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WUTV/WNYO Political File Checklist

Candidate: NHCC
Office: National Media
Flight Dates: 9/21-9/27/12

Rep: Brad Phillips
Today's Date: 11/12/12
Contract # 13510921

☐

☒ Copy of Sales Order

☐

☐ Copy of NAB Form

☒

Copy of Check

☐☐

Complete packets are to go to Jon May who will put them in each stations public file.

These records contain:

1. The issue to which the ad refers
2. Whether the request was accepted or rejected by the station
3. The rate charged for the time
4. The dates and times on which the ads aired (if applicable)
5. The class of time that was purchased (if applicable)
6. The name of the entity purchasing/requesting the time including name,

Rep Order# 9796688 Ver# 1 Mod# 0 Status Confirmed
EC'd Yes

Traffic Order# 1356921

Printed: 08/20/2012 9:27 AM

1 of 2

Last Received: 08/17/2012 2:14 PM

Showing Buylines: All Lines

Station WNYO-TV BUFFALO NY
Advertiser () POLITICAL ISSUE GROU
Product NRCC IE 2012
Estimate# 3012
Buyer Ben Angle
Phone#
Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/3012
Flight Dates 09/21/2012 - 09/27/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () BRAD PHILIPPS
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

CK
P

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	F	10P-1030P	2 ON-SIDE @ 10	:30	\$225.00	09/21-09/21	1	1	1	\$225.00	
Rating: 1.7												
	2	M	10P-1030P	2 ON-SIDE @ 10	:30	\$225.00	09/24-09/24	1	1	1	\$225.00	
Rating: 1.7												
	3	W	10P-1030P	2 ON-SIDE @ 10	:30	\$225.00	09/26-09/26	1	1	1	\$225.00	
Rating: 1.7												
	4	TH	10P-1030P	2 ON-SIDE @ 10	:30	\$225.00	09/27-09/27	1	1	1	\$225.00	
Rating: 1.7												

---REPORT TOTALS---

Report Totals: 4 / \$900.00

---SALES MONTHLY TOTALS---

Sep 12: 4 / \$900.00

Sales Totals: 4 / \$900.00

Station Totals: 4 / \$900.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$90,000	CABL	0%	UNKN	0%	WGRZ	30%	WIVB	42%	WKBW	13%
		WNLO	3%	WNYO	1%	WUTV	11%				

Rep Order# 9796688 Ver# 1 Mod# 0 Status Confirmed
EC'd -Yes

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2 of 2

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Showing Buylines: All Lines

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Product NRCC IE 2012
Estimate# 3012
Buyer Ben Angle
Phone#
Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/3012
Flight Dates 09/21/2012 - 09/27/2012
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Rep Firm
Sales Office () WASHINGTON
Salesperson () BRAD PHILIPPS
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Books null
Demos RA3564



National Media, Inc
815 Slaters Ln
Alexandria, VA 22314-1219

Schedule Dates	09/21/12-09/27/12
Advertiser	National Republican Congressional Committee (23
Agency	National Media, Inc (1454)
Product	POLITICAL ISSUE (ns) (1187)
Brand	3012/ NRCC IE 2012 (468441)
Salesperson	Millennium/DC, Washington DC (1108)
Sales Office	Millennium Washington DC
Buyer Name	Angle,Ben
Phone/Fax	/
CPE	155/426/3012
Account Types	National/Political Issue Agency BRD
Billing Type	Weekly/Irregular
Comments	NRCC IE 2012 REP-BRAD PHILLIPS

Date Entered	08/17/12
Last Modified	08/17/12
Entered By	Rita Schmidgall
CO-OP	No
Headline #	ECR09796688
Demo	A3564
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$135.00
Net Total	\$765.00
Sales Tax	

Buffalo (WNYO)		
<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Sep. 2012	4	\$900.00
Grand Total:	4	\$900.00

CONFIRMATION CONTRACT


Accepted-Agency/Advertiser:

Date:

Accepted-Stationary

Date:

Comments:

Accepted-Station:  8/20/12

NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC
ALEXANDRIA, VA 22314

WNYOTV - WNYO-TV

27000
09/19/12

Inv Date	Invoice #	Description	Balance Due	Discount	Net Amount
09-19-12	091912TKWNYO-M	NRCC I-NRC12-NRC12 3012	765.00	27000	765.00

SAFEGUARD. UPIHQ 156A 8751A C02020114

SF400114-1CA

REORDER FROM YOUR LOCAL SAFEGUARD DISTRIBUTOR, IF UNKNOWN, CALL 800-823-8623

QVANY20010000 L078F020079

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NATIONAL MEDIA RESEARCH,
PLANNING & PLACEMENT, LLC

815 SLATERS LANE
ALEXANDRIA, VA 22314

BB&T
Member Banking and Trust Company

VIRGINIA

27000

27000

NUMBER

68-4286514

PAY EXACTLY *****765*DOLLARS*AND*00*CENTS

VOID AFTER NINETY (90) DAYS

DATE

AMOUNT

Y
THE
DER

WNYO-TV
689 Hertel Ave, Suite 100
Buffalo, NY 14207

Sep 19, 2012

\$765.00

Jonathan W. Ferrell

THIS DOCUMENT CONTAINS HEAT SENSITIVE INK. TOUCH OR PRESS HERE - INK IMAGE DISAPPEARS WITH HEAT

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