	9P-10P	BURN NOTICE	:30	\$75.00	09/12-09/12	1	1	1	\$75.00		
9	W-F	10P-1030P	NEWS	:30	\$225.00	09/12-09/14	3	1	3	\$675.00		
10	M	10P-1030P	NEWS	:30	\$225.00	09/17-09/17	1	1	1	\$225.00		
11	SU	1030P-11P	70S SHOW	:30	\$25.00	09/16-09/16	1	1	1	\$25.00		
12	SA	3P-4P	JUDY	:30	\$25.00	09/15-09/15	1	1	1	\$25.00		

Rep Order# 9813454 Ver# 5 Mod# 2 Status Confirmed
EC'd Yes

Traffic Order# 1369115

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Last Received: 09/12/2012 3:11 PM

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---	---	---	-----	----	-----	-----	-----	---	-----	-----	---	-----
13	SA	2P-3P	TRACE	:30	\$25.00	09/15-09/15	1	1	1	\$25.00		
14	SU	1P-3P	TRACE	:30	\$25.00	09/16-09/16	1	1	1	\$25.00		

---REPORT TOTALS---

Report Totals: 22 / \$1,415.00

---SALES MONTHLY TOTALS---

Sep 12: 22 / \$1,415.00

Sales Totals: 22 / \$1,415.00

Station Totals: 22 / \$1,415.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$262,037	CABL	0%	UNKN	0%	WGRZ	27%	WIVB	40%	WKBW	25%
		WNLO	5%	WNYO	0%	WUTV	1%				

Books null
Demos RA35+

Rep Order# 9813454 Ver# 4 Status Returned
EC'd Yes

Traffic Order# 1369115

Printed: 09/12/2012 1:44 PM
Last Received: 09/07/2012 9:44 AM
Showing Buylines: All Lines

1 of 2

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--- REMARKS ---

REVISE LN 4
THANKS

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2	M	12P-1P	BROWN	:30	\$20.00	09/17-09/17	1	1	1	\$20.00		
3	W-F	9A-10A	WILKOS	:30	\$20.00	09/12-09/14	3	1	3	\$60.00		
*4	M	9A-10A	WILKOS	:30	\$20.00	09/17-09/17	1	1	1	\$20.00		
			Station Remark: V4 1X MSD 9/17 DUE TO PAID PGM MG W/O 9/10 M-F									
5	W-F	4P-5P	WILKOS	:30	\$35.00	09/12-09/14	3	1	3	\$105.00		
6	M	4P-5P	WILKOS	:30	\$35.00	09/17-09/17	1	1	1	\$35.00		
7	SA	4P-5P	JUDGE JOE	:30	\$40.00	09/15-09/15	1	1	1	\$40.00		
8	W	9P-10P	BURN NOTICE	:30	\$75.00	09/12-09/12	1	1	1	\$75.00		
9	W-F	10P-1030P	NEWS	:30	\$225.00	09/12-09/14	3	1	3	\$675.00		

Rep Order# 9813454 Ver# 4 Status Returned
EC'd Yes

Traffic Order# 1369115

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11	SU	1030P-11P	70S SHOW	:30	\$25.00	09/16-09/16	1	1	1	\$25.00		
12	SA	3P-4P	JUDY	:30	\$25.00	09/15-09/15	1	1	1	\$25.00		
13	SA	2P-3P	TRACE	:30	\$25.00	09/15-09/15	1	1	1	\$25.00		
14	SU	1P-3P	TRACE	:30	\$25.00	09/16-09/16	1	1	1	\$25.00		

---REPORT TOTALS---

Report Totals: 22 / \$1,415.00

---SALES MONTHLY TOTALS---

Sep 12: 22 / \$1,415.00

Sales Totals: 22 / \$1,415.00

Station Totals: 22 / \$1,415.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$262,037	CABL	0%	UNKN	0%	WGRZ	27%	WIVB	40%	WKBW	25%
		WNLO	5%	WNYO	0%	WUTV	1%				

Books null
Demos RA35+

Traffic Order# 1369115

Printed: 09/07/2012 10:42 AM
Last Received: 09/07/2012 9:44 AM
Showing Buylines: All Lines

1 of 3

Station	WNYO-TV BUFFALO NY
Advertiser	() POLITICAL
Product	KATHY HOCHUL
Estimate#	2265
Buyer	ERICA CORSO
Phone#	
Fax#	

Agency () BUYING TIME,LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
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-- REMARKS --

BUYER HAS ADDED TO ORDER
REVISED TOTAL 1415
PLEASE CNFM, THANKS

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	LT	Daypart
*1	W-F	12P-1P	BROWN	:30	\$20.00	09/12-09/14	3 ✓	1	3	\$60.00		
		Sales Remark: V3 ADDED 1X										
		V3 Comment Changed, Spots/week Changed										
2	M	12P-1P	BROWN	:30	\$20.00	09/17-09/17	1 ✓	1	1	\$20.00		
3	W-F	9A-10A	WILKOS	:30	\$20.00	09/12-09/14	3 ✓	1	3	\$60.00		
4	M	9A-10A	WILKOS	:30	\$20.00	09/17-09/17	1 ✓	1	1	\$20.00		
5	W-F	4P-5P	WILKOS	:30	\$35.00	09/12-09/14	3 ✓	1	3	\$105.00		
6	M	4P-5P	WILKOS	:30	\$35.00	09/17-09/17	1 ✓	1	1	\$35.00		
7	SA	4P-5P	JUDGE JOE	:30	\$40.00	09/15-09/15	1 ✓	1	1	\$40.00		
*8	W	9P-10P	BURN NOTICE	:30	\$75.00	09/12-09/12	1 ✓	1	1	\$75.00		
		Sales Remark: V3 ADDING										
		V3 Added										

Rep Order# 9813454 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 1369115

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2 of 3

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*9	W-F	10P-1030P NEWS		:30	\$225.00	09/12-09/14	3	1	3	\$675.00		
		Sales Remark:	V3 ADDING									
		V3 Added										
*10	M	10P-1030P NEWS		:30	\$225.00	09/17-09/17	1	1	1	\$225.00		
		Sales Remark:	V3 ADDING									
		V3 Added										
*11	SU	1030P-11P 70S SHOW		:30	\$25.00	09/16-09/16	1	1	1	\$25.00		
		Sales Remark:	V3 ADDING									
		V3 Added										
*12	SA	3P-4P JUDY		:30	\$25.00	09/15-09/15	1	1	1	\$25.00		
		Sales Remark:	V3 ADDING									
		V3 Added										
*13	SA	2P-3P TRACE		:30	\$25.00	09/15-09/15	1	1	1	\$25.00		
		Sales Remark:	V3 ADDING									
		V3 Added										
*14	SU	1P-3P TRACE		:30	\$25.00	09/16-09/16	1	1	1	\$25.00		
		Sales Remark:	V3 ADDING									
		V3 Added										

---REPORT TOTALS---

Report Totals: 22 / \$1,415.00

---SALES MONTHLY TOTALS---

Sep 12: 22 / \$1,415.00

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		WNLO	5%	WNYO	0%	WUTV	1%				

Books null
Demos RA35+

Rep Order# 9813454 Ver# 1 Status New
EC'd Yes

Traffic Order# 1369115

Printed: 09/07/2012 8:52 AM
Last Received: 09/06/2012 6:43 PM
Showing Buylines: All Lines

1 of 2

Station WNYO-TV BUFFALO NY
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Estimate# 2265
Buyer ERICA CORSO
Phone#
Fax#

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650 MASSACHUSETTS AVE NW, SUITE 210
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2	M	12P-1P	BROWN	:30	\$20.00	09/17-09/17	1 ✓	1	1	\$20.00		
3	W-F	9A-10A	WILKOS	:30	\$20.00	09/12-09/14	3 ✓	1	3	\$60.00		
4	M	9A-10A	WILKOS	:30	\$20.00	09/17-09/17	1 ✓	1	1	\$20.00		
5	W-F	4P-5P	WILKOS	:30	\$35.00	09/12-09/14	3 ✓	1	3	\$105.00		
6	M	4P-5P	WILKOS	:30	\$35.00	09/17-09/17	1 ✓	1	1	\$35.00		
7	SA	4P-5P	JUDGE JOE	:30	\$40.00	09/15-09/15	1 ✓	1	1	\$40.00		

---REPORT TOTALS---

Report Totals: 12 / \$320.00

---SALES MONTHLY TOTALS---

Sep 12: 12 / \$320.00

Sales Totals: 12 / \$320.00

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Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Station Totals: 12 / \$320.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$59,259	CABL	0%	UNKN	0%	WGRZ	27%	WIVB	40%	WKBW	25%
		WNLO	5%	WNYO	0%	WUTV	1%				

Books null
Demos RA35+



WNYO Buffalo
699 Hertel Ave, Suite 100
Buffalo, NY 14207

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 1369115
Schedule Dates 09/12/12-09/17/12
Advertiser Kathy Hochul for Congress D (53498)
Agency Buying Time Media (1779)
Product POLITICAL CANDIDATE (ns) (1186)
Brand KATHY HOCHUL (376260)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name CORSO,ERICA
Phone/Fax /
CPE 333/366/2265
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments KATHY HOCHUL
KATHY HOCHUL FOR CONGRESS NY-27
BRAD PHILIPPS

Date Entered 09/07/12
Last Modified
Entered By Patrick Mannella
CO-OP No
Headline # ECR09813454
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$48.00
Net Total \$272.00
Sales Tax

Buffalo (WNYO)		
By Broadcast Month	Spots	Rate
Sep. 2012	12	\$320.00
Grand Total:	12	\$320.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / SPOT	09/12/12-09/14/12	1	:30	12P- 1P (EST)	2			X	X	X			2	\$20.00	\$40.00	Buffalo (WNYO)	BROWN	9/7/12
Est 2.0	Unapproved (NewL) on credit hold / SPOT	09/17/12-09/17/12	1	:30	12P- 1P (EST)		1							1	\$20.00	\$20.00	Buffalo (WNYO)	BROWN	9/7/12
Est 3.0	Unapproved (NewL) on credit hold / SPOT	09/12/12-09/14/12	1	:30	9A- 10A (EST)				1	1	1			3	\$20.00	\$60.00	Buffalo (WNYO)	WILKOS	9/7/12
Est 4.0	Unapproved (NewL) on credit hold / SPOT	09/17/12-09/17/12	1	:30	9A- 10A (EST)		1							1	\$20.00	\$20.00	Buffalo (WNYO)	WILKOS	9/7/12
Est 5.0	Unapproved (NewL) on credit hold / SPOT	09/12/12-09/14/12	1	:30	4P- 5P (EST)				1	1	1			3	\$35.00	\$105.00	Buffalo (WNYO)	WILKOS	9/7/12
Est 6.0	Unapproved (NewL) on credit hold / SPOT	09/17/12-09/17/12	1	:30	4P- 5P (EST)		1							1	\$35.00	\$35.00	Buffalo (WNYO)	WILKOS	9/7/12
Est 7.0	Unapproved (NewL) on credit hold / SPOT	09/15/12-09/15/12	1	:30	4P- 5P (EST)							1		1	\$40.00	\$40.00	Buffalo (WNYO)	JUDGE JOE	9/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

[Signature] 9/7/12

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:**Date:**

2012

I, Buying Time, LLC,
 being/on behalf of: Kathy Hochul, a legally
 qualified candidate of the Democratic political
 party for the office of: U.S. Representative (NY-27)
 in the General

election to be held on: Tuesday, November 6th, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS			
		ORDERED			

Total Charges:

\$

NET

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Kathy Hochul for Congress
P.O. Box 64
Buffalo, NY 14231

I represent that the payment for the above described broadcast time has been furnished by:

Kathy Hochul for Congress

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Susan A. Tilley

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

06/06/12
Date

Susan A. Tilley
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Kathy Howell Per Congress
 (name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

Francis Thomas

8/16/2012